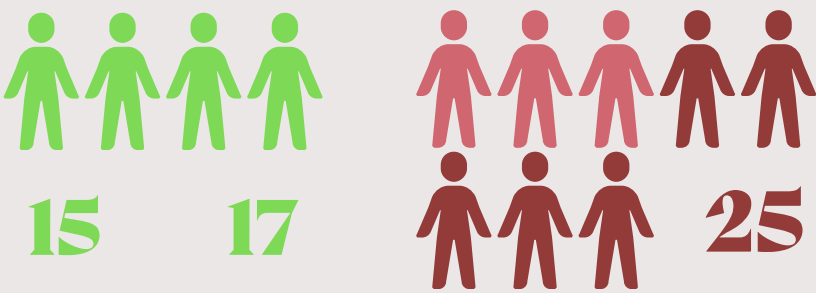


IT'S ALL ABOUT THE

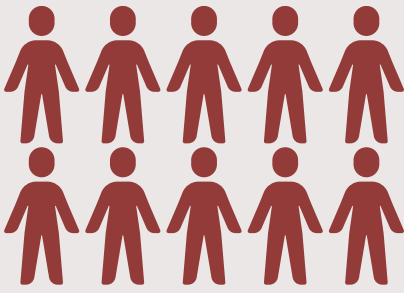
Data Infographic

of the PARADISE POUR, pouring with love .

CUSTOMER PREFERENCES



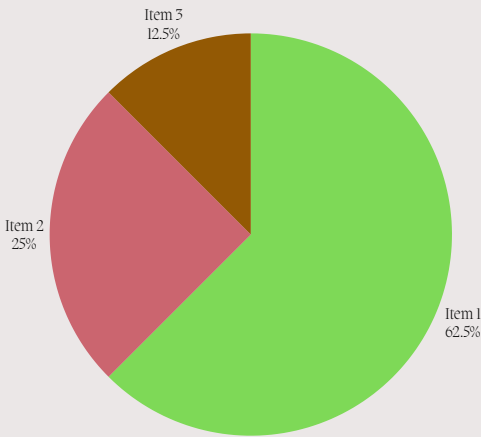
COFFEE DRINKS



DAILY DRINKS SOLD:

COFFEE IS MORE POPULAR , BUT MATCHA HAS DEDICATED FOLLOWING.

REVENUE BREAKDOWN



Matcha accounts for 67% of total revenue, driven by premium pricing and strong customer loyalty despite lower sales volume.

matcha latte 31.3%

matcha frappe 37.5%

mango matcha 31.3%

TOP 3 MATCHA ITEMS

Matcha products dominate as the best sellers.

Item	Volume
Iced caramel latte	10
mocha frappe	20
vanilla cappuccino	30
Hazelnut latte	40
Cold brew coffee	50

TOP 5 COFFEE ITEMS

classic coffee drinks dominates the sales volume.