



## Corporate Presentation

[www.cafedesire.co.in](http://www.cafedesire.co.in)

# Cafe Desire

Leading Vending Brand

“

Café Desire was established in 1999 and is the fastest growing coffee and tea vending brand in India with a global presence in over 18 countries.

We abide by the ideology of conducting business ethically; all our employees strive to stand by the trust vested in us. Hence, we were honoured as INDIA'S MOST TRUSTED BRAND. We promise high-quality beverages with carefully picked natural ingredients.

”



## TOGETHER IN SUCCESS JOURNEY



To say Cafe Desire installs coffee and tea vending machines at various places, supplies beverage mixes and extends service for those machines is very true. That's the essence of what we do - but it hardly tells the whole story...

Our vending machines have become a beacon for offices everywhere. Why do they insist on Cafe Desire? Because they know they can count on genuine service, an inviting experience and a superb cup richly done coffee and tea every time.

“

We're not just passionate purveyors of Coffee and Tea, but everything else that goes with a full and rewarding coffee machine experience. We also offer a selection of premium teas, health drinks and other delectable drinks to please the taste buds. And the service you get from us is an appeal by itself.

It's not unusual to see people recommending Cafe Desire, we are your own trusted brand and we couldn't be happier about it. Get to know us and you'll see we are so much more than what we serve.

”

**EXPECT MORE  
THAN JUST  
COFFEE AND  
TEA**



India's only GMP Certified Vending Brand

## WHY CAFÉ DESIRE



### Our Differentiators

We're at your service with the technical expertise you need to keep your machines operating at maximum efficiency. We Provide Better Services.



### Preventive Maintenance Service

Our well trained preventive service team will ensure timely general service for vending machine resulting in un-interrupted supply of hot beverages for your office.



### Break Down Services

Our Jet speed break-down team will attend all your emergency or breakdown needs of vending machine in fastest response time.



### Customer Care Services

Our customer-care team is always there to take your complaints and feedback on regular intervals to make you comfortable doing business with us.

dun&bradstreet  
Registered

D&B D-U-N-S® NUMBER

87-371-2607





## BEING THE FASTEST GROWING VENDING BRAND IN THE COUNTRY APART FROM ITS GLOBAL PRESENCE

Every day, we go to work hoping to do two things: share great coffee, knowledge with our team and help our customers work and produce better for their respective organizations ensuring uninterrupted supply of hot beverages every day. It was true when we started Café Desire in 1999, and it's just as true today.

From the beginning, Café Desire set out to be a different kind of brand and company. We want to fuel the hard work of our customers with our stimulants coffee and tea increasing their productivity resulting in their success. And there comes the coining of our tag line I DRINK SUCCESS. This brought a feeling of connection to our customers with their success when they sip our coffee.

[www.cafedesire.co.in](http://www.cafedesire.co.in) >

## VENDING MACHINE RANGE



# OUR PRODUCTS

## VENDING MACHINE RANGE

+PREMIX



Delight your employees and customers by offering them a wide range of beverages with our Double and Quadra option machines which can dispense 4 cups in a minute.

+FRESH MILK



These one of a kind machines introduced by Café Desire can dispense freshly brewed beverages within no time. Our very famous Indian Chai and Filter Coffee are tactfully brewed with fresh milk to give it a homemade taste.

+BEAN 2 CUP



Make 6 different drinks including fancy coffee and milk with only one touch. With stainless steel pipe inside the two electric rapid heater, it has longer service life and provides safer drinks.



# Premix Vending Machines

Delight your employees and customers by offering them a wide range of beverages with our Double and Quadra option machines which can dispense 4 cups in a minute.

The hassle-free Premix vending machines enable you to optimize your time and money while providing consistency from the first cup to the last.

# Fresh Brew Vending Machines

These one of a kind machines introduced by Café Desire can dispense freshly brewed Tea & Coffee beverages made with fresh milk within no time. Wide selections of brewing machines are offered to suit your preference;

Our very famous Indian Chai and Filter Coffee are tactfully brewed with fresh milk to give it a homemade taste.



# Fresh Brew Vending Machines

These one of a kind machines introduced by Café Desire can dispense freshly brewed Tea & Coffee beverages made with fresh milk within no time. Wide selections of brewing machines are offered to suit your preference;

- Black Coffee
- Light Coffee
- Strong Coffee
- Hot Milk
- Black Tea
- Light Tea
- Strong Tea
- Hot Water

Our very famous Indian Chai and Filter Coffee are tactfully brewed with fresh milk to give it a homemade taste.





# Bean to Cup Vending Machine

Make 6 different drinks including fancy coffee and milk with only one touch. With stainless steel pipe inside the two electric rapid heater, it has longer service life and provides safer drinks.

With integrated water coffee spout, there is no need to move the cup to make any drinks. Professional cream device ensures the soft, smooth, and fragrant cream and it is easy to remove and clean. With the adjustment height of coffee spout from 80 to 140mm, it meets the smallest espresso cup and the largest latte cup. With the intelligent fault warning and information reminding system, all the information will appear on the screen.

# Formula Chai Machines

Already made solution for people who are crave for an Indian Chai / Indian Coffee at their office.

IDEAL MACHINE FOR SMALL OFFICES TO BIG FACTORIES.  
which enables the employer to delight their valued employees with Cafe Desire GMP CERTIFIED Formula Chai & Coffee

This Machine can dispense 60 to 140 cups (70ml) in one go.

Available in **5Ltr** & **12Ltr** Capacity Models.



# FLAVOURS AVAILABLE

The best feature of the machine is that you can have your Favorite Chai in your **most loved Flavours**



“  
Cafe  
**DESIRE**  
AWARDS



Cafe Desire  
Gets awarded as

**POWER BRAND**

at Las Vegas, USA



Cafe Desire awarded as  
**INDIA'S MOST  
TRUSTED BRAND 2016**

Cafe Desire awarded as  
**INDIA'S NO. 1 BRAND**

2017





Cafe Desire  
Gets awarded as



by International Brand Consulting Corporation, USA

**TOP FRANCHISE  
OPPORTUNITIES**  
AWARD

Cafe Desire awarded as one of  
TOP FRANCHISE OPPORTUNITIES  
OF THE COUNTRY





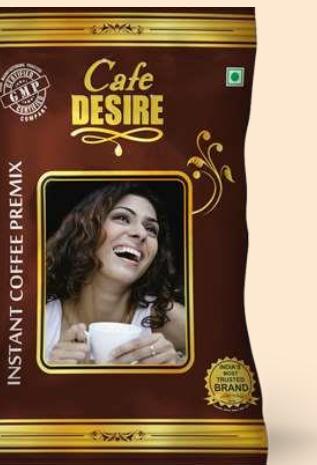
# GOOD MANUFACTURING PRACTICE

## PRODUCT PROCESSING QUALITY

All our vendors and suppliers go through a stringent background check process, to make sure we are aligned with all the rules set up by GMP. All the ingredients used for the making of coffee and tea are of the highest quality and are sourced from different parts of the world where they are known to be the most flavourful.

## BEVERAGE RANGE





## Instant Coffee Premix

“

Enjoy a hot cup of Café Desire Coffee which comes with blend of chicory. It comes in the form of an instant pack where you just need mix it up with hot water to get a cup of refreshing and delicious taste of coffee. The cafe desire coffee is good for health and keeps you energetic throughout the day. It gives the instant punch to activate a sluggish mind and body. Its strong aroma and delicious taste makes people active and bright. It makes you stress less and refreshes your mood.

You can enjoy this Coffee either through a Coffee Maker or even manually by just adding hot water.

”



**Cafe  
DESIRE**  
I DRINK SUCCESS .....



## Diet Coffee

“ An elixir of life, its every sip adds to the freshness. Free from sugar and any synthetic additive, it is rich in protein and has high energy value. It is the most preferred drink for diabetic and Calorie conscious people.

