

# Wavecon Telecom Analysis

Welcome to my presentation on Wavecon Telecom! As experts in the field, we'll take a closer look at Wavecon's strengths and weaknesses, financial performance, future outlook, and more, providing valuable insights into this dynamic industry.



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# Overview of the Telecommunications Industry



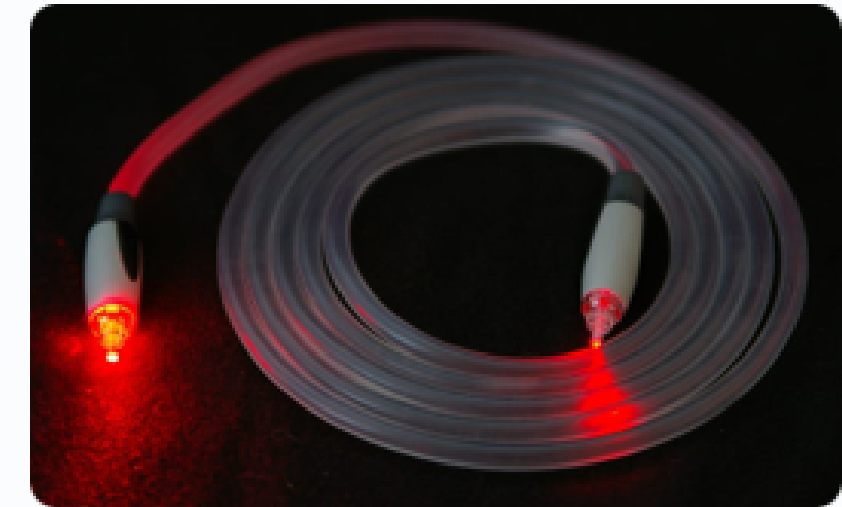
## Connectivity in Rural Areas

Wavecon has a unique opportunity to connect communities around the world, including those in remote, rural areas without reliable access to telecommunications services.



## Growth in Mobile Devices

The rise of smartphones and tablets has led to a tremendous growth in the demand for mobile data and communications. Wavecon is well-positioned to meet this demand with its cutting-edge services and technologies.



## High-speed Internet

The internet has become a critical aspect of everyday life, making high-speed connectivity a top priority. Wavecon is helping to bring super-fast internet to more people around the world, providing a competitive edge in the market.

# Introduction to Wavecon Telecom

## History & Mission

Founded in 2005, Wavecon Telecom has rapidly evolved into a leading player in the telecommunications sector, with a mission to enhance connectivity and communication.

## Scope of Services

From internet services to VoIP, teleconferencing, and satellite communications, Wavecon provides a diverse range of services to customers around the world.

## Expansion & Acquisitions

In a highly competitive industry, Wavecon has managed to grow quickly through strategic acquisitions and partnerships with other major telecom companies.

# SWOT Analysis of Wavecon Telecom

## 1 Strengths 💪

Wavecon has strong brand recognition, a competitive pricing strategy, and access to the latest technologies.

## 2 Weaknesses 😞

Wavecon's reliance on acquisitions has led to some integration challenges, while its geographic concentration makes it vulnerable to global market conditions.

