

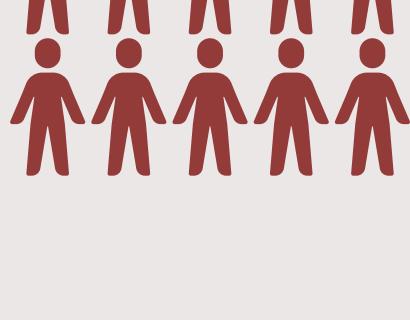
# IT'S ALL ABOUT THE Data Infographic

of the PARADISE POUR, pouring with love.

## CUSTOMER PREFERENCES



## COFFEE DRINKS



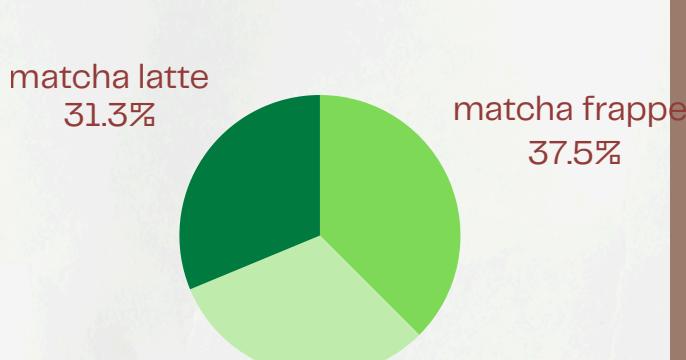
## DAILY DRINKS SOLD:

COFFEE IS MORE POPULAR, BUT MATCHA HAS DEDICATED FOLLOWING.



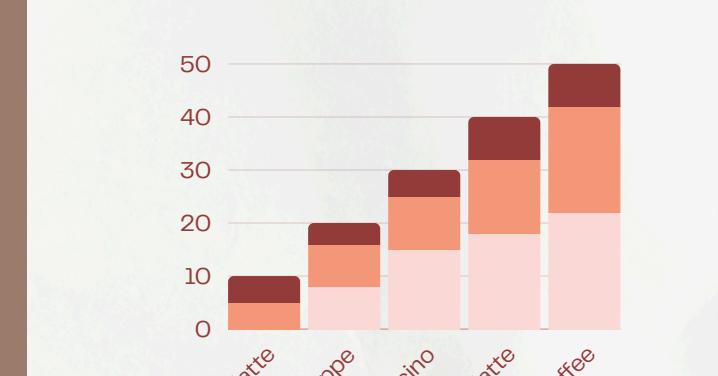
## REVENUE BREAKDOWN

Matcha accounts for 67% of total revenue, driven by premium pricing and strong customer loyalty despite lower sales volume.



### TOP 3 MATCHA ITEMS

Matcha products dominate as the best sellers.



### TOP 5 COFFEE ITEMS

classic coffee drinks dominates the sales volume.