

A Project Report

Used Car Database Management System

Group 2

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BAN5501-02-S24_Data Management & SQL for Analytics

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ABSTRACT

The automobile sector has been greatly impacted by the rapidly expanding e-commerce scene, as evidenced by the rise in online used car purchases. This trend makes navigating the intricacies of the used automobile market imperative for a user-centric and efficient database system. This report explores the conception and execution of a painstakingly created relational database system meant especially for this kind of platform. The project carefully follows accepted guidelines for database design, giving data integrity, normalization, and scalability first priority. This guarantees data correctness, reduces duplication, and permits smooth market expansion in the future. Key features include user management, maintaining complete vehicle specifications, processing user bids on listed autos, and enabling the creation of elaborate car adverts.

The project recognizes the potential for future improvements even if the primary system concentrates on current features. These include adding features like user reviews and ratings to improve the user experience, automating post-sale procedures like title transfers and car history reports, and integrating a secure payment processing system. This project prepares the way for an online used automobile marketplace platform that is user-friendly by building the groundwork for a reliable and scalable database system. This results in improved customer experience, more efficient transactions, and eventually a flourishing online automobile market.



INTRODUCTION

Consumer behavior has changed dramatically in the digital age, with a movement toward online shopping occurring in many different industries. This trend has become well-established in the automobile industry, where there is an exponential increase in demand for old cars that are bought online. An efficient database system is essential for handling the intricate web of user interactions, transactions, and vehicle ads in a dynamic used automobile marketplace to adapt to this changing terrain.

But it's no longer sufficient to just build a database system that works. The underlying database must be able to support this increase without sacrificing user experience or speed as the online used car market expands and draws in more users. Our research is focused on this crucial area, which is optimizing a relational database system for performance and scalability in the used automobile market.

This project attempts to fulfill this exact demand and is being carried out in combination with the Data Management & SQL for Analysis Course. We'll develop a dependable relational database system especially for a used automobile marketplace by utilizing modern database design concepts and thoroughly researching scalability and performance optimization strategies. In addition to addressing the difficulties in handling the intricate relationships that arise between buyers, sellers, and automobile listings, this system will make sure that it can successfully adjust and flourish even in the face of the market's rapid expansion.

Group – 2 BAN5501-02-S24 Data Management & SQL for Analysis

We shall base our investigation on the following research question:

What are the best ways to achieve optimal scalability and performance in a used vehicle

marketplace with growing numbers of car listings, users, and transaction volume through

relational database schema and system architecture?

Through the investigation of this research question, the project will produce a database system

that is future-proof and supports a vibrant used automobile industry. We will explore different

database technologies, design patterns, and performance optimization strategies to make sure the

system can handle an increasing number of users with ease, keep query processing times low,

and ultimately promote an easy-to-use online vehicle marketplace.

[Dataset: - LINK]

PROJECT OBJECTIVES

This project aims to design and implement a robust relational database system specifically

tailored for a used car marketplace. However, to ensure its success in a dynamic online

environment, we will prioritize scalability and performance alongside core functionalities. Here's

a breakdown of the detailed project objectives:

4



1. Simulating a Scalable Relational Database System:

Design tables and relationships to effectively handle user data, such as registration details, user kinds (sellers/buyers), and possibly location data. This is known as data modeling for user management.

2. Enabling User Flexibility:

Allow users to create and maintain a single account that makes it easier for them to buy and sell items on the marketplace: unified user accounts.

3. Facilitating Car Advertisement Creation:

Enable sellers to generate comprehensive automobile adverts by providing them with a system that captures vital details including the car's make, model, year, mileage, and condition. Allowing sellers to set a desired selling price for each automobile they offer is known as selling price management.

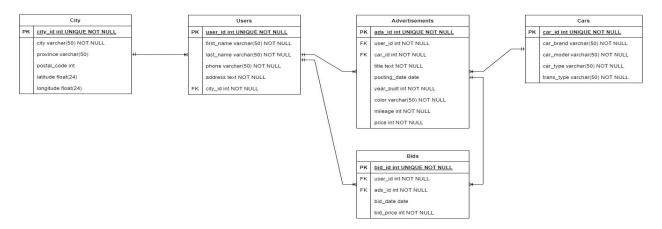
4. Additional Considerations for Scalability and Performance:

Future-Proof Design: Provide flexibility in the database schema to allow for future improvements, like the addition of new features or car attributes (like color and features) or the inclusion of user reviews and ratings.

Data Normalization: Use normalization strategies to reduce redundant data and enhance data quality. As the amount of data increases, this will improve the effectiveness of data manipulation and querying.



Figure 1, ER Diagram,



(Fig 1. ER Diagram - Used Cars)

Figure 2, Data Dictionary,

Table Column Name		Data Type	Description	Primary Key	Foreign Key			
City	city_id int Unique identifier for the city		Yes	22.0				
City	city	varchar(50)	Name of the city					
City	province	varchar(50)	Province or state the city is located in					
City	postal_code	int	Postal code for the city					
City	latitude	float(24)	Latitude coordinate of the city					
City	longitude	float(24)	Longitude coordinate of the city					
User	used_id	int	Unique identifier for the user	Yes				
User	first_name	varchar(50)	First name of the user	i i				
User	last_name	varchar(50)	Last name of the user					
User	phone	varchar(50)	Phone number of the user					
User	address	text	Address of the user					
User	city_id	int	Unique identifier for the city		yes			
Advertisements	ads_id	int	Unique identifier for the advertisement	yes				
Advertisements	user_id	int	Foreign key referencing the user_id in the Users table		yes			
Advertisements	car_id	int	int Unique identifier for the car		yes			
Advertisements	title	text Title of the advertisements			- 1100			
Advertisements	Posting_date	date	year the advertisement was posted					
Advertisements			Year the car was built					
Advertisements	color	varchar(50)	Color of the car					
Advertisements	mileage	int	Mileage of the car					
Advertisements	price	int	Price of the car					
Cars	Cars car_id int Unique identifier for the car		Unique identifier for the car	Yes	-			
Cars	car brand varchar(50) Brand of the car		Brand of the car	- 0				
Cars	car_model	varchar(50)	Model of the car					
Cars								
Cars	trams type varchar(50) Transmission type (e.g., automatic, manual)							
Bids	bid_id	int	Unique identifier for the bid	Yes				
Bids	user_id	int	Foreign key referencing the user_id in the Users table		yes			
Bids	ads_id	int	eign key referencing the ads_id in the Advertisements ta		yes			
Bids	bid_date date Date the bid was placed							
Bids	bid_price	int	Price of the bid					
int			Integer					
varchar(50)	Variable character length data(1-2000 characters)							
float(24)	numeric values with a certain degree of precision							

(Fig 2. Data Dictionary - Used Cars)



We can build a database system with a solid basis for user interaction, essential marketplace features, and the capacity to accommodate future expansion by concentrating on these specific goals. This will create the foundation for a successful internet marketplace for secondhand cars.

PROJECT SCOPE

This project focuses on designing and implementing a core relational database system specifically designed for a used car marketplace. The primary objective is to establish a foundation for managing essential data elements that facilitate user interaction, car listings, and the bidding process. Here's a breakdown of the project scope:

User Management System:

- Create and implement a user table to hold the data associated with user registration, such
 as email addresses, passwords (securely hashed), usernames, and possibly optional
 information like phone numbers.
- Create a field to indicate if the user is a vendor or a buyer in order to activate role-based features in the marketplace.
- For possible logistics management (outside the purview of this project), take into consideration adding a location table that is related to the user table and enables users to indicate where they are.

Car Advertisement Management:

- Create a specific table to record information from auto advertisements, such as the vehicle's make, model, year, mileage, and condition.
- Provide a mechanism that allows sellers to list a price for each vehicle they promote.



• To connect ads to sellers, create links between the automobile advertisement table and other pertinent tables (such as the user table).

Bidding System:

- Create a table to record bid details, such as the date of the bidding and the offered price.
- To track user bids on automobile listings, create links between the bid table and the user table and the car advertisement table.

