

PATEL RETAIL LIMITED

Regd. & Corporate Office :
Plot No. M-2, Udyog Bhavan No.5, Anand Nagar,
Additional M.I.D.C., Ambernath (E) - 421 506,
Mumbai, Maharashtra, India.
0251 2620199/2628400
www.patelrpl.in | E-mail : patelretailpvttd@gmail.com
CIN: L52100MH2007PLC171625



TRUST & TOGETHERNESS

Friday, October 3, 2025

Ref: PRL/BSE&NSE/2025-2026/10.

To, Department of Corporate Services BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001. Scrip Code: 544487	To, The Listing Department National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051. Symbol: PATELRMART
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Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Respected Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**SEBI Listing Regulations**") read with Sub- Para 5 of Para A, Part A of Schedule III of the SEBI Listing Regulations, we wish to apprise you that the Company has entered into an agreement with Messer Kirin Advisors Private Limited (hereinafter referred to as the **Investor and Public Relations Agency or KAPL**"), a reputed Investor and Public Relations (IR & PR) agency with over 13 years of experience in the domain, for providing strategic investor relations and public relations advisory services. The said agreement is aimed at strengthening the Company's communication with investors, enhancing public relations initiatives, and ensuring effective engagement with various stakeholders.

In view of above, KAPL will act as the key liaison for all investor communications, media engagements, and public relations initiatives on behalf of the Company and its Indian Chaska brand from time to time.

We are submitting the disclosure prescribed under SEBI Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is exhibited hereunto as Annexure '**A**'.

This for information, dissemination and record purpose.

Yours Sincerely,
For Patel Retail Limited

Prasad Ramesh Khopkar
(Company Secretary & Compliance Officer)

Enclosure: Disclosure Prescribed SEBI Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is exhibited hereunto as Annexure '**A**'.

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Sr.no	Particulars	Details
1	Name(s) of parties with whom the agreement is entered	Messer Kirin Advisors Private Limited
2	Purpose of entering into the agreement	To Induct the Investor and Public Relations Agency to undertake the Public Relation and Media Services including strategy, counsel, media engagement, organizing participation in events and seminars, press releases and media interaction etc. for the Company.
3	Shareholding, if any, in the entity with whom the agreement is executed	Nil
4	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	Nil
5	Whether, the said parties are related to Promoter/promoter group/ group companies in any manner. If yes, nature of relationship	No
6	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	No
7	In case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable
8	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	Not Applicable
9	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) Date of execution of the agreement; d) Details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable