## SQL-Project

Pizza\_sales



Hello everyone, my name is Ajay Singh Rana. I am passionate about data analysis and database management. Recently, I completed a comprehensive SQL project focused on analyzing pizza sales. This project involved working with four key tables:

Order\_details: Contains detailed information about each order.

Orders: Includes general information about each order.

Pizza\_types: Lists the different types of pizzas available.

Pizzas: Contains specific details about each pizza.

Through this project, I gained valuable insights into database design, data manipulation, and SQL querying techniques. I am excited to share my findings and the skills I have developed during this project.

### Questions

#### **Basic level**

- 1. Retrieve the total number of orders placed.
- 2. Calculate the total revenue generated from pizza sales.
- 3. Identify the highest-priced pizza.
- 4. Identify the most common pizza size ordered.
- 5. List the top 5 most ordered pizza types along with their quantities.

#### Intermidiate

- 1. Join the necessary tables to find the total quantity of each pizza category ordered.
- 2. Determine the distribution of orders by hour of the day.
- 3. Join relevant tables to find the category-wise distribution of pizzas.
- 4. Group the orders by date and calculate the average number of pizzas ordered per day.
- 5. Determine the top 3 most ordered pizza types based on revenue.

#### Advance level

- 1. Calculate the percentage contribution of each pizza type to total revenue.
- 2. Analyze the cumulative revenue generated over time.
- 3. Determine the top 3 most ordered pizza types based on revenue for each pizza category.

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#### Retrive the total number of orders placed

select count(order\_id) as total\_orders from orders; sult Grid 🔢 🙌 Filter Rows: Export: Wrap Cell Content: TA total\_orders 21350

#### Calculate the total revenue generated from pizza sale

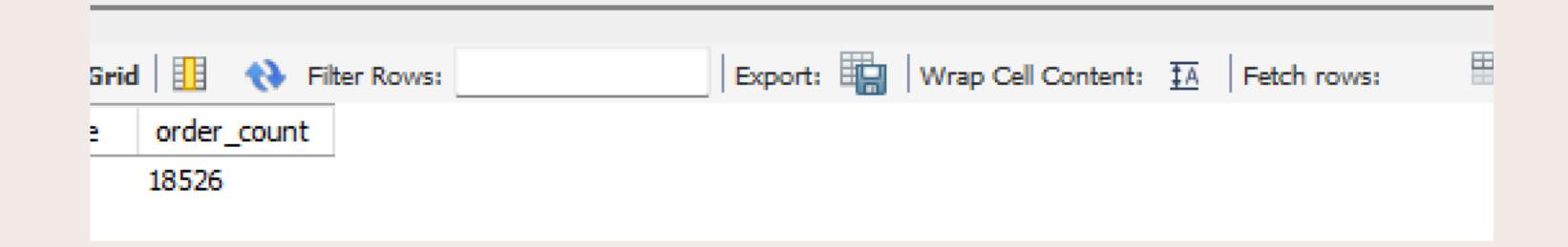
```
2 •
        SELECT
            ROUND(SUM(order_details.quantity * pizzas.price),
 3
                     2) AS total_sales
 4
 5
        FROM
            order_details
 6
 7
                 JOIN
            pizzas ON pizzas.pizza_id = order_details.pizza_id;
 8
esult Grid
             Filter Rows:
                                            Export: Wrap Cell Content: $\overline{1}{4}$
  total_sales
 817860.05
```

#### Identify the highest-priced pizza

```
2 •
      SELECT
           pizza_types.name, pizzas.price
      FROM
4
           pizzas
               JOIN
           pizza_types ON pizzas.pizza_type_id = pizza_types.pizza_type_id
      ORDER BY pizzas.price DESC
      LIMIT 1;
                                                                                     -0
sult Grid 🔢 🚷 Filter Rows:
                                         Export: Wrap Cell Content: TA Fetch rows:
               price
 name
The Greek Pizza
              35.95
```

#### Identify the most common pizza size ordered

```
select pizzas.size, count(order_details.order_details_id) as order_count
from
order_details
join
pizzas on order_details.pizza_id = pizzas.pizza_id
group by pizzas.size order by order_count desc
limit 1;
```



