# WorldSkills Website Design Module A: Key Text

Brief: Elvyre 2020

Elvyre is a creative agency: brand, advertising, digital, marketing. We think, we design, we execute. We get results. You get the picture.

### 'About'

We're an award-winning creative agency.

We'll help your audience understand who you are, what you do and why they need you in their lives

### We're Bright

You know that magic moment when you meet people who ask the right questions, offer the sharpest opinions, who demonstrate emotional and rational intelligence and build on your own knowledge? It sounds big headed, but we've worked obsessively to put in place the brightest people in the business.

### Infectious Energy

A meeting with us should be the highlight of your week. We love the difference we can make, and we enjoy getting our teams and our clients fired up whenever we can. We're a company with a soul and love to express ourselves.

#### Pride in our work

Ok, so we're clever and energetic. But that's not enough – craft in everything we do speaks volumes. It's not just about the creative and production either. It's everything – your whole experience with Mr B & Friends from initial contact to delivery.

## 'Our Story'

Our mantra is 'Design with grey matter' but we aren't just about using the grey stuff, we have fun doing what we do and we want you to enjoy partnering with us on your design projects. We are a nimble graphic design agency (AKA not that big) and we like it that way as we are agile and fill a niche in the market – providing down-to-earth service and high quality design at competitive rates.

## 'Our Work'

More than just design

We do much more than just design – we ask questions; we listen; we challenge; we analyse; we research; and most importantly we stay focused on creating outstanding design solutions that work hard for you.

### 'Our Portfolio'

Take a look at some of our work

We are a creative agency that enjoys our work and everything we do, our portfolio is our shop window – so here are just a few selected examples from a collection of designs that we've had the pleasure of working on.

# 'Contact Us'

Have a project that you'd like help with? Get in touch...

Email: info@elvyre.co.uk Call: 01594 123123

Address: Elvyre House, School Lane, Cirencester, Gloucestershire GL6 7EA