

# 信息检索 Information Retrieval

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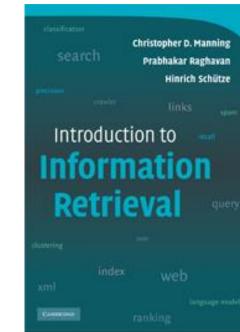
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# 课程教材

- 教材: 灵活
- Gerard Salton, Michael J. McGill, Introduction to modern information retrieval, McCraw-Hill International Book Company, 1983 (CALL NO: G354 ES17)
   1927-1995 co-founded the Department of Computer Science at Cornell University
- 2. Christopher D. Manning, Prabhakar Raghavan, Hinrich Schütze. Introduction to Information Retrieval, Cambridge University Press, 2008.
- 3. 经典论文若干篇

http://nlp.stanfo rd.edu/IRbook/informatio n-retrievalbook.html



### 参考资料

- 1. Text Retrieval Conference(TREC), http://trec.nist.gov/

  The TREC Conference series is co-sponsored by the

  NIST(an agency of the U.S. Commerce Department's

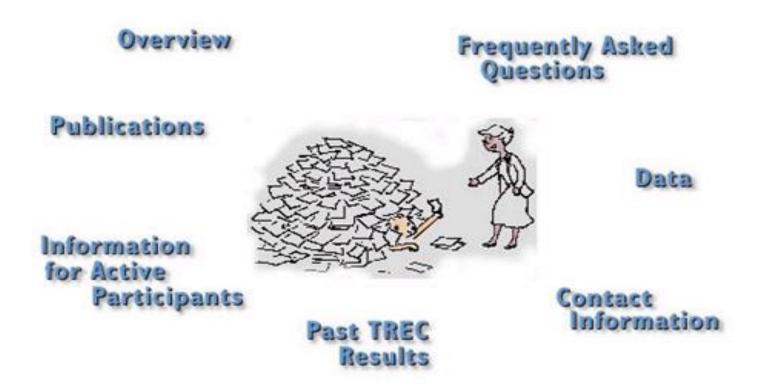
  Technology Administration), the Information Technology

  Office of the Defense Advanced Research Projects

  Agency (DARPA) etc.
- 2. The International World Wide Web Conference, http://www.iw3c2.org/, http://www2002.org/, ...
- 3. Annual ACM Conference on Research and Development in Information Retrieval, http://portal.acm.org/

#### Text REtrieval Conference (TREC)

...to encourage research in information retrieval from large text collections.



The TREC Conference series is co-sponsored by the NIST,

Information Technology Laboratory's (ITL) Retrieval

Group of the Information Access Division (IAD) and the

Information Technology Office of the Defense Advanced

Research Projects Agency (DARPA) and the Advanced

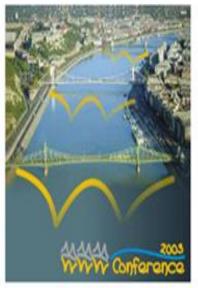
Research and Development Activity (ARDA).

#### http://WWW2003.org

# The Twelfth International World Wide Web Conference C

nternationa. **Norld Wide** 

Budapest Congress Centre 20-24 May 2003 Budapest, HUNGARY



Organisers

Conference

International World Wide Web Conference Committee (IW3C2)





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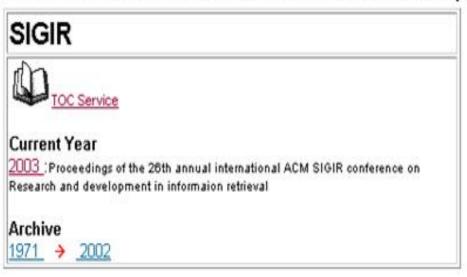
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The ACM SIGIR Conference focuses on research and development in information retrieval. It is the major international forum for the presentation of new research and the demonstration of new systems and techniques in the broad field of information retrieval.

