

Contact

www.linkedin.com/in/milica-kljaji%C4%87-58b14bb4 (LinkedIn)

Top Skills

Public Relations

Event Management

Strategic Communications

Languages

Serbian (Native or Bilingual)

Russian (Limited Working)

English (Full Professional)

Honors-Awards

Annual Award of the Institute for Intellectual Property

Journalism award from the Fund Borivoje Mirkovic

Award on the international competition for the radio reportage

Publications

Author of 12 scientific papers

Milica Kljajić

Executive Director at Savršeno iznenađenje - Perfect Surprise
(Member of Vision Communication)

Summary

- Creator and owner of Perfect Surprise brand
- PhD - Faculty of Philology (Culturology and Communicology), BA - Faculty of Political Sciences (Journalism and Communicology)
- 12 years of experience in Public Relations and Event Management and 15 years of experience in journalism
- 6 years of experience in proposal writing and implementation of EU funded projects; evaluator
- Excellent writing, editing, communication and presentation skills
- Excellent English language skills, good Russian and Spanish language skills
- Extremely responsible and dedicated person
- Small boat captain

Experience

Savršeno iznenađenje - Perfect Surprise (Member of Vision Communication)

Executive Director

June 2011 - Present

Belgrade, Serbia

- Development and implementation of Public Relations and marketing campaigns
- Event management
- Client education in area of public speaking, media relations
- Promotional content production, social network management
- Creation of brand Savršeno iznenađenje - Perfect Surprise
- Strategies development and implementation (brand creation and brand development with communication plans)

Different Companies

Trainer in area of Public Relations

May 2008 - Present

Balkan region

- trained more than 1000 persons from more than 50 companies/institutions in the area of media appearance, public speaking, media communication

Local, national and international institutions

EU project proposal developer and author, evaluator

January 2014 - Present

Serbia, Croatia, Bosnia and Herzegovina, Slovenia, Montenegro, Italy

Aeronautical Union of Serbia -Vazduhoplovni savez Srbije

PR and marketing manager

January 2008 - March 2018 (10 years 3 months)

Serbia, Belgrade

- media relations, stakeholder relations
- large scale international event management, internal event organisation
- "Sport aviation" magazine editor
- EU project management

Center for Education, Ecology, Media and Public Relation Studies

President of the Board

September 2014 - December 2017 (3 years 4 months)

Serbia, Belgrade

Project proposals writing, project applications, fundraising, project management, event organization

EMIS - A Euromoney Institutional Investor Company

Financial Journalist

March 2008 - October 2015 (7 years 8 months)

Published 900 exclusive interviews in English with executives from Serbia, Montenegro and SEE

Politikin Zabavnik

PR and marketing manager and journalist

April 2006 - January 2009 (2 years 10 months)

Serbia, Belgrade

- Writing articles for the paper
- Event management and media relations
- Promotional content production

EICYAC

East Europe Representative

June 2005 - June 2008 (3 years 1 month)

- Participation in international projects
- Coordination of national teams

Education

Faculty of Philology, University of Belgrade

Doctor of Philosophy (Ph.D.), Culturology and Communicology · (2009 - 2014)

Faculty of Political Sciences, University of Belgrade

Bachelor's Degree, Journalism and Communicology · (2003 - 2007)