

Winning Space Race with Data Science

George Y Li
2023.07.28



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
 - Data Collection
 - Data Wrangling
 - EDA with Data Visualization
 - EDA with SQL
 - Building interactive maps with Folium
 - Building a Dashboard with Plotly Dash
 - Machine Learning Prediction Analysis
- Summary of all results
 - EDA results
 - Interactive Analytics
 - Predictive Analysis

Introduction

- SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million.
- This is because SpaceX can reuse its first stage.
- If the first stage of the Falcon 9 can land, we can determine the cost of a launch, and this information can be used if alternate companies wants to bid against SpaceX for a rocket launch.
- Instead of relying on complicated rocket science, our goal is to predict if the Falcon 9 first stage will land successfully using Data Science.

Section 1

Methodology

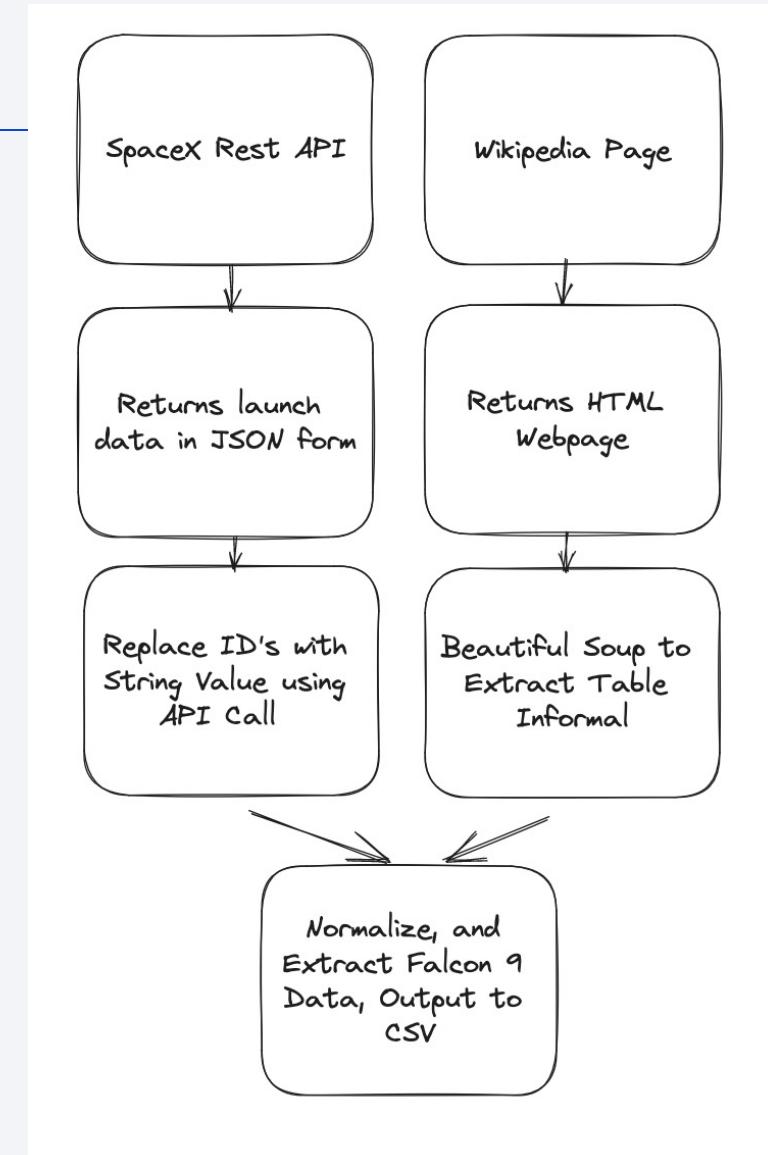
Methodology

Executive Summary

- Data collection methodology:
 - REST API calls with SpaceX API located at <https://api.spacexdata.com/v4/>
 - Webscraping Wikipedia page at https://en.wikipedia.org/wiki/List_of_Falcon_9_and_Falcon_Heavy_launches
- Perform data wrangling
 - Data was processed using One-Hot Encoding data fields for Machine Learning algorithms and data cleaning of null values and irrelevant data
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models such as LR, KNN, Decision Trees, SVM.

Data Collection

- Data Set 1: SpaceX API
 - SpaceX launch data gathered from SpaceX Rest API.
 - This API provides information about launches, including rocket type, payload delivered, launch specifications, landing specifications and more.
- Data Set 2: Web scraping Wikipedia
 - BeautifulSoup is used to parse Falcon 9 launch data from a Wikipedia article.

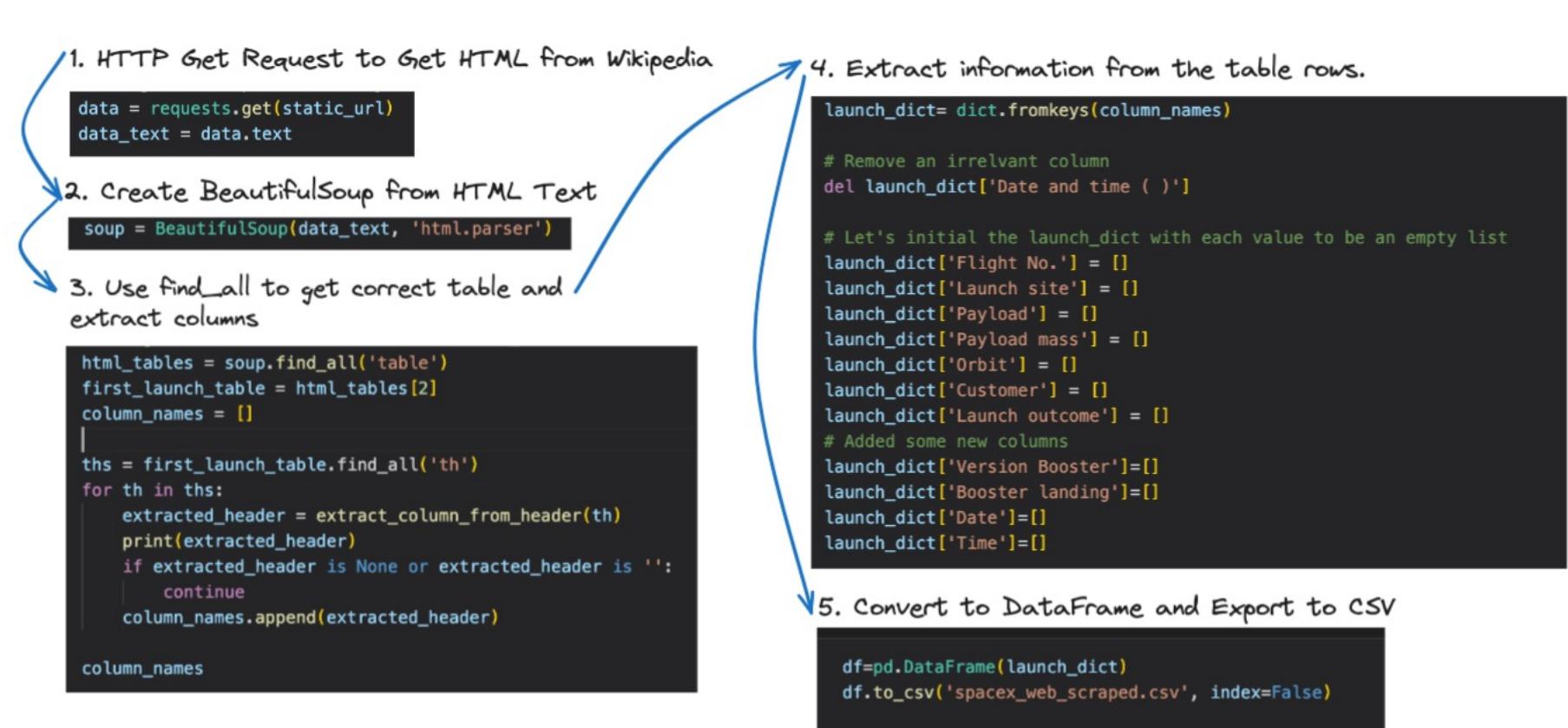


Data Collection – SpaceX API



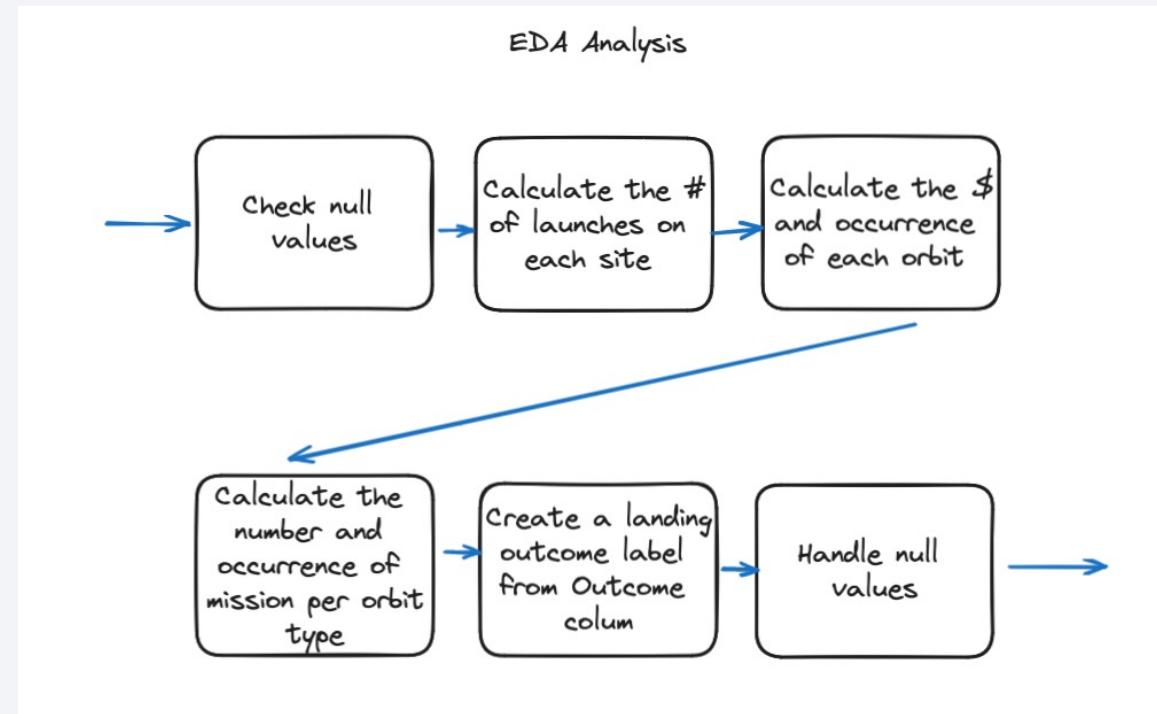
GitHub: https://github.com/AkaCoder404/data-science-learning/blob/main/IBM_Certificate_Coursera/Unit10/01%20jupyter-labs-spacex-data-collection-api.ipynb

