

Sales Overview

Jan
22

Feb
22

Mar
22

Apr
22

May
22

Jun
22

Jul
22

Aug
22

Filter by Service Level

All

TOTAL SALES

76.01M

TOTAL ORDER

120.20K

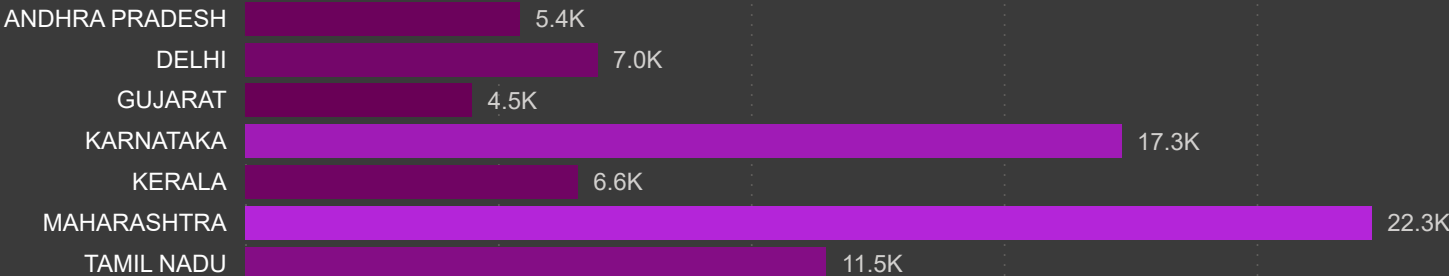
CANCELLATION %

0.046

RETURN RATE %

1.634

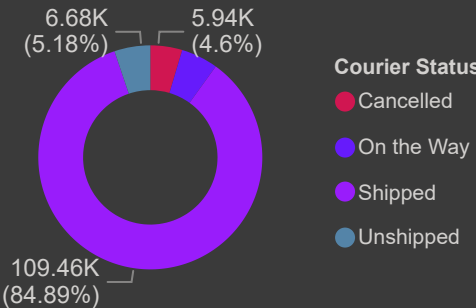
Top 10 States by Order



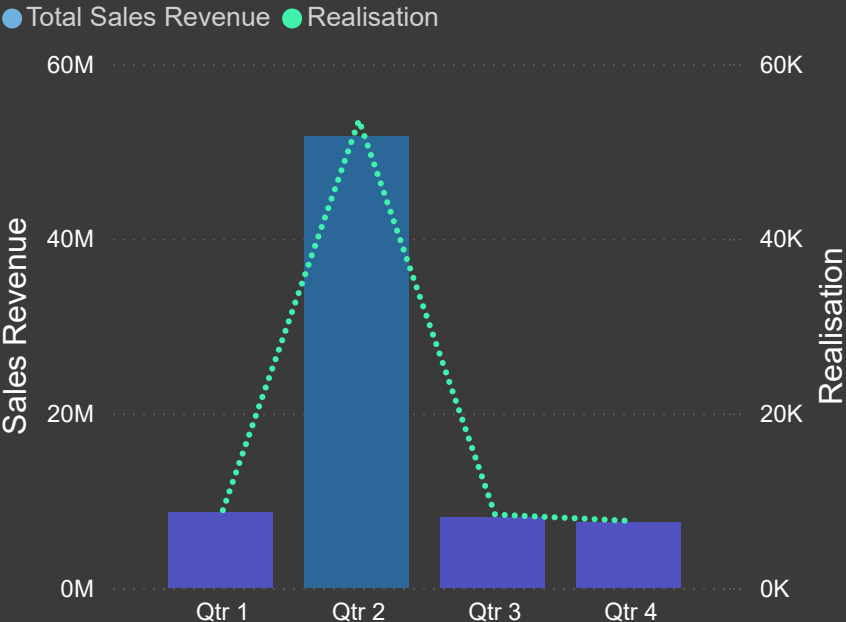
Categorical Sales



