

Riya Gupta

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Location: Mumbai, India

Education

- MBA in Digital Marketing, Symbiosis Pune

Skills

- SEO
- SEM
- Google Ads
- Facebook Ads
- Email Marketing

Work Experience

- Digital Marketing Manager | GrowthHackers Pvt Ltd (2021-Present)

Projects

- E-commerce Growth Strategy for XYZ Ltd
- Email Marketing Automation for a SaaS Company

Achievements

- Best Marketer Award, Symbiosis Pune 2020