### 进一步的读物.....

Journal of the American Society of Information Sciences

ACM Transactions on Information Systems

Information Processing & Management

Information Retrieval

## 要求

- 成绩: 作业(编程+DEMO) + seminar + 笔头作业
- + 不定期的课堂小测验

对IR不感兴趣的同学,请不要选。 作业按时完成,否则该次作业记零分

● 一般不分组: (一人一组)

#### 纪律:

- 鼓励讨论,严禁抄袭\拷贝: 第一次发现,成绩记0分,并警告; 第二次发现,整个课程不通过。 (以上均无论抄与被抄者)。
- 不得迟到,早退,不得吃东西。关手机。

# 第一章 引言

Vannevar Bush (<u>March 11</u>, <u>1890</u>–<u>June 30</u>, <u>1974</u>)





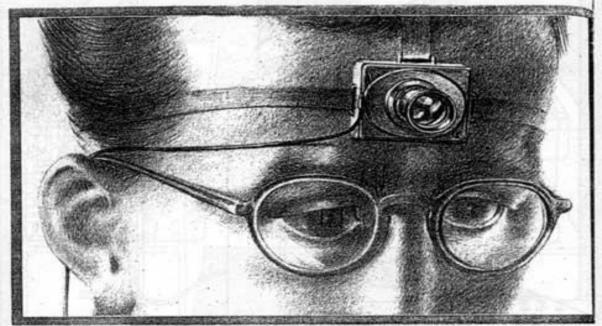
Internet Pioneers (& IR Pioneers)
http://graphics.cs.brown.edu/html/info/timeline.html

#### 李开复:美国大学启示录 2004.9 <a href="http://tech.tom.com/1121/1793/2004922-127272.html">http://tech.tom.com/1121/1793/2004922-127272.html</a>

- 20世纪初美国的科研和大学仍然落后于欧洲。... 二战期间,在美国国家防务研究委员会主任Vannevar Bush的领导下,有六千名科学家机密地进行了大量的科研工作(包括影响深远的对原子弹、雷达、解密算法、导弹和青霉素的研究)。二战结束,Vannevar Bush调任国家科学研究与开发办公室主任。他提交给罗斯福总统一份名为《科学——无尽的战线》("Science, the Endless Frontier")的报告,阐述他设计的一整套国家扶持科技(NSF,ARPA,ARPANET),利用科技创造财富的机制。
- (On June 12, 1940, Bush met with President Roosevelt and detailed his plan for mobilizing military research. He proposed a new organization he called the National Defense Research Committee (NDRC). The committee would bring together government, military, business, and scientific leaders to coordinate military research. Roosevelt quickly agreed and thus the NDRC was created. Bush was made chairman and given a direct line to the White House).
- Vannevar Bush不仅是政府官员,也是有独具慧眼的战略家和卓越的科学家。他在1931年研制成功的"微分分析仪"(Differential Analyzer),是电子计算机的鼻祖。登月计划、SDI。他在1945年写的"As We May Think"一文,预测了未来计算机、数据库、数位相机、语音识别、Internet等功能,有人因此称他为电脑之父。Vannevar Bush曾任麻省理工学院的副校长,曾创有名的Raytheon公司,帮助创立硅谷(One of Bush's PhD students at MIT was Frederick Terman),也是美国专利系统的创始人之一。

#### As We May Think by Vannevar Bush

- Originally published in the July 1945 issue of The Atlantic Monthly. <a href="http://web.mit.edu/STS.035/www/PDFs/think.pdf">http://web.mit.edu/STS.035/www/PDFs/think.pdf</a>
- For many years inventions have extended man's physical powers rather than the powers of his mind.
- Now, says Dr. Bush, instruments are at hand which, if properly developed, will give man access to and command over the inherited knowledge of the ages.
- This paper calls for a new relationship between thinking man and the sum of our knowledge.
- Publication has been extended far beyond our present ability to make real use of the record.



