

Ajendra Srivastava

Software Developer

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PROFESSIONAL SUMMARY

A motivated software developer with 1 year of experience, specializing in WordPress development, plugin customization, and website optimization. Proficient in building and maintaining dynamic websites with a focus on user experience and performance.

SKILLS

- **WordPress Development:** Custom theme and plugin development, Divi, Avada, Elementor.
 - **Programming Languages:** PHP, HTML, CSS.
 - **Database:** MySQL, WordPress database structure.
 - **Version Control:** Git, GitHub.
 - **Other:** WooCommerce integration, website performance optimization, cross-browser compatibility, responsive design.
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EXPERIENCE

Software Developer

Full Time | [Oxcytech System - Pune]

2024 – Present

- Developed and maintained WordPress websites, customized themes, and plugins based on client requirements.
- Optimized website performance, ensuring fast load times and improved SEO rankings.
- Integrated third-party APIs and enhanced WooCommerce for seamless eCommerce experiences.
- Deployed and managed website using cPanel and FTP tools.
- Developed a landing page using HTML, CSS, and PHP to enhance user engagement.
- Completed multiple tasks in the Jan Kalyan project, including a date selector, search bar, and country-dependent functionality.

- Created banners and pages in the Wix Omni project and integrated Affirm payment for seamless transactions.
- Conducted SEO optimizations, including index linking, page speed check, and H1/H2 tag verification across all pages.

PROJECT: LANDING PAGE WITH CRUD SYSTEM

- **Technologies:** PHP, HTML, CSS, MySQL
- Developed a visually appealing **landing page** to promote a specific product/service, utilizing **HTML** for content structure and **CSS** for layout and design, ensuring a mobile-responsive experience.
- Designed a user-friendly interface that enabled adding, editing, and deleting records, with form validation and error handling to maintain data integrity.
- Utilized **MySQL** for efficient database management to store and retrieve data.
- Deployed both the landing page and CRUD application on a web server, ensuring compatibility across different browsers and devices.

EDUCATION

Master of Computer Applications (MCA) – *Pursuing* | [Integral University]
2023 – Present

Bachelor of Computer Applications (BCA) | [Integral University]
2023

CERTIFICATIONS

- Completed a certification in **PHP** | NIIT, Lucknow | 2021
- Completed a certification in **HTML** | NIIT, Lucknow | 2021
- Completed a certification in AI tools by **Be10x** and gained proficiency in ChatGPT, Canva, Gamma, & Yoodile etc.

LANGUAGES

- English
- Hindi