Courier Status



Sales and Realisation by Quarter





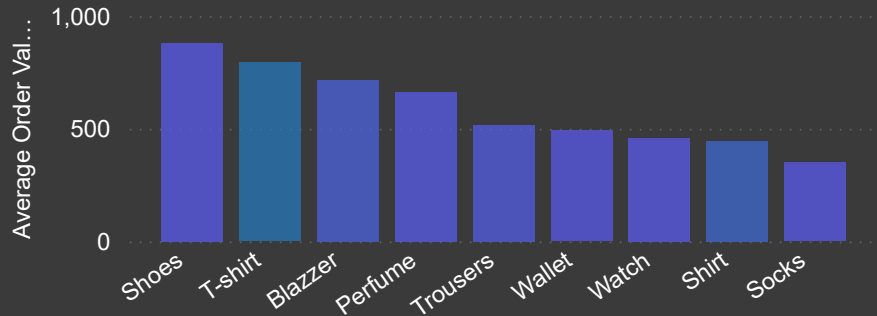
Product Analysis

Filter by State

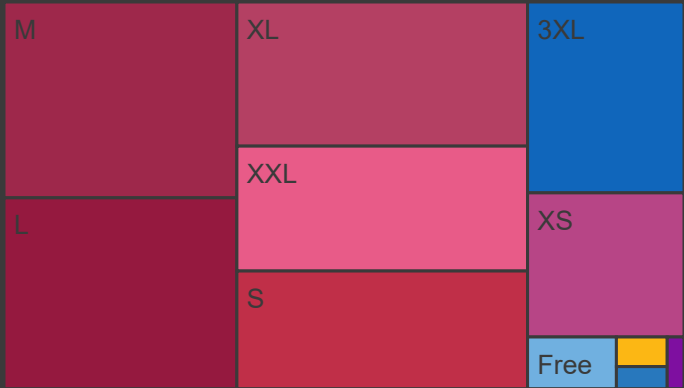
All

Jan 22 Feb 22 Mar 22 Apr 22 May 22 Jun 22 Jul 22 Aug 22 Sep 22 Oct 22 Nov 22 Dec 22

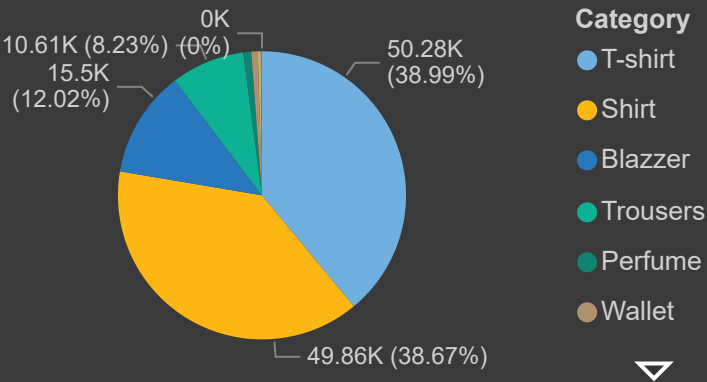
Average Order Value (AOV) and Count of Order by Category