A SCHAPET OF THE SUTURE RECORDS EXPERIMENTS WITH A TRY CAMERA RITED WITH UNIVERSAL/FOCUS LINE. THE SMALL SQUARE IN THE EVESLASS AT THE LEFT SIGHTS THE CERT

#### AS WE MAY THINK

#### A TOP U. S. SCIENTIST FORESEES A POSSIBLE FUTURE WORLI

by VANNEVAR BUSH

DIRECTOR OF the OFFICE OF SCIENTIFIC RESEARCH AND DEVELOPMENT Condensed from the Atlantic Muntilly, July 1945

This has not been a scientists' war; it has been a war in which all have had a part. The scientists, burying their old professional competition in the demand of a common cause, have shared greatly and learned much. It has been exhilarating to work in effective paramership. What are the scientists to do eared

For the biologism, and particularly for the medical scientism, there can be little indecision, for their war work has hardly required them to leave the old paths. Many indeed have been able to carry on their war research in their familiar peacetime laboratories. Their objectives remain much the same.

It is the physicists who have been thrown most violently off stride, who have left academic pursuits for the making of strange destructive gudgets, who have had to devise new methods for their unanticipated assignments. They have done their part on the devices that made it possible to turn back the enemy. They have worked in combined effort with the physicians of our allies. They have fult within themselves the stir of achievement. They have been part of a great seam. Now one asks where they will find objectives worthly of their back.

There is a growing mountain of research. But there is increased evidence that we are being bogged down today as specialization extends. The investigator is staggered by the findings and conclusions of thousands of other workers—conclusions which he cannot find time to grasp, much less to remember, as they appear. Yet specialization becomes increasingly necessary for prog-

ress, and the effort to bridge between disciplines is correspondingly sup-

Professionally our methods of transmitting and reviewing the exolivresearch are generations old and by now are totally inadequate for their ppose. If the aggregate time spent in writing scholarly works and in resithem could be evaluated, the ratio between these amounts of time miswell be startling. Those who consciencionally attempt to keep abreast of crent thought, even in restricted fields, by close and continuous reading miswell shy away from an examination calculated to show how much of the pvious month's efform occuld be produced on call.

Mendel's encept of the laws of genetics was lost to the world for a g eration-because his publication did not reach the few who were caps of grasping and extending it. This sort of carastrophe is usdoubsedly be repeated all about us as troly significant attainments become lost in the st

Publication has been extended far beyond our present ability to make t use of the record. The summation of human experience is being expanded a prodigious rate, and the means we use for threading through the conquent mass to the momentarily important item is the same as was used the days of square-eigged ships.

But there are signs of a change as new and powerful instrumental come into use. Photocells capable of seeing things in a physical sense, vanced photography which can record what is seen or even what is it thermionic tubes capable of controlling potent forces under the guidance

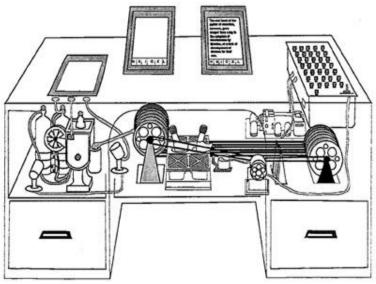
The <u>Encyclopoedia Britannica</u> could be reduced to the volume of a matchbox. A library of a million volumes could be compressed into one end of a desk. If the human race has produced since the invention of movable type a total record, in the form of magazines, newspapers, books, tracts, advertising blurbs, correspondence, having a volume corresponding to a billion books, the whole affair, assembled and compressed, could be lugged off in a moving van. Mere compression, of course, is not enough; one needs not only to make and store a record but also to be able to consult it, and this aspect of the matter comes later.

. . . . . .

Our ineptitude in getting at the record is largely caused by the artificiality of systems of indexing. When data of any sort are placed in storage, they are filed alphabetically or numerically, and information is found (when it is) by tracing it down from subclass to subclass. It can be in only one place, unless duplicates are used; one has to have rules as to which path will locate it, and the rules are cumbersome. Having found one item, moreover, one has to emerge from the system and re-enter on a new path.

The human mind does not work that way. It operates by association. With one item in its grasp, it snaps instantly to the next that is suggested by the association of thoughts.

Memex



This is similar to modern hypertext. In fact, Ted Nelson, who coined the term "hypertext" in the 1960's, acknowledges his debt to Bush. "Bush was right," says Nelson (Nelson in Nyce and Kahn, 245).

