

Sales Report

Country

All

▼

Year

All

▼

MonthName

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Total Revenue by Product Name	
Quad ▲ 12861440.10	

50.32M

Total Revenue

34.70M

Gross Profit

2M

Sum of Units

Total Revenue by SubCategory Name

SubCategory...

● Extra ● Super ● Micro ● Regular

SubCategory Name	Revenue (M)	Percentage (%)
Extra	25.18	50.04
Super	10.75	21.36
Micro	7.23	14.37
Regular	7.16	14.24

Top 5 Sales Rep

El Bob

Ellen Woody

Ellie Gill

Jan Novotny

John White

Total Revenue by ProductName and SubCategory Name

SubCategory Name

● Extra ● Micro ● Regular ● Super

ProductName	SubCategory Name	Revenue (M)
Quad	Extra	6.4
Quad	Super	6.5
Carlota	Extra	4.3
Carlota	Super	4.4
Magnum	Extra	4.1
Magnum	Regular	3.6
Black Monk	Extra	6.4
Bing	Extra	4.1
VanHelen	Micro	4.0
Linder	Regular	3.6
Alder	Micro	3.3

Sum of Total Revenue by Category

Category

● Special ● (Blank)

Category	Revenue (M)	Percentage (%)
Special	25.18	50.04
(Blank)	25.14	49.96

Total Revenue by Year and ProductName

Increase ● Decrease ● Total ● Other

Year	Product Name	Revenue (M)
2014	VanHelen	0.5
2014	Black Monk	0.5
2014	Linder	0.5
2014	Alder	0.5
2014	Other	0.5
2014	Magnum	0.5
2015	Carlota	0.5
2015	Linder	0.5
2015	Other	0.5
2015	Magnum	0.5
2015	VanHelen	0.5
2015	Black Monk	0.5
2016	Quad	0.5
2016	Other	0.5
2016	Carlota	0.5
2016	Magnum	0.5
2016	Black Monk	0.5
2016	VanHelen	0.5
2017	Quad	0.5
2017	Other	0.5
2017	Carlota	0.5
2017	Magnum	0.5
2017	Black Monk	0.5
2017	VanHelen	0.5

Total Revenue and QoQ Growth by Qtr

Qtr	Total Revenue (M)
1	13.0
2	12.2
3	12.58
4	12.58

Gross Profit and MoM Growth by MonthName

MonthName	Gross Profit (M)
Jan	2.75
Feb	2.95
Mar	3.25
Apr	2.9
May	2.78
Jun	2.78
Jul	2.98
Aug	2.78
Sep	2.92
Oct	2.75
Nov	2.78
Dec	3.15