Size by Quantity Sold

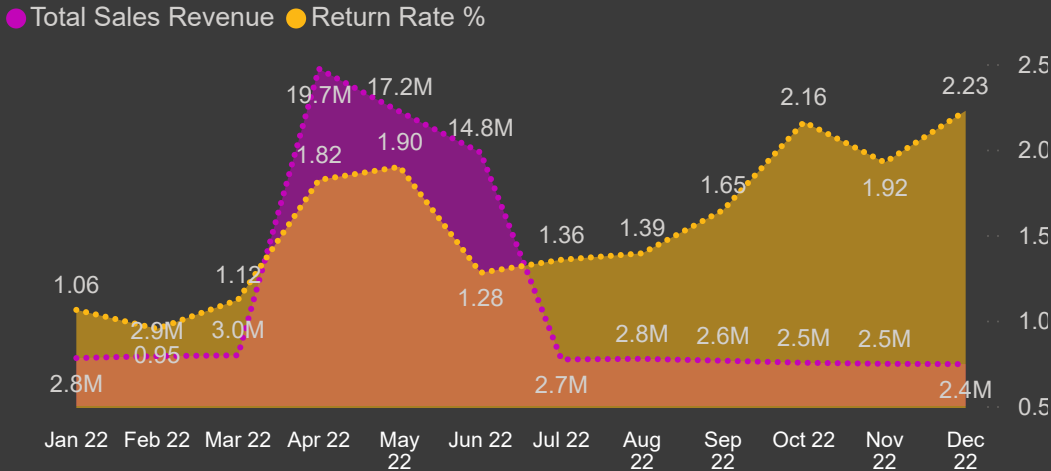


No. of Order by Category



Category	Total Sales Revenue	Realisation	Return Rate %	AOV
Blazzer	1,07,06,997.00	11,214.37	2.22	714.61
Perfume	7,61,151.00	789.42	1.38	664.18
Shirt	2,06,66,571.00	21,288.77	1.50	444.61
Shoes	1,26,586.00	124.75	0.61	879.07
Socks	1,43,230.00	150.76	1.36	350.20
Trousers	52,39,952.00	5,344.81	1.26	516.81
T-shirt	3,79,25,591.00	39,197.81	1.68	793.92
Wallet	4,41,259.00	458.41	1.30	491.93
Watch	915.00	0.92		457.50
Total	7,60,12,252.00	78,570.02	1.63	632.39

