# MUTUAL FUND INVESTMENT RECOMENDATION BASED

CUSTOMER

RISK PROFILE

#### Capital Market Investors

# 

#### source:

https://dataindonesia.id/bursakeuangan/detail/jumlah-investorpasar-modal-tembus-1015-jutapada-november-2022



#### INVESTMENT



#### Interest:

Prepare their financial future

#### Problems:

- Limited Knowledge
- Limited Time for Learning and Analysis
- Fear of loss

RISK — Fundamental Knowledge

#### **ANMINVE\$TING**



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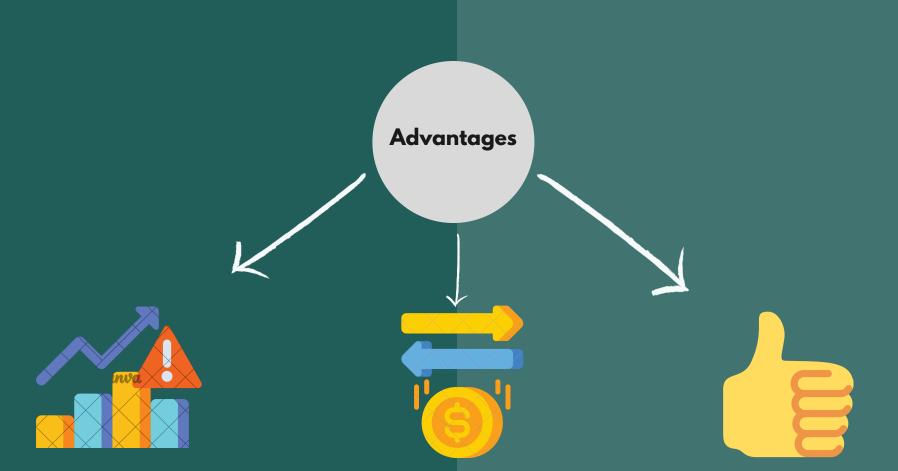


Ropiudin



#### MUTUAL FUND

A vehicle through which funds from the general public are collected and invested in a portfolio by the Investment Manager.



#### PROBLEM STATEMENT



Give A Mutual Fund Recommendation Based On Customer Risk Profile CANDIDATE INVESTORS

ACKNOWLEDGE RISK CHOOSE PRODUCTS



# ANMINVE\$TING Workflow

#### PHASE 1

Dataset gathering based on a customer questionnaire

#### PHASE 2

Classifying
Customer by their
Risk Profile

#### PHASE 3

Mutual Fund
Recommendation
based on
Classification

#### PHASE 4

Show Future Predictions

#### DATASET

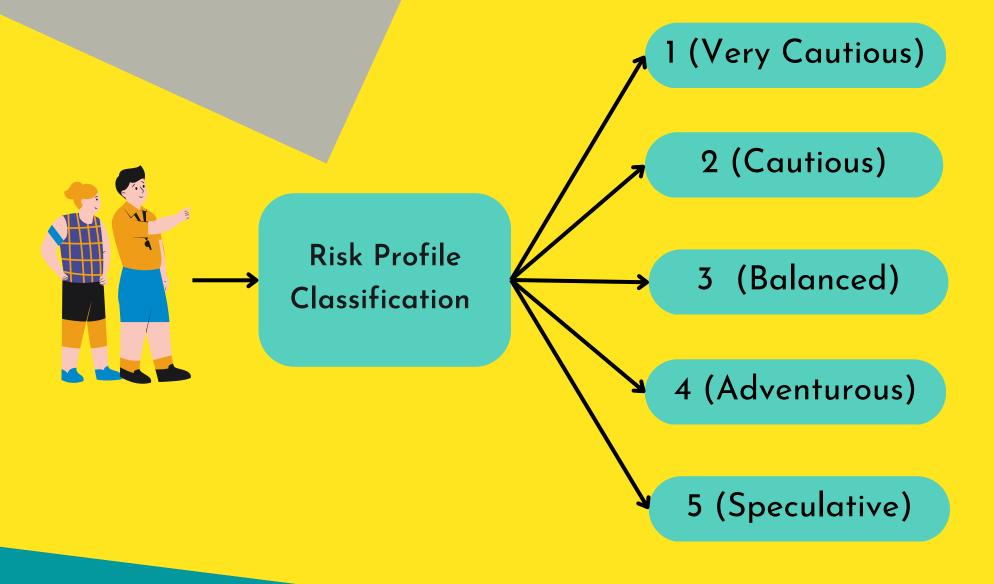
The dataset consists of 10.000 data based on a customer questionnaire

- 1. Age
- 2. Expenses
- 3. Financial Status
- 4. Experience
- 5. Estimated Period
- 6. Unwilling to Accept
- 7. Scenario
- 8. Sum Score (Target)
- 9. Salary

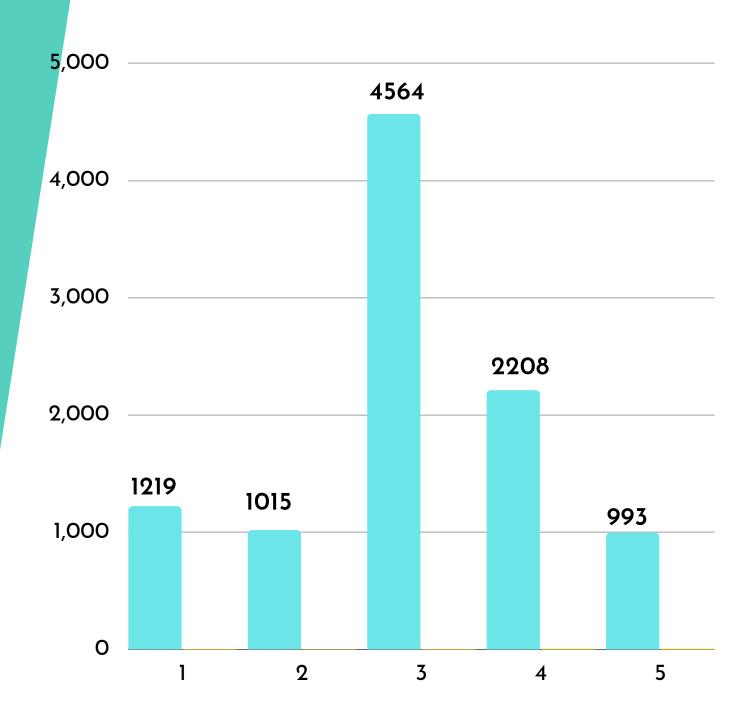








# Data of Risk Profile Classification



### Type of Mutual Fund Recommendations

Money Market

Fixed Income

Balanced Fund

**Equity Fund** 

### Mutual Fund Recommendation based on Classification Result

Money Market

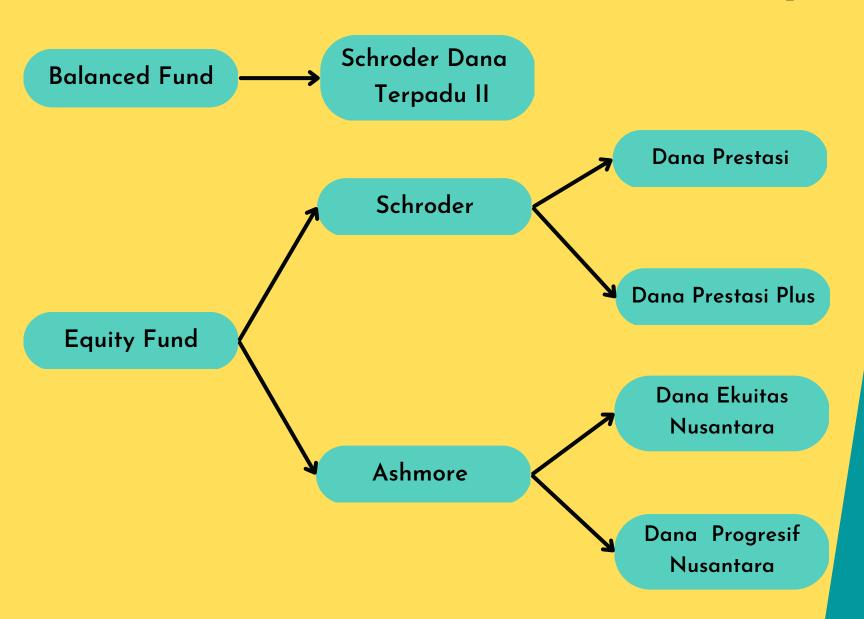
MNC Dana Lancar

Fixed Income

Ashmore Dana Obligasi` Nusantara

Schorder Dana Mantap II

## Mutual Fund Recommendation based on Classification Report

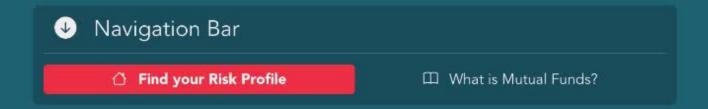




Selected Product



Price Forecasting



#### **Anminve\$ting**

How are you investing today?



### Conclusion

Advantages

Limitation

Future Improvement



# Thank You

FOR YOUR ATTENTION

ANHINUESTING