Data Collection - Scraping



GitHub: https://github.com/AkaCoder404/data-science-learning/blob/main/IBM_Certificate_Coursera/Unit10/02%20jupyter-labs-webscraping.ipynb

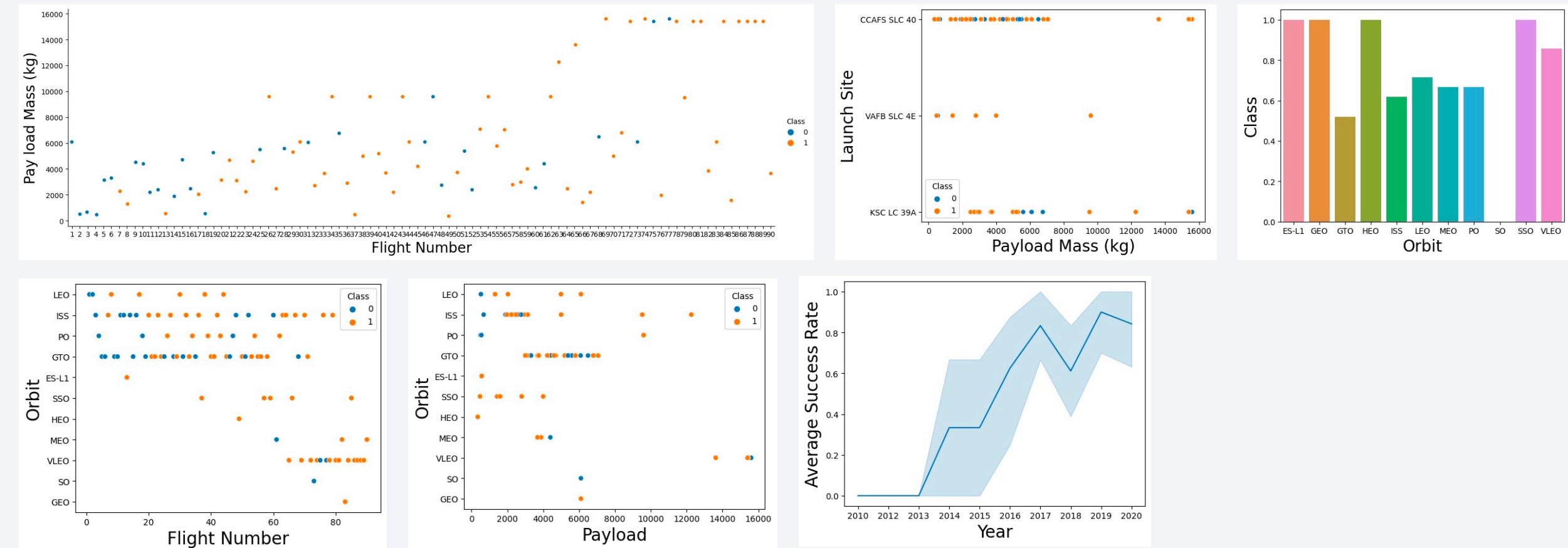
Data Wrangling



The main goal is to convert outcomes, labeled with “True ASDS”, “False ASDS,” etc into training labels with 1 meaning the booster successfully landed and 0 meaning it was unsuccessful

GitHub: https://github.com/AkaCoder404/data-science-learning/blob/main/IBM_Certificate_Coursera/Unit10/03%20labs-jupyter-spacex-data_wrangling_jupyterlite.ipynb

EDA with Data Visualization



We compare a variety of variables to find correlations.

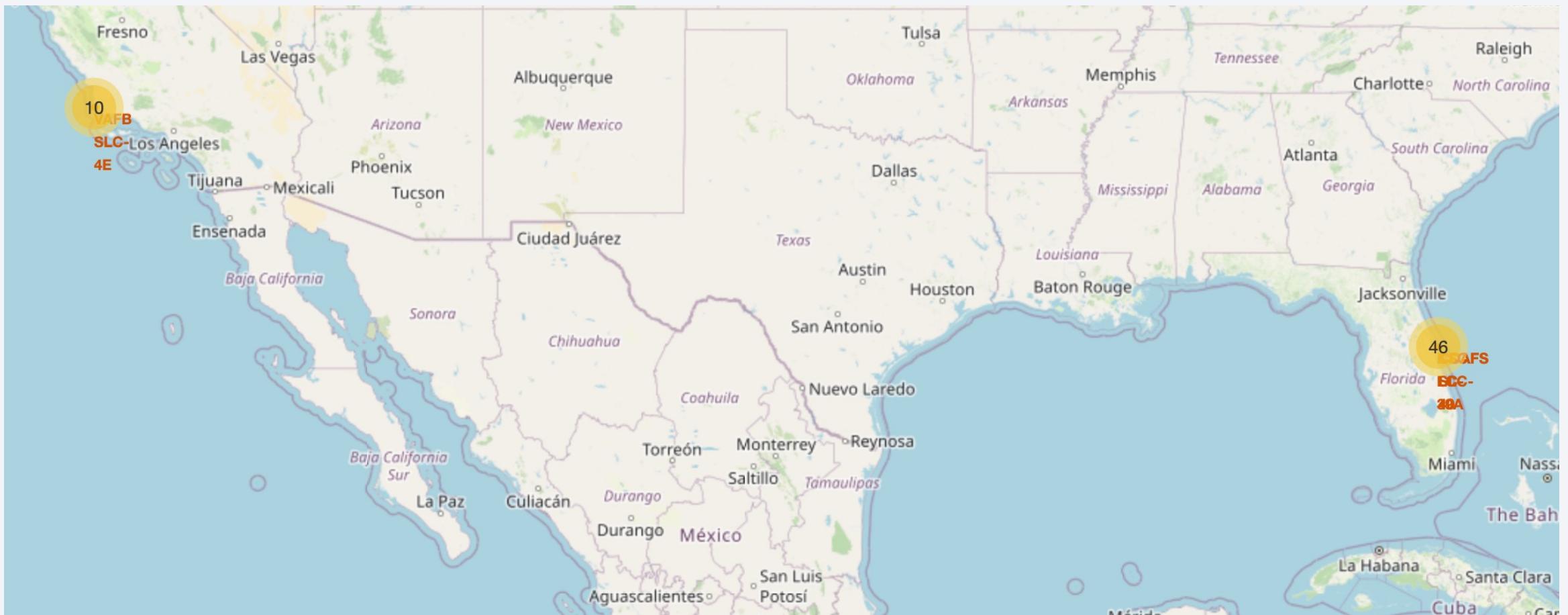
GitHub: https://github.com/AkaCoder404/data-science-learning/blob/main/IBM_Certificate_Coursera/Unit10/05%20Assignment%3A%20Exploring%20and%20Preparing%20Data.ipynb

EDA with SQL

- **SQL Queries Performed**

- Displaying the names of the unique launch sites in the space mission
- Displaying 5 records where launch sites began with the string ‘CCA’
- Displaying the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster versions which have carried the maximum payload mass. Use a subquery.
- List the records which will display the months, failure landing outcomes, booster versions, launch sites for the months in year 2015.
- Rank the count of landing outcomes between the date 2010-06-04 and 2017-03-20 in descending order
- GitHub: https://github.com/AkaCoder404/data-science-learning/blob/main/IBM_Certificate_Coursera/Unit10/04%20jupyter-labs-eda-sql-coursera_sqlite.ipynb

Build an Interactive Map with Folium



Map objects, including markers, circles, and lines have been added to a Folium Map with the aim of finding an optimal location for successful launches.

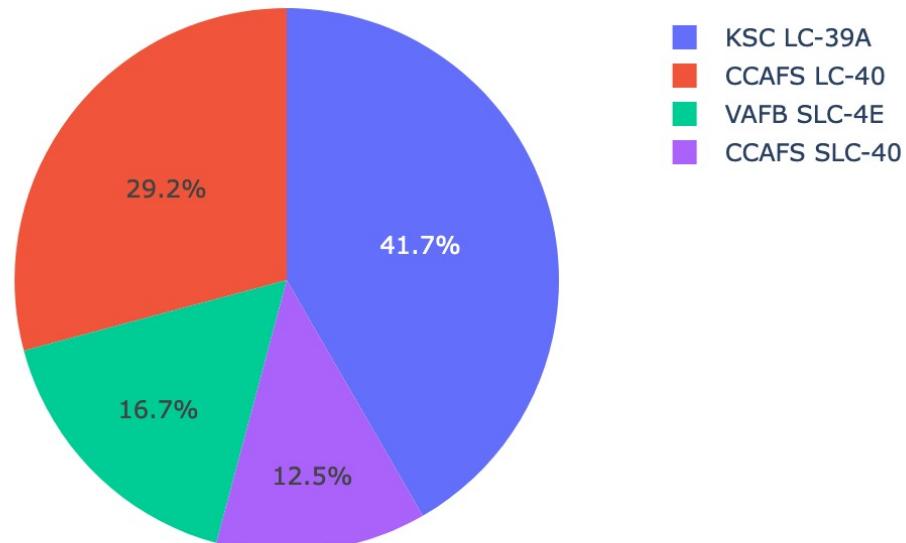
13

GitHub: <https://github.com/AkaCoder404/data-science->

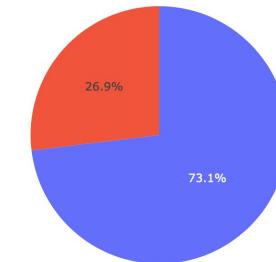
[learning/blob/main/IBM_Certificate_Coursera/Unit10/06%20lab_jupyter_launch_site_location.ipynb](blob/main/IBM_Certificate_Coursera/Unit10/06%20lab_jupyter_launch_site_location.ipynb)

