

DATA ANALYTICS WITH TABLEAU

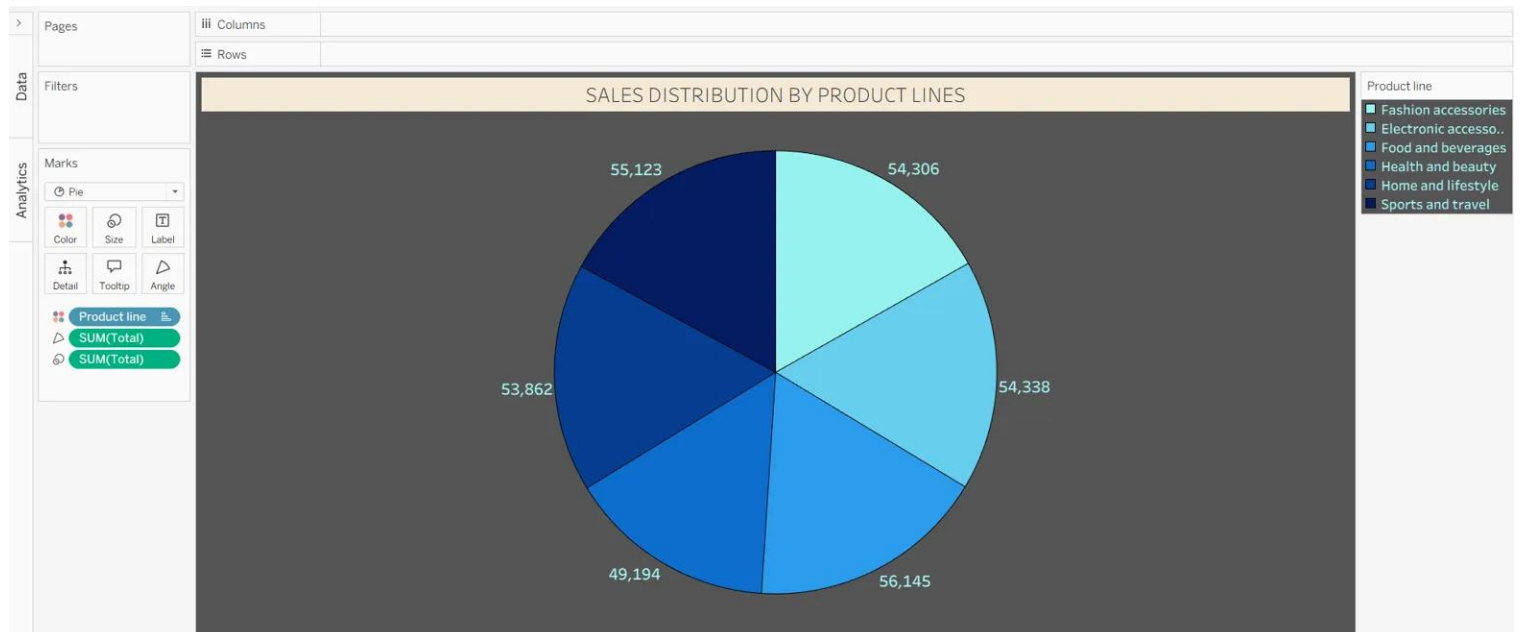
SUPERMARKET SALES ANALYTICS REPORT

ASSIGNMENT-1

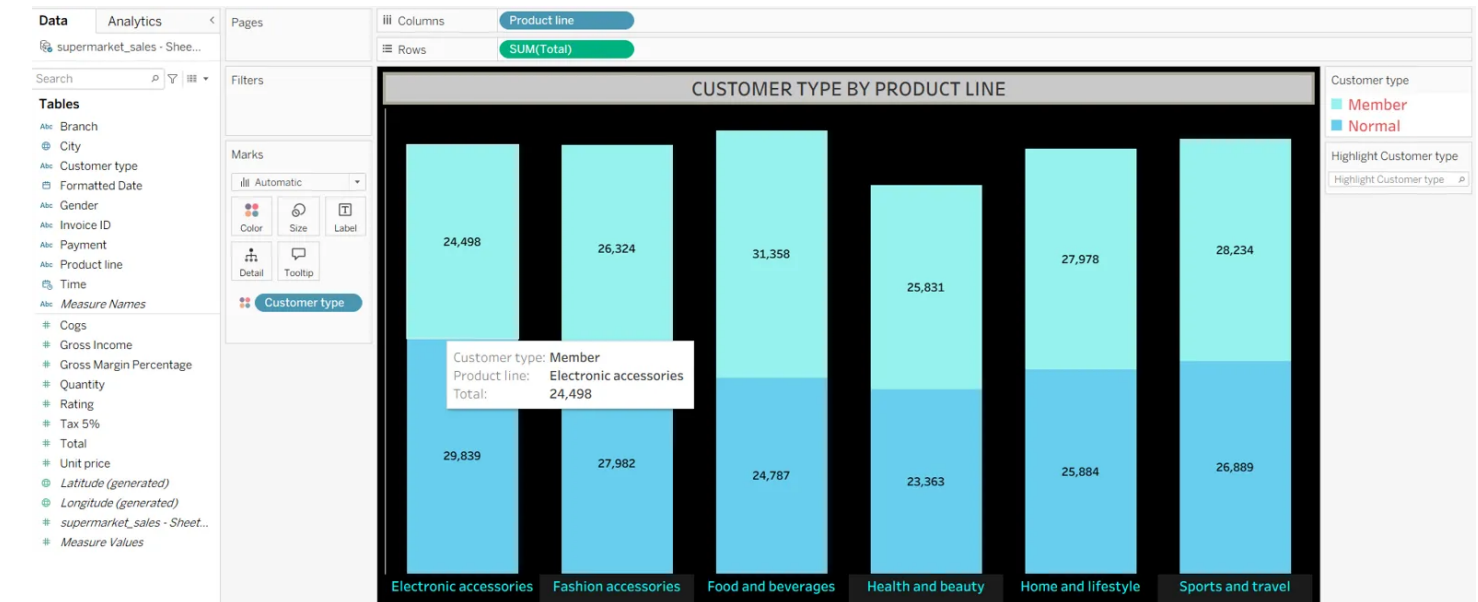
