NAAN MUDHALVAN

PROJECT REPORT

on

[SALESFORCE]

IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNAL MARKS

TEAM LEADER - A.II KUMAR P.S.

NM ID - 8765C6504095F9397BF4236443B9B0AA TEAM MEMBER1 – ABISH S

NM ID - D733B5FC8E652E8804D4407A496914B7

TEAM MEMBER2 - RAHUL A S

NM ID - C9BF323D2E3CFD8AA544C051EED74AAC TEAM MEMBER3 – SHAJI K J

NM ID - C4C86A8D3835F028DFE4F239DADD4D91

Developer (Short Term)

Introduction:

"Implementing a CRM in Salesforce for Result Tracking of Candidates with Internal Marks" represents a comprehensive solution designed to transform the way candidate results are recorded, tracked, and managed.

Project Goals:

- Streamline and modernize the process of tracking and managing candidate results, with a specific focus on internal marks.
- Enhance data accuracy and reliability by minimizing manual data entry and human errors.
- o Improve accessibility to result tracking data for educational institutions, recruitment agencies, and HR departments.

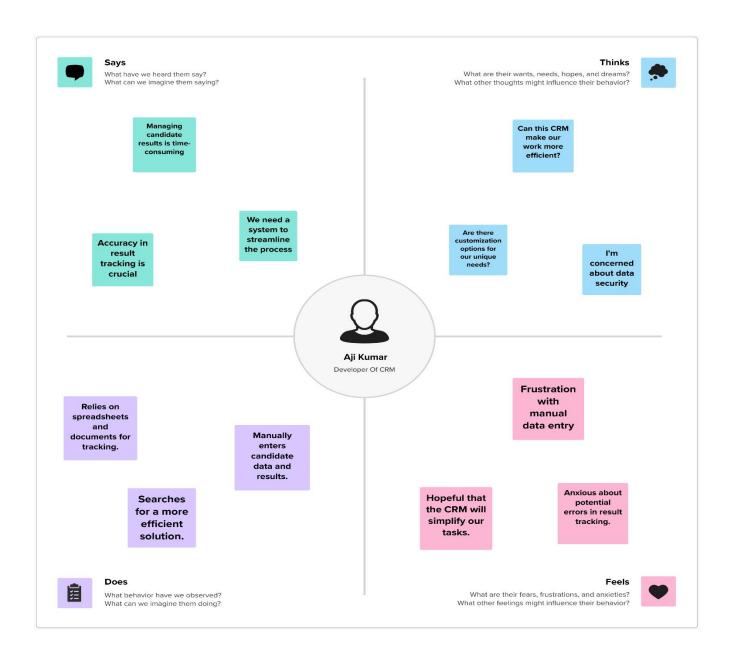
Scope:

- Creation of a comprehensive CRM system in Salesforce.
- Automation of data entry, processing, and result tracking.
- User-friendly dashboard for real-time data access.

Problem Definition & Design Thinking:

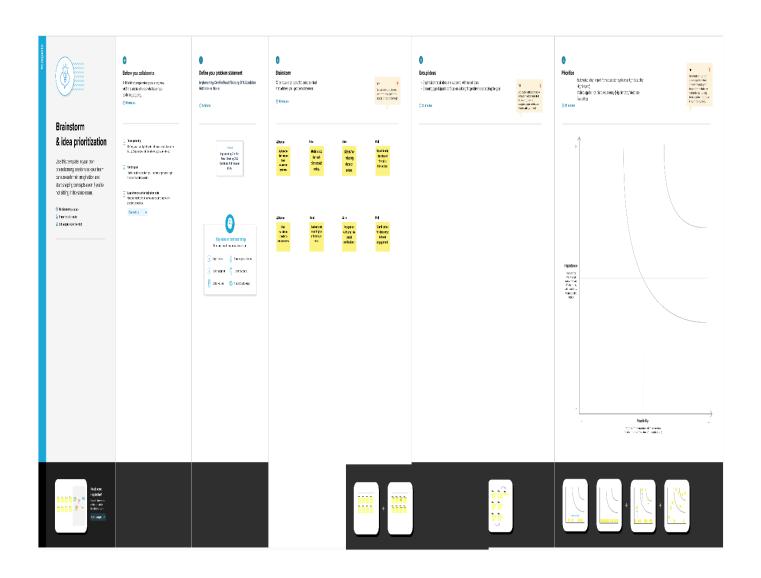
Empathy Map:

Understanding the needs and pain points of users, including educators, HR professionals, and administrators, to create a user-focused system.