Build a Dashboard with Plotly Dash

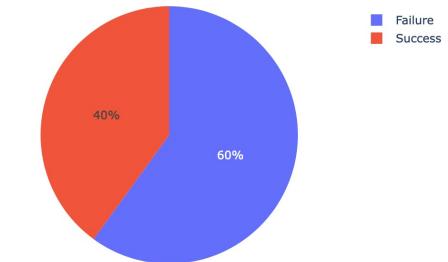
Total Success Launches By Site



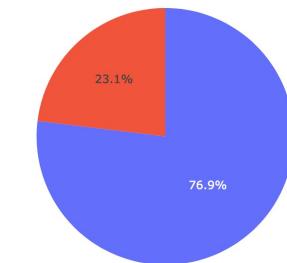
Total Success Launches for Site CCAFS LC-40



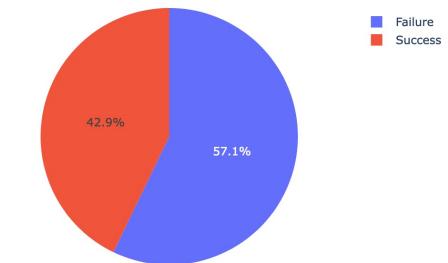
Total Success Launches for Site VAFB SLC-4E



Total Success Launches for Site KSC LC-39A



Total Success Launches for Site CCAFS SLC-40

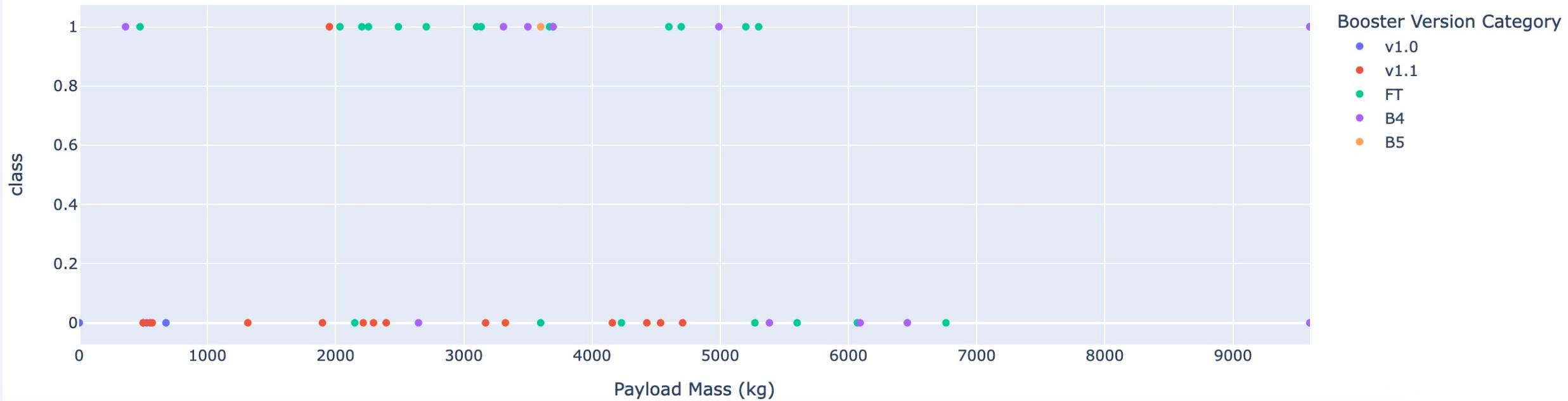


Plotly Dash gives us interactive visualizations. For example, here we can see success rates at all sites and at individual sites.

GitHub: https://github.com/AkaCoder404/data-science-learning/blob/main/IBM_Certificate_Coursera/Unit10/07%20spacex_dash_app.py

Build a Dashboard with Plotly Dash

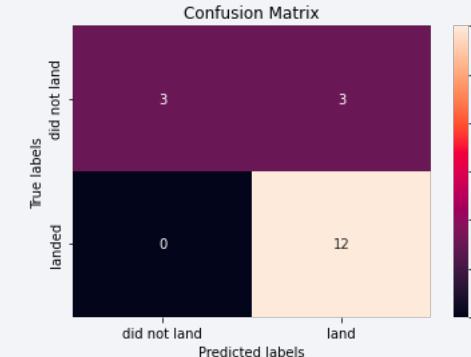
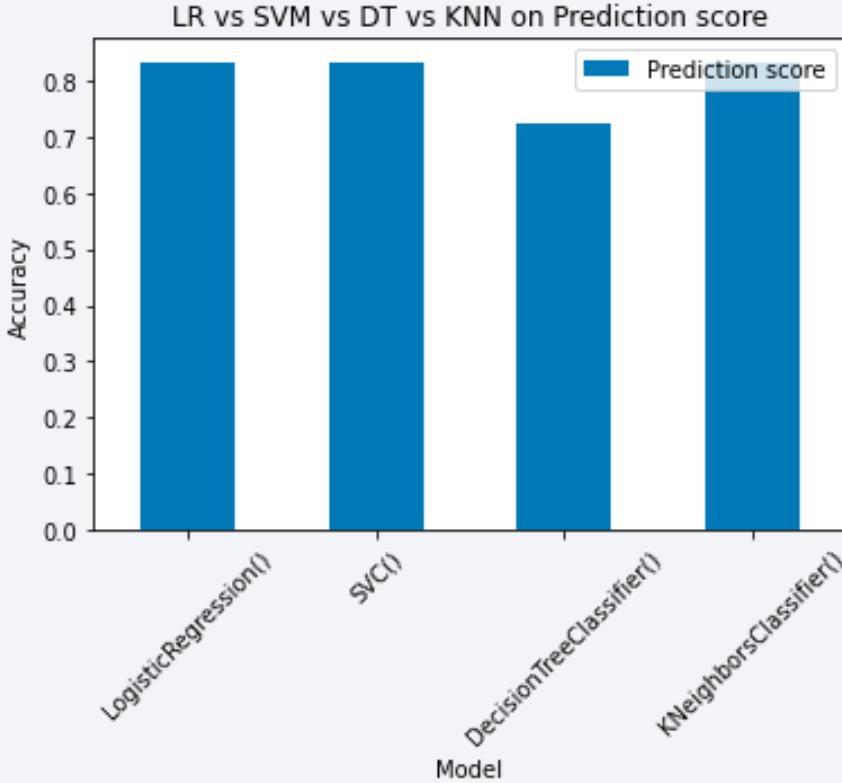
Correlation between Payload and Success for all Sites



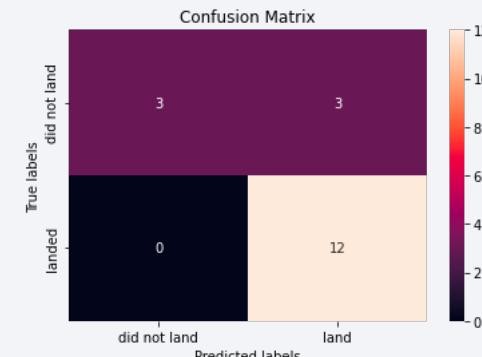
We also visualize the correlation between Payload mass and Success.

Predictive Analysis (Classification)

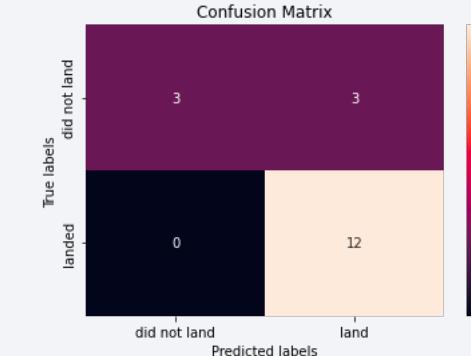
- The SVM, KNN, and LR models achieved the highest accuracy at 83.33%.



