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## **Memo**

To: All Scapa Team Members

From: Dan Jeffery

Re: Silicone Adhesive Tapes - Project SIROCA

Date: October 12, 2009

cc: Calvin O'Connor, Heejae Chae, Brian Tenner, Steve Lennon

At the beginning of September an announcement was issued regarding the transfer of Silicone coating from Rorschach to Carlstadt. The cross-functional SIROCA team developed a transfer plan, and has been evaluating the customer, quality, manufacturing, and logistics issues around the move.

Following the findings of the team, and in line with our Market Led and World Class vision, it has been agreed that we will put the project on hold for an indefinite period.

This decision is based on multiple factors but is largely driven by our desire to focus on H2 sales and profitability, listening to the voice of the customer (through commercial representation), and the drive to be world class in everything we do.

I would like to thank the team for their work and focus on this project.

## **Dan Jeffery**

SIROCA Project Leader / European R&D Manager