Ideation & Brainstorming:

Generating creative solutions to address the identified challenges, using brainstorming and collaboration.



Milestone- 01 [Creation of developer account]

- 1.Go to developers.salesforce.com/signup
- 2.Click on sign up.
- 3.On the sign up form, enter the following details:

a) First name: Aji

b) Last name: Kumar

c) Email: ajiartist2003@gmail.com

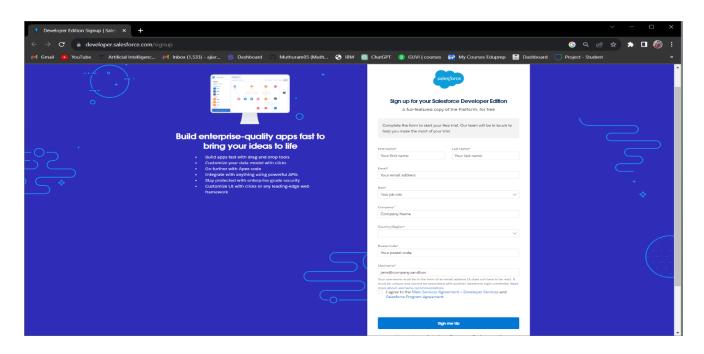
d) Role: Developer

e) Company: Ponjesly College of Engineering

f) County: India

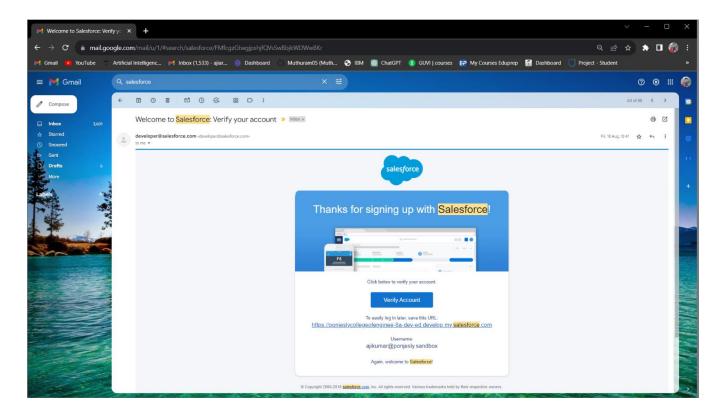
g) Postal Code: **629180**

h) Username: ajikumar@ponjesly.sandbox



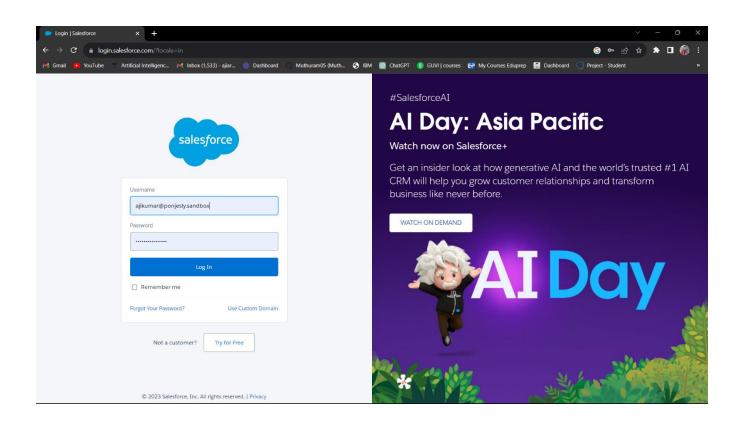
Account Activation

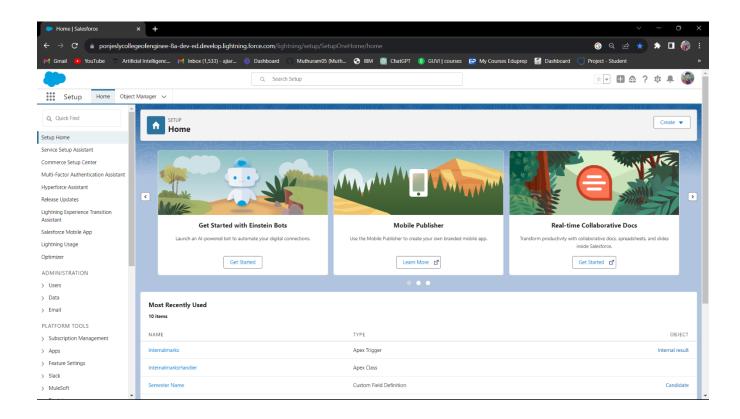
Go to the inbox of the email that you used while signing up. Click on the verify account to activate your account.