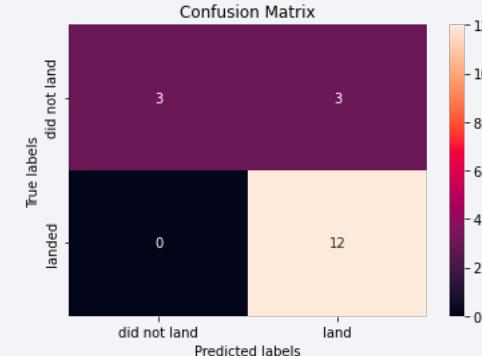
LogisticRegression



DecisionTree



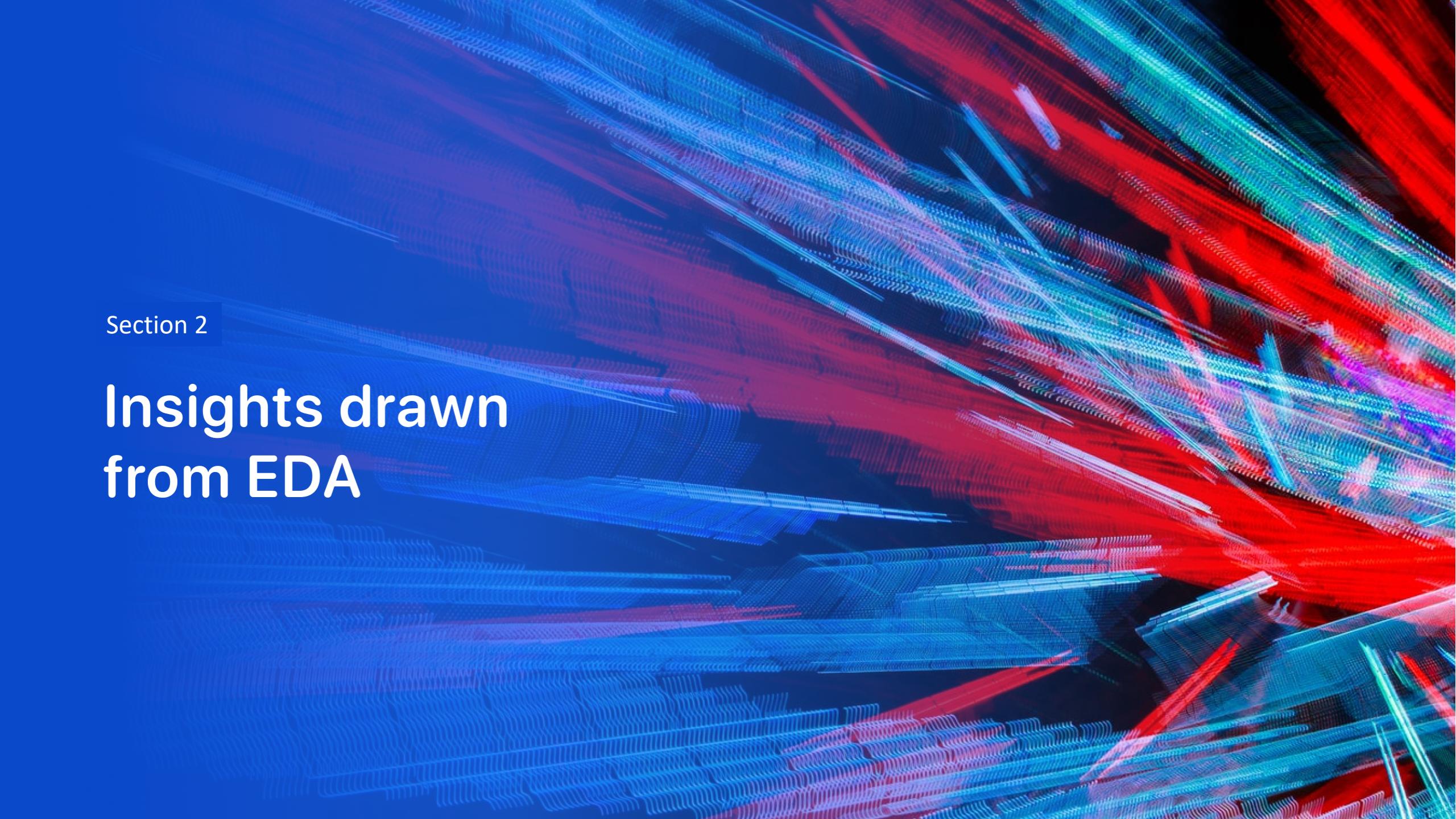
SVM



KNeighbors

Results

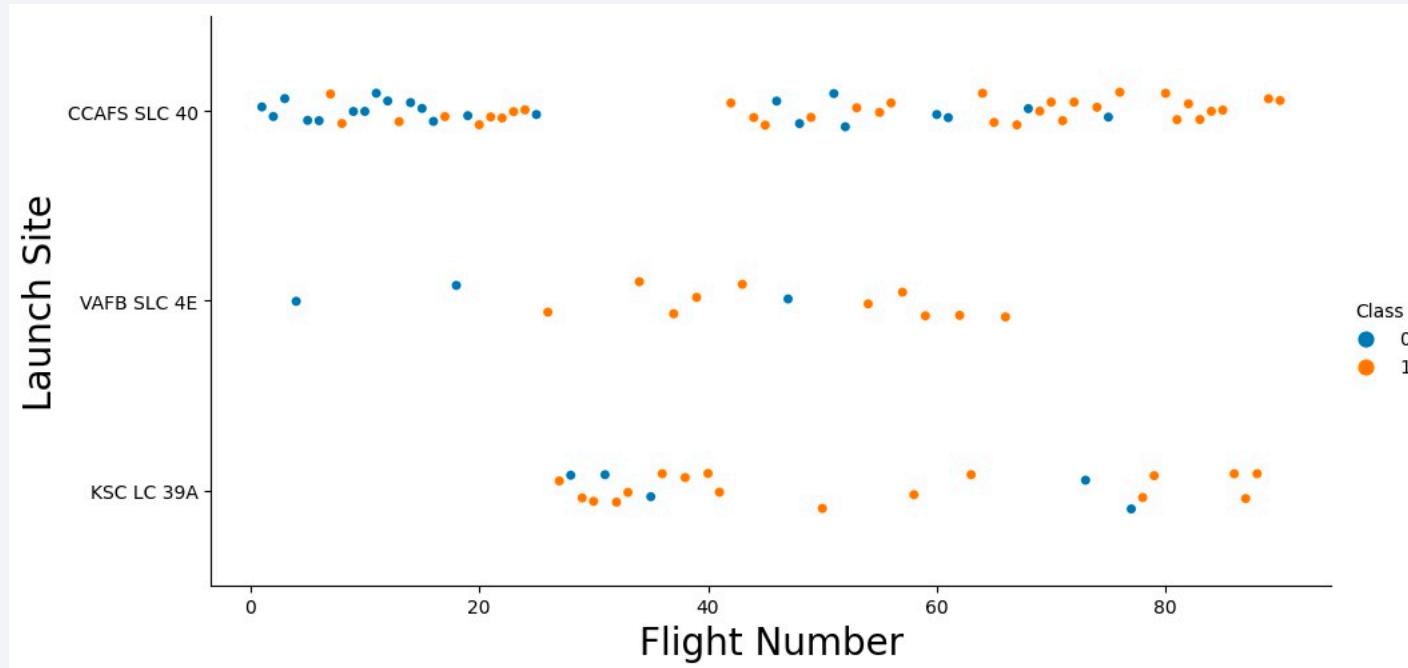
- The SVM, KNN, and Logistic Regression models are the best in terms of prediction accuracy for this dataset.
- Low weighted payloads perform better than heavier payloads.
- The success rates for SpaceX launches is directly proportional to years. They will eventually perfect the launches.
- Orbit GEO, HEO, SSO, ES L1 has the best success rate.

The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and purple, forming a grid-like structure that resembles a wireframe or a series of data points. The overall effect is futuristic and suggests themes of technology, data analysis, or digital communication.

Section 2

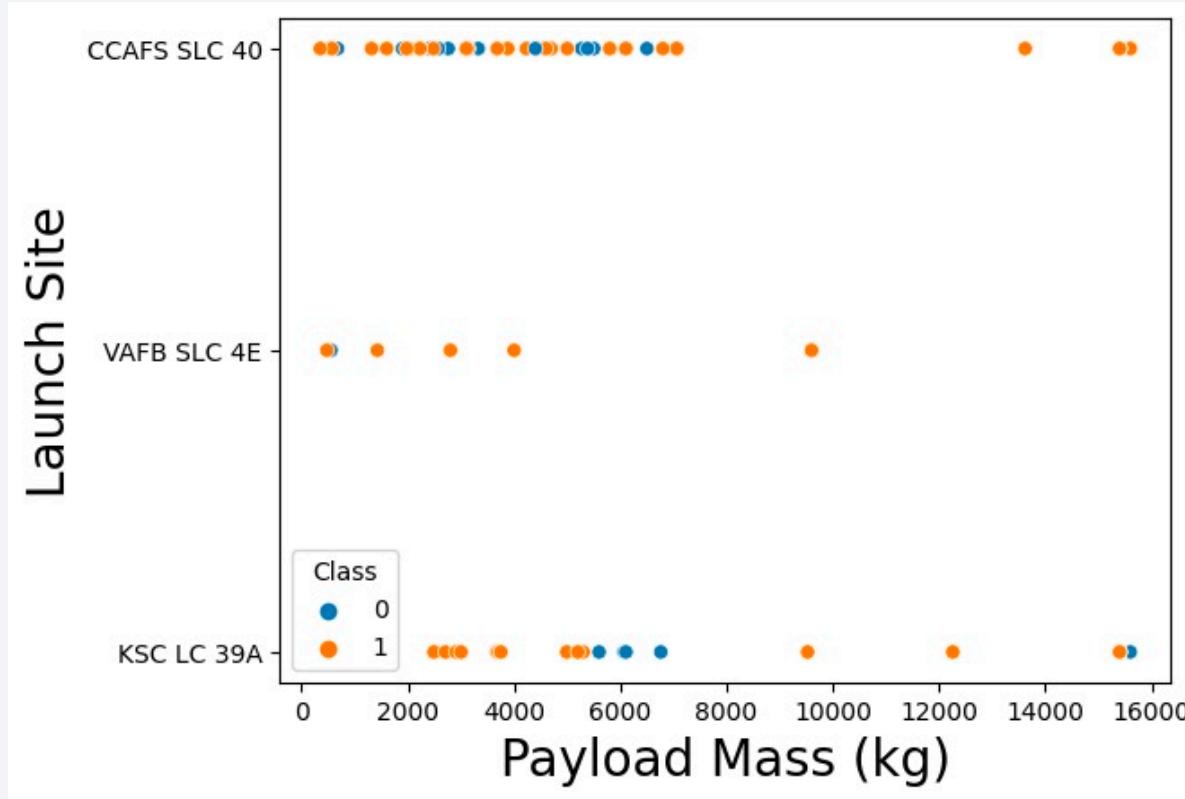
Insights drawn from EDA

Flight Number vs. Launch Site



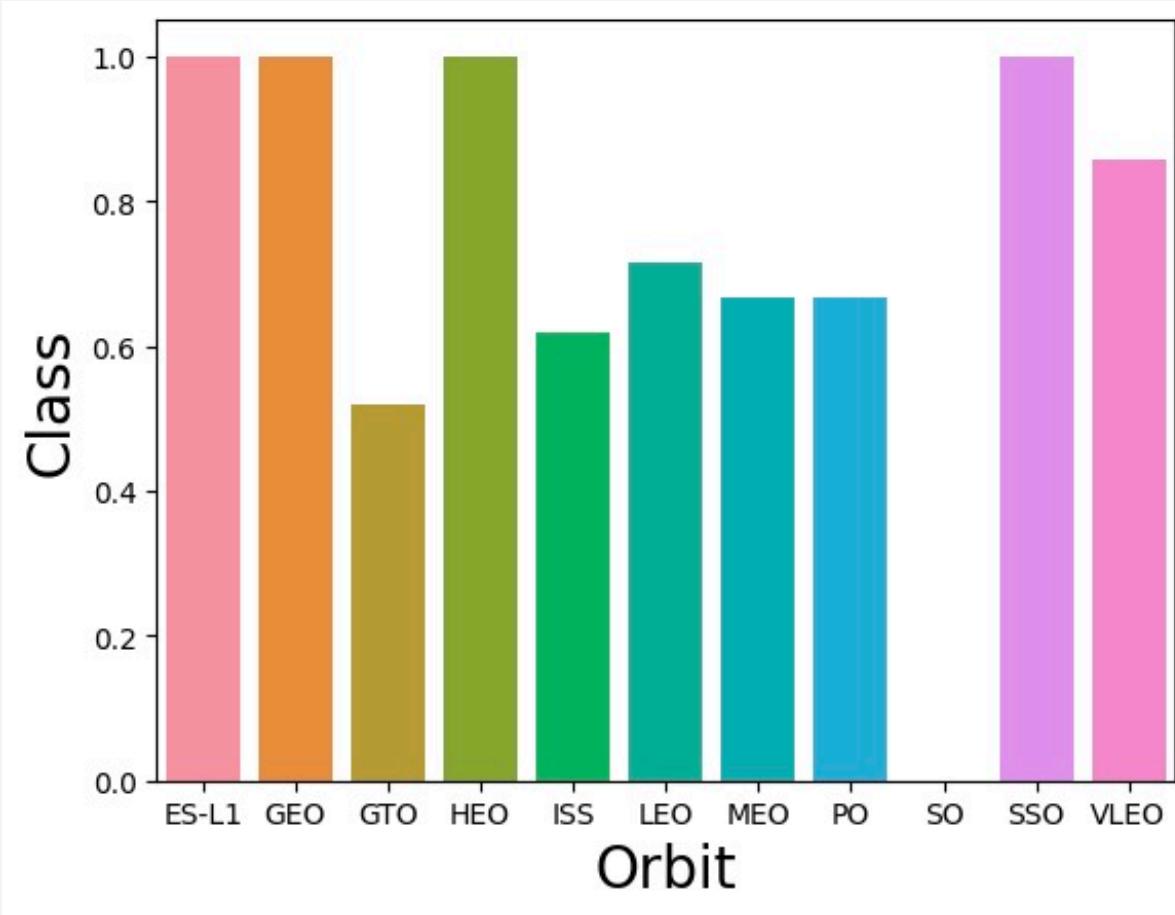
- There are more and more success as time goes on (the more amount of flights).
- There are a lot more flights taken at CCAFS SLC 40.

