**Says**

What have we heard them say?
What can we imagine them saying?

We serve happiness to our customers through delicious, quality meals and extraordinary restaurant experience.

**Thinks**

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Call fresh bite catering to cater your end of the school year lunch!

Cater for school college and universities

We serve a wide selection of food and beverage whilst keeping in mind the nutritional needs of students by offering a range of healthy meals

**Persona's name**

Short summary of the persona

We can help! We have a great event catering menu that consists of nutrition and delicious bites to satisfy and palette

Heyddd you know that we have the perfect food to take to the cabin!

Are you looking for a healthy options to feed food

Eating healthy doesn't mean nutrient-rich food fills your body with energy nutrition health.

**Does**

What behavior have we observed?
What can we imagine them doing?

**Feels**

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example