### 1.2 简史

#### (1) 1945-1955

#### KWIC Key Word In Context

#### **Key Word In Context**

```
Sect. Page
         254 : e method of Agirre and Martínez (2000) to extract topic signatures associated
         254 : the Web and have been used in (unsupervised) WSD: topic signatures (lists of
                                                           9.2.1 Topic signatures
         255 : (2000) used the Web to enrich WordNet senses with topic signatures.
 9.2.1
         255 :
                                                               A topic signature is defined
9.2.1
         255 :
                                         In the first sense, the topic signature could be ma
 9.2.1
                                                            Such topic signatures are built
         255 : nts to extract and weight the words that form the topic signatures for every
 9.2.1
         255: weights, in decreasing order of weight, form the topic signature for each wo
 9.2.1
         255 :
                                               In this work, the topic signatures are used i
 9.2.1
         255 :
                WordNet senses (two close senses will have close topic signatures; cf.
         255 : nclude that the quantitative evidence in favor of topic signatures is high, b
         255 : nts and some topical biases of the Web (e.g., the topic signature for boy was
                           In Agirre and Lopez de Lacalle (2004) topic signatures for all Wo
         256:
                                                                 Topic signature extracted f
        256 :
                                                                 Topic signature extracted f
                                                                 Topic signatures for the fi
 9.2.1 256 :
                                           Fig. 9.1 compares the topic signatures for circui
                                                  Note that both topic signatures seem equal
         271 : to enrich WordNet senses with domain information: topic signatures (Agirre et
         277 : ription of a number of approaches (subject codes, topic signatures, domain tu
 10.2.2 282 :
                                                          10.2.2 Topic signatures and topic
         282 :
                                                                 Topic signatures
 10.2.2 282 : .'s (1991) neighborhoods, above, can be viewed as topic signatures of the top
                                                                A topic signature can, howeve
         282 : d documents then represent a topic out of which a topic signature may be extr
         283 : first three senses of boy (using the WordNet 1.6 topic signature web-interfal
                                                    Constructing topic signatures correspond
 10.2.2 283: polysemy; see for instance Buitelaar (1998)) the topic signatures will overl
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```

### 1.2 简史

#### (2) 1960s

The late 1950s and 1960s were a time of great experimentation in information retrieval systems.

Early 1960s: Gerard Salton began work on IR at Harvard, later Cornell relevance feedback

Many of the commercial library systems such as Dialog can be traced back to experiments done at this time. The early 1960s also saw the definition of recall and precision and the development of the technology for evaluating retrieval systems.

Inspec Thesaurus

#### (3) 1970s

Retrieval began to mature into real systems.

e.g., OCLC, the Online Computer Library Center

This decade saw the start of full-text retrieval systems

# 1.2 简史

#### (4) 1980s

The widespread use of the CD-ROM.

Full text online blossomed in this decade.

#### (5) 1990s

1989: First World Wide Web proposals by Tim Berners-Lee at CERN. google PageRank

#### (6) 2000s

Semantic Web, Knowledge graph

#### (7) 2010s

Neural IR, OpenQA, VQA...

### 1.3 内涵

- 图书馆 主题词表,手工编目,计算机检索, 主题词自动标引,全文检索
- 数据库技术 (结构化)
- WWW (自然语言文本+图象 Audio/Video,...) 本课程主要针对(自然语言)文本信息检索 (Text Information Retrieval) 非结构化
- 数字图书馆

### 1.3 内涵

● 文本信息检索主要研究方向 文本信息检索 +搜索引擎 (包括text, Audio, Image, Video检索等) 文本自动分类、过滤 (信息安全、网上不良品防护) 自动文摘(包括关键词自动抽取) 问答系统 跨语言检索(机器翻译) 文本挖掘(数据挖掘) Semantic Web 知识管理 海量数据处理(复杂性问题)

### 1.3 内涵

● 文本信息检索: 跨学科 计算机科学 (网络支撑环境+ 自然语言处理+机器学习+深度学习) 语言学 统计学 关键技术: 自然语言处理(面向内容)