



# Scapa New Product Initiation System

Global Market Managers

Updated: 03<sup>st</sup> April 2009

## European

## North American

BMD Electrical	Marc Fournier	Dan Murphy
BMD Market Focus	Marc Fournier	Dan Murphy
HVAC	Marc Fournier	Dan Murphy
Glazing	Martin Saville	Dan Murphy
Roofing & Cladding	Neil Radcliffe	Dan Murphy
Electronics	Neil Radcliffe	Dan Murphy
Smart Card/ID	Norbet Palisse	Dan Murphy
General Utility	Neil Radcliffe	Dan Murphy
Aerospace	Neil Radcliffe	Dan Murphy
Military	Neil Radcliffe	Dan Murphy
Ship Building	Neil Radcliffe	Dan Murphy
Truck and Bus	Neil Radcliffe	Dan Murphy
Trailer and Caravan	Neil Radcliffe	Dan Murphy
Furniture and Wood	Neil Radcliffe	Dan Murphy
Plastic Moulding	Neil Radcliffe	Dan Murphy
Rubber Industry	Neil Radcliffe	Dan Murphy
Textiles	Neil Radcliffe	Dan Murphy
Misc Light Industry	Neil Radcliffe	Dan Murphy
Paper and board	Neil Radcliffe	Dan Murphy
Security Printing	Neil Radcliffe	Dan Murphy
Graphic Arts	Neil Radcliffe	Dan Murphy
Speciality Label	Neil Radcliffe	Dan Murphy
Exhibitions	Neil Radcliffe	Dan Murphy
Pipeline	Scott Barnes	Scott Barnes
Other Tape Distribution	Neil Radcliffe	Marvin Hickman

Tape Manufacturer	Neil Radcliffe	Marvin Hickman
General Industry Wholesaler	Neil Radcliffe	Marvin Hickman
Specialist Tape Distribution	Neil Radcliffe	Marvin Hickman
Select Partner	Neil Radcliffe	Marvin Hickman
Safety	Neil Radcliffe	Rakesh Kumar
Foam Laminators	Neil Radcliffe	Rakesh Kumar
Printing	Neil Radcliffe	Rakesh Kumar
Alternative Energy	Martin Saville	Mark Matyas
Automotive	Alex Kean	Dan Murphy
Medical	Daniel Ephgrave	Mark McDonough
Cable	Chris Wren	Chris Wren

## Asian

Korea	SH Youn
Great China	David Kao
India	Jagdish Singkar
Singapore, Malaysia, Indonesia	Patricia Lee
Thailand, Vietnam, Philippines, Australia, New Zealand	Darick Cheong