



EVA

Your AI Personal Assistant

When you are busy in your life



When you are unsure if this is a

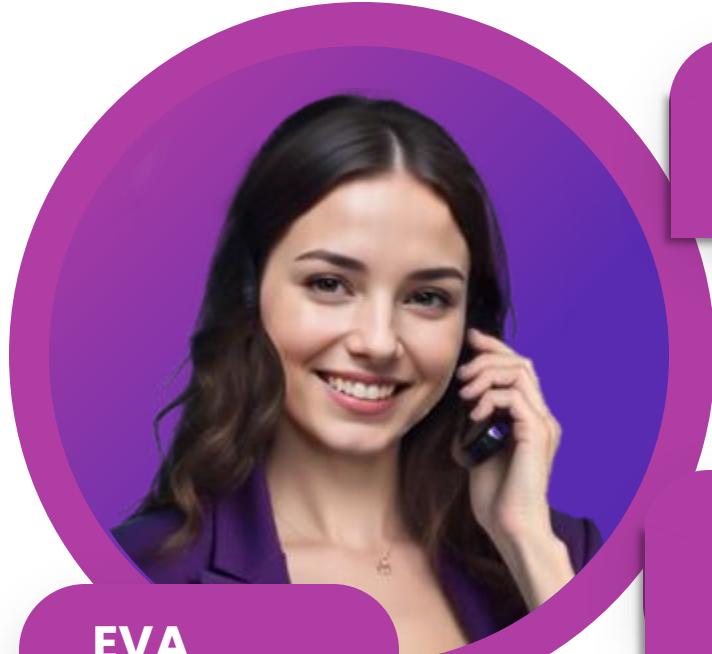
- Robo call
- Sales call
- Promotional call



**Let EVA—your
Personal AI
Assistant handle
your calls**



EVA talks like a human



EVA

*Alex's Personal
Assistant*

Hi, This is EVA, Alex's assistant.
How can I help you?

Hi, I am Jack, I wanted to have a
meeting with Alex

Sure, he has a 4:00 pm slot free,
does that work with you

Sure that's perfect

Great I have blocked his
calendar. Thanks for calling. Have
a great day.

