Controlled Experiment of Fitts' Law

HCI class, 2020

Fitts' Law experiment

- Goal: examine the validity of Fitts' Law
- Pointing device
 - Mouse
 - Touch screen
- Task:
 - Pointing and dragging

Experiment platform (http://39.97.170.246/fitts/)

Reference:

Gillan, Douglas J., Kritina Holden, Susan Adam, Marianne Rudisill, and Laura Magee. "How does Fitts' law fit pointing and dragging?." In *Proceedings of the SIGCHI conference on Human factors in computing systems*, pp. 227-234. ACM, 1990.

Result Analysis

- Examine the impacts of A (distance), W (size) and pointing devices on movement time (ANOVA)
- Examine the predictively of Fitts' Law (Regression Analysis)

Writing a report

- Propose your research question
- Explain the rationality of the experiment design
- Provide enough details of your experiment so other can replicate your experiment
- Interpret the result in a scientific way

HCI experiment report

- Goal
- Participant
- Apparatus
- Task
- Procedure
- Result and Analysis
- Discussion (optional)

Participants

- How do we choose the participants?
- Number
- Gender
- Age
- Familiarity with the task
- Other important details...

Apparatus

- Hardware
 - Display (Size and Resolution)
 - Input Devices (mouse, keyboard and etc.)
- Software
- Environment
 - Lighting and temperature
 - Physical setting
- Using photo and sketch

Experiment Design

- Design Goal
 - Representative
 - Discriminate
- Factorial experiment
 - Independent Variable
 - Dependent Variable
- Within-subjects vs. Between-subjects
- Counterbalance

Procedure of Experiment

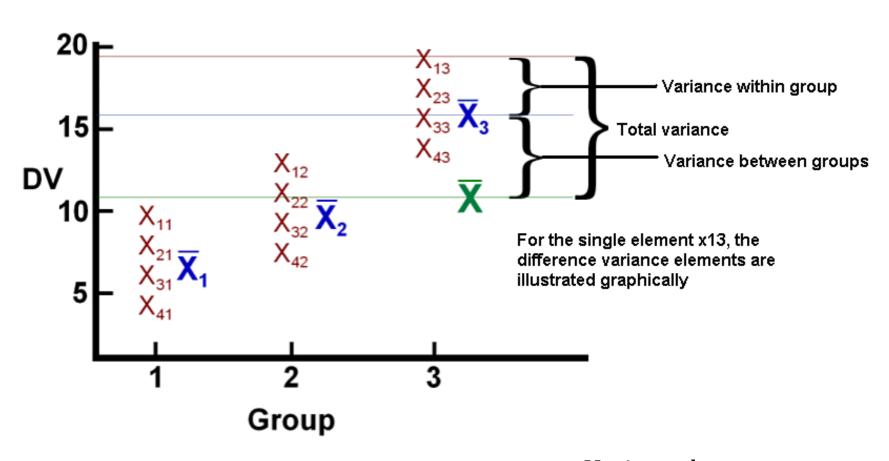
- Steps
- Instruction
- Demonstration
- familiar with tasks
- Questionnaire (optional)
- Fatigue and rest

Data Analysis

Observation	Linel	Line2
1	0.61	-1.01
2	0.15	-0.36
3	-0.24	-0.34
4	-0.65	-0.54
5	-0.58	-0.13
6	-0.48	-0.78
7	-0.35	-0.90
8	-0.07	-0.22
9	-0.45	-0.72
10	-0.25	-0.88

n	10	10
Mean	-0.231	-0.588
StDev	0.380	0.312
Variance	0.144	0.097

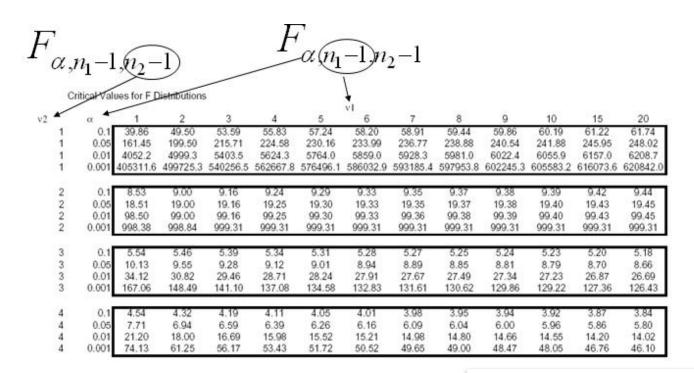
Analysis of Variance



$$F_{(K-1,N-K)} = \frac{\text{Variance between groups}}{\text{Variance within group}}$$

F-Value & statistical significance

Null hypothesis (*Ho*): all sample means arising from different factors are equal Alternative hypothesis (*Ha*): the sample means are not all equal



Excel; Matlab; JMP...