1. Total Sum in Each City



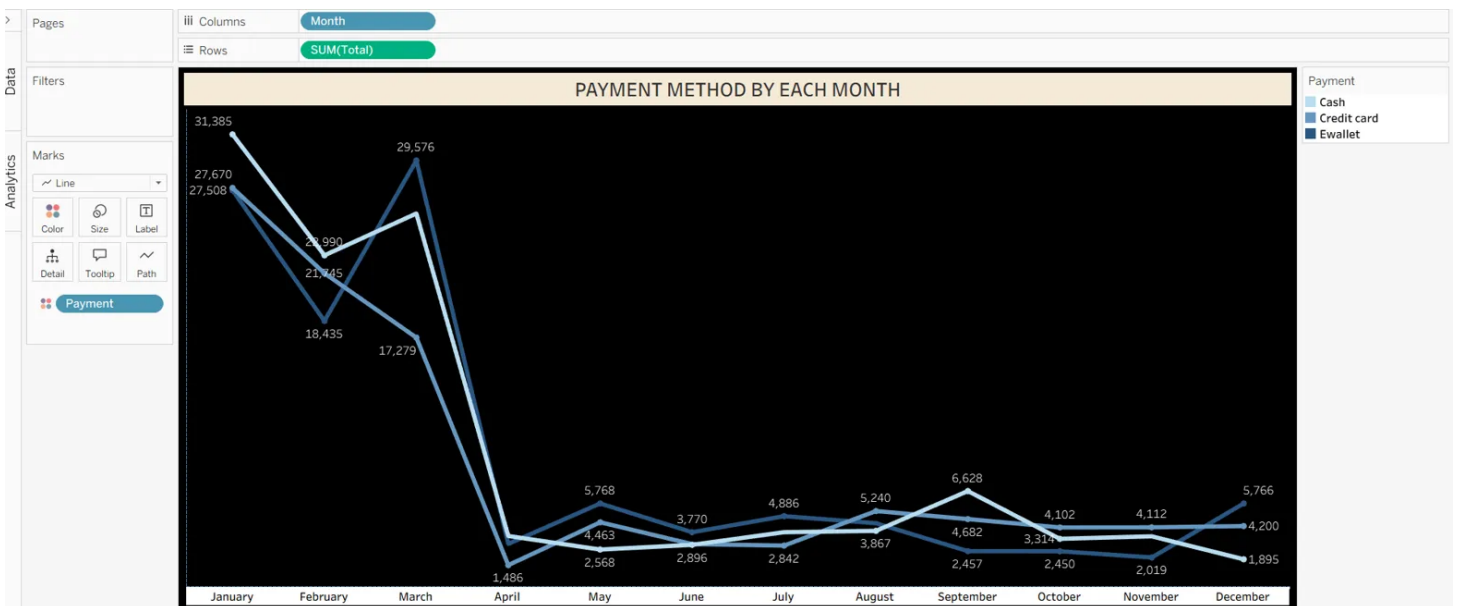
2. Sales Distribution by Product Lines