Login to Your Salesforce Account

- 1.Go to salesforce.com and click on login.
- 2.Enter the username and password that you just created.
- 3. After login this is the home page which you will see.





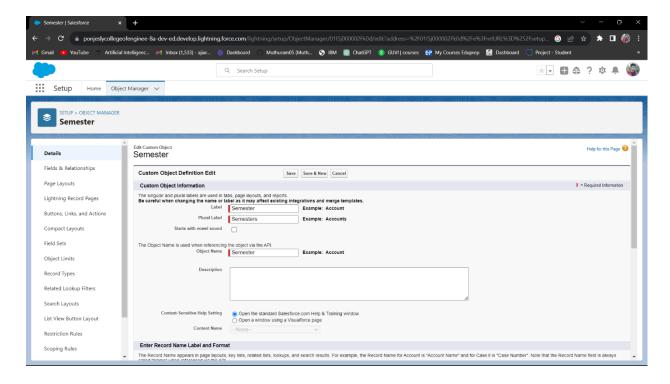
Milestone- 02 [Object Creation]

Creating Custom Object:

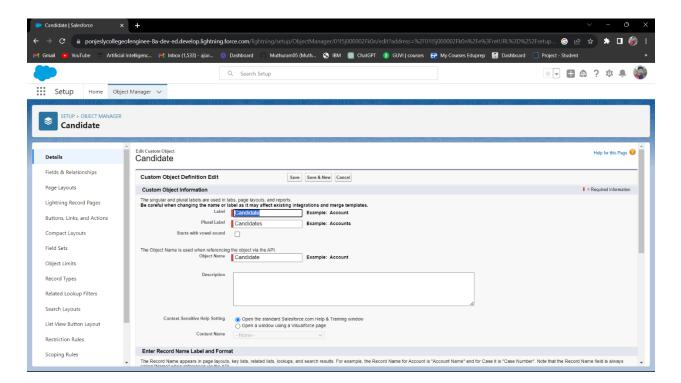
- 1. Click on the gear icon and then select Setup.
- 2. Click on the object manager tab just beside the home tab.
- 3. After the above steps, have a look on the extreme right you will find a Create Dropdown click on that and select Custom Object.
- 4. On the Custom Object Definition page, create the object as follows:
- 5. Label: Semester
- 6. Plural Label: Semesters
- 7. Record Name: Semester Name
- 8. Check the **Allow Reports**
- 9. Check the **Allow Search** and Click Save.

Create objects as **Semester**, **Candidate**, **Course Detail**, **Lecturer Detail** and **Internal result**.