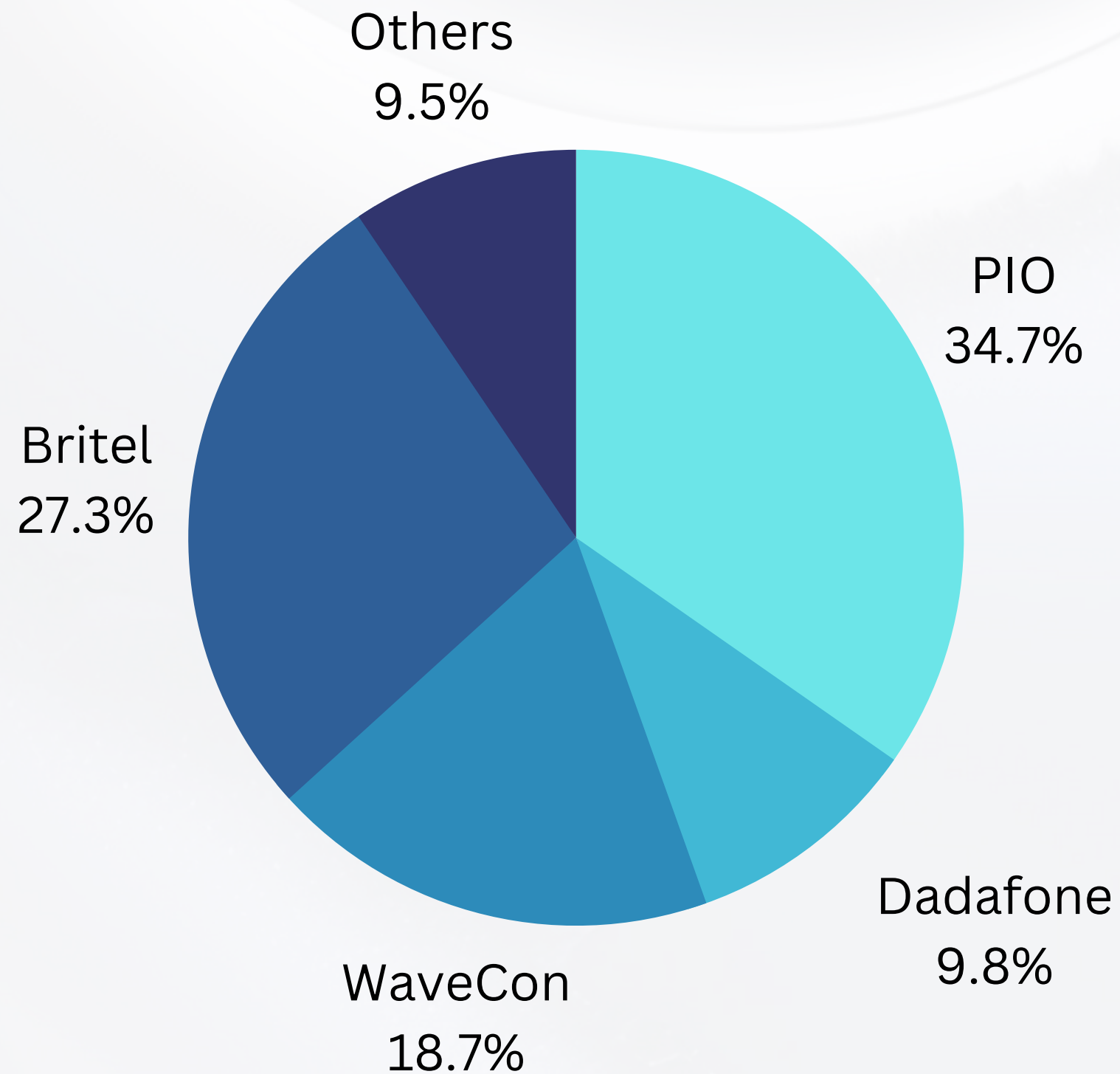
## 3 Opportunities 🌟

Wavecon has a significant opportunity to expand into new markets, such as the Internet of Things (IoT), while leveraging its extensive industry partnerships and networks.

## 4 Threats 🚨

Increased competition from new entrants, regulatory changes, and instability in the global economy pose potential threats to Wavecon's growth and profitability.