Payload vs. Launch Site



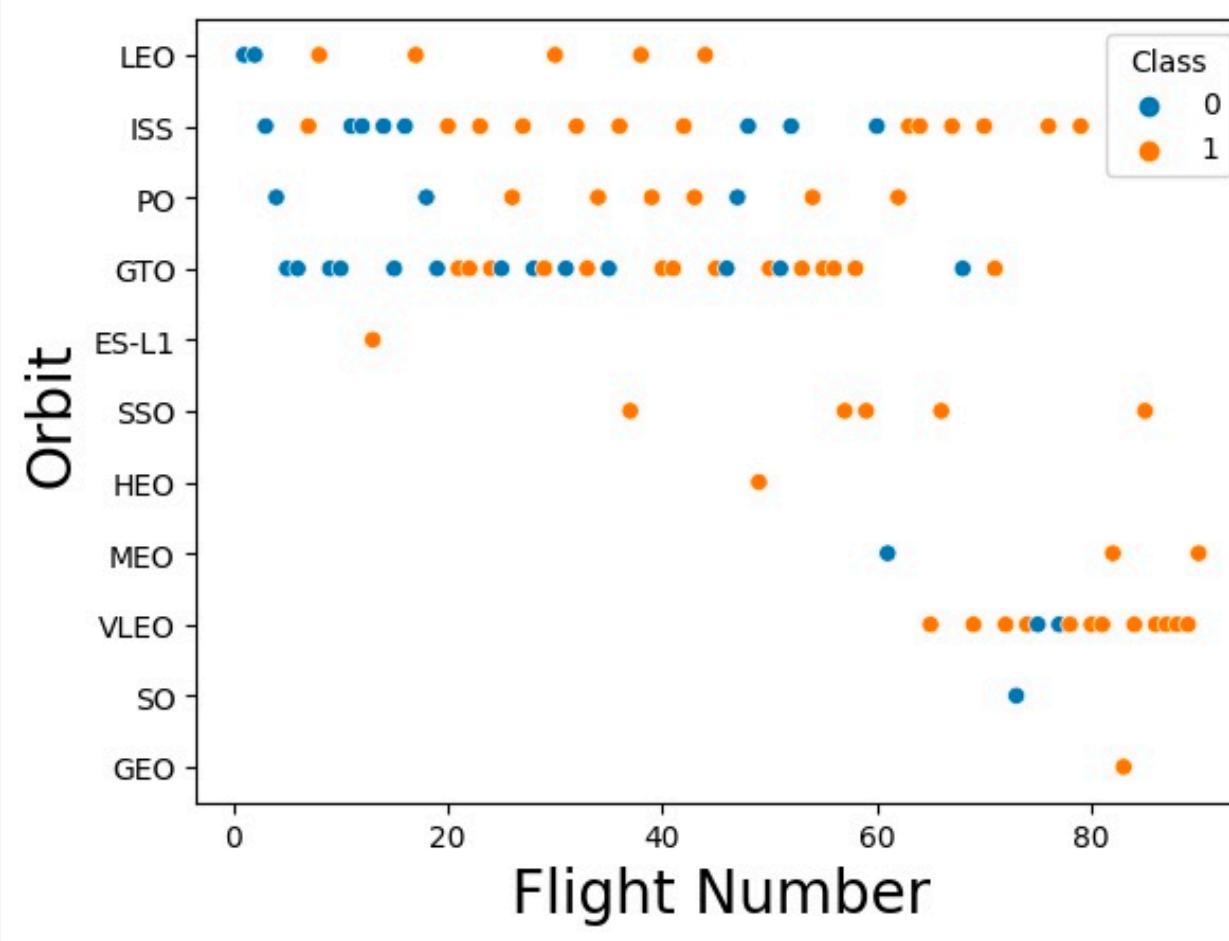
- CCAFS SLC 40 majority of launches are below 7000.
- WAFB SLC 4E does not launch payloads greater than 10000.

Success Rate vs. Orbit Type



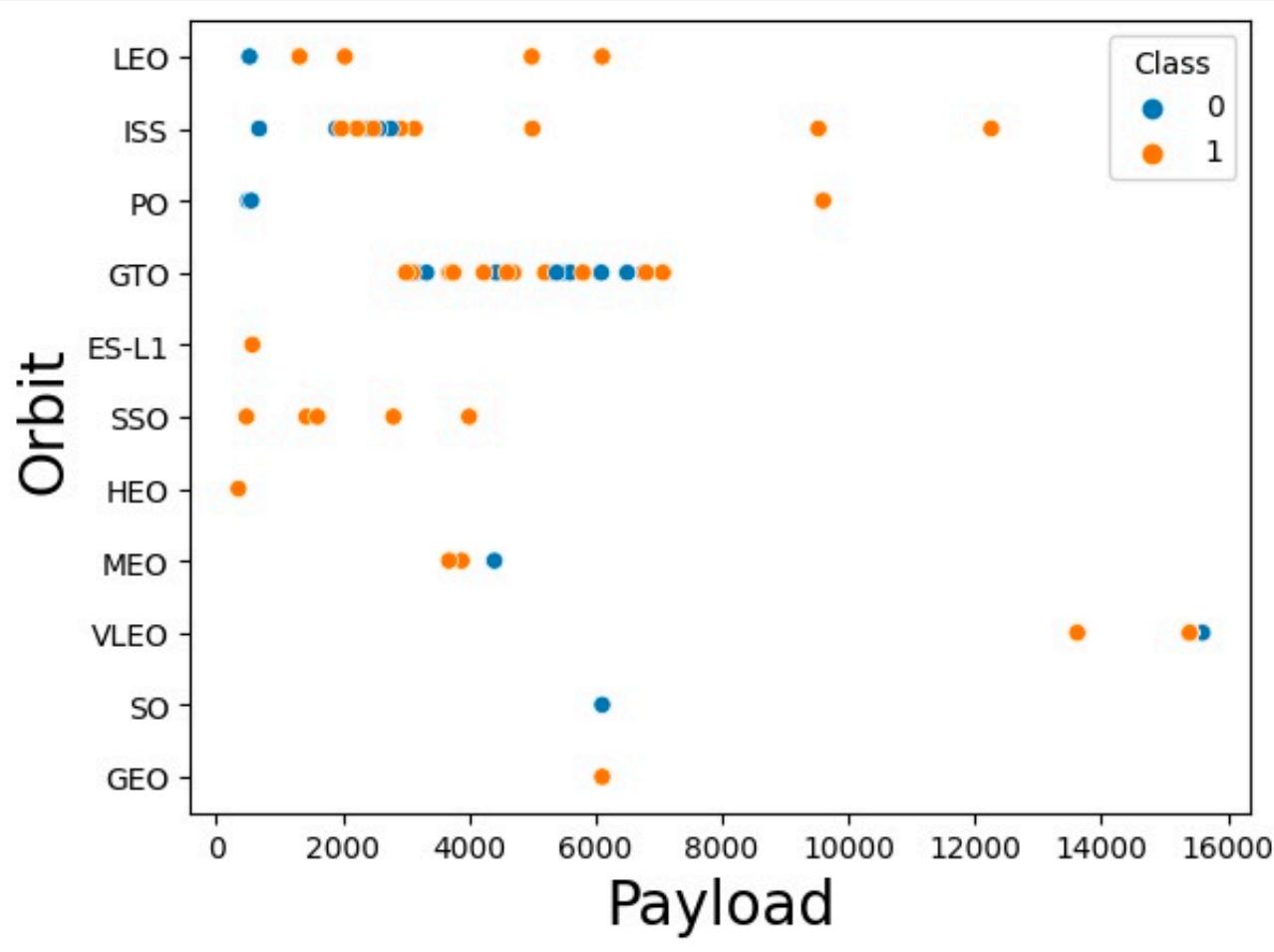
- Orbit types ES-L1, GEO, HEO, and SSO have perfect success rates.
- Orbit type GTO has the lowest.