Object Name - Semester

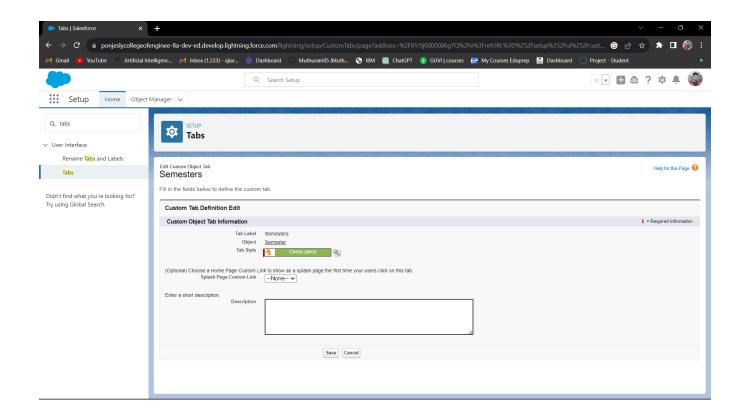


Object Name - Candidate



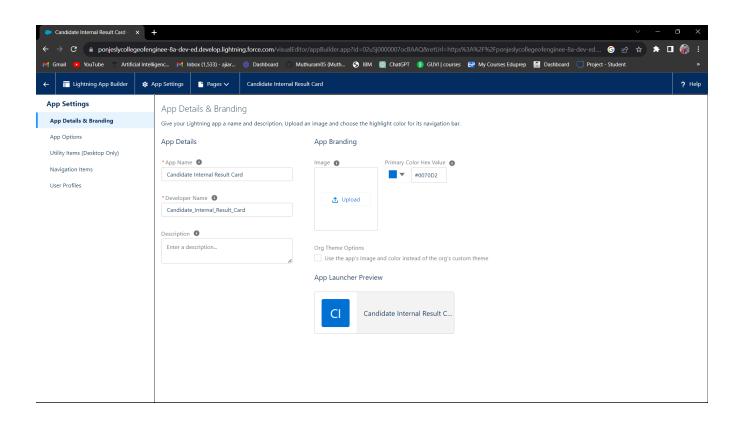
Milestone- 03 [Tabs Creation]

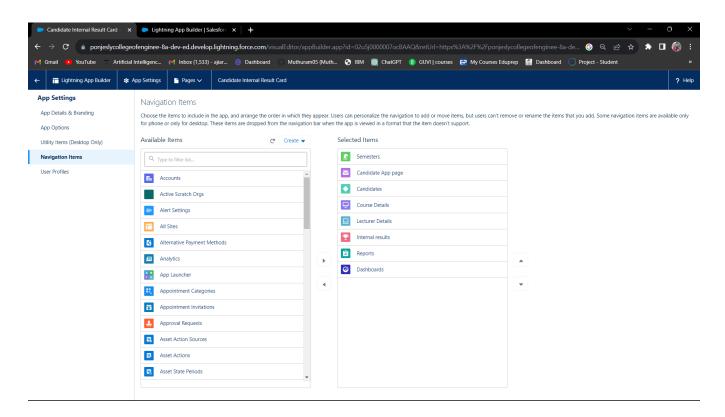
- 1. Enter Tabs in Quick Find and select Tabs.
- 2. Under Custom Object Tabs, click New.
- 3. For Object, select Semester.
- 4. For Tab Style, select any icon.
- 5. Leave all defaults as is. Click Next, Next, and Save
- 6. In the same way create Tabs for all Custom Objects -Candidate, Course Details, Lecturer Details, Internal result.



Milestone- 04 [Create App]

- 1. From Setup, enter App Manager in the Quick Find and select App Manager.
- 2. Click New Lightning App.
- 3. Enter **Candidate Internal Result Card** as the App Name, then click next
- 4. Under App Options, leave the default selections and click next.
- 5. Under Utility Items, leave as is and click Next.
- 6. From Available Items, select **Semester**, **Candidate**, **Course Details**, **Lecturer Details**, **Internal result**, **Reports**, and **Dashboards** and move them to Selected Items.
- 7. Click Next.
- 8. From Available Profiles, select System Administrator and move it to Selected Profiles. Click Save & Finish.

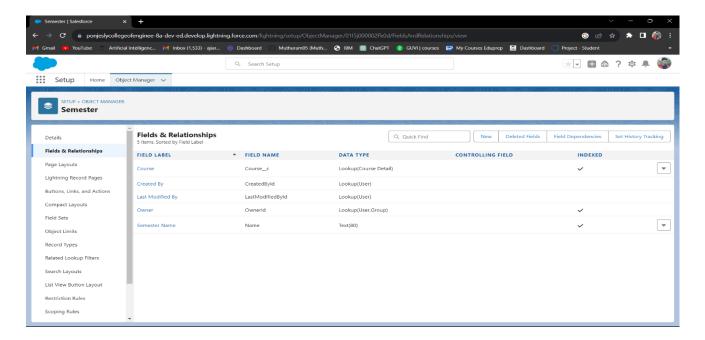




Milestone- 05[Fields & Relationships]

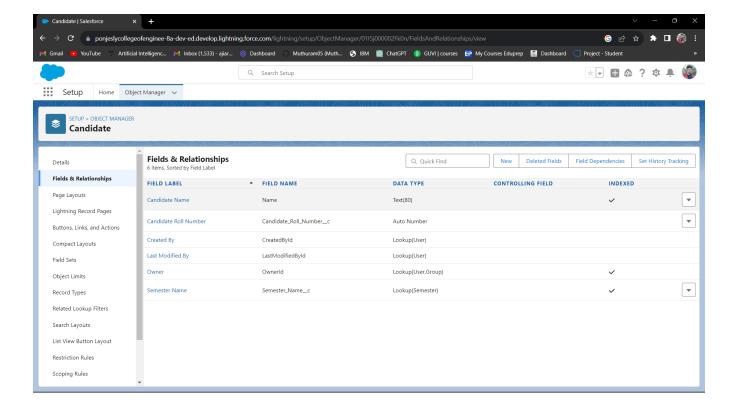
Creation of Text Field for the "Semester" Object