# TELECOM INDUSTRY MARKET SHARE



## COMPANIES IN INDIA

1. PIO
2. BRITEL
3. WAVECON
4. DADAFONE
5. OTHERS

# Total Revenue

 ₹ 31.9 bn

₹ 4.0bn  
MA

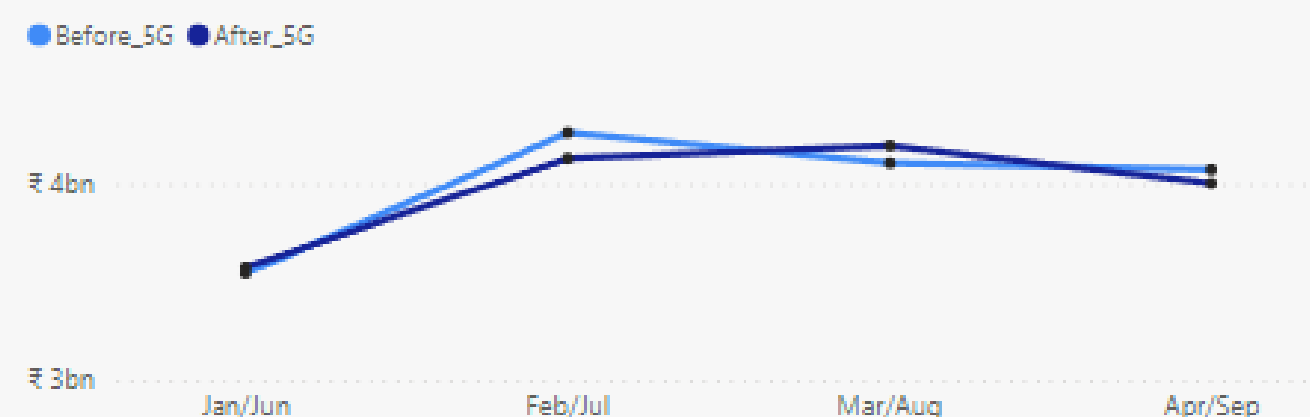
₹ 16.0bn  
Before 5G

₹ 15.9bn  
After 5G

-0.50%  
Chg%

City Name	Total Revenue	Before_5G	After_5G	Chg%
Mumbai	₹ 4,896M	₹ 2,444M	₹ 2,452M	0.31%
Delhi	₹ 3,872M	₹ 1,964M	₹ 1,908M	-2.83%
Kolkata	₹ 3,844M	₹ 1,926M	₹ 1,918M	-0.37%
Bangalore	₹ 3,386M	₹ 1,687M	₹ 1,699M	0.75%
Chennai	₹ 2,964M	₹ 1,501M	₹ 1,462M	-2.59%
Pune	₹ 2,598M	₹ 1,296M	₹ 1,301M	0.37%
Hyderabad	₹ 2,357M	₹ 1,186M	₹ 1,171M	-1.29%
Ahmedabad	₹ 1,871M	₹ 945M	₹ 926M	-2.02%
Jaipur	₹ 1,409M	₹ 701M	₹ 708M	0.98%
Lucknow	₹ 1,308M	₹ 648M	₹ 660M	1.82%
Patna	₹ 982M	₹ 487M	₹ 495M	1.48%
Coimbatore	₹ 914M	₹ 457M	₹ 457M	0.11%
Chandigarh	₹ 612M	₹ 307M	₹ 305M	-0.55%
Gurgaon	₹ 547M	₹ 271M	₹ 275M	1.51%
Pune	₹ 2,154M	₹ 1,157M	₹ 1,150M	-0.61%
Total	₹ 31,874M	₹ 15,977M	₹ 15,897M	-0.50%

