Ideation Phase
Brainstorm & Idea Prioritization

Date	27 thSeptember 2022
Team ID	PNT2022TMID22349
Project Name	AI Based Discourse for Banking Industry
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm
Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

MONIKA M

It provides instant solution for general banking queries	It is multilingual
It is interoperable	It facilitates constant guidance to customers on creating bank accounts

RAMYAA M

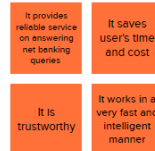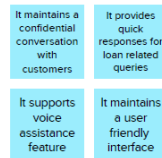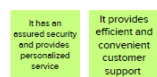|	
It maintains a confidential conversation with customers	It provides quick responses for loan related queries
It supports voice assistance feature	It maintains a user friendly interface

RENUKA R

It has an assured security and provides personalized service	It provides efficient and convenient customer support

JITHU MS

It provides reliable service on answering net banking queries	It saves user's time and cost
It is trustworthy	It works in a very fast and intelligent manner

NIVETHA D

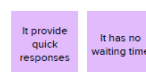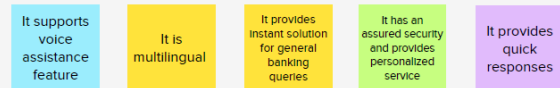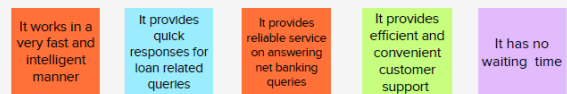|	
It provide quick responses	It has no waiting time

3

Group Ideas
Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
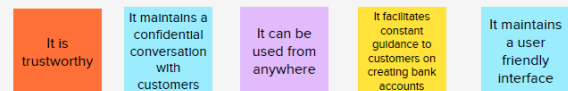
🕐 20 minutes

Using Natural Language Processing

It supports voice assistance feature	It is multilingual	It provides Instant solution for general banking queries	It has an assured security and provides personalized service	It provides quick responses

Using Neural Network

It works in a very fast and intelligent manner	It provides quick responses for loan related queries	It provides reliable service on answering net banking queries	It provides efficient and convenient customer support	It has no waiting time

Using Artificial intelligence

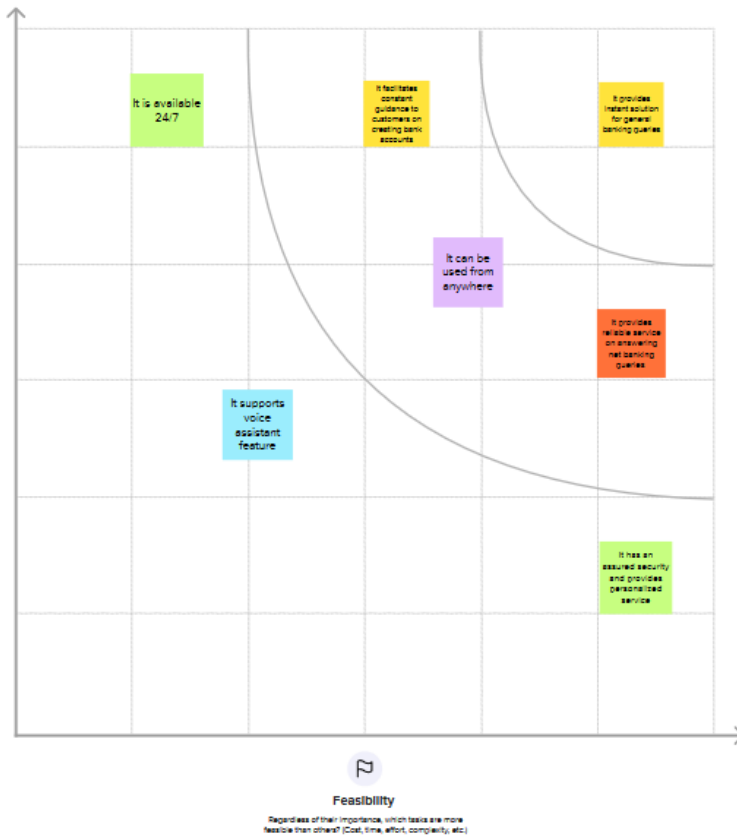| It is trustworthy	It maintains a confidential conversation with customers	It can be used from anywhere	It facilitates constant guidance to customers on creating bank accounts	It maintains a user friendly interface

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving
forward. Place your ideas on this grid to determine which ideas are important and
which are feasible.

🕐 20 minutes

Importance

If each of these
tasks could get
done without any
difficulty or cost,
which would have
the most positive
impact?

It is available
24/7

It facilitates
constant
guidance to
customers on
creating bank
accounts

It provides
instant solution
for general
banking queries

It can be
used from
anywhere

It provides
reliable service
on answering
net banking
queries

It supports
voice
assistant
feature

It has an
assured security
and provides
personalized
service

Feasibility

Regardless of their importance, which tasks are more
feasible than others? (Cost, time, effort, complexity, etc.)