You can enjoy this Diet Coffee either through a Coffee Machine or even manually by just adding hot water.

”



## Cappuccino

“

Discover the ease & convenience of making a coffee shop quality Cappuccino with Café Desire Cappuccino Instant Coffee Premix. Escape from your everyday schedule to enjoy a delectable, coffee shop style cappuccino without having to leave your office or home prepare yourself and savour the delicious taste of this classic coffee shop drink any time.

You can enjoy this Cappuccino either through a Coffee Machine or even manually by just adding hot water.

”



## Low Sugar Coffee

“ A blend of fresh coffee and chicory, it gives the instant punch to activate a sluggish mind and body. Its strong aroma and delicious taste makes people to have it repeatedly.

You can enjoy this Low Sugar Coffee either through a Vending Machine or even manually by just adding hot water.

”





## Cardamom Tea

“ Blended with fresh Cardamom powder, it has all the ingredients required to energize a drooping mind . Besides being a good breath freshener it stimulates digestion and reduces gas formation ”

You can enjoy this Cardamom Tea either through a Tea Machine or even manually by just adding hot water.

”



## Diet Tea

“ An elixir of life. its every sip adds to the freshness & free from any synthetic additive. It is rich in protein and has high energy value. It is the most preferred drink for diabetics.

You can enjoy this Diet Tea either through a Vending Machine or even manually by just adding hot water.

”



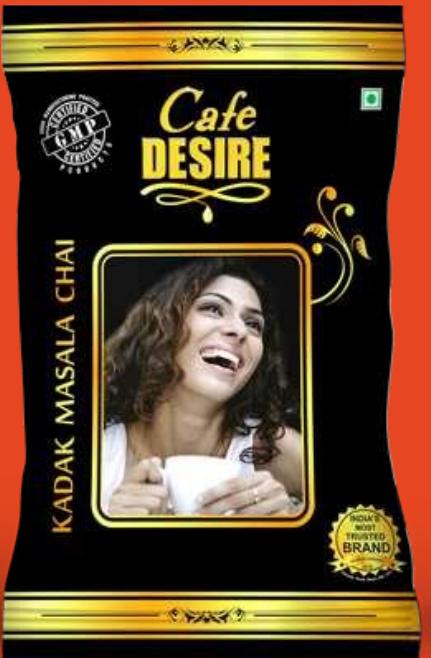


## Ginger Tea

“ A good appetizer giving a soothing feeling to the throat and mind. Also helps in easing migraine pain, stomach cramps. It reduces blood clotting and increases blood flow.

You can enjoy this Ginger Tea either through a Vending Machine or even manually by just adding hot water.

”



## Kadak Masala Chai

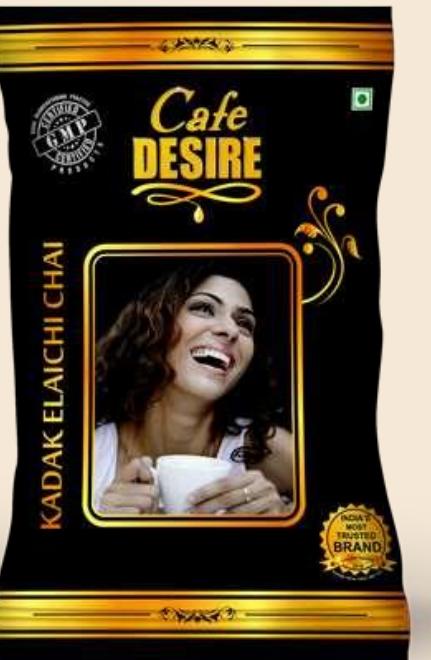
“

This Masala Tea is made with natural tea extract and a mixture of aromatic Indian spices. A unique blend of seven authentic Indian spices and rich premium tea leaves.