Flight Number vs. Orbit Type



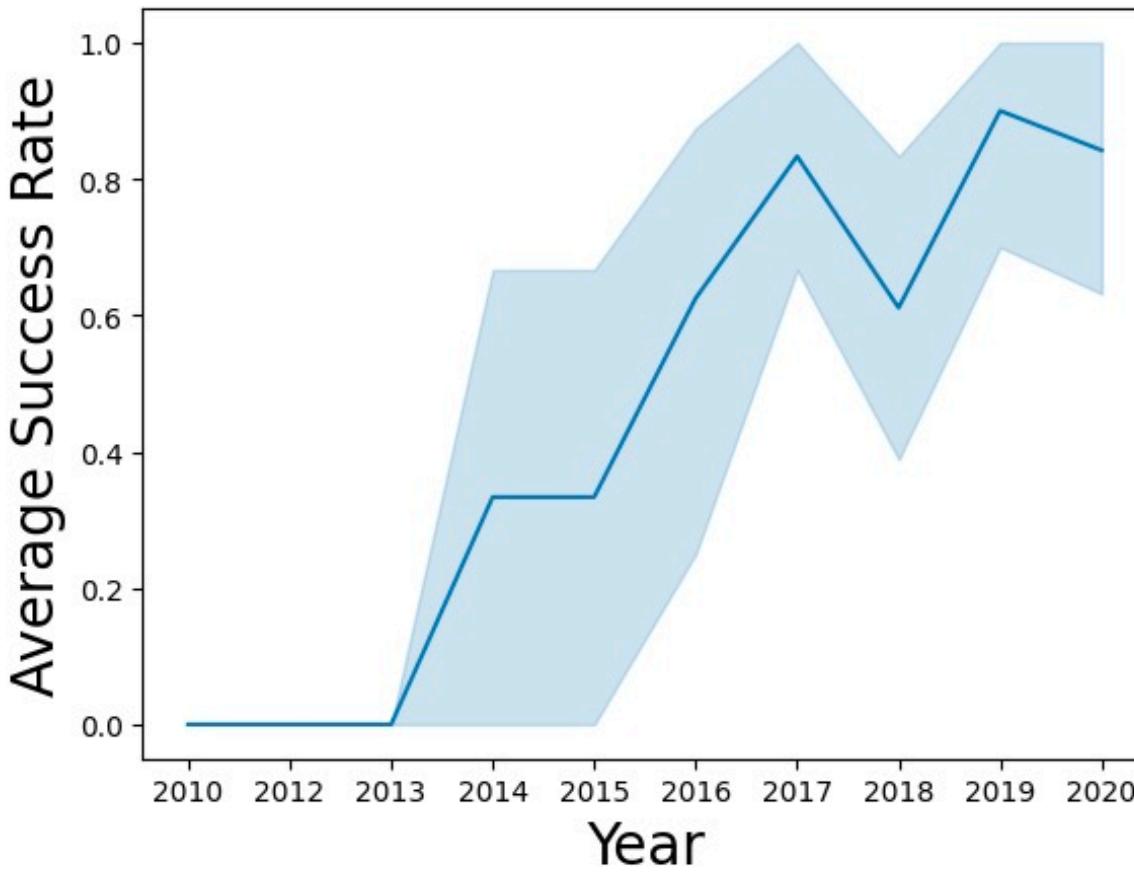
- There is a trend of more VLEO launches in the later years.
- All SSO launches have been successful.

Payload vs. Orbit Type



- There is a strong correlation between Orbit Type ISS and Payload at Payload of 2000.
- There is also a strong correlation between GTO and Payload range of 4000-8000.

Launch Success Yearly Trend



- Launch success rate has increased significantly since 2013.
- There was a sharp dip in 2018, but stabilizes back by 2019.

All Launch Site Names

- Find the names of the unique launch sites.
- There are a total of 4 different launch sites.

```
%sql SELECT DISTINCT "Launch_Site" FROM spacextbl  
  
* sqlite:///my\_data1.db  
Done.  
  


| Launch_Site  |
|--------------|
| CCAFS LC-40  |
| VAFB SLC-4E  |
| KSC LC-39A   |
| CCAFS SLC-40 |


```

Launch Site Names Begin with 'CCA'

```
%sql SELECT * FROM spacextbl WHERE "Launch_Site" LIKE "CCA%" LIMIT 5
```

Python

```
* sqlite:///my\_data1.db
```

```
Done.
```

| Date | Time (UTC) | Booster_Version | Launch_Site | Payload | PAYLOAD_MASS__KG_ | Orbit | Customer | Mission_Outcome | Landing_Outcome |
|------------|------------|-----------------|-------------|---|-------------------|-----------|-----------------|-----------------|---------------------|
| 06/04/2010 | 18:45:00 | F9 v1.0 B0003 | CCAFS LC-40 | Dragon Spacecraft Qualification Unit | 0.0 | LEO | SpaceX | Success | Failure (parachute) |
| 12/08/2010 | 15:43:00 | F9 v1.0 B0004 | CCAFS LC-40 | Dragon demo flight C1, two CubeSats, barrel of Brouere cheese | 0.0 | LEO (ISS) | NASA (COTS) NRO | Success | Failure (parachute) |
| 22/05/2012 | 7:44:00 | F9 v1.0 B0005 | CCAFS LC-40 | Dragon demo flight C2 | 525.0 | LEO (ISS) | NASA (COTS) | Success | No attempt |
| 10/08/2012 | 0:35:00 | F9 v1.0 B0006 | CCAFS LC-40 | SpaceX CRS-1 | 500.0 | LEO (ISS) | NASA (CRS) | Success | No attempt |
| 03/01/2013 | 15:10:00 | F9 v1.0 B0007 | CCAFS LC-40 | SpaceX CRS-2 | 677.0 | LEO (ISS) | NASA (CRS) | Success | No attempt |

- Find 5 records where launch sites begin with `CCA`

Total Payload Mass

- Calculate the total payload carried by boosters from NASA
- The total payload mass is 45596.0 KG

```
%%sql
SELECT SUM("PAYLOAD_MASS__KG_") as "Total_Payload_Mass"
FROM spacextbl
WHERE "Customer" = "NASA (CRS)"

✓ 0.0s

* sqlite:///my\_data1.db
Done.

Total_Payload_Mass
45596.0
```

Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- The average payload is 2928.4 KG.

```
%%sql
SELECT AVG("PAYLOAD_MASS__KG_") as "AVG_Payload_Mass_by_F9_v1.1"
FROM spacextbl
WHERE "Booster_Version" LIKE "F9 v1.1"
✓ 0.0s
* sqlite:///my\_data1.db
Done.

AVG_Payload_Mass_by_F9_v1.1
2928.4
```

First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- The first successful landing on ground pad was at 2018-01-08

```
%%sql
SELECT MIN("Date") as "Date" FROM spacextbl
WHERE "Landing_Outcome" = "Success (ground pad)"

✓ 0.0s

* sqlite:///my\_data1.db
Done.
```

| Date |
|------------|
| 01/08/2018 |

Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- The booster names are F9 FT B1022, F9 FT B1026, F9 FT B1021.2 and F9 FT B1031.2

```
%%sql
SELECT "Booster_Version" FROM spacextbl
WHERE "Landing_Outcome" = "Success (drone ship)" AND ("PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000)
```

```
* sqlite:///my\_data1.db
Done.
```

Booster_Version

```
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2
```

Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- There are 100 total values.

```
%%sql
SELECT "Mission_Outcome", COUNT("Mission_Outcome") as "Count"
FROM spacextbl
GROUP BY "Mission_Outcome"

✓ 0.0s
* sqlite:///my\_data1.db
Done.



| Mission_Outcome                  | Count |
|----------------------------------|-------|
| None                             | 0     |
| Failure (in flight)              | 1     |
| Success                          | 98    |
| Success                          | 1     |
| Success (payload status unclear) | 1     |


```

Boosters Carried Maximum Payload

- List the names of the booster which have carried the maximum payload mass.
- The booster versions are listed here.

```
%%sql
SELECT "Booster_Version"
FROM spacextbl
WHERE "PAYLOAD_MASS__KG_" is (SELECT MAX("PAYLOAD_MASS__KG_") FROM spacextbl)

* sqlite:///my\_data1.db
Done.

Booster_Version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7
```

2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
%%sql
SELECT substr(Date,4,2) as "Month", "Booster_Version", "Landing_Outcome", "Launch_Site"
FROM spacextbl
WHERE substr(Date,7,4) is "2015"
✓ 0.0s
* sqlite:///my\_data1.db
Done.
```

| Month | Booster_Version | Landing_Outcome | Launch_Site |
|-------|-----------------|------------------------|-------------|
| 10 | F9 v1.1 B1012 | Failure (drone ship) | CCAFS LC-40 |
| 11 | F9 v1.1 B1013 | Controlled (ocean) | CCAFS LC-40 |
| 02 | F9 v1.1 B1014 | No attempt | CCAFS LC-40 |
| 04 | F9 v1.1 B1015 | Failure (drone ship) | CCAFS LC-40 |
| 04 | F9 v1.1 B1016 | No attempt | CCAFS LC-40 |
| 06 | F9 v1.1 B1018 | Precluded (drone ship) | CCAFS LC-40 |
| 12 | F9 FT B1019 | Success (ground pad) | CCAFS LC-40 |

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- We can see that there are many landing outcomes of each type between these two dates.