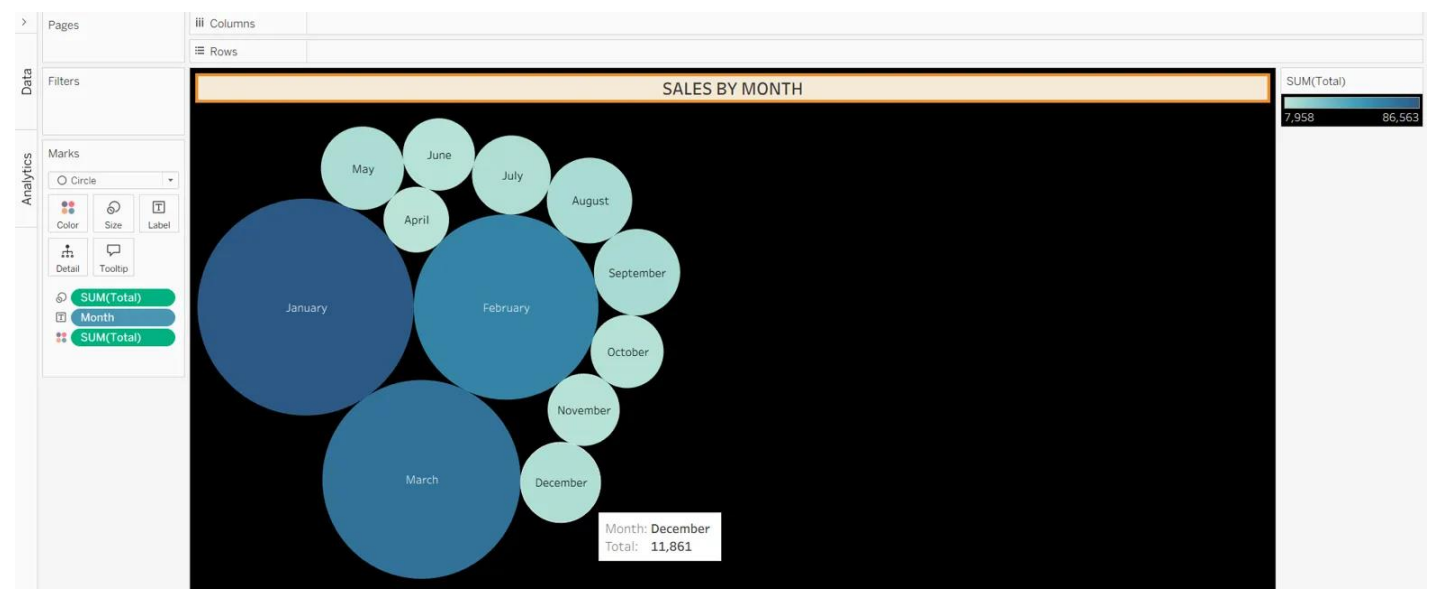
3. Customer Type by Product Line



4. Payment Method by Each Month



5. Sales by Month

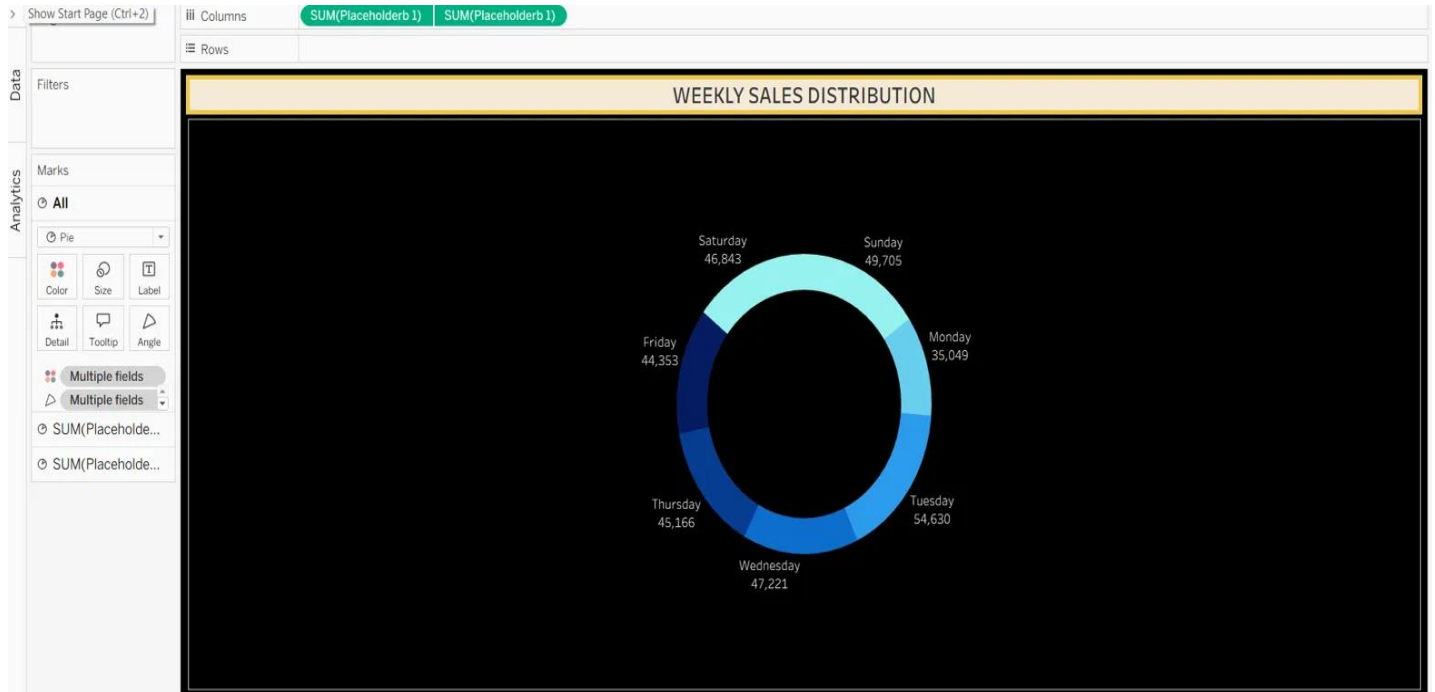