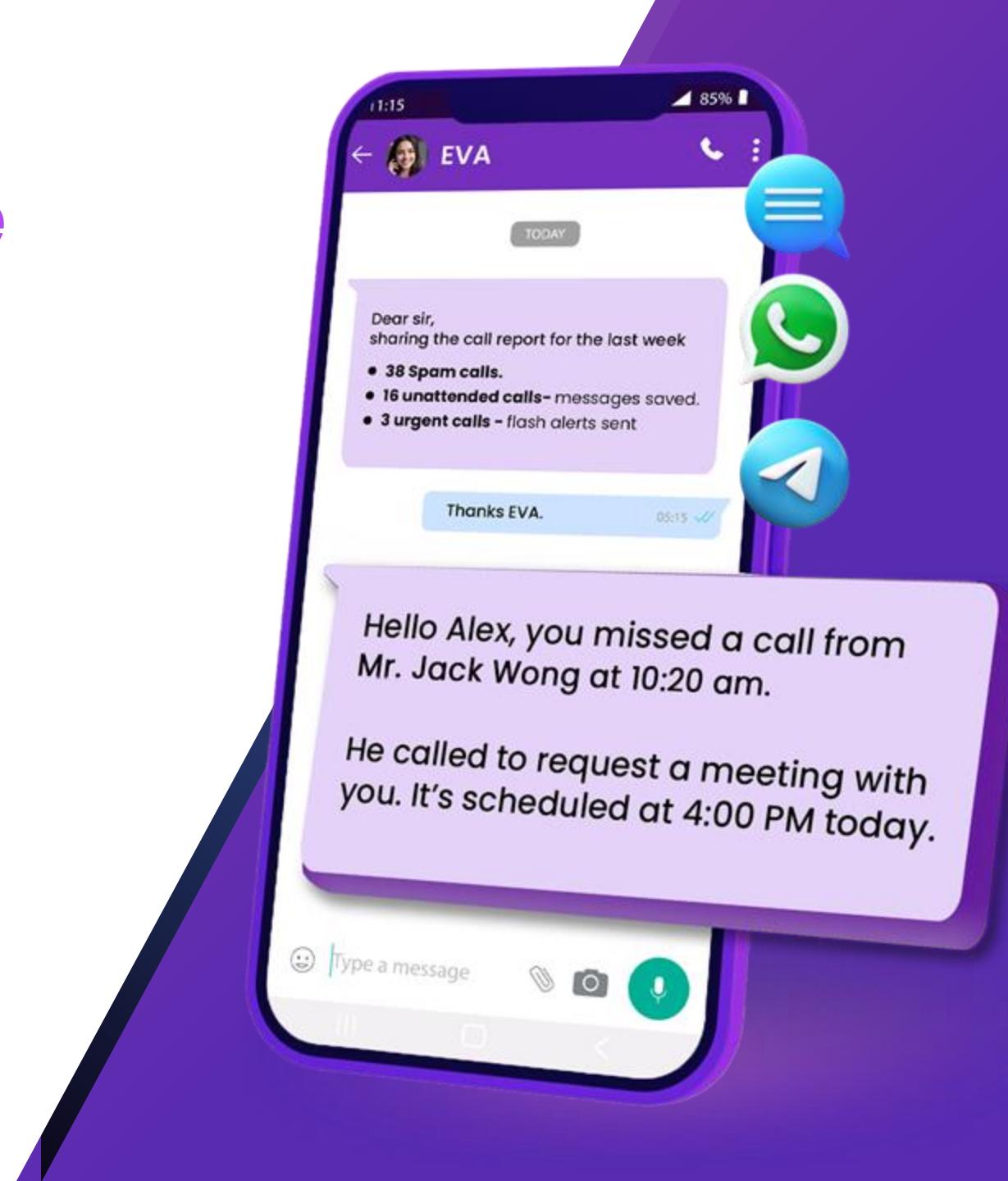


Jack Wong

Caller

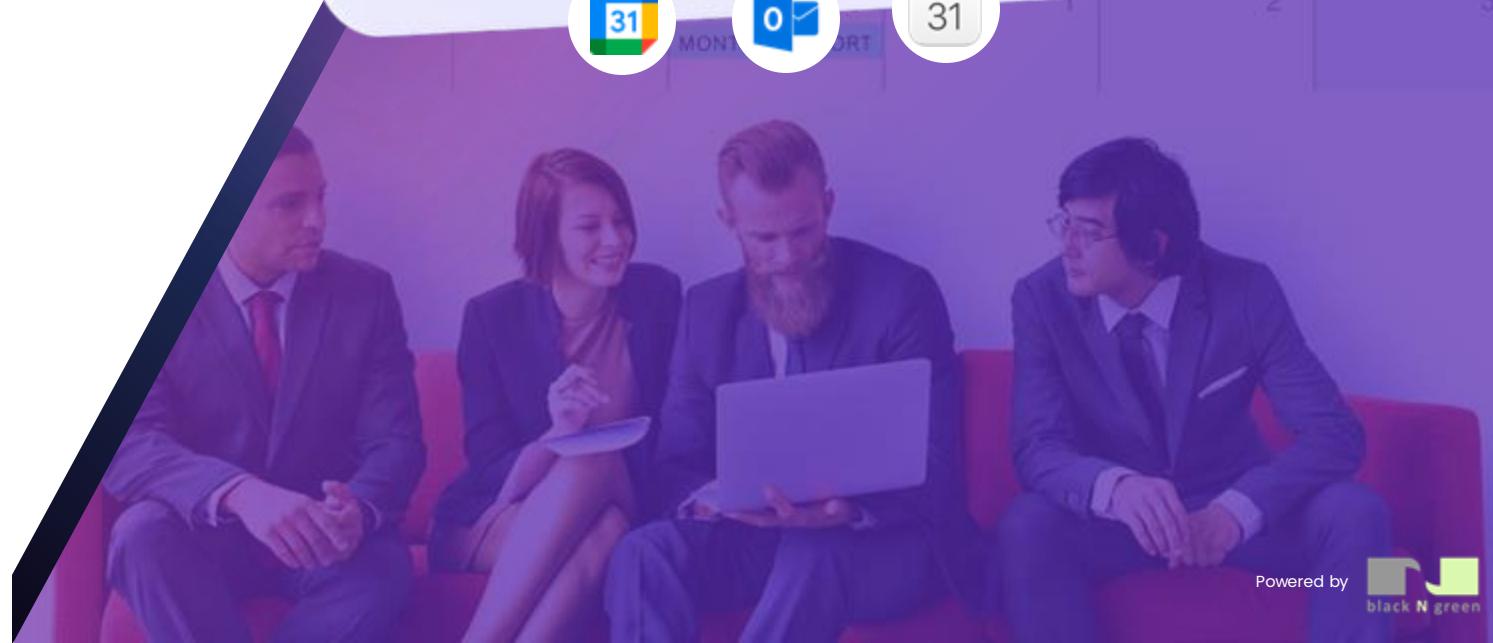
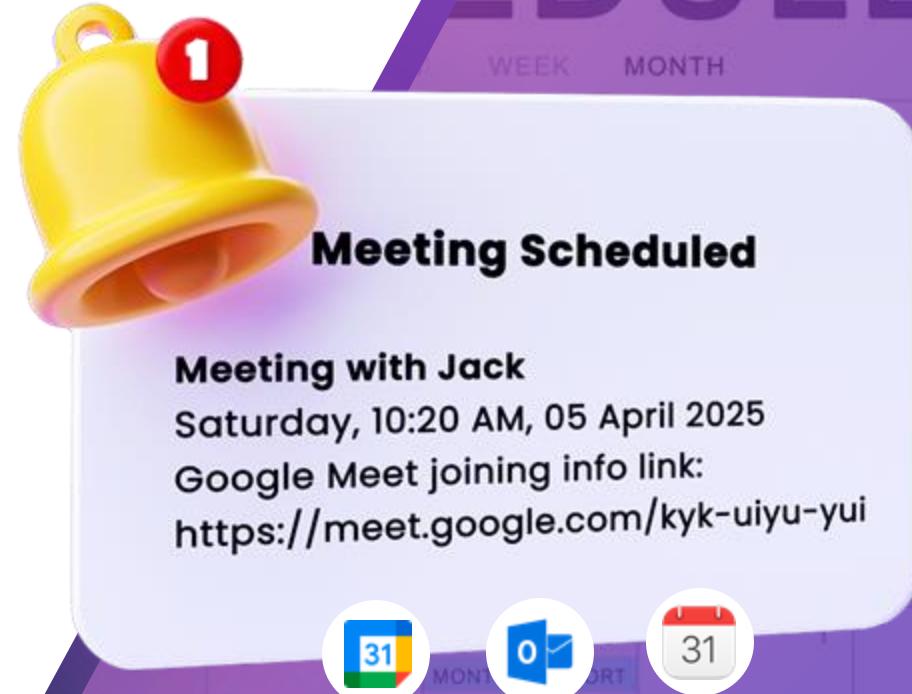
EVA shares the call summary with you

Get quick updates on
WhatsApp, Email, SMS or Telcos preferred channel...