- 1. Click the gear icon and select Setup. This launches Setup in a new tab.
- 2. Click the Object Manager tab next to Home.
- 3. Select Semester
- 4. Select Fields & Relationships from the left navigation
- 5. Click New
- 6. Select the **Text** as the Data Type, click next.
- 7. For Field Label, enter Semester Name
- 8. Enter Length 80
- 9. Click Next, Next, then Save & New.



Creation of Auto Number for the "Candidate" Object

- 1. Click the gear icon and select Setup. This launches Setup in a new tab.
- 2. Click the Object Manager tab next to Home.
- 3. Select Candidate
- 4. Select Fields & Relationships from the left navigation
- 5. Click New
- 6. Select the **Auto Number** as the Data Type, click next.
- 7. For Field Label, enter **Candidate Roll Number**
- 8. Give a Display Format.
- 9. Click Next, Next, then Save & New.



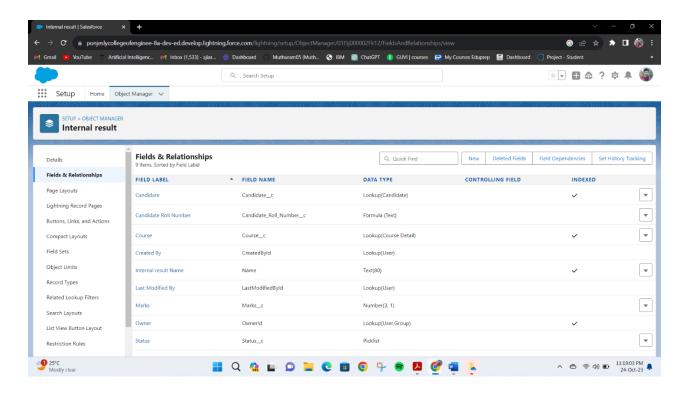
Creation of Formula for the "Internal result" Object

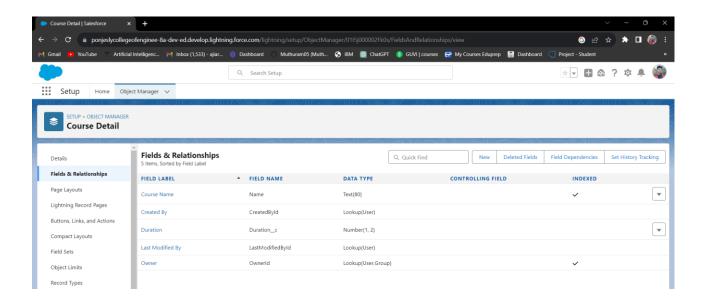
- 1. Click the gear icon and select Setup. This launches Setup in a new tab.
- 2. Click the Object Manager tab next to Home.
- 3. Select **Internal result**.
- 4. Select Fields & Relationships from the left navigation.
- 5. Click New
- 6. Select the Formula as the Data Type, then click Next.
- 7. Give field label **Candidate Roll Number**
- 8. Select formula return type text, Click Next
- 9. Click Insert Field.
- 10. Insert formula **Candidate__r.Candidate_Roll_Number__c**, and then click insert.
- 11. Click Next, Next, then Save.

Creation of Number for the "Course Details" Object

- 1. Click the gear icon and select Setup. This launches Setup in a new tab.
- 2. Click the Object Manager tab next to Home.
- 3. Select Course Detail.
- 4. Select Fields & Relationships from the left navigation

- 5. Click New & select number field, click Next.
- 6. For Field Label **Duration**.
- 7. Give Help Text- Enter Course duration value in Years.
- 8. Click Next, Next, then Save & New.