You can enjoy this Kadak Masala Chai either through a Tea Machine or even manually by just adding hot water.

”





## Kadak Elaichi Chai

“ This Elaichi Tea is made with natural tea extract and a mixture of aromatic Indian spices. A unique blend of authentic Indian spices along with Cardamom and rich premium tea leaves.

You can enjoy this Kadak Elaichi Chai either through a Tea Machine or even manually by just adding hot water.

”





## Low Sugar Cardamom Tea

“ Blended with fresh Cardamom powder, it has all the ingredients required to energize a drooping mind. makes a suitable choice for calorie conscious people.

You can enjoy this Low Sugar Cardamom Tea either through a Tea Machine or even manually by just adding hot water.

”



## Instant Green Tea

“ GREEN TEA is considered as one of the world's healthiest drinks and contains one of the highest amount of antioxidants of any tea.

First time in the country Cafe Desire introduced Instant Green Tea. Enjoy the Green Tea Just by adding Hot water to it. Available in lemon, lemon grass, ginger, cardamom and regular flavours.

You can enjoy this Green Tea either through a Vending Machine or even manually by just adding hot water.



”



## Lemon Tea

“ Free from synthetic additive. It is rich in Vitamin C. With un parallel taste, Its every tangy sip generates a fresh and vibrant feeling.

This is Black Tea with the flavor of Lime, mostly relished by people who don't want milk in their Tea.

You can enjoy this Lemon Tea either through a Tea Maker or even manually by just adding hot water.

”



## Tomato Soup Premix

“

Tomato Soup is a strong appetizer and delicious in taste, it is the most sought after drink before meals. Derived from fresh tomato juice, it is mixed with number of spices to make it tasty.

You can enjoy this Tomato Soup either through a Tea Maker or even manually by just adding hot water.

”





## Almond Milk

“ Badam Milk premix has a highly rejuvenating touch while packing a mighty nutritious punch. Benefits of Almond and milk in boosting immunity, strength and the development of a sound body and mind.

This premix is a divine concoction of almonds (badam), milk and sugar sprinkled with saffron and cardamom to give you an age-old classic Indian beverage.

”



## Choco Feast

“

Choco Feast is a A health drink of chocolate taste and unique flavour, it is rich in vitamins and minerals. Its carbohydrate, protein, fat, iron and calcium content give the required nourishment to make healthy body and mind.

You can enjoy this Choco Feast either through a Coffee/Chocolate Machine or even manually by just adding hot water.

”





## White Malt

“ A malt based health drink of distinctive Flavour and taste, it has all the nutrients required to provide a balanced growth to the body.

You can enjoy this White Malt either through a Tea Machine or even manually by just adding hot water.

”

## FRESH MILK BLENDS





## Filtant Kadak Chai

DIRECT FROM GARDEN TO  
GLASS

“

Filtant Kadak Chai is a unique fusion of Darjeeling & Assam Tea. Fresh Tea leaves get “Brewed” inside vending machine to give you an excellent tea of “Kadak Chai”. This combination of above will help you in making a cup of 'Kadak Chai' in a minute. It's a Strong Indian Tea.

”