```
%%sql
SELECT "Date", "Landing_Outcome", COUNT("Landing_Outcome") AS "Count"
FROM spacextbl
WHERE substr(Date,7) || substr(Date,4,2) || substr(Date,1,2)
BETWEEN '20100604' AND '20170320'
GROUP BY "Landing_Outcome"
ORDER BY "Count" DESC
```

✓ 0.0s

* sqlite:///my_data1.db

Done.

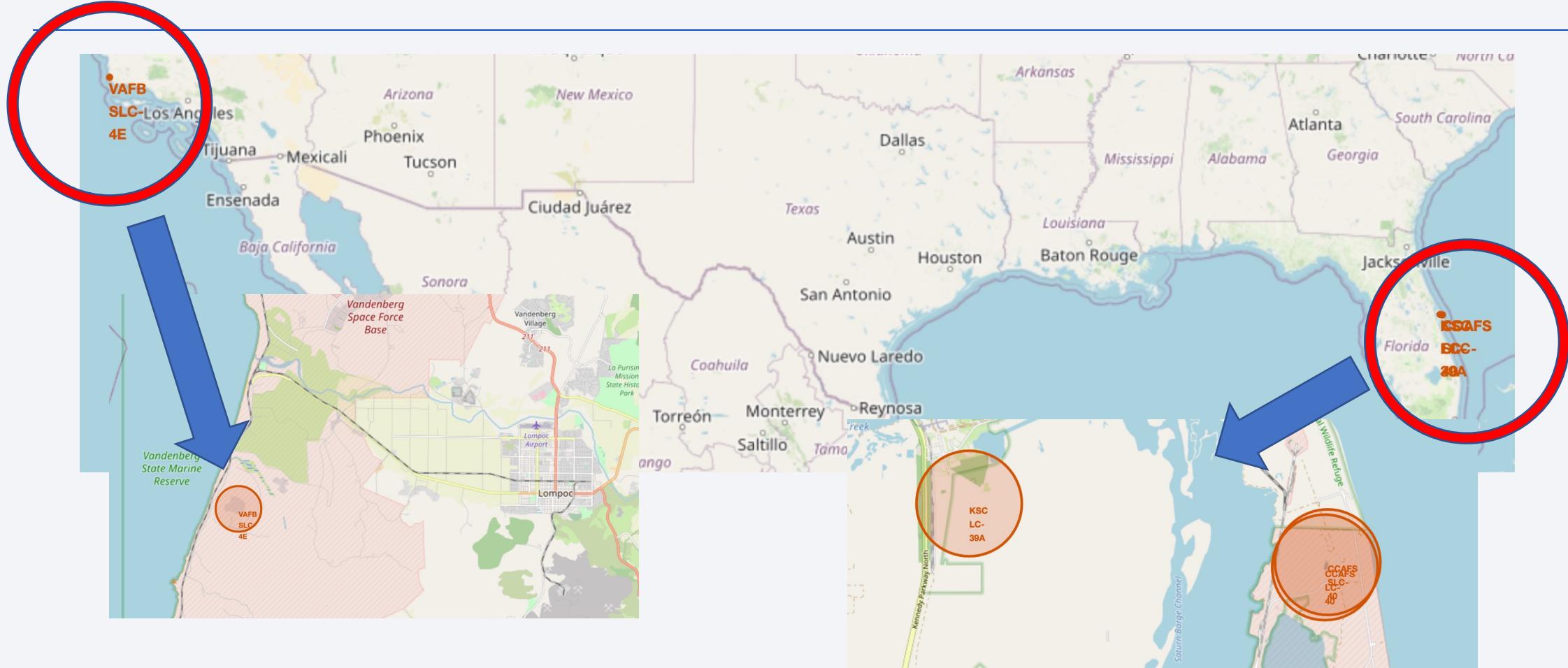
| Date | Landing_Outcome | Count |
|------------|------------------------|-------|
| 22/05/2012 | No attempt | 10 |
| 22/12/2015 | Success (ground pad) | 5 |
| 04/08/2016 | Success (drone ship) | 5 |
| 01/10/2015 | Failure (drone ship) | 5 |
| 18/04/2014 | Controlled (ocean) | 3 |
| 29/09/2013 | Uncontrolled (ocean) | 2 |
| 28/06/2015 | Precluded (drone ship) | 1 |
| 12/08/2010 | Failure (parachute) | 1 |

The background of the slide is a nighttime satellite photograph of Earth. The curvature of the planet is visible against the dark void of space. City lights are scattered across continents as glowing yellow and white dots. In the upper right quadrant, a bright green aurora borealis or aurora australis is visible, appearing as a horizontal band of light.

Section 3

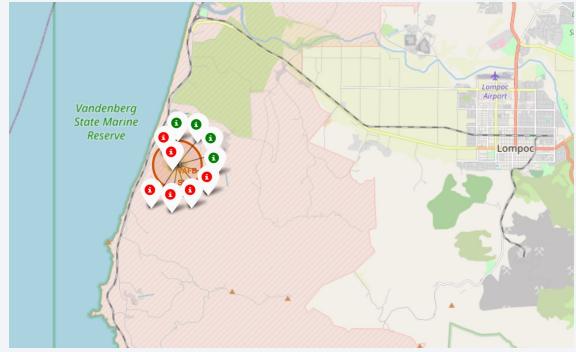
Launch Sites Proximities Analysis

All launch sites marked on a global map

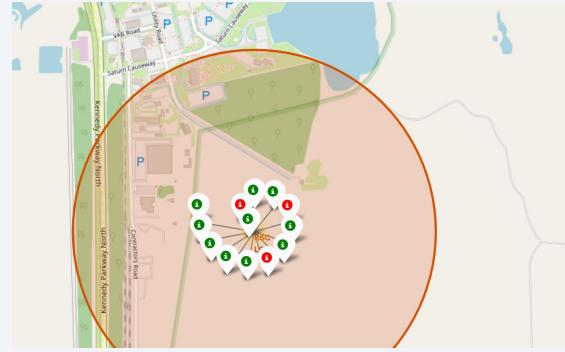


There are four launch sites, three in Florida, one in California

Success/Failed Outcomes Marked on the Map



VAFB SLC-4E



KSC LC-39A



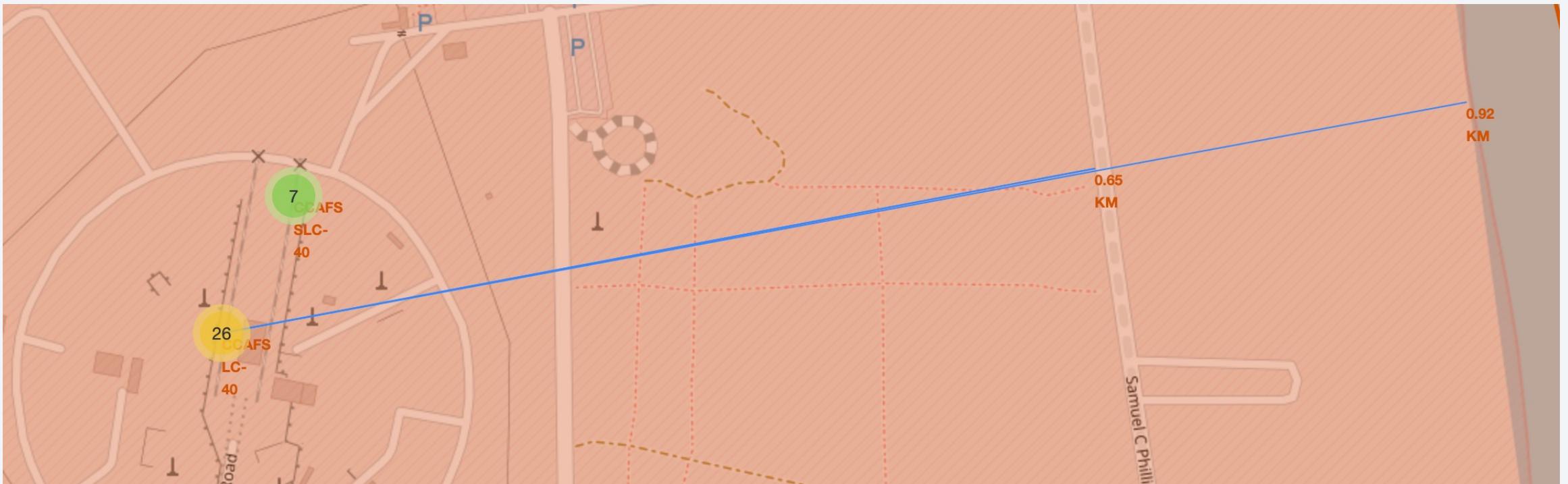
CCAFS-LC40



CCAFS-SLC40

- This shows failed/success outcomes at the four different launch sites.

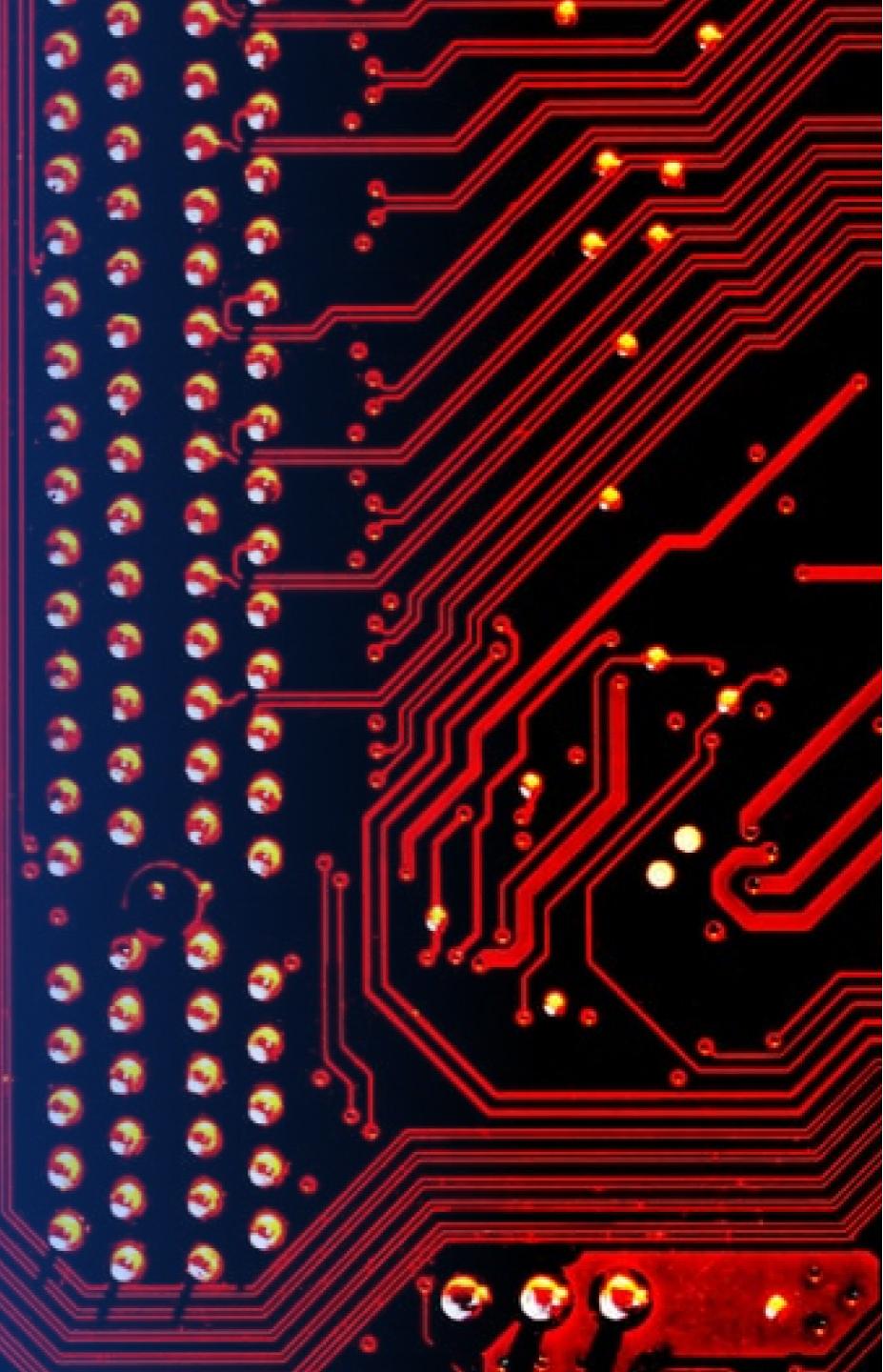
Distance between Launch Sites to its Proximities



- With Folium and a Distance calculation functions using Longitude and Latitude, we can also show distance between the Launch Sites and its Proximities. Here, for example, we show its distance from CCAFS LC-40 Launch site to the nearest Highway and Coast.

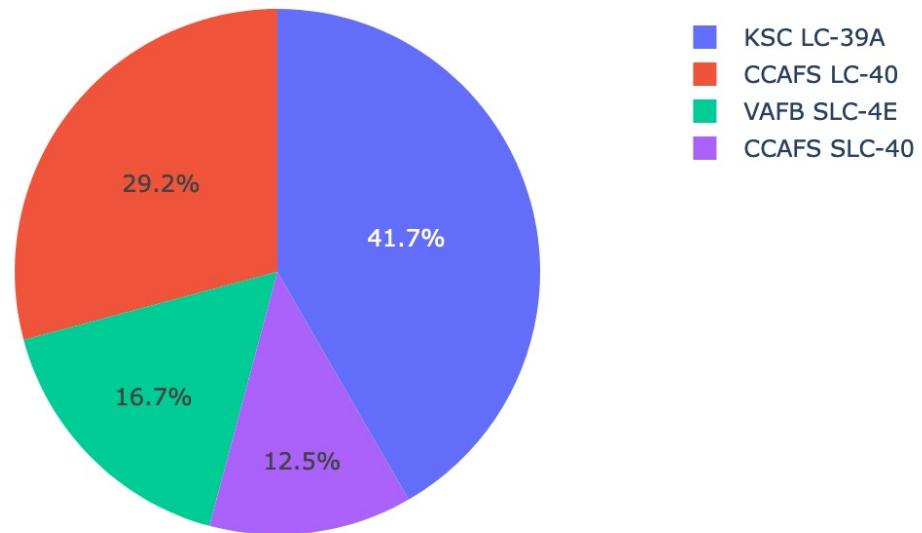
Section 4

Build a Dashboard with Plotly Dash



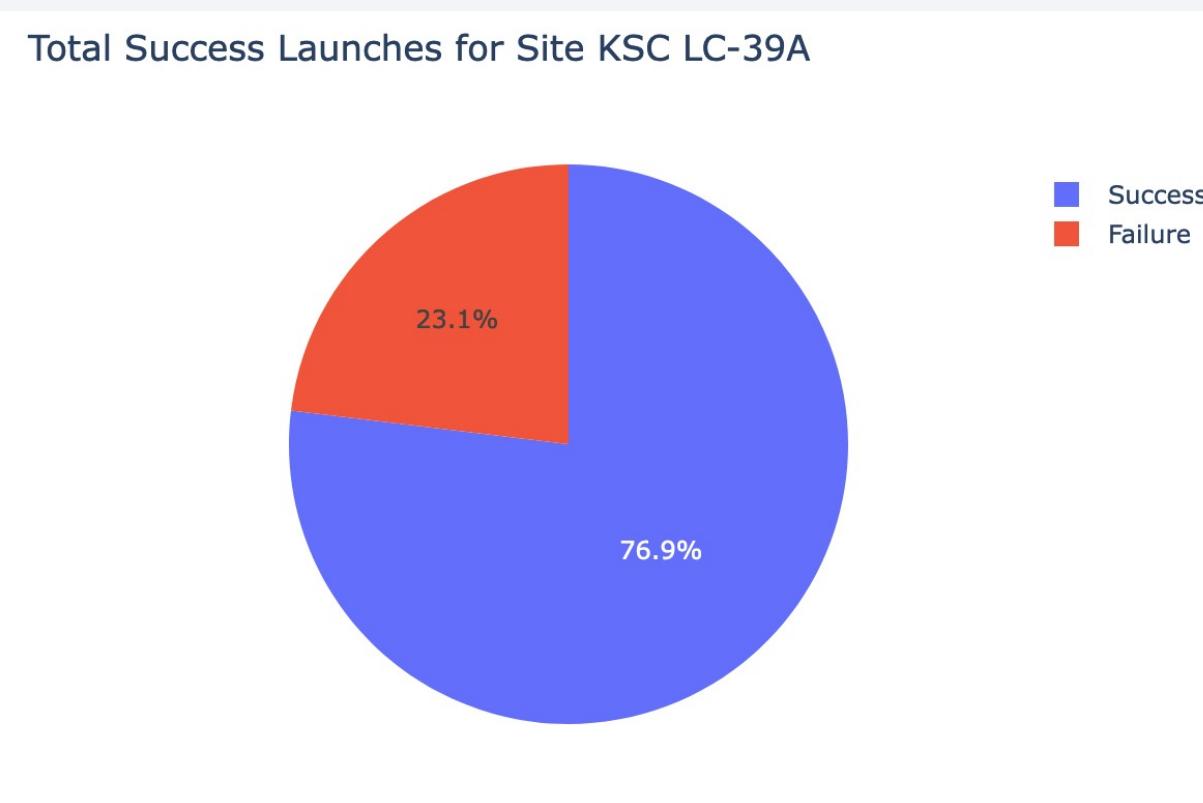
