

SOFTWARES:

- Zik Analytics
- Helium10
- List Perfectly
- DSM Tool
- AutoDs Tool
- Yaballe Tool
- Web Seller Guru
- SaleFreaks
- Google Docs/Sheets
- MS Office/Excel
- Photoshop
- Canya

ALEX J. DESPI

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SUMMARY

Motivated and detail-oriented employee eager to devote time management and organizational skills in various environments. Seeking great opportunities to expand skills and promotional strategies to drive substantial sales.

SKILLS

- E-commerce listing creation and optimization
- Product research strategy
- Quality customer service
- Product Sourcing

- Marketing strategy
- Amazon/eBay/Shopify/FBS Dropshipping
- E-commerce Inventory management
- Experienced in market analysis

EXPERIENCE

2022 – 11 Product research and listings – 2023 – 03 OnlineJobs – USA

Functions and Responsibilities:

- Hunting for top-selling & profitable products from Amazon, Walmart, Home Depot, AliExpress, and other related platforms.
- Researching customer needs and wants, analyzing competitors' products.
- Analyze the data, checking reviews and negotiating with suppliers.
- Collect, organize, and analyze opinions and data to solve problems, explore issues, and predict trends.
- Find products from online supplier websites that could be sold through ecommerce platforms using various criteria such as profit, sales rank, and return on investment

2015 - 03 - 2015 - 08 Warehouse Supervisor

Macro Industry - Philippines

Functions and Responsibilities:

- Plan, organize, supervise and participate in daily warehouse operation and activities, including the receipt, documentation, storage, safety and distribution of equipment and supplies and maintenance of inventory.
- Train, supervise and evaluate the performance of assigned warehouse employees.
- Prepare and maintain a variety of records and logs and prepare reports as required; maintain inventory of items in the warehouse; file records as required.
- Monitor automated warehousing system; operate a computer to enter data, correct errors and control key screens as required.

2009 – 11 – 2013 – 11 Cashier / Auditor

Arborvitae Plains Montessori Inc. (APMI) - Philippines

Functions and Responsibilities:

- Manage transactions with customers using cash registers.
- $\ensuremath{\diamondsuit}$ Collating, checking and analyzing spreadsheet data.
- Examining company accounts and financial control systems.
- Collect payments whether in cash or credit.

- Issue receipts, refunds, change or tickets.
- Gauging levels of financial risk within organizations.
- Checking that financial reports and records are accurate and reliable.
- Ensuring that assets are protected.

2009 – 04 – 2009 – 09

Booking Salesman

Five Starex / Bicolandia - Philippines

Functions and Responsibilities:

- Develops and manages company's agreed business plans for each account in his area of coverage.
- $\ensuremath{^{\diamond}}$ Ensures proper display and merchandising of products in key accounts covered.
- Ensures distributor deliverables on financial and logistics matters based on agreed timelines.
- Ensures delivery of booked orders and collects accounts for remittance to head office.
- Ensures product availability in all key accounts handled.
- Generates, consolidates, and prepares weekly and monthly sales report, ensuring timely submission.

EDUCATION

1997 – 2001

Bachelor of Science

In Commerce (BSC), Management

Naga College Foundation, Naga

City, Philippines

1994 - 1996

Mariners' Polytechnic Colleges, Naga City, Philippines

Marine Electrical and Interior

Communications

OTHER SKILLS:

- Front-end Development (Html, CSS/Sass, JavaScript, Bootstrap, Git)
- UX/UI Designer (Adobe XD, Photoshop/Wire framing, Mockup)
- Video Editing (Adobe Premiere, Adobe After Effects)
- Photo Editing (Photoshop)