## Monthly Trend



## City Chg%



# Average Revenue Per User (ARPU)

 ₹ 200.7

**200.7**

MA

**₹ 190.2**

Before 5G

**₹ 211.3**

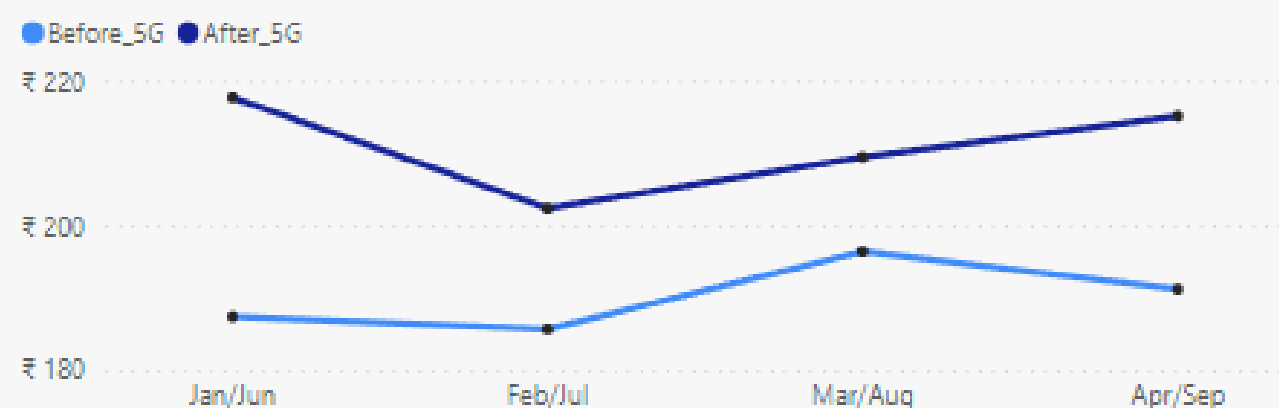
After 5G

**11.05%**

Chg%

City Name	ARPU	Before_5G	After_5G	Chg%
Ahmedabad	₹ 195.50	₹ 176.25	₹ 214.75	21.84%
Bangalore	₹ 191.88	₹ 174.75	₹ 209.00	19.60%
Chandigarh	₹ 191.63	₹ 182.50	₹ 200.75	10.00%
Chennai	₹ 200.38	₹ 203.00	₹ 197.75	-2.59%
Coimbatore	₹ 208.25	₹ 200.00	₹ 216.50	8.25%
Delhi	₹ 198.00	₹ 181.50	₹ 214.50	18.18%
Gurgaon	₹ 199.00	₹ 183.50	₹ 214.50	16.89%
Hyderabad	₹ 206.88	₹ 196.50	₹ 217.25	10.56%
Jaipur	₹ 202.13	₹ 195.00	₹ 209.25	7.31%
Kolkata	₹ 188.38	₹ 183.75	₹ 193.00	5.03%
Lucknow	₹ 211.38	₹ 203.25	₹ 219.50	8.00%
Mumbai	₹ 213.88	₹ 196.75	₹ 231.00	17.41%
Patna	₹ 212.00	₹ 192.50	₹ 231.50	20.26%
Pune	₹ 187.13	₹ 200.00	₹ 174.25	-12.88%
Raipur	₹ 204.75	₹ 184.25	₹ 225.25	22.25%
Total	₹ 200.74	₹ 190.23	₹ 211.25	11.05%