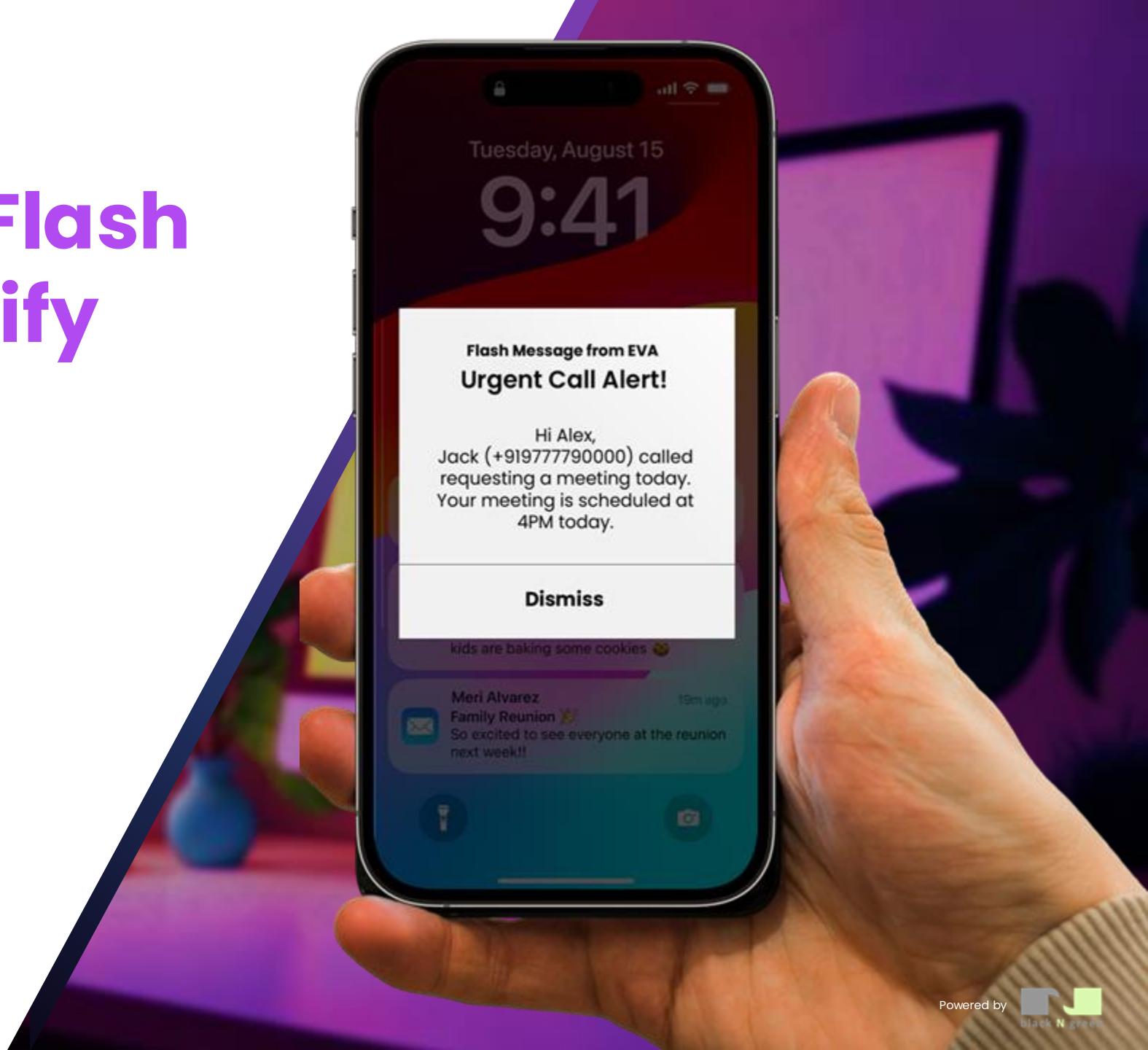


EVA blocks your calendar for meetings

EVA integrates with your **Google, Outlook or Apple Calendar** & notify you for the meeting



EVA sends you Flash message to notify urgent calls



How it works



1

Subscribe EVA

Activate your AI
assistant instantly.

2

Set Up Preferences

Name your Eva & sync
your calendar for
seamless scheduling.

3

Stay Connected

Eva answers calls,
which you don't pick
and disconnect

4

Get Instant Updates

Get real-time
summaries via
WhatsApp, SMS etc.

Key Numbers

For users, it's convenience. For telcos, it's growth.



Market Penetration
5%-8%



Pricing
0.30-\$3 per month



Potential Revenue
\$1.5M-\$25M Depending on telco size



Make History – Be the First Telco to Launch AI at Scale



The New York Times

A Visionary Move: Alex Santos, Champions AI-First Strategy for Eirtel

Eirtel has unveiled its latest innovation—the first AI Call Assistant—set to redefine how users manage their calls. This breakthrough technology leverages advanced artificial intelligence offering a more efficient and personalized communication experience.

The AI Call Assistant is designed to intelligently screen incoming calls, filter spam, and provide real-time transcription for users on the go. It can analyze caller intent and suggest context-based responses, making it easier for users to manage both professional and personal communications.

For businesses, Eirtel's AI Call Assistant promises to improve customer service by handling routine inquiries, scheduling callbacks, and providing instant information up to human communication complexity means.

