

AJITH L

✉ ajithlakshmanan28@gmail.com ☎ 8668088876 📍 Trichy,Tamilnadu 🔗 linkedin.com/in/ajith-l

CAREER OBJECTIVE

A Dedicated and Technically Skilled Professional seeking a dynamic role in IT to apply my expertise in SEO, Email Marketing, Video Editing, and Paid Ads. I am eager to contribute to organizational growth through innovative solutions and a commitment to excellence in a challenging environment.

EDUCATION

B Tech-Information Technology 2020 - 2024
Kongunadu College Of Engineering And Technology
CGPA - 7.77

Higher Secondary 2019 - 2020
Government Hr. Sec. School - Trichy 60.5%

SSLC 2017 - 2018
Government High School - Trichy 73.4%

HARD SKILLS

- SEO
- Html
- Paid Ads (Google Ads)
- Email Marketing
- Google Analytics
- Social Media Marketing
- Video Editing
- Adobe After Effects
- Adobe Premiere Pro

INTERNSHIP EXPERIENCE

Digital Marketing 08/2024 – 12/2024

- Completed a Digital Marketing course and internship at Bluecode Academy, acquiring practical expertise in SEO, Google Ads, Meta Ads, and social media marketing.
- Gained experience in optimizing digital campaigns, performing competitor analysis, and implementing on-page and off-page SEO strategies to improve brand visibility.

Graphic Designer | Pencil Bitz 06/2024 – 07/2024

- Designed and edited engaging video content, posters, and logos for diverse clients, enhancing brand identity and visual appeal.
- Collaborated with teams to deliver creative solutions and high-quality designs, contributing to successful marketing campaigns and projects.

INTERESTS

- Digital Marketing Trends
- Graphic Design
- SEO and Analytics

CERTIFICATES

- Digital Marketing
- TCSion NQT Cognitive - 64%
- Completed CCNA (CISCO) course

PROJECTS

Car Value Predicting System

Developed a machine learning model to predict a real-time face mask detection & analysis of car resale values using key features like make, model, year, and mileage.

Multi-Factor Biometric Authentication System For ATM Using Deep Learning

Secure ATM access with deep learning. This project implements a multi-factor biometric authentication system using facial recognition and fingerprint scanning for secure ATM transactions.

Creative Video Editing

Edited and produced engaging videos for symposium, highlighting event moments with creative visuals, smooth transitions, and dynamic effects to captivate the audience and elevate the overall presentation.

Creative Video Editing

Edited a dynamic highlights video for hackathon event, showcasing key moments, participant interactions, and event atmosphere, enhancing engagement and creating a lasting impression of the department function.

CO-CURRICULAR ACTIVITIES

Paper Presentation

- Presented a paper on the topic of **Artificial Intelligence** in Muthayammal college of engineering
- Presented a paper on the topic of **Devops** in karpagam college of engineering

Value Added

- Advanced Java (Macnus solutions)
- Build Python Web Apps with Django & Flask (Xplore Intellects)