

Ideation Phase Empathize & Discover

Date	28 April 2023
Team ID	NM2023TMID01937
Project Name	Project – Audit AI: A Machine Learning for Detecting Fraud in Audit Data
Maximum Marks	4 Marks

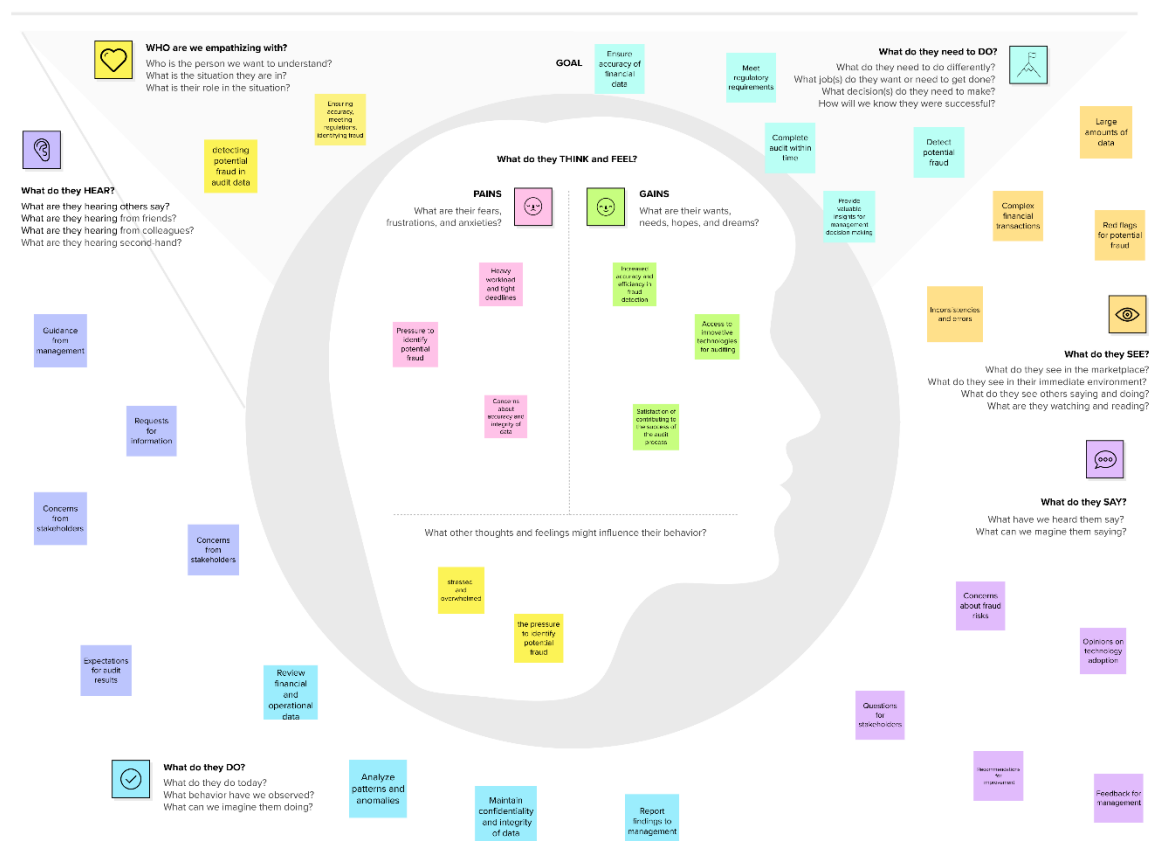
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Audit AI: A Machine Learning for Detecting Fraud in Audit Data



Reference: <https://app.mural.co/t/auditaibm4517/m/auditaibm4517/1682776371564/d60202f5f2c95fe3e0b3e8cfca879ec0a1794722?sender=u1f347ebc11e76f570f911985>