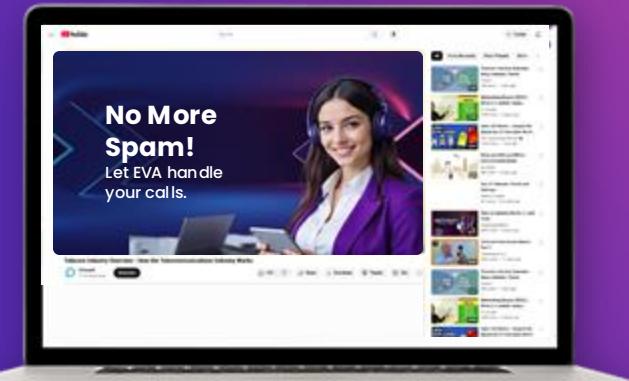
Customer Promotions

Maximizing reach, driving user adoption

SMS & Push Promotions



Web Promotions



OBD promotion sample

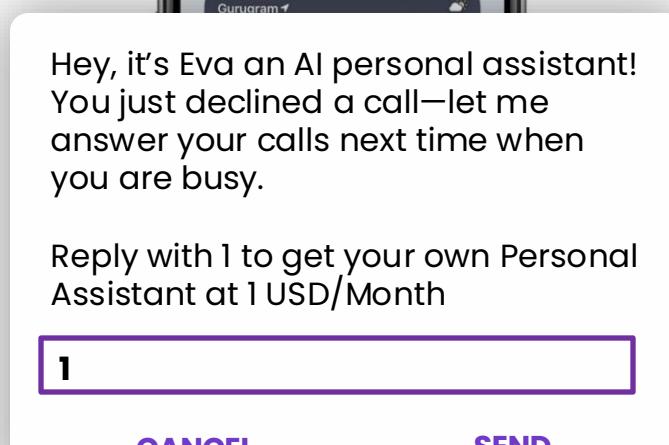


Smart promotions®

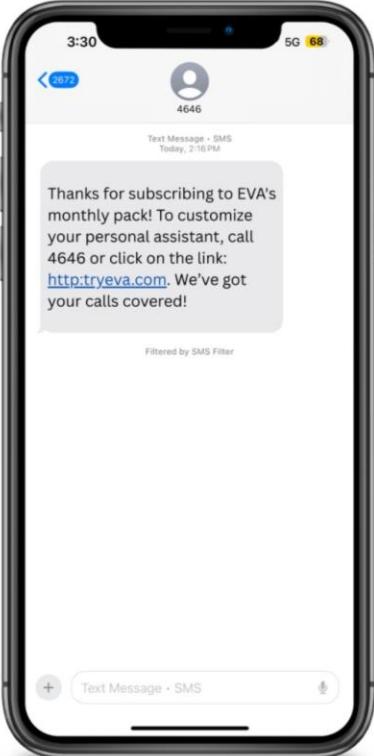
Ensures rapid adoption of service



User **disconnects
a call**



User receives a
promotional **USSD
message**



User replies and gets
subscribed to EVA



5-8%

Penetration rate in
6 months



12%

Conversion rate

Key Stats

Commercial Model