## Monthly Trend

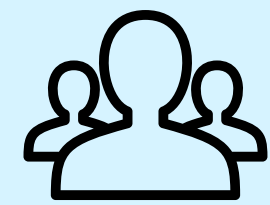


## City Chg%





# Total Active Users (TAU)

 161.7 M

20.2M  
MA

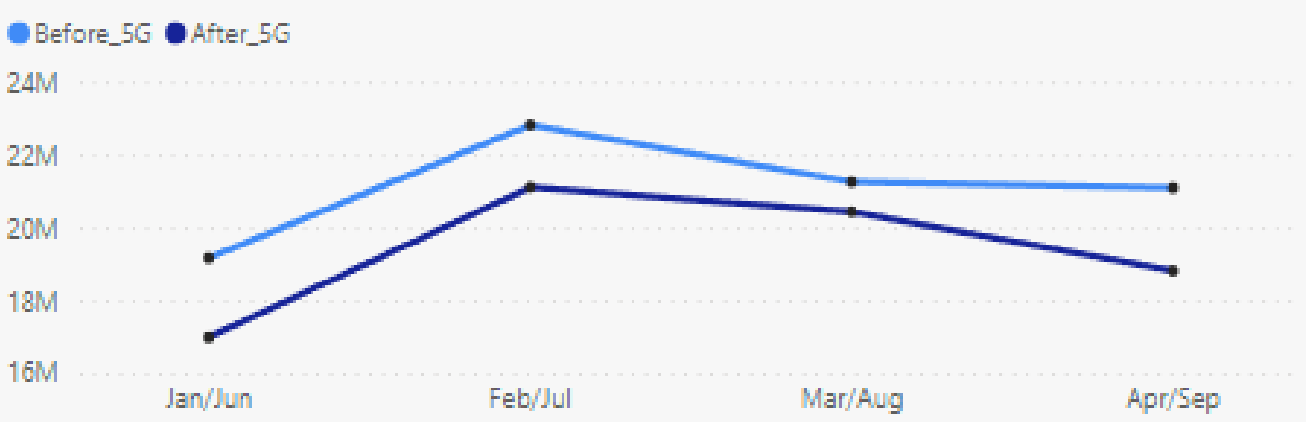
84.4M  
Before 5G

77.4M  
After 5G

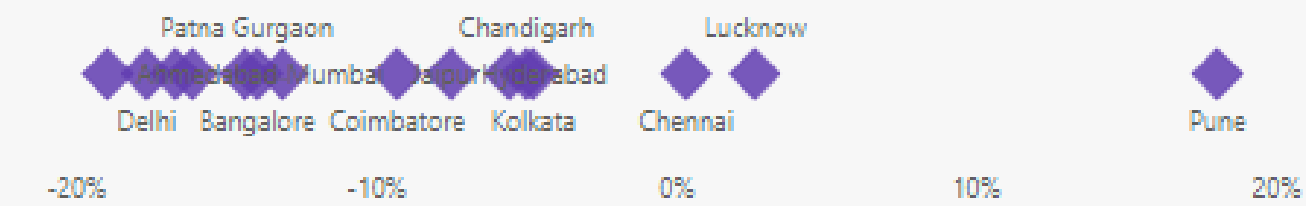
-8.28%  
Chg%

City Name	Total_Users	Before_5G	After_5G	Chg%
Ahmedabad	10M	5M	4M	-18.93%
Bangalore	18M	10M	8M	-13.94%
Chandigarh	3M	2M	2M	-4.99%
Chennai	15M	7M	7M	0.35%
Coimbatore	4M	2M	2M	-9.28%
Delhi	20M	11M	9M	-17.63%
Gurgaon	3M	1M	1M	-13.09%
Hyderabad	12M	6M	6M	-7.48%
Jaipur	7M	4M	3M	-5.53%
Kolkata	20M	10M	10M	-4.75%
Lucknow	6M	3M	3M	2.65%
Mumbai	23M	13M	11M	-14.35%
Patna	5M	3M	2M	-16.11%
Pune	14M	6M	8M	18.06%
Delhi	2M	1M	1M	16.67%
Total	162M	84M	77M	-8.28%

