



ASIAN RESULTS

INNOVATION EXCELLENCE

AFT/AFFT – NEW PRODUCT RANGE: R&D Scapa Asia

Team Members: *SooJeong Yoon, Ho-Jin Ryu, Mink-Ki Sim, Yong-Hwan Chang, Ho-Jun Son, Bon-Hyuk Koo*

Since April 2011, the Asian R&D team has been working to build a new product portfolio in Electronics made possible thanks to the investment in a new UV line in Scapa Asia.

After detailed market research into the needs for AFT and AFFT products in China and Korea, the team launched a new family of products meeting the requirements for heat resistance application and high peel adhesion. Thanks to further research and cooperation with adhesive suppliers new potential adhesives have been developed to fill the gap in high end and general purpose applications. This new portfolio of products enables Scapa to compete effectively on the Electronics market.

SERVICE EXCELLENCE

P series AFT – heat resistance and high adhesion: R&D Scapa Asia

Team Members: *SooJeong Yoon, Ho-Jin Ryu, Mink-Ki Sim, Yong-Hwan Chang, Ho-Jun Son, Bon-Hyuk Koo*

The AFT product platform has developed a high adhesion AFT with excellent heat resistance. Scapa can now promote high performance AFT and the customer can select the foam type required by softness and adhesive type.

Using the AFT platform, the Asia R&D team will expand to new AFFT for mobile applications and prove the correlation factor between foam softness and adhesion power.

The Asian R&D team is currently communicating with the global sales team to promote the new P series AFT.

CONTINUOUS IMPROVEMENT

Korean Factory Improvement Team : Asia

Team Members: *HH Ihm, JY Jin, JY Lee, HC Kim, CW Lee, IS Choi, DS Park*

The Asian has been working actively to introduce lean techniques into the Korean factory. This has led to a 30% reduction in set-up and change over times, 50% reduction in down times thanks to improved preventative maintenance of the coaters and a 10% increase in productivity with 5S procedures. The factory has also seen a 50% reduction in safety issues this year.

These major improvements in the factory are expected to increase customer confidence and enable the ISO certification in March 2012.