Database Design Principles:

- Follow accepted data integrity guidelines by using foreign keys to connect similar data across tables and primary keys to identify records uniquely.
- Utilize data normalization strategies to reduce duplication and boost data management effectiveness.
- By including a flexible schema design that can handle future expansion in the number of
 users, automobile listings, and transaction volume, you can take future scalability into
 consideration.

Transaction Processing: Managing financial transactions after a bid is accepted falls outside the scope of this project. Integration with a secure payment processing system would be a future enhancement.

Post-Sale Activities: Management of activities following a sale, such as title transfer or vehicle history reports, is not included in this project's scope.

Advanced Functionalities: Features like user reviews and ratings, while valuable for a comprehensive marketplace, are beyond the scope of this project but can be considered for future development.



The project will deliver a fundamental database system that drives essential marketplace capabilities by concentrating on certain in-scope activities. Future scalability to support expansion and possible improvements for a successful online platform for used car marketplaces will be considered in the design.

PROJECT DESCRIPTION

This project delves into the design and implementation of a relational database system tailored specifically for a used car marketplace. The system aims to efficiently manage the complexities of this online platform, catering to both buyers and sellers.

User Flexibility and Interaction:

- Users will have the ability to sign up for the marketplace as consumers or sellers, giving them access to a variety of activities.
- Advertisements for the cars they wish to sell can be made by sellers. These commercials
 will include pertinent vehicle information, enabling prospective customers to make wellinformed decisions.
- Customers have the option to peruse current automobile ads and place bids on vehicles that catch their eye.

Data Integrity and Scalability:

Data integrity will be given top priority in the database schema by following accepted
guidelines. This entails using foreign keys to create associations between pertinent tables
(users, ads, automobiles, and bids) and primary keys to identify records uniquely.



- As the user base and automobile listings expand, data normalization techniques will be used to reduce data redundancy and improve data management effectiveness.
- Future scalability will be considered in the design, along with flexibility to allow for possible future improvements and a rise in the volume of data in the marketplace.

Optimizing Performance and User Experience:

- To optimize query performance, great care will be used when creating the database schema and queries. This means that consumers looking through vehicle listings or managing their accounts will get speedier search results and more effective data retrieval.
- It is essential to establish robust associations between different elements in the database schema. This will enable smooth communication inside the marketplace platform between users, ads, vehicle information, and the bidding procedure.

The overall goal of this project is to provide a solid database foundation that supports an easy-to-use and effective online used automobile marketplace for both buyers and sellers. The system is intended to manage the intricacies of the commercial landscape while guaranteeing scalability to support further expansion.

PROJECT COMPONENTS

> Designing Database

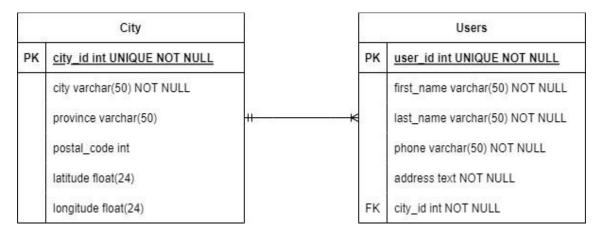
Every table needs to have a distinct **Primary Key (PK)** for every entry to guarantee data integrity. A table's individual records can be recognized and distinguished using the primary key. Furthermore, **Foreign Keys (FK)**, which create relationships between tables, can be used to



combine the values from fields in other tables. Relationships between related data in different database tables can be linked thanks to foreign keys. The **NOT NULL** constraint will be used to indicate essential fields.