#### List the top 5 most ordered pizza types along with their quantities

```
2 •
       SELECT
           pizza_types.name, SUM(order_details.quantity) AS quantity
       FROM
4
           pizza_types
               JOIN
6
           pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
               JOIN
           order_details ON order_details.pizza_id = pizzas.pizza_id
       GROUP BY pizza_types.name
.0
       ORDER BY quantity DESC
       LIMIT 5;
.2
                                                                                     42
Export: Wrap Cell Content: TA Fetch rows:
                        quantity
 name
The Classic Deluxe Pizza
                       2453
The Barbecue Chicken Pizza
                       2432
The Hawaiian Pizza
                       2422
The Pepperoni Pizza
                       2418
The Thai Chicken Pizza
                       2371
```

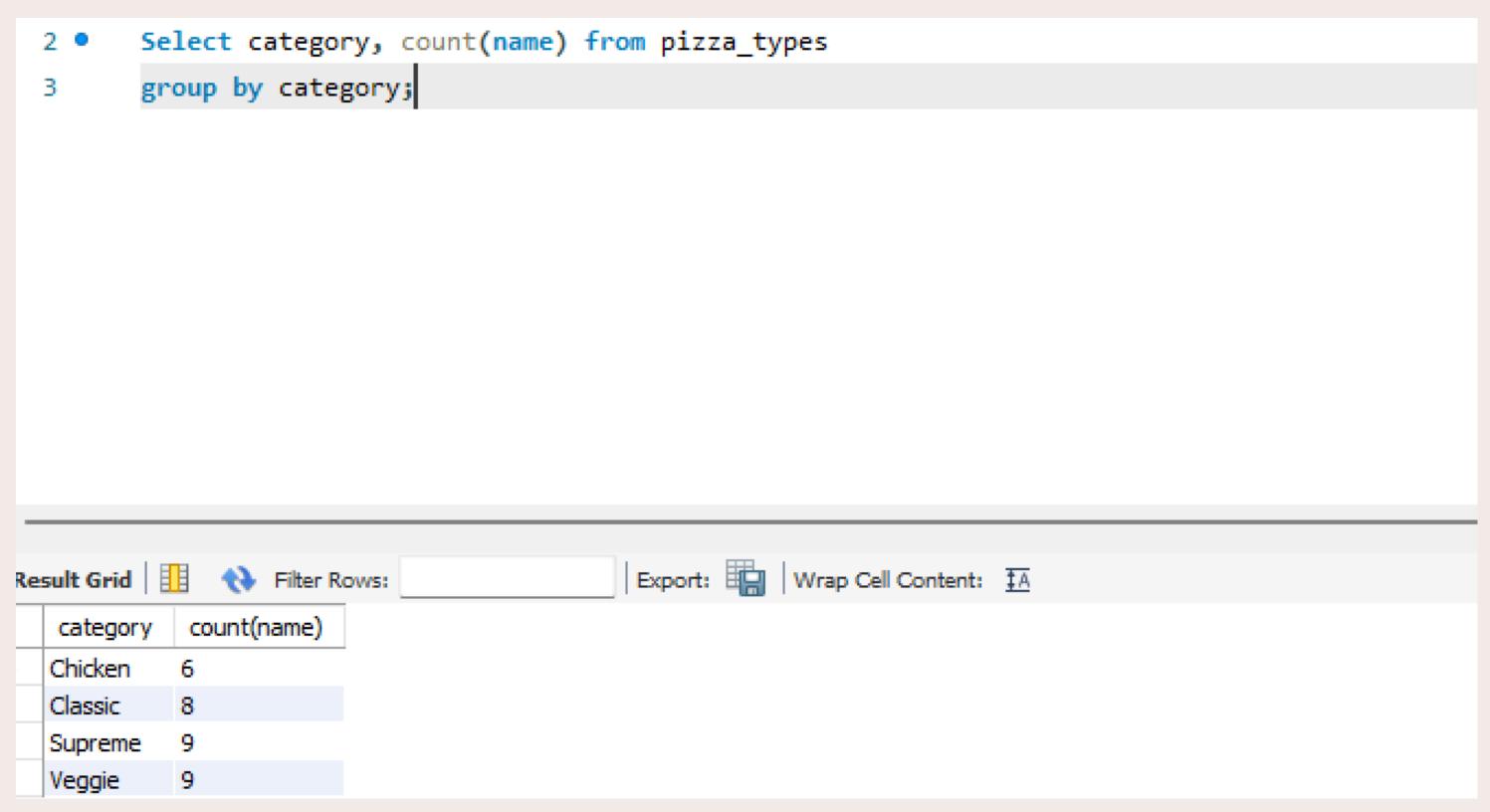
#### Join the necessary tables to find the total quantity of each pizza category ordered

```
SELECT
  2 •
             pizza_types.category,
  3.
             SUM(order_details.quantity) AS quantity
  4
         FROM
  5
             pizzas
  6
                 JOIN
  7
             pizza_types ON pizzas.pizza_type_id = pizza_types.pizza_type_id
  8
                 JOIN
  9
             order_details ON order_details.pizza_id = pizzas.pizza_id
 10
         GROUP BY pizza_types.category
 11
         ORDER BY quantity DESC;
 12
Export: Wrap Cell Content: $\overline{1}{4}$
   category
             quantity
  Classic
             14888
  Supreme
            11987
             11649
  Veggie
  Chicken
            11050
```