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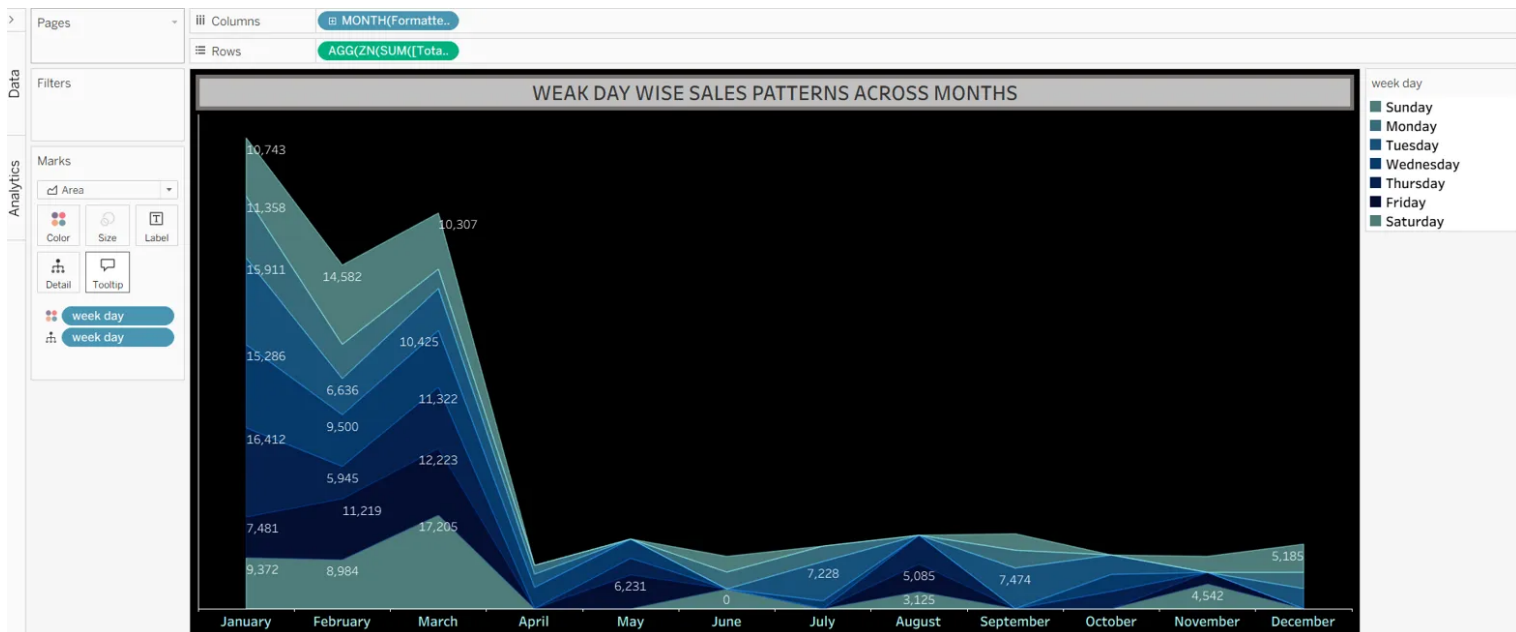
SUPERMARKET SALES ANALYTICS REPORT

