

SETTING UP APPLICATION ENVIRONMENT

Create an account in SendGrid:

The screenshot shows the Twilio SendGrid dashboard for a user named AJITH SP. The left sidebar contains navigation links: Dashboard, Email API, Marketing, Design Library, Stats, Activity, Suppressions, Settings, and Twilio SMS (marked as new). At the bottom of the sidebar, there is a 'REPUTATION' bar at 100% and a link to 'VIEW ACCOUNT USAGE'.

The main content area has a welcome message: 'Welcome, AJITH!' followed by the instruction: 'To get up and running quickly, please follow the steps outlined below.' Below this is a blue banner that reads 'Send your first emails with Twilio SendGrid'.

The primary task is 'Create a sender identity'. The text explains: 'Before sending email, you'll need to create a sender identity. There are [two ways](#) to do this, but we recommend creating a Single Sender to get set up quickly and test your email integration.' There are two buttons: 'Create a Single Sender' (highlighted in blue) and 'Authenticate a domain instead'.

To the right, a note states: 'Your sender identity is the "from" email address your recipients will see in their inbox. [Learn more](#) about this.' Below this is a visual representation of an email header with a blue arrow pointing to the 'Your Business' field, which contains the email address '<jane.doe@your_business.com>'. Below the header, there are three horizontal bars representing email content.

At the bottom of the dashboard, there is a section titled 'Send your first email' with a lock icon and the message: 'Please create a sender identity before sending your first email.'