Total Successful Launches by All Sites

Total Success Launches By Site



- We can see that KSC LC-39A had the most successful launches among all the sites.
- The fewest was CCAFS SLC-40.

Success Rate by Site



- KSC LC-39A had a success rate of 76.9%.

Payload vs Launch Outcome



- The success rates for lower weighted payloads is higher than for heavy weighted payloads.

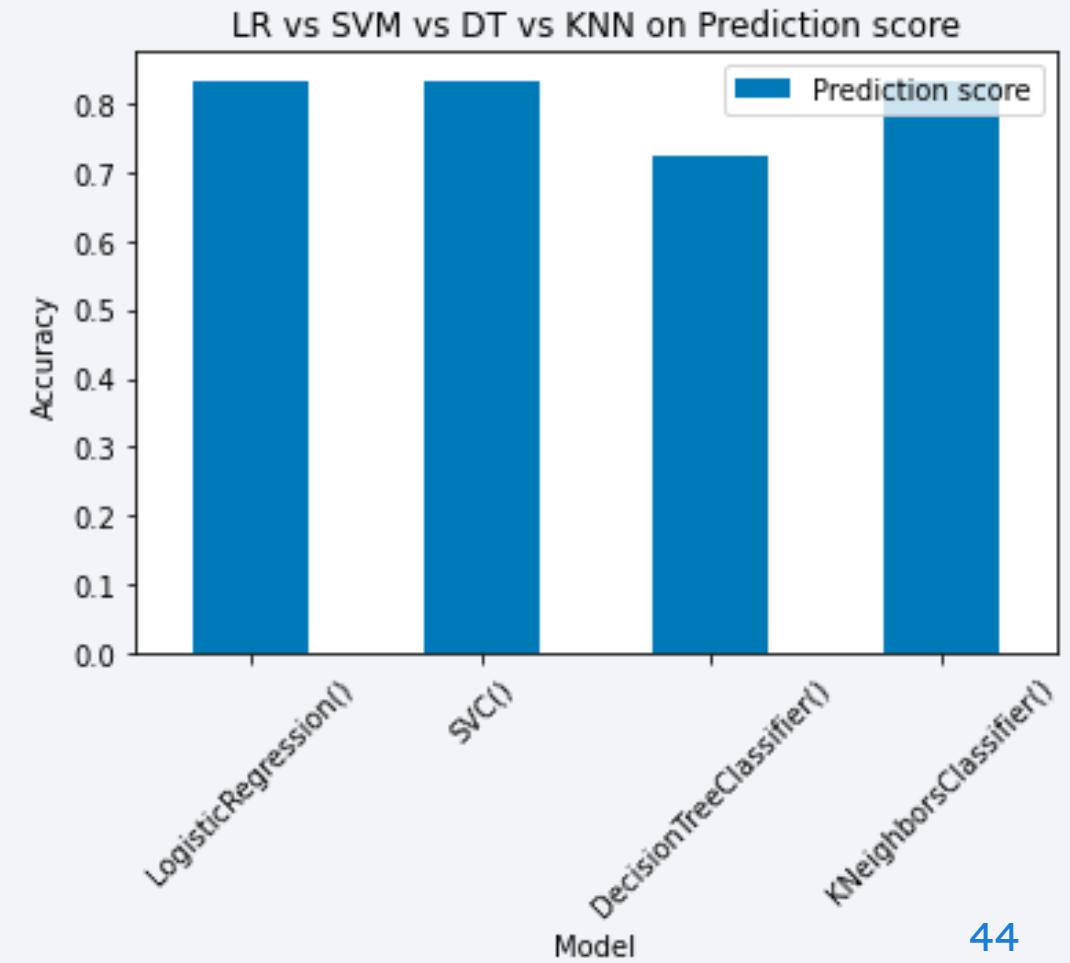
The background of the slide features a dynamic, abstract design. It consists of several thick, curved lines that transition from a bright yellow at the top right to a deep blue at the bottom left. These lines create a sense of motion and depth, resembling a tunnel or a stylized road. The overall effect is modern and professional.

Section 5

Predictive Analysis (Classification)

Classification Accuracy

- We see that Logistic Regression, SVM, and K-Neighbor Classification methods have the highest accuracy.



Confusion Matrix

- Assuming that
 - Positive: 'land'
 - Negative: 'did not land'
- There is a true positive of 12.
- There is a true negative of 3.
- There is a false positive of 3. This is the major problem.
- There are no false negatives.



Conclusions

- There are a couple conclusions that we can make...
- The SVM, KNN, and Logistic Regression models are the best in terms of prediction accuracy for this dataset.
- Low weighted payloads perform better than heavier payloads.
- The success rates for SpaceX launches is directly proportional to the number of flights taken. In the future, there will be higher and higher success rates.
- Orbit GEO, HEO, SSO, ES L1 has the best success rate.
- Thus, given the parameters of a launch, we can make conclusions about the success rate.

Appendix

- Project from IBM Professional Certificate Applied Capstone Project
<https://www.coursera.org/learn/applied-data-science-capstone>
- All the code can be found at this repository at
https://github.com/AkaCoder404/data-science-learning/tree/main/IBM_Certificate_Coursera/Unit10

Thank you!