ASSIGNMENT-2

1. Weekly Sales Distribution Analysis



2. Weekday Sales Patterns Across Months



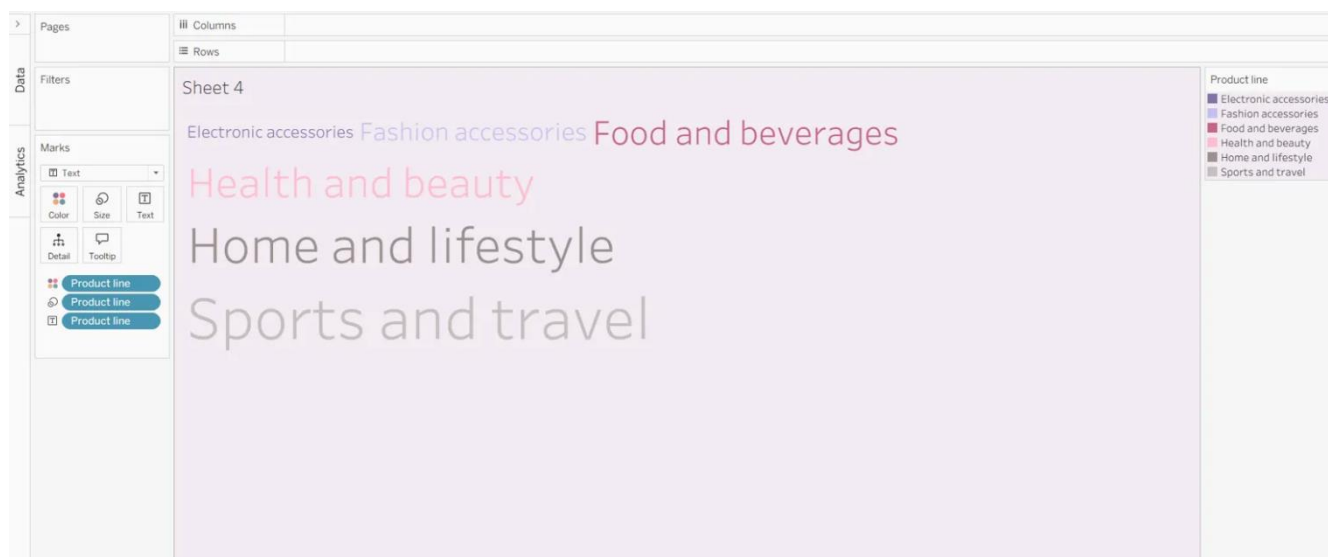
3. Branch-wise Sales by Product Line

Pages	Columns	Branch
Filters	Rows	Product line
Marks	BRANCH WISE SALES BY PRODUCT LINE	
Automatic	Product line	A B C
Color	Electronic accessories	18,317 17,051 18,969
Size	Fashion accessories	16,333 16,413 21,560
Text	Food and beverages	17,163 15,215 23,767
Detail	Health and beauty	12,598 19,981 16,615
Tooltip	Home and lifestyle	22,417 17,549 13,896
SUM(Total)	Sports and travel	19,373 19,988 15,762

