

# Kambli Giri

UI/UX Designer

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UX/UI Designer with a strong foundation in product experience, accessibility, and interface engineering across healthcare, enterprise, and simulation projects. Delivered measurable improvements to interaction quality, raising usability outcomes by 32% on average through research-driven iteration. Strengthened cross-functional alignment, improving design–engineering sync accuracy by 27%, and elevated interface clarity, reducing user friction across flows by 29%. Adept at translating complex requirements into clear, functional interfaces that support user clarity, system accuracy, and scalable digital execution.

## PROFESSIONAL EXPERIENCE

### **UX/UI Designer | Designit**

Sep 2024 – present

- Enhanced cross-team design alignment by 18% by structuring collaborative ideation sessions in FigJam, defining consistent UI style guides, and drafting foundational UX documentation for multi-platform experiences.
- Increased prototype validation speed by 22% by crafting detailed High-fidelity prototypes in Figma, running moderated studies via UserTesting, and documenting interaction flows using Balsamiq for early feedback.
- Improved accessibility compliance by 19% by conducting iterative Usability Testing, applying WCAG criteria throughout key journeys, and leveraging the Stark plugin to refine color contrast and inclusive behaviors.
- Boosted user journey clarity by 16% by mapping task paths in Axure RP, refining interaction models in InVision, and analyzing behavioral recordings through Lookback to identify friction points.
- Increased actionable insight generation by 21% by reviewing behavioral heatmaps in Hotjar, validating hypothesis-driven flows with Maze, and enhancing interactive components using a basic understanding of JavaScript.
- Accelerated developer handoff efficiency by 24% by preparing annotated design assets in Adobe Illustrator, managing version-controlled updates via GitHub, and running remote concept tests through UserTesting to finalize screens.

### **Product Designer | Kellton Tech**

Mar 2021 – Jun 2023

- Led early-stage discovery workshops using Miro and crafted low-fidelity Wireframes to align stakeholders on product direction, accelerating requirement clarity by 30% during the initial phases.
- Built detailed User Flows and implemented theme customization in WordPress to support scalable design handoffs, reducing design-to-development friction by 25% across cross-functional teams.
- Developed modular Design Systems and set up behavioral dashboards in Google Analytics to track UX patterns, enabling data-driven iteration that elevated user task completion rates by 18%.
- Conducted iterative A/B Testing and maintained version control through Git to validate design hypotheses, resulting in a measurable uplift of 22% in key conversion metrics.
- Collaborated with engineers using HTML5 prototypes and styled components via CSS3 to ensure pixel-perfect UI implementation, which shortened UI review cycles by 28%.
- Delivered polished visual assets in Adobe Photoshop and translated high-fidelity layouts using Figma, Adobe XD, and Sketch during different project streams, cutting overall design turnaround time by 35%.

## PROJECTS

### **Mobile Health App Redesign**

- Boosted task completion rate by 40% by redesigning the app interface for elderly users through targeted usability evaluations using Figma, rapid iteration in Balsamiq, and accessibility validation via WCAG guidelines.

**Tech Stack:** Figma, Balsamiq, WCAG

### **Electric Vehicle Simulation**

- Delivered 100% of project milestones on time by engineering the EV simulation model using integrated data workflows in MATLAB, component logic modeling in Simulink, and team collaboration through GitHub for structured version control.

**Tech Stack:** MATLAB, Simulink, GitHub

## EDUCATION

**M.S in Information Science**, University of North Texas

Aug 2023 – May 2025

**B.Tech in Electrical and Electronics Engineering**, Kakatiya University College of Engineering and Technology

Jun 2018 - Jul 2022

## TECHNICAL SKILLS

- **Design & Prototyping:** Figma, Adobe XD, Sketch, InVision, Axure RP, Balsamiq, Adobe Photoshop, Adobe Illustrator, High-fidelity Prototypes
- **User Experience & Research:** UserTesting, Lookback, Maze, Hotjar, Usability Testing, UX Documentation, User Flows, UI Style Guides
- **Accessibility & Compliance:** WCAG, Stark Plugin
- **Collaboration & Planning:** FigJam, Miro
- **Web & Product Technologies:** HTML5, CSS3, JavaScript (basic understanding), WordPress
- **Data & Analytics:** Google Analytics, A/B Testing
- **Version Control & Dev Tools:** Git, GitHub
- **Simulation & Engineering Tools:** MATLAB, Simulink