Total Sales Revenue and Return Rate % by Month





COMPLETION %

0.22

PENDING %

0.01

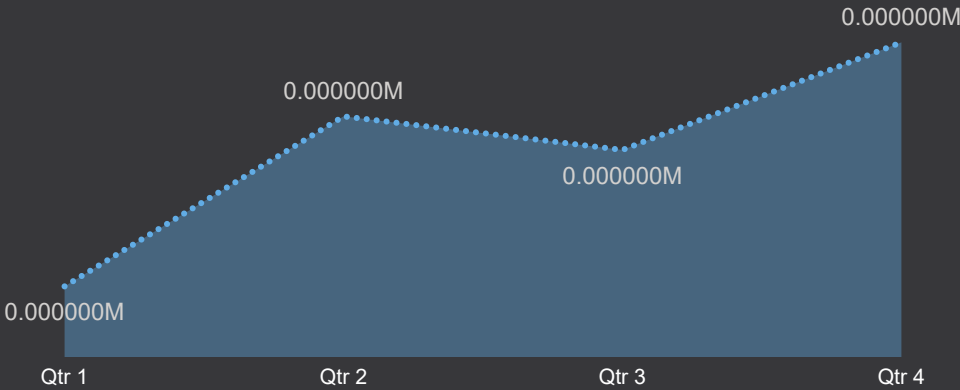
RETURN RATE %

1.634

CANCELLATION %

0.046

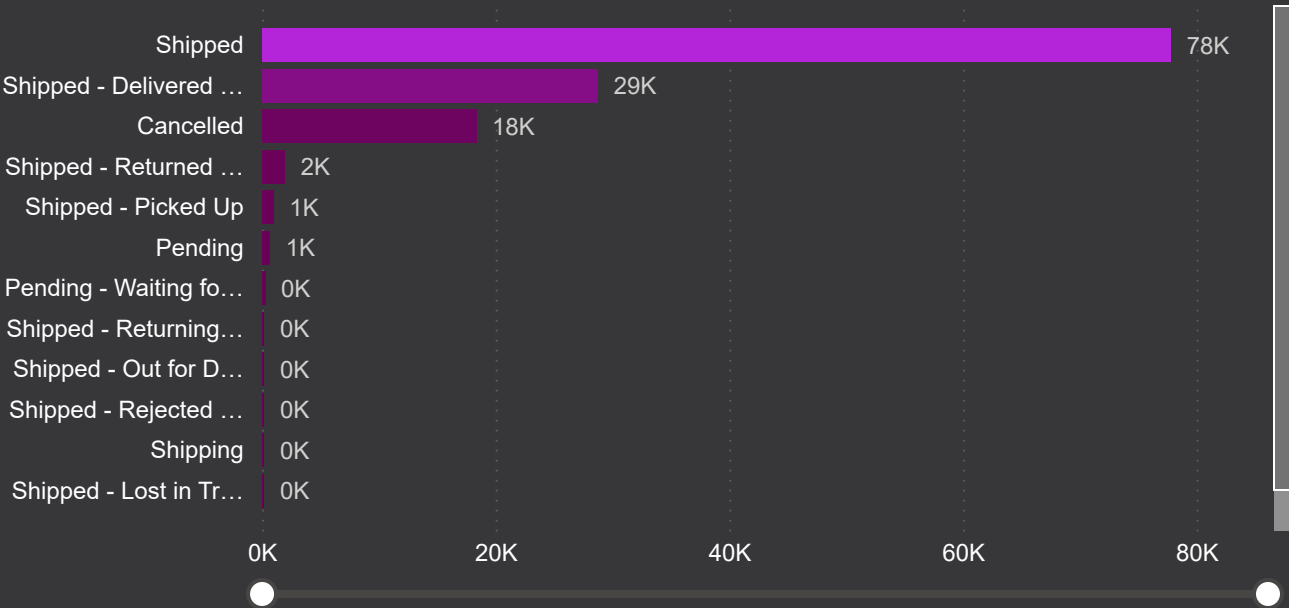
Order Completion Rate by Quarter



Jan 22	May 22	Sep 22
Feb 22	Jun 22	Oct 22
Mar 22	Jul 22	Nov 22
Apr 22	Aug 22	Dec 22

Status	Fulfilment	Sum of Amount	Sum of Qty
Shipping	Amazon		8
Shipped - Returning to Seller	Merchant	1,07,620.00	150
Shipped - Returned to Seller	Merchant	12,68,869.00	1968
Shipped - Rejected by Buyer	Merchant	7,295.00	11
Shipped - Picked Up	Merchant	6,61,252.00	977
Shipped - Out for Delivery	Merchant	26,971.00	35
Shipped - Lost in Transit	Merchant	1,997.00	5
Shipped - Delivered to Buyer	Merchant	1,86,37,347.00	28865
Shipped - Damaged	Merchant	1,136.00	1
Shipped	Amazon	5,03,18,726.00	78001
Pending - Waiting for Pick Up	Merchant	1,92,138.00	283
Pending	Amazon	2,68,784.00	413
Pending	Merchant	1,61,487.00	244
Total		7,85,70,015.25	116615

Total Orders by Oder Status



Fulfilment

☐ Amazon

☐ Merchant

Sales Chan...

☐ Amazon.in

☐ Non-Amazon

B2B

☐ False

☐ True

Category	Sum of Qty	Total Sales Revenue
T-shirt	45281	3,79,25,591.00
Shirt	45028	2,06,66,571.00
Blazzer	13942	1,07,06,997.00
Trousers	9895	52,39,952.00
Perfume	1051	7,61,151.00
Wallet	863	4,41,259.00
Socks	399	1,43,230.00
Shoes	153	1,26,586.00
Watch	3	915.00
Total	116615	7,60,12,252.00