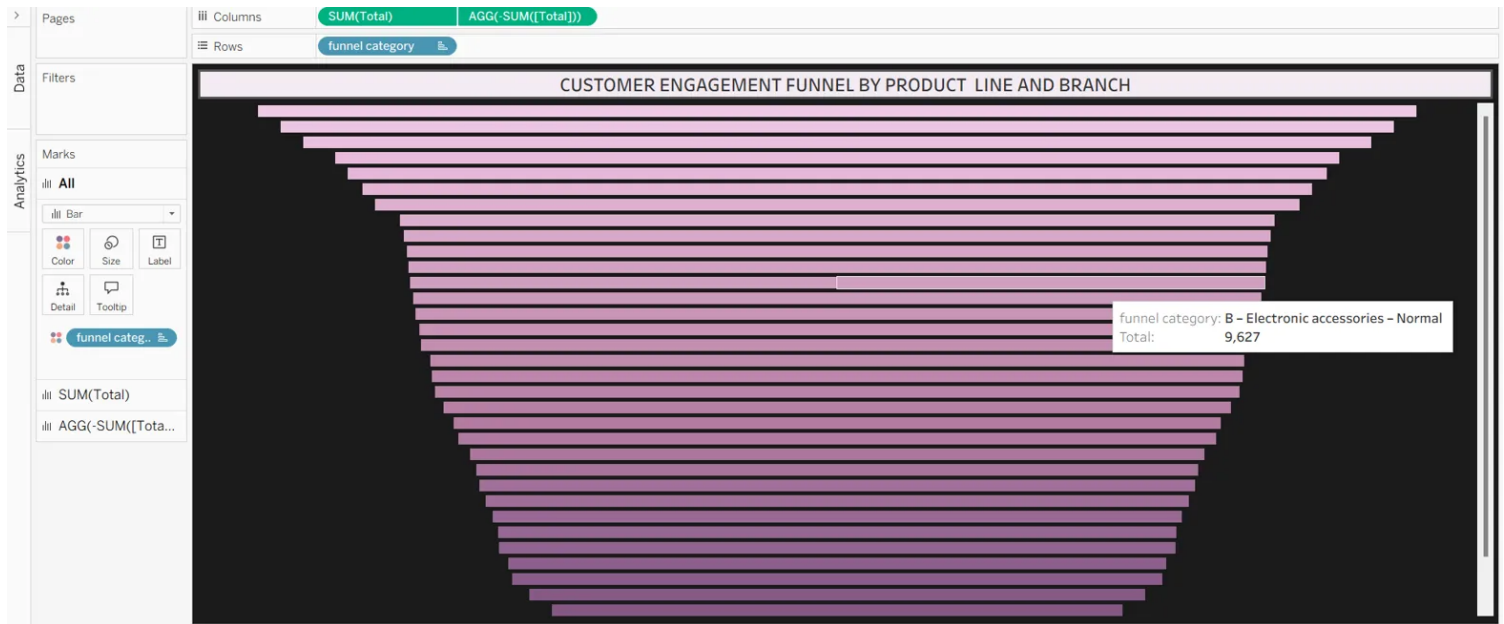
4. Customer Type Sales Summary

Pages	Columns	Product line Branch Customer type
Filters	Rows	CUSTOMER TYPE SALES SUMMARY
Marks	Product line Branch Customer type	SUM(Total) ₹5,791.77 13K
Automatic	Electronic accessories A Member ₹9,145.69	
Color	Normal ₹9,171.42	
Size	B Member ₹7,424.85	
Text	Normal ₹9,626.59	
Detail	C Member ₹7,927.95	
Tooltip	Normal ₹11,041.02	
SUM(Total)	Fashion accessories A Member ₹6,942.58	
SUM(Total)	Normal ₹9,389.93	
	B Member ₹7,339.53	
	Normal ₹9,073.78	
	C Member ₹12,041.85	
	Normal ₹9,518.22	
	Food and beverages A Member ₹8,877.06	
	Normal ₹8,286.04	
	B Member ₹9,423.12	
	Normal ₹5,791.77	
	C Member ₹13,057.44	
	Normal ₹10,709.41	
	Health and beauty A Member ₹6,438.85	
	Normal ₹6,158.80	
	B Member ₹11,327.82	
	Normal ₹8,652.84	
	C Member ₹8,064.33	
	Normal ₹8,551.00	
	Home and lifestyle A Member ₹12,556.30	
	Normal ₹9,860.90	