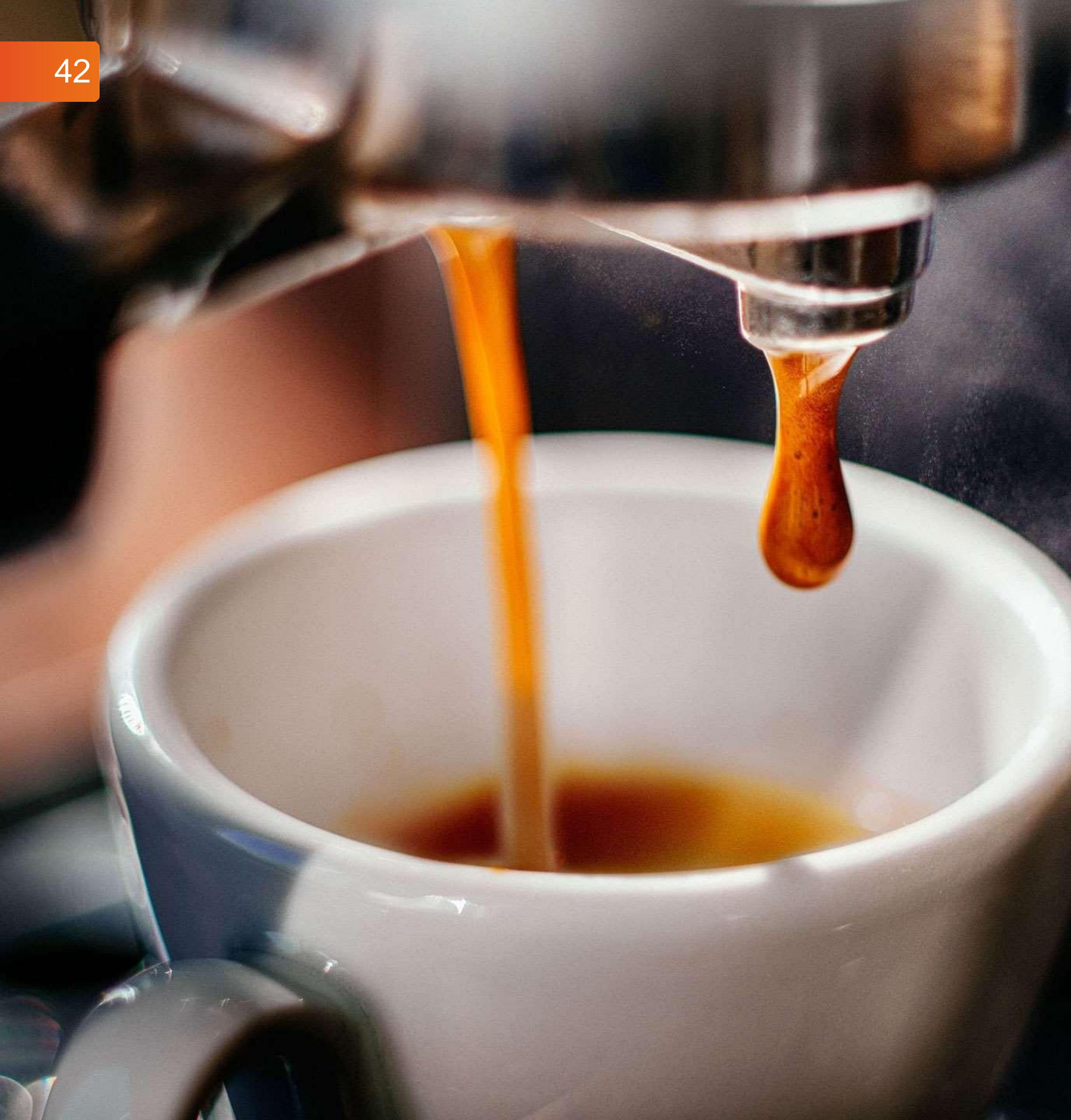


**AVAILABLE IN DIFFERENT FLAVORS**

CARDAMOM

GINGER

MASALA



## Filtant Espresso

CRAFTED FROM HAND PICKED COFFEE BEANS

“

Filtant Espresso is a unique fusion of Filter & Espresso Coffee. Experience the ultimate taste of South Indian Filter coffee at its very best. Made from a blend of handpicked Arabica and Robusta beans that are slow roasted to perfection, to give you an unmatched rich coffee experience.

”

**Cafe  
DESIRE**  
I DRINK SUCCESS .....

# Who are sipping Cafe Desire



# Who are sipping Cafe Desire



& Many More





# Get in touch With Us

Drink success and experience world class service  
with Cafe Desire

## Global Headquarters

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# Thank You

[www.cafedesire.co.in](http://www.cafedesire.co.in)

De Coffee Company

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