Jan 22

Apr 22

Jul 22

Oct 22

Feb 22

May 22

Aug 22

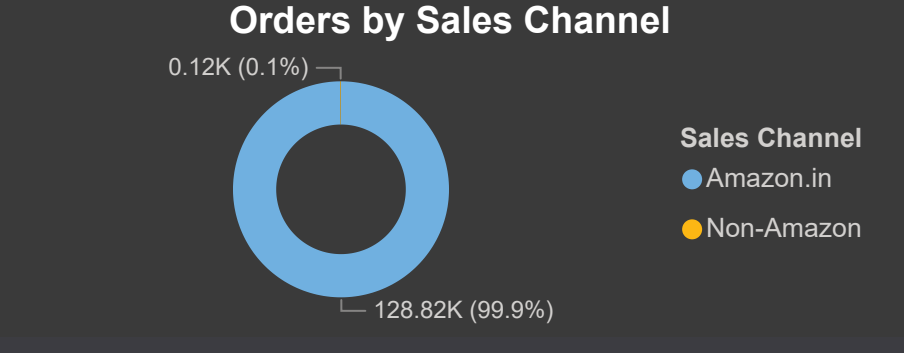
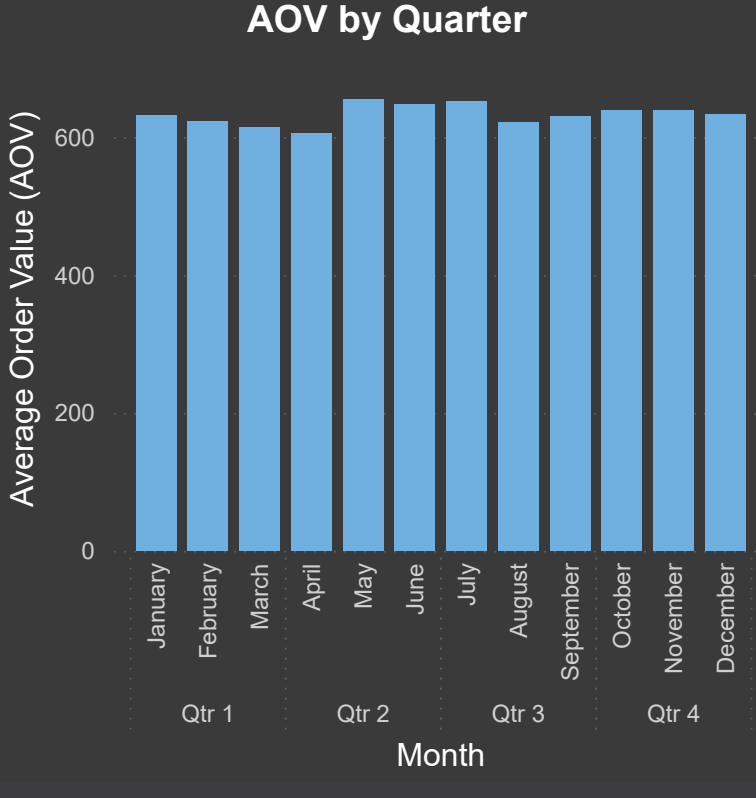
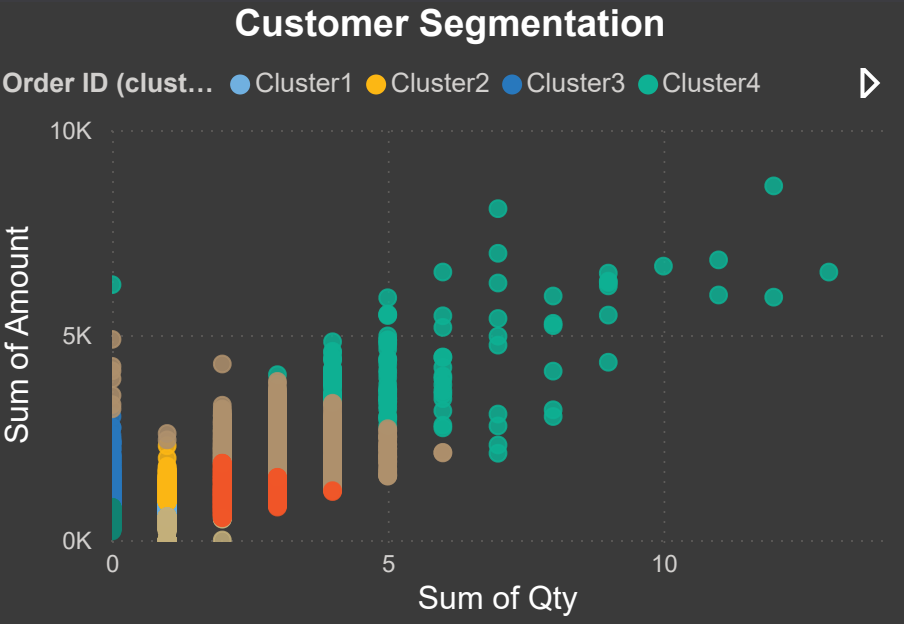
Nov 22

