

SPONSORSHIP OPPORTUNITIES

Join Us For OpenInfra Live: Keynotes!

November 17 and 18 at 9am CT/1500 UTC



If you miss the OpenInfra Summit, this two day special edition of OpenInfra Live is your only opportunity to meet the newest players to the OpenInfra space, interact with leaders of open source projects like OpenStack and Kubernetes to hear how the projects are supporting OpenInfra use cases like hybrid cloud, gain insight into public cloud economics and the role open source technologies play, and celebrate as we announce this year's Superuser Awards winner. This will be the one time everyone will be coming together this year. Come interact with the global OpenInfra community—Live!

What can you expect?

- **Exclusive announcements** from the OpenInfra Foundation
- Users deploying **hybrid cloud scenarios in production** and how open source projects like OpenStack and Kubernetes make them scale
- OpenInfra production deployments **growing by up to 200%**

Virtual OpenInfra Summit 2020 Demographics

- Over **10k attendees** from **125+ countries** representing **3,200 companies**
- An additional **10k viewed translated China livestream**
- **65% attending** an OpenInfra event for the **first time**

Percentage of Attendees by Region

Europe	31%
APAC	28%
North America	28%
Middle East/Africa	7%
South/Latin America	6%

SPONSORSHIP LEVELS*

Headline

- Minimum of 8 minutes of Keynote speaking time (content subject to Foundation approval)
- Verbal and logo recognition during event
- Pre and post event emails to the attendee list
- Website logo placement
- Pre/post event mentions in the OpenInfra community newsletter/social media posts
- Brand mention in the abstracts of the videos on social
- Mention in Superuser recap post
- Recognition during OpenInfra Live episodes leading up to the event
- Inclusion in any relevant paid promotion
- Demographic report of registered attendees

\$30,000

Supporting

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- Recognition during OpenInfra Live episodes leading up to the event
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\$2,500

Interested in sponsoring? Email us at events@openstack.org

*Sponsorships detailed above are exclusively for OpenInfra Foundation members.