Users & Location

User information is essential to guaranteeing precise identification of buyers and sellers during transactions. Furthermore, the users' locations are crucial in figuring out the logistics of car shipments. Taking these things into account, we suggest the following design:



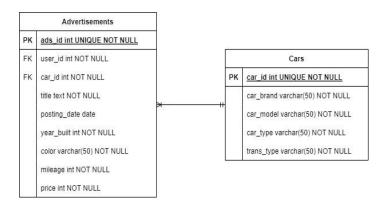
A distinct City Table will be made to guarantee data integrity and get rid of redundancies. Additionally, this design will support the potential for many users to live in the same city, creating a **one-to-many relationship.**

> Advertisements & Cars

Important details about the vehicles up for grabs should be entered into the Advertisements

Table using the following required fields:





The Cars Table is created as a separate entity in order to prevent redundancy. A one-to-many relationship is created with the Advertisements Table since each advertisement should specifically offer information about a single car type, even though a single car type may appear in multiple advertisements.

> Bids

The offering price and the bidding date are the two most significant fields in this table.

The remaining data can be retrieved from other tables using foreign keys.

Bids						
PK	bid_id int UNIQUE NOT NULL					
FK	user_id int NOT NULL					
FK	ads_id int NOT NULL					
	bid_date date					
	bid_price int NOT NULL					



It displays a many-to-one relationship with both the Advertisements Table and the Users Table, indicating that a single advertisement may receive more than one bid, and that a user may submit more than one bid on the same or separate advertisements.

DATABASE ENVIRONMENT

Client Profile: This project designs a database for a used car marketplace. It manages user data, car listings (make, model, year, etc.), bids, and facilitates searching & bidding. This helps with:

- User-friendly buying & selling
- Efficient car listing management
- Transparent bidding system
- Data-driven insights for sellers

User Profile: This project builds upon the core functionalities of a used car marketplace database, prioritizing scalability, and performance for a dynamic online environment. Here's a breakdown of the key objectives:

- Scalable Data Model
- Unified User Accounts
- Comprehensive Car Listings
- Future-Proof Design
- Performance Optimization



Interface: The interface is easy to use, and the screenshots are attached below.

```
Query History
Query
1
   CREATE TABLE City(
2
        city_id int UNIQUE PRIMARY KEY NOT NUll,
3
        city varchar(50) NOT NULL,
4
        province varchar(50),
5
        postal_code int,
6
        latitude float(24),
7
        longitude float(24)
   );
Data Output
            Messages
                       Notifications
CREATE TABLE
Query returned successfully in 57 msec.
```

The query is about creating a table named City with various attributes including city_id, city, province, postal code, latitude, and longitude.

```
Query History
Query
1 CREATE TABLE Users(
 2
        user_id int PRIMARY KEY NOT NUll,
 3
        first_name varchar(50) NOT NULL,
 4
        last_name varchar(50) NOT NULL,
 5
        phone varchar(20) NOT NULL,
 6
        address text NOT NULL,
 7
        city_id int NOT NULL,
 8
        FOREIGN KEY (city_id) REFERENCES City(city_id)
 9
   );
10
Data Output
            Messages
                       Notifications
CREATE TABLE
Query returned successfully in 60 msec.
```

The above query successfully created a table named Users with columns for user ID, username, password, email, phone number, and user type.



Query History Query 1 CREATE TABLE Cars(2 car_id int PRIMARY KEY NOT NULL, 3 car_brand varchar(50) NOT NULL, 4 car_model varchar(50) NOT NULL, 5 car_type varchar(50) NOT NULL, 6 trans_type varchar(50) NOT NULL 7); Data Output Notifications Messages CREATE TABLE Query returned successfully in 110 msec.

The query successfully created a table named Cars. The Cars table stores details like car ID, make, model, year, and car type.

```
Query Query History
1
   CREATE TABLE Advertisements(
2
        ads_id int PRIMARY KEY NOT NUll,
3
        user_id int NOT NULL,
4
        car_id int NOT NULL,
5
        title text NOT NULL,
6
        posting_date date,
7
        year_built int NOT NULL,
8
        color varchar(50) NOT NULL,
9
        mileage int NOT NULL,
10
        price int NOT NULL,
11
        FOREIGN KEY (user_id) REFERENCES Users(user_id),
12
        FOREIGN KEY (car_id) REFERENCES Cars(car_id)
13 );
Data Output Messages
                      Notifications
CREATE TABLE
Query returned successfully in 56 msec.
```

The above relational database schema is for a used car marketplace. It includes tables for users, cars, advertisements, bids, and potential locations. Foreign keys link these tables to establish relationships between data points.