Monthly Trend



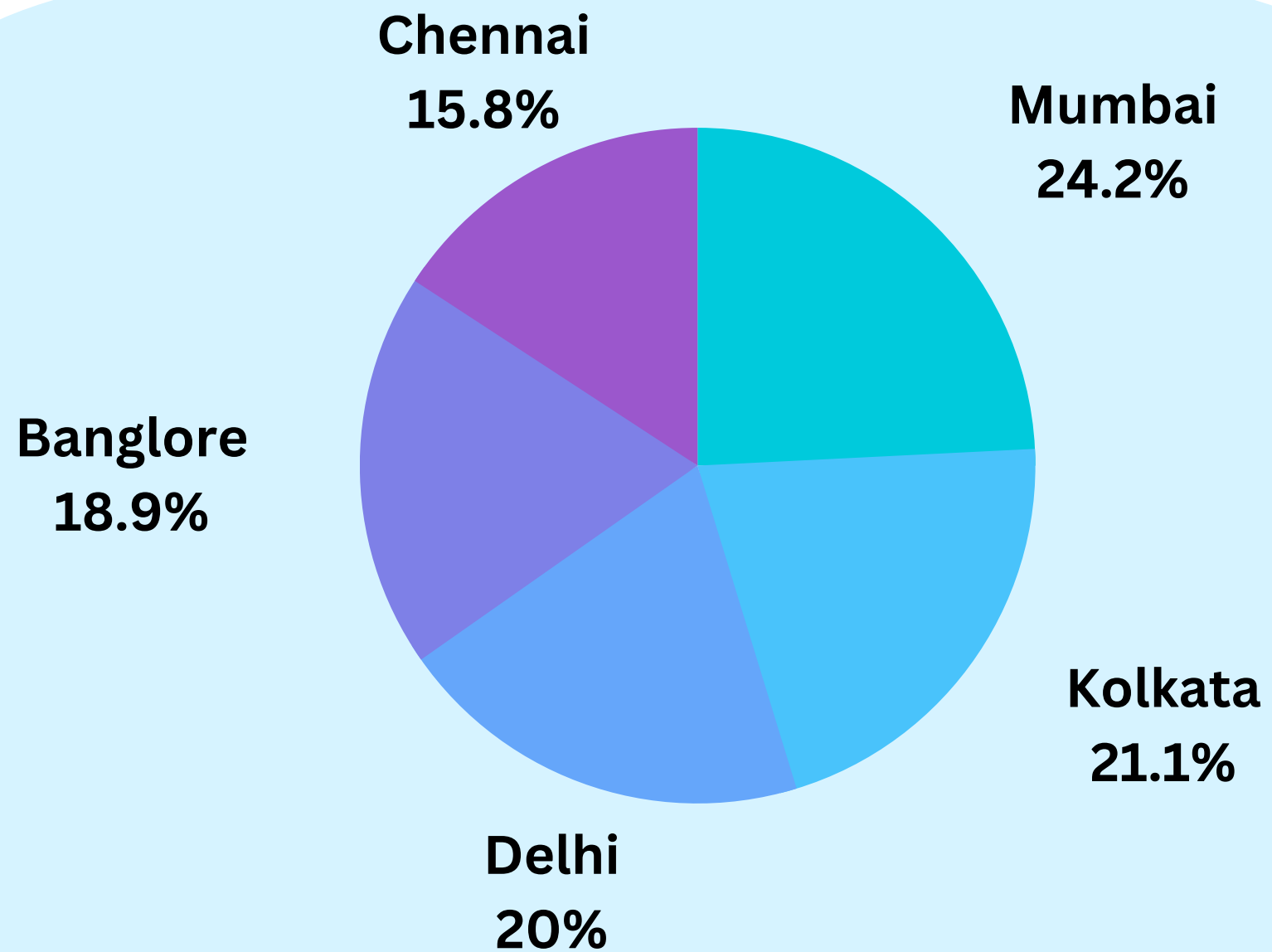
City Chg%



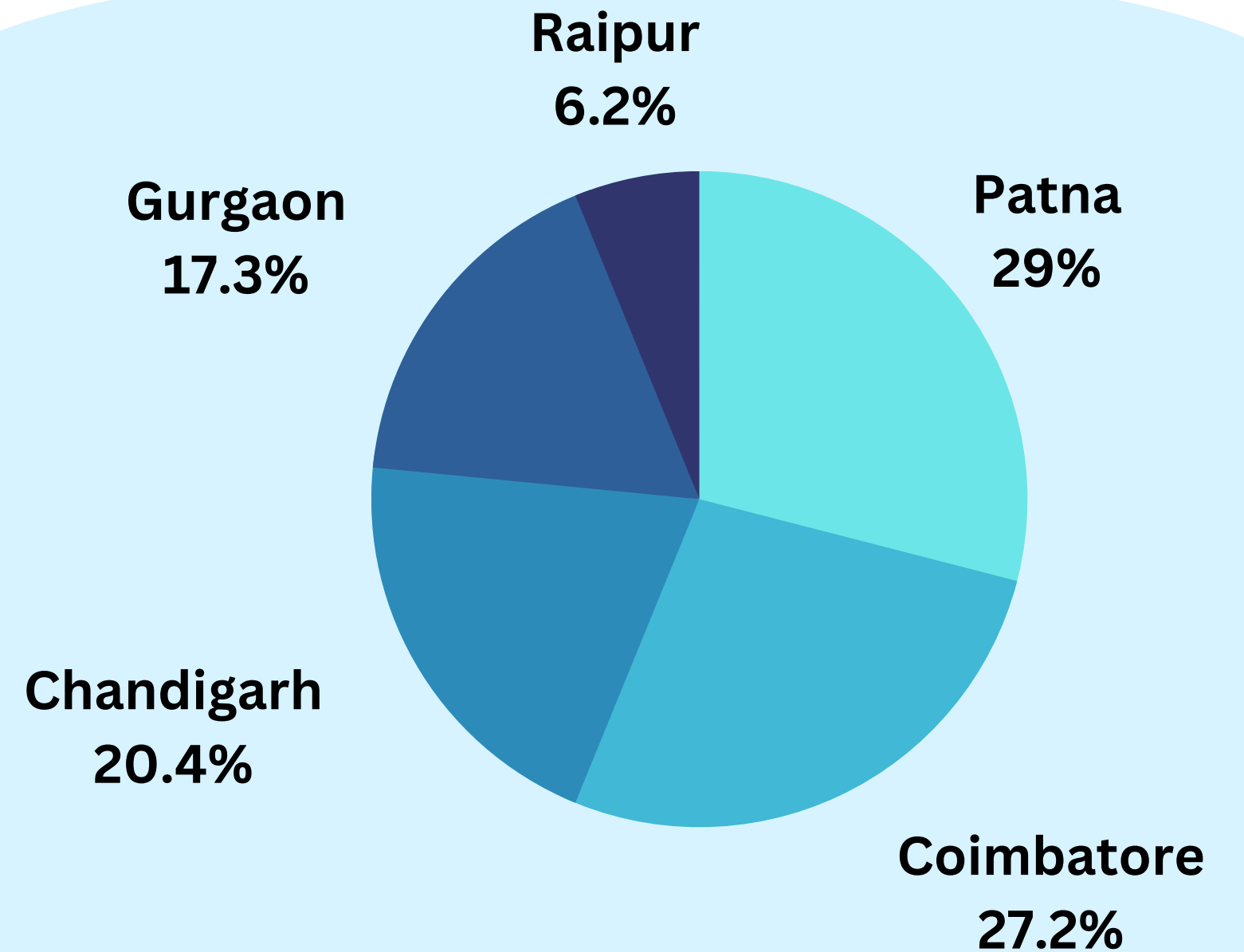
# Active Users

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## Top 5 Cities



## Bottom 5 Cities



# Comparison to Competitors in the Telecom Industry

## Wavecom

- Industry Leader
- Diversified Business Model
- Strong Brand Recognition
- Investment in Innovation

## PIO

- Focused on Mobile Services
- Strategic Acquisitions
- Innovative Products
- Strong Financial Position

## Britel

- Large and Diverse Network
- Robust Brand
- Strong Presence in Media and Entertainment
- Innovative Technologies

# Future Outlook and Opportunities for Wavecon Telecom

## 1 5G Networks

Wavecon is well-positioned to emerge as a leader in the era of super-fast 5G networks, which are expected to revolutionize the industry and offer new opportunities for growth.

## 2 IOT Technologies

The Internet of Things is poised to offer a wealth of opportunities for telecom providers, and Wavecon is well-positioned to leverage its extensive industry partnerships and networks to capitalize on these trends.

## 3 Cloud Services

Cloud services represent a major opportunity for telecom providers to offer new functionality and cost-savings for customers, and Wavecon is investing heavily in this area.



# Thank You



**Presentation By**

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