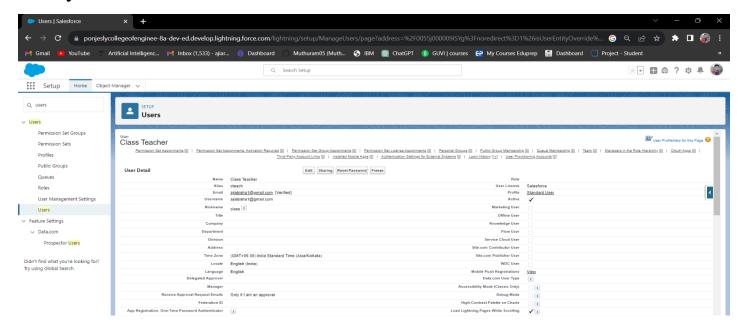




Milestone- 06[User]

Creating A User:

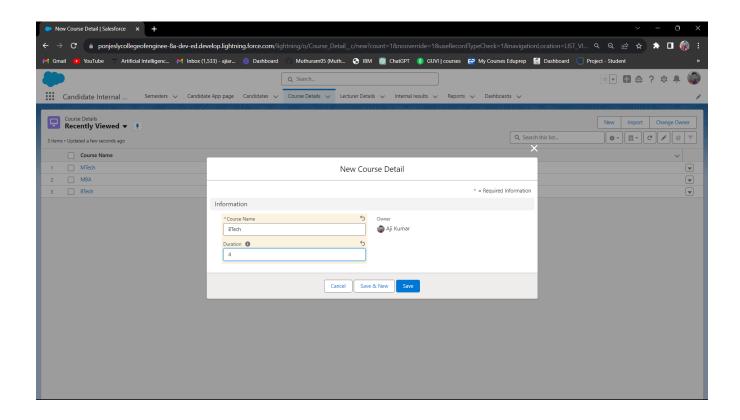
- 1. From Setup, in the Quick Find box, enter Users.
- 2. Select Users.
- 3. Click New User.
- 4. Enter the First Name, **Class**, Last Name, **Teacher** and (Your) email address and a unique username in the form of an email address. By default, the username is the same as the email address.
- 5. Select a User License as salesforce
- 6. Select a profile as Standard user.
- 7. Check Generate new password and notify the user immediately to have the user's login name and a temporary password emailed to your email.



Milestone- 07[User Adoption]

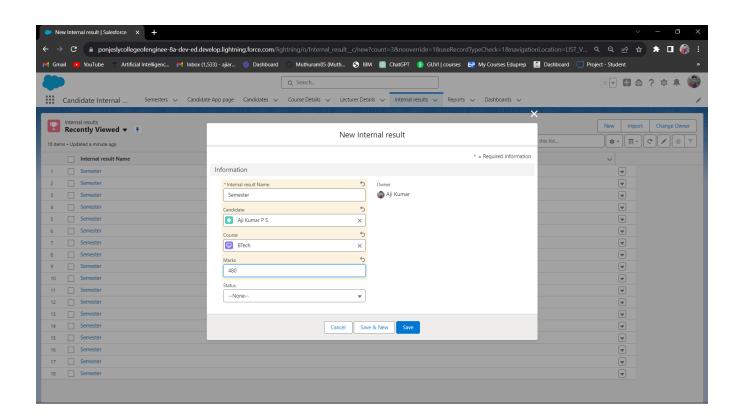
Create Record (Course Details)

- 1. Click on App Launcher on left side of screen.
- 2. Search Candidate Internal Result Card App & click on.
- 3. Click on **Course Details** tab.
- 4. Click new button
- 5. Fill all Course Details record details.
- 6. Click on Save Button.



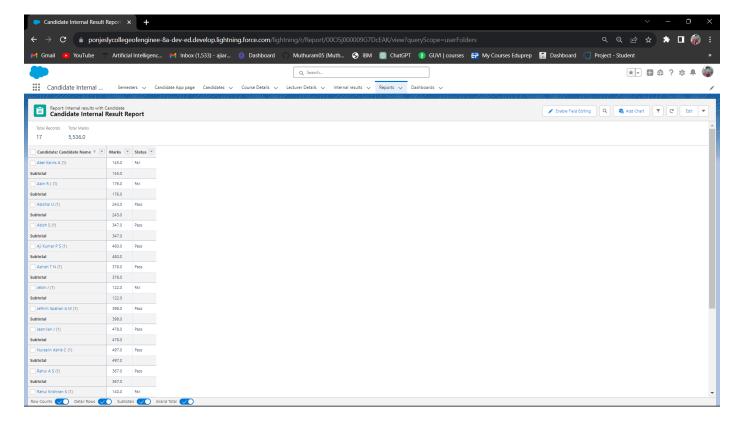
Create Record (Internal Results)

- 1. Click on App Launcher on left side of screen.
- 2. Search Candidate Internal Result Card App & click on.
- 3. Click on **Internal Result** tab.
- 4. Click new button
- 5. Fill all record details.
- 6. Click on Save Button.