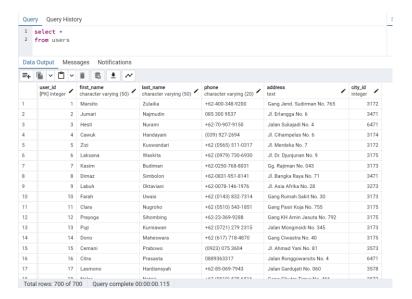
```
Query Query History
1 CREATE TABLE Bids(
       bid_id int PRIMARY KEY NOT NULL,
3
       user_id int NOT NULL,
4
       ads_id int NOT NULL,
       bid_date date,
5
6
       bid_price int NOT NULL,
7
       FOREIGN KEY (user_id) REFERENCES Users(user_id),
       FOREIGN KEY (ads_id) REFERENCES Advertisements(ads_id)
9);
Data Output Messages Notifications
CREATE TABLE
Query returned successfully in 56 msec.
```

This SQL query updates an existing table named Bids in a relational database. It likely modifies a specific field, such as the bid amount, based on a certain condition.

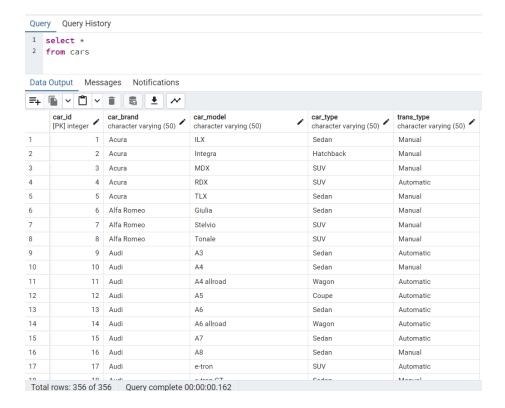
Que	ry Query Histo	ry									
1	select * from city										
Data	a Output Mess	ages Notifications									
=+	□ ∨ □ ∨										
	city_id [PK] integer	city character varying (50)	province character varying (50)	postal_code integer	latitude real	longitude real					
1	3171	Kota Jakarta Pusat	Kepulauan Riau	89196	-6.186486	106.83409					
2	3172	Kota Jakarta Utara	DKI Jakarta	25426	-6.121435	106.774124					
3	3173	Kota Jakarta Barat	DI Yogyakarta	1310	-6.1352	106.8133					
4	3174	Kota Jakarta Selatan	Jawa Barat	76822	-6.300641	106.814095					
5	3175	Kota Jakarta Timur	Aceh	50048	-6.264451	106.89586					
6	3573	Kota Malang	DKI Jakarta	48273	-7.981894	112.6265					
7	3578	Kota Surabaya	DKI Jakarta	66003	-7.289166	112.7344					
8	3471	Kota Yogyakarta	Kalimantan Barat	14125	-7.797224	110.3688					
9	3273	Kota Bandung	Kalimantan Tengah	7388	-6.9147444	107.60981					
10	1371	Kota Padang	Jambi	84093	-0.95	100.35306					
11	1375	Kota Bukittinggi	Nusa Tenggara Barat	47412	-0.3055556	100.36916					
12	6471	Kota Balikpapan	Kepulauan Riau	92153	-1.263539	116.82788					
13	6472	Kota Samarinda	Kalimantan Utara	45815	-0.502183	117.1538					
14	7371	Kota Makassar	Sulawesi Selatan	60706	-5.133333	119.416664					
15	5171	Kota Denpasar	Sulawesi Tengah	29448	-8.65629	115.2221					



The image shows a screenshot of a relational database schema for a used car marketplace. It includes tables for users, cars, advertisements, and bids, likely with relationships established through foreign keys.