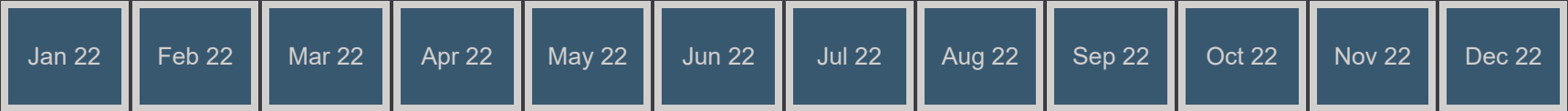
Mar 22

Jun 22

Sep 22

Dec 22

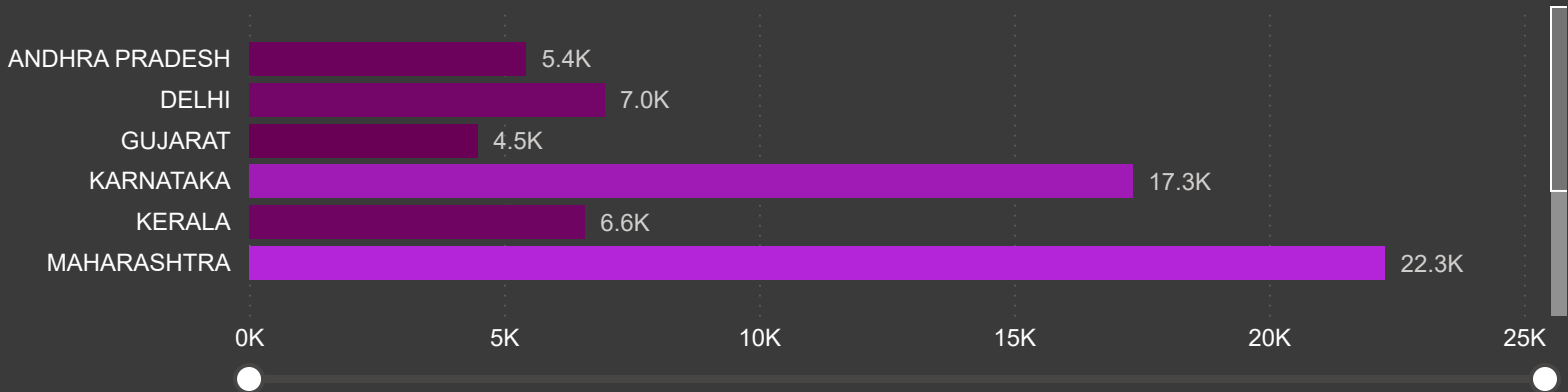




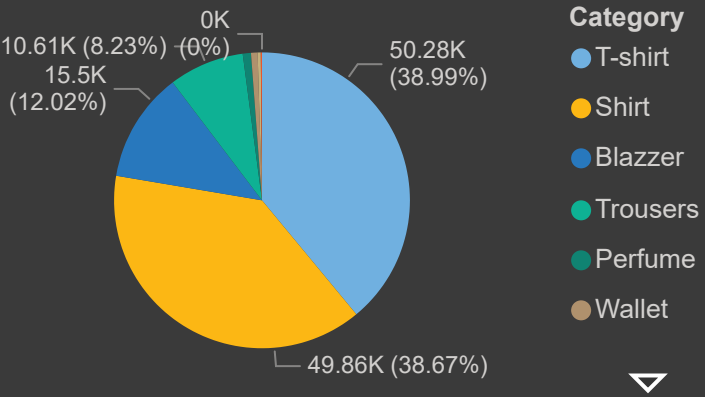
Filter by State

All

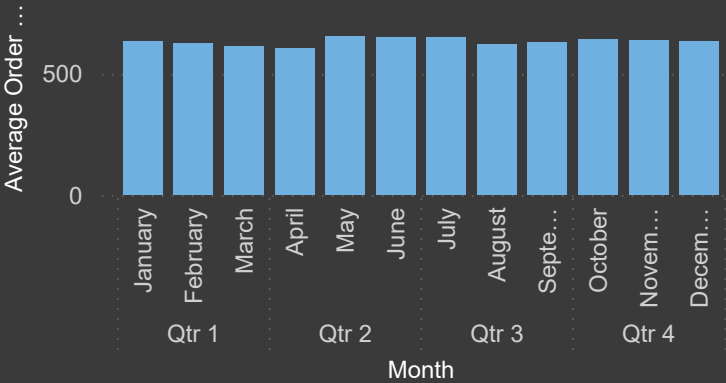
Top 10 States by Order



No. of Order by Category



AOV by Quarter



Revenue by State



Sales and Realisation by Quarter