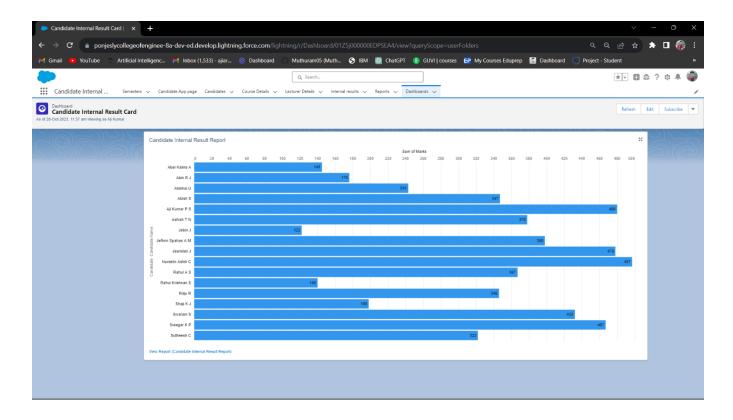
Milestone- 08[Reports]

- 1. Click App Launcher
- 2. Select Candidate Internal Result Card App
- 3. Click reports tab and click new.
- 4. Click the report type as Internal Result with Candidate Click **Start report.**
- 5. Customize your report, in group rows select Candidate Name, in group column Select Marks and Status
- 6. Click save and run
- 7. Give report name Candidate Internal Result Report and Click Save.



Milestone- 09[Dashboards]

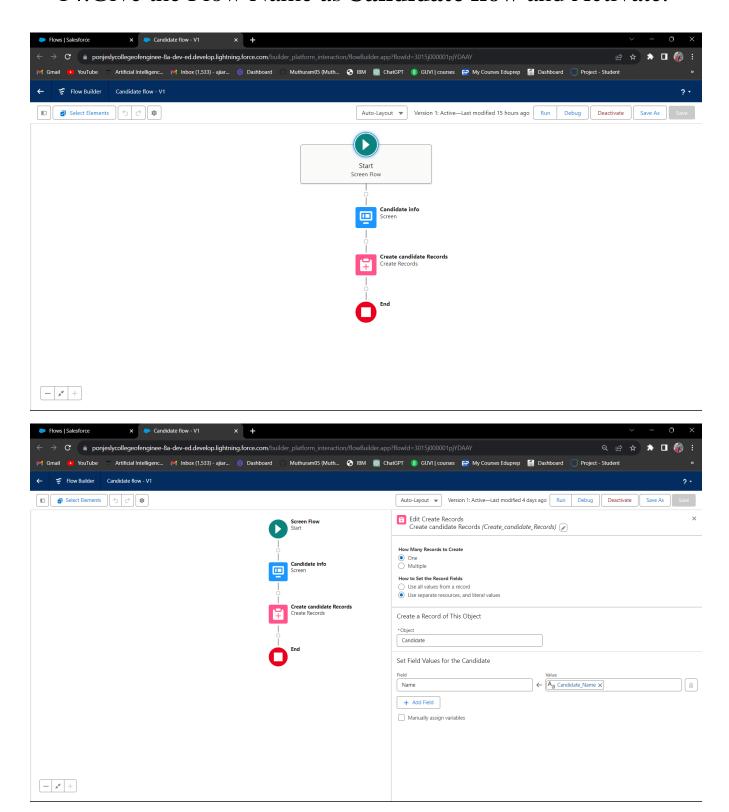
- 1. Click on Dashboards tab from the Candidate Internal Result Card App.
- 2. Click on new dashboard.
- 3. Give name- Candidate Internal Result Card and create.
- 4. Give your dashboard a name and click on +component
- 5. Select the Candidate Internal Result Report you created.
- 6. For the data visualization select any of the chart, table etc.
- 7. Click add and save.