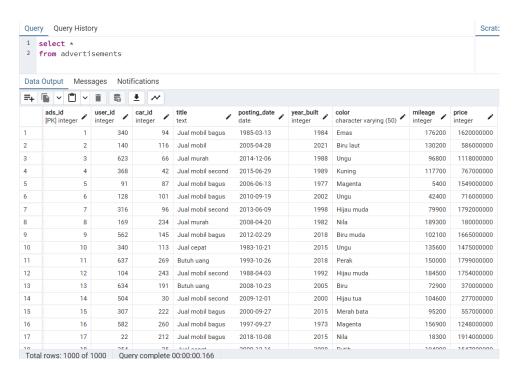


The above query retrieves data from a table named users.

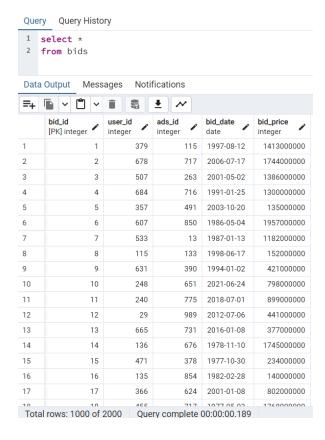


The above query retrieves data from a table named Cars.



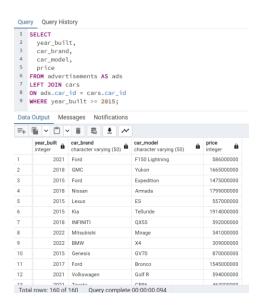


The above query retrieves data from a table named Advertisements.

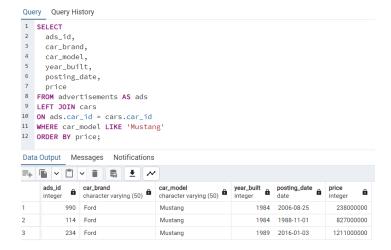




The above query retrieves data from a table named bids.

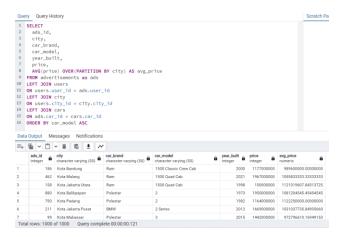


The above query retrieves data from two tables. It joins the advertisements and cars tables, potentially to find all car advertisements based on specific criteria.



The image depicts the query joining two tables in a relational database. It combines data from the "cars" and "advertisements" tables, likely to retrieve car listings with specific details like car model or price.





The query updates the price of a car advertisement in a database for a used car marketplace.



This query is updating the avg_price field (average price) in a table named bid_entry. It calculates the average price for each car model, ordered by ascending bid date, within a window of 5 preceding rows.