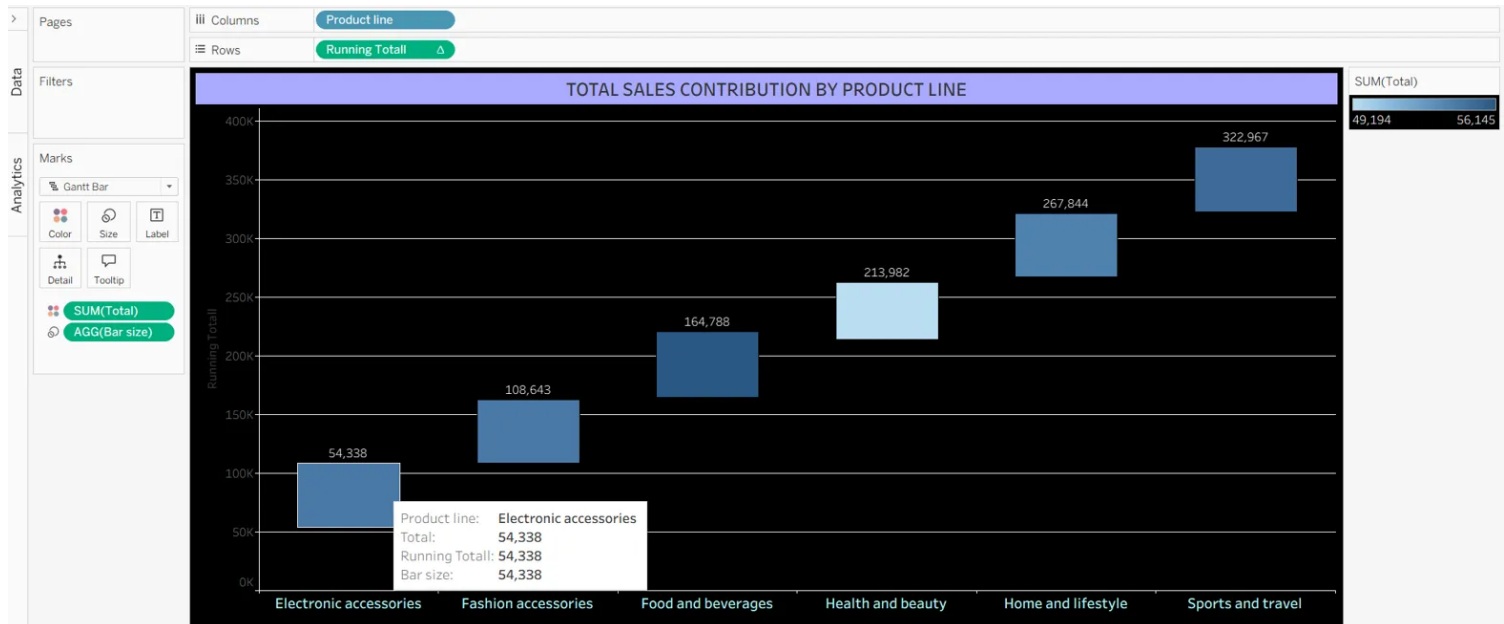
5. Product Line Overview



6. Customer Engagement Funnel Analysis

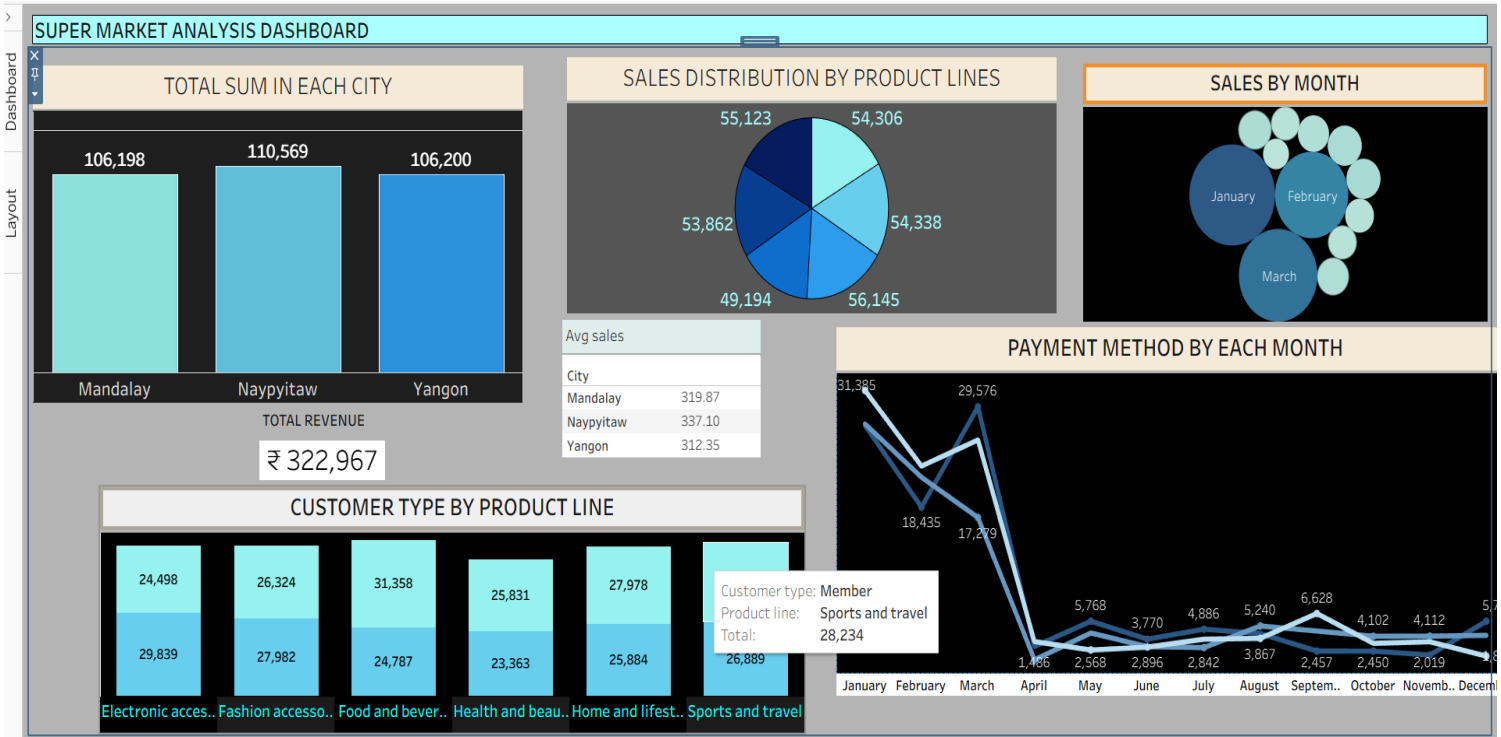


7. Total Sales Contribution by Product Line



SUPER MARKET ANALYSIS DASHBOARDS

DASHBOARD-1



DASHBOARD-2