#### Determine the distribution or orders by hour of the day

```
2 •
        SELECT
            HOUR(order_time) AS hour, COUNT(order_id) AS order_count
 3
 4
        FROM
            orders
 5
        GROUP BY HOUR(order_time);
 6
Result Grid 🔢 🚷 Filter Rows:
                                          Export: Wrap Cell Content: TA
  hour
        order_count
  11
        1231
        2520
        2455
  13
  14
        1472
  15
        1468
```

#### Join relevant tables to find the category-wise distribution of pizzas



#### Group the orders by date and calculate the average number of pizzas ordered per day

```
2
 3 •
        SELECT
            ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
 4
 5
        FROM
            (SELECT
 6
                orders.order_date, SUM(order_details.quantity) AS quantity
 7
            FROM
 8
                orders
 9
            JOIN order_details ON orders.order_id = order_details.order_id
10
            GROUP BY orders.order_date) AS order_quantity;
11
Result Grid
                                         Export: Wrap Cell Content: TA
            Filter Rows:
  avg_pizza_ordered_per_day
  138
```

#### Determine the top 3 most ordered pizza types based on revenue

```
-- Determine the top 3 most ordered pizza types based on revenue.
 1
        select pizza types.name,
 2 •
        sum(order_details.quantity * pizzas.price) as revenue
        from
 4
 5
        pizza_types join pizzas
        on pizza_types.pizza_type_id = pizzas.pizza_type_id
 6
        join order details
        on pizzas.pizza_id = order_details.pizza_id
 8
        group by pizza types.name order by revenue desc limit 3;
 9
Export: Wrap Cell Content: TA Fetch rows:
  name
                        revenue
  The Thai Chicken Pizza
                        43434.25
  The Barbecue Chicken Pizza
                        42768
  The California Chicken Pizza
                        41409.5
```

• Calculate the percentage contribution of each pizza type to total revenue

```
Select pizza_types.category,
         round(sum(order_details.quantity * pizzas.price) /
        (select round(sum(order_details.quantity * pizzas.price),2) as total_sales
  4
  5
         from
         order details
  6
         join pizzas on pizzas.pizza_id = order_details.pizza_id)*100,2) as revenue
  7
         from pizza_types join pizzas
  8
  9
         on pizza_types.pizza_type_id = pizzas.pizza_type_id
         join order_details
 10
         on order_details.pizza_id = pizzas.pizza_id
 11
         group by pizza_types.category order by revenue desc;
 12
 13
Export: Wrap Cell Content: TA
   category
            revenue
  Classic
            26.91
  Supreme
            25.46
  Chicken
            23,96
```

#### Analyze the cumulative revenue generated over time

```
2 •
       select order_date,
       sum(revenue) over (order by order_date) as cumulative_revenue
       from
       (Select orders.order_date,
       sum(order_details.quantity * pizzas.price) as revenue
       from order_details join pizzas
       on order_details.pizza_id =pizzas.pizza_id
8
       join
       orders on
10
       orders. order_id = order_details.order_id
11
       group by orders.order_date) as sales ;
12
esult Grid Rows:
                                          Export: Wrap Cell Content: 1
 2015-01-01 2713.8500000000004
 2015-01-02 5445.75
 2015-01-03
            8108.15
 2015-01-04 9863.6
           11929.55
 2015-01-05
```

#### Determine the top 3 most ordered pizza types based on revenue

```
select pizza_types.name,
sum(order_details.quantity * pizzas.price) as revenue
from
pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on pizzas.pizza_id = order_details.pizza_id
group by pizza_types.name order by revenue desc limit 3;
```

tesult Grid   1	ws:	Export: Wrap Cell	Content: ‡A Fetch rows:	₩
name	revenue			
The Thai Chicken Pizza	43434.25			
The Barbecue Chicken Pizza	42768			
The California Chicken Pizza	41409.5			

# Thanking you