DDL STATEMENTS:



```
1 ● ⊖ CREATE TABLE City(
          city_id int UNIQUE PRIMARY KEY NOT NUll,
           city varchar(50) NOT NULL,
          province varchar(50),
          postal_code int,
5
           latitude float(24),
6
           longitude float(24)
10 ● ⊖ CREATE TABLE Users(
11
           user_id int PRIMARY KEY NOT NUll,
12
           first_name varchar(50) NOT NULL,
13
          last_name varchar(50) NOT NULL,
14
         phone varchar(20) NOT NULL,
         address text NOT NULL,
         city_id int NOT NULL,
          FOREIGN KEY (city_id) REFERENCES City(city_id)
17
     );
18
19
20 • G CREATE TABLE Cars(
21
          car_id int PRIMARY KEY NOT NULL,
           car_brand varchar(50) NOT NULL,
          car_model varchar(50) NOT NULL,
23
24
           car_type varchar(50) NOT NULL,
           trans_type varchar(50) NOT NULL
25
     );
26
28 • 

CREATE TABLE Advertisements(
            ads_id int PRIMARY KEY NOT NUll,
30
            user_id int NOT NULL,
           car_id int NOT NULL,
           title text NOT NULL,
32
            posting_date date,
           year_built int NOT NULL,
34
            color varchar(50) NOT NULL,
36
           mileage int NOT NULL,
37
             price int NOT NULL,
             FOREIGN KEY (user_id) REFERENCES Users(user_id),
38
             FOREIGN KEY (car_id) REFERENCES Cars(car_id)
 39
 40
       ٠);
 41
 42 • 

CREATE TABLE Bids(
            bid_id int PRIMARY KEY NOT NULL,
43
            user_id int NOT NULL,
            ads_id int NOT NULL,
45
            bid_date date,
            bid_price int NOT NULL,
47
             FOREIGN KEY (user_id) REFERENCES Users(user_id),
             FOREIGN KEY (ads_id) REFERENCES advertisements(ads_id)
 49
```



```
## queries
52
53
54 •
      SELECT
        year_built,
55
        car_brand,
57
        car_model,
       price
58
      FROM advertisements AS ads
       LEFT JOIN cars
       ON ads.car_id = cars.car_id
61
       WHERE year_built >= 2015;
62
      SELECT
65
        ads_id,
         car_brand,
         car_model,
67
         year_built,
68
        posting_date,
70
        price
      FROM advertisements AS ads
71
72
       LEFT JOIN cars
      ON ads.car_id = cars.car_id
73
74
       WHERE car_model LIKE 'Mustang'
       ORDER BY price;
75
76
77
```

```
SELECT
78 •
79
          ads_id,
80
         city,
         car_brand,
81
         car_model,
82
         year_built,
84
         price,
         AVG(price) OVER(PARTITION BY city) AS avg_price
85 🖾
        FROM advertisements as ads
86
87
        LEFT JOIN users
        ON users.user_id = ads.user_id
88
        LEFT JOIN city
89
        ON users.city_id = city.city_id
90
        LEFT JOIN cars
        ON ads.car_id = cars.car_id
92
93
        ORDER BY car_model ASC
94
```



```
97
         SELECT
98
99
          car_brand,
100
          car_model,
101
          bid date,
          AVG(bid_price) OVER(ORDER BY car_model ASC, bid_date ASC ROWS BETWEEN 5 PRECEDING AND CURRENT ROW) AS avg_price_6entry,
           AVG(bid_price) OVER(ORDER BY car_model ASC, bid_date ASC ROWS BETWEEN 4 PRECEDING AND CURRENT ROW) AS avg_price_Sentry,
           AVG(bid_price) OVER(ORDER BY car_model ASC, bid_date ASC ROWS BETWEEN 3 PRECEDING AND CURRENT ROW) AS avg_price_4entry,
           AVG(bid_price) OVER(ORDER BY car_model ASC, bid_date ASC ROWS BETWEEN 2 PRECEDING AND CURRENT ROW) AS avg_price_3entry,
           AVG(bid_price) OVER(ORDER BY car_model ASC, bid_date ASC ROWS BETWEEN 1 PRECEDING AND CURRENT ROW) AS avg_price_2entry,
          AVG(bid_price) OVER(ORDER BY car_model ASC, bid_date ASC ROWS BETWEEN @ PRECEDING AND CURRENT ROW) AS avg_price_lentry,
          ROW_NUMBER() OVER(PARTITION BY car_model ORDER BY bid_date DESC) AS row_num
         LEFT JOIN advertisements as ads
111
         ON bids.ads_id = ads.ads_id
112
         LEFT JOIN cars
113
         ON cars.car_id = ads.car_id
         ORDER BY car_model ASC, bid_date ASC
114
         SELECT *
         FROM bid entry
         WHERE row_num = 1 -- filter latest entry
```

CONCLUSION

A great opportunity exists in the dynamic world of online marketplaces for the construction of a relational database system tailored for the used automobile industry. Delivering a dependable and scalable solution that meets the changing needs of consumers and sellers in the automobile industry has been the goal of this project. Utilizing cutting-edge technologies and following accepted best practices in database architecture, we have laid the groundwork for an intuitive and effective online platform. With an eye to the future, this well-thought-out database system provides a solid basis for expansion. While user experience emphasizes a seamless and effective exchange for both buyers and sellers, scalability assures that the system can support substantial expansion. This creates the foundation for a vibrant ecology of online used car marketplaces, which in turn streamlines the entire process of purchasing and selling cars.



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