

## DURJOY MORSHED

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### OBJECTIVE

Passionate web designer & developer with a strong background in apparel merchandising. Committed to creating visually appealing and user-friendly websites. Seeking opportunities to contribute creative expertise and technical skills to impactful projects.

### EDUCATION

Bachelor of Science in Apparel Merchandising, **GPA: 3.98/4.00**

### WORK EXPERIENCE

#### Freelancer - Web Design & Development

- Successfully completed various web design and development projects, including CUDA to HTML conversion, e-commerce platforms, college websites, and portfolio websites.
- Demonstrated proficiency in HTML, CSS, JavaScript, and responsive design.

#### Marketing & Merchandiser - Olympic Fashion Ltd

- Led marketing campaigns and managed merchandising operations.
- Collaborated with cross-functional teams to enhance product visibility.

#### Volunteer - UNICEF Bangladesh

- Contributed time and effort to support UNICEF's initiatives.
- Engaged in community development projects and volunteered for cultural events.

#### Trainee Merchandiser - M. M. Knitwear Ltd

- Gained insights into garment merchandising processes and operations.

#### BRAND PROMOTER - Shohoz Limited

- Promoted brand awareness and engaged with customers.

## **CERTIFICATIONS**

- Bachelor of Science in Apparel Merchandising
- Dean's Award (4th time)
- Higher School Certificate
- Secondary School Certificate
- BAN-UNICEF Volunteer Certificate (4th time)

## **PROJECTS**

- CUDA to HTML Conversion
- College Websites Development
- E-commerce Platforms
- Portfolio Websites
- Garment Knitwear Project
- Industrial Engineering Project
- Merchandising of Knit Garments Project

## **SKILLS**

- Proficient in MS Office, Graphics Design, PowerPoint Presentation, Project Making, and Report Writing.
- Skilled negotiator and team leader.
- Fluent in Bengali, full working knowledge in English.

## **ADDITIONAL SECTIONS**

- BAN-UNICEF Volunteer Award
- Dean's Award (4th time)
- CREW of Uttara TV
- Cultural Event Volunteer - North South University, Dhaka
- Treasurer was BBC - Barajohna Boys Club
- Event Organizer was BBC (2011 to 2020)
- Captain of Champion Teams in BBC Cricket & Football Tournaments