Milestone- 10[Screen Flow]

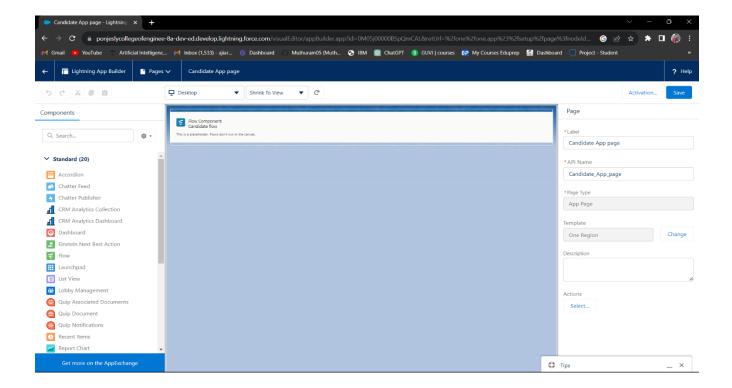
- 1. Click on Gear icon and select setup
- 2. In Quick find Box enter flow and select the flows
- 3. Click on New flow and Select Screen flow
- 4. It will open the canvas. Select (+)
- 5. Select the screen element from the drop down.
- 6. It will open the dialog box. Now give the label **name** Candidate info.
- 7. In search Component type text and drag the text component to canvas and give the label **Candidate Name**
- 8. Select (+) and Create records and select the create records
- 9. Give Label as Create Candidate Records.
- 10. Then check the use separate resources and literal values
- 11. Search for candidate object
- 12.Under field type name and select the **Name** and select the **Candidate Name**.
- 13.Click on Done and Save.

14. Give the Flow Name as **Candidate flow** and Activate.



Milestone- 11[App Page]

- 1. Click on the Gear icon and select set up
- 2. In Quick Find Box Type App Builder and select the lighting app builder and Select New
- 3. Select the App page and click on Next
- 4. Give the label Name as **Candidate App page.**
- 5. Select the one region and click on finish.
- 6. Type the flow in the search bar and select the flow component and drag the component
- 7. After dragging the component, give the flow label as **Candidate**Flow click on activate.



Milestone- 12[Apex Classes and Triggers]

Creating Apex Classes

- 1. Go to the gear icon and select the developer console.
- 2. From the menu bar click on file and select Apex class.
- 3. Now give the class name as InternalmarksHandler
- 4. Now write the below code

```
public class InternalmarksHandler {
   public static void beforeinsert(list<Internal_result__c >
   newlist) {

    for(Internal_result__c internalmarks : newlist) {
        if(internalmarks.marks__c >= 200) {
            internalmarks.status__c = 'Pass';
        } else {
            internalmarks.status__c='fail';
        }
    }
   }
}
```

Creating Apex Triggers

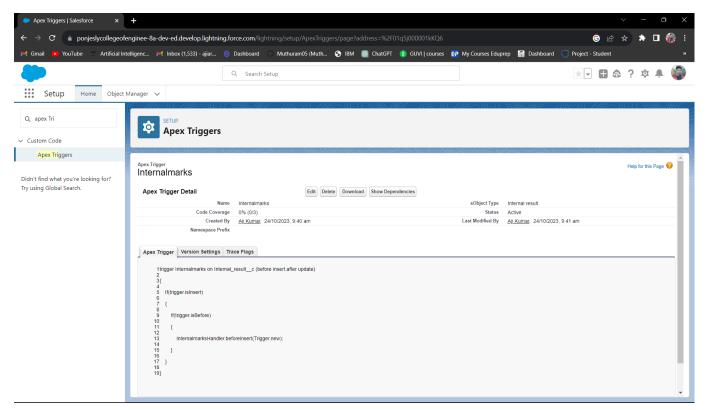
- 1. From the menu bar click on file and select Apex trigger.
- 2. Now give the trigger name as Internalmarks
- 3. Now write the below code

trigger Internalmarks on Internal_result__c (before insert,after
update) {

```
If(trigger.isInsert){
    If(trigger.isBefore){
```

InternalmarksHandler.beforeinsert(Trigger.new);

}}}



Demo Video Link:

https://drive.google.com/file/d/1V4ZXN5xmRM5ie06EhHolGPWU5 yPqM9LO/view?usp=drive_link

Trailhead Url:

Team Leader: Aji Kumar P S

https://www.salesforce.com/trailblazer/ajikumar

Team Member1: Rahul A S

https://www.salesforce.com/trailblazer/rahulas

Team Member2: Abish S

https://www.salesforce.com/trailblazer/abishs

Team Member3: Shaji K J

https://www.salesforce.com/trailblazer/shajikj