# Competitor Profile: CHENGDU CENTRAN INDUSTRIAL Co., Ltd

Location:

16F Block A Wangao Building

No. 8 Xinnan Street Chengdu 610041 Sichuan

PR China

Web Address:

www.china-centran.com

### **Company Summary:**

Centran Group is situated in the South West of China.

It is a high tech enterprise of scientific research, development, manufacturing and marketing. The group was founded in 1997.

Centran has grown up as the largest supplier in South West China for raw materials for the cable industry. It is an exclusive distributor for specialist overseas and domestic manufacturing compan

industry. It is an exclusive distributor for specialist overseas and domestic manufacturing companies that are world leaders in producing raw materials used in the fabrication of optical cable and cooper cable, test and measurement equipment and products used for installation and maintenance of optical fibre cable in the wire industry.

In 1998, Centran Industrial Co. Ltd. Was formed to produce waterblocking tape and yarn. They are also manufacturing nonwoven waterblocking tape and semi conductive shielded wrapper for power cables, communication cables and optical cable.

They have invested a lot into research and development and are aiming to expand into the domestic and overseas market.

Centran Group has ISO 9001

# **Financial Summary & Highlights:**

Research on-going

#### **Market Activity:**

Generally domestic but looking to expand overseas.

Geographical Activity:

China

#### **Key Product Ranges:**

### Non-conductive Waterblocking Tape

Polyester nonwoven fabric Single sided non-conductive waterblocking tape Non-conductive waterblocking tape Double sided non-conductive waterblocking tape PET laminated non-conductive waterblocking tape

#### Yarn

Waterblocking yarn Polyester yarn (Copper cable) High tension polyester yarn (optical cable)

#### **Pricing Activity:**

Research on-going

## **Marketing Activity:**

Research on-going

#### **New Product Development:**

Research on-going

# Semi-conductive Waterblocking Tape

Double sided semi-conductive waterblocking tape Single sided non-conductive waterblocking tape Semi-conductive laminated waterblocking foam tape Semi-conductive nylon tape Semi-conductive tape

#### Tape

PP strapping binder Marking tape Co polymer coated aluminium tape Co polymer coated steel tape

# Service Level Info:

Research on-going

Promotions/Activities: Wire 2008, Booth H70, Hall 9 IWCS 2008, Booth 300

# Other Info:

Research on-going