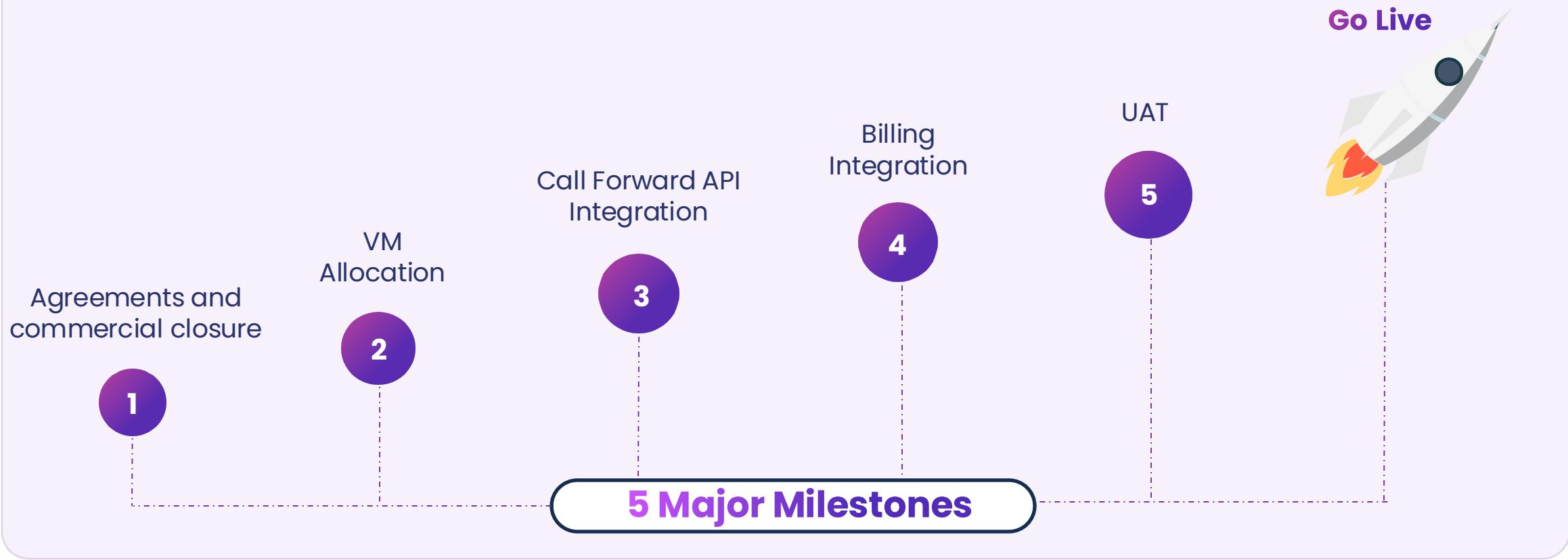


Revenue Share



No CAPEX/OPEX cost

Rapid 6 Weeks Go live



6 weeks to Go live

About BlackNGreen

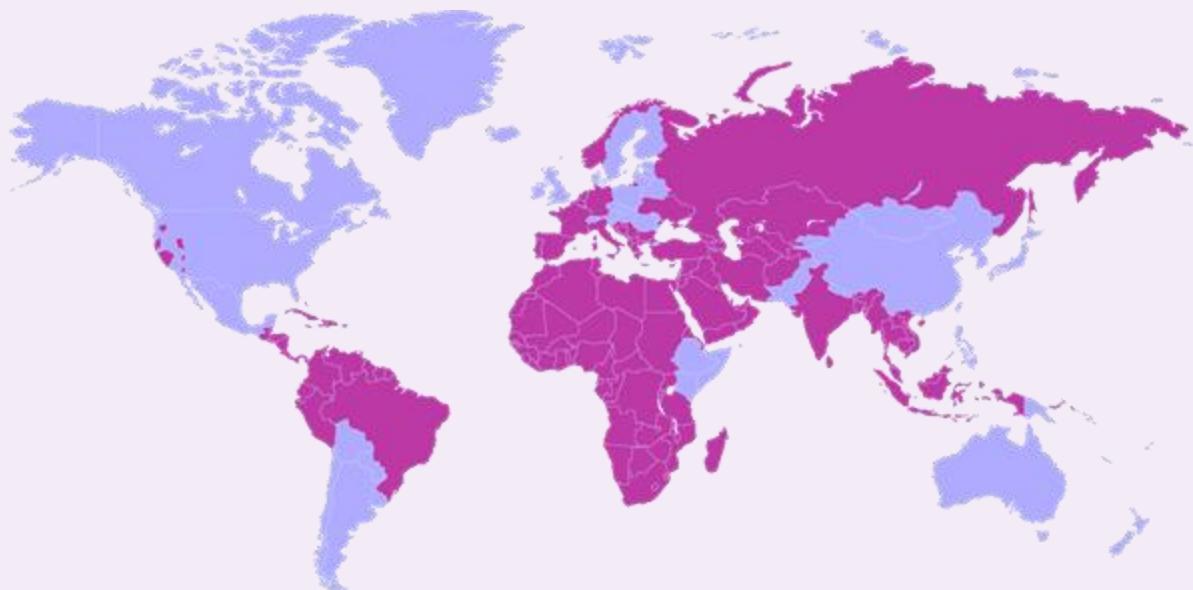
The fastest-growing mobile technology company in the world catering to biggest telecom operators across globe with a mission empower telecom operators with innovative solutions that drive positive change

160+
Telecom
Partners

90+
Countries

290Mn+
Monthly
users served

6+
Offices



Trusted Partners





Thank You



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