



# AKANIMO MICHAEL

WEB DEVELOPER CONTENT CREATOR  
SOCIALMEDIA MANAGER

I am a qualified and professional web developer, content creation, and social media management with five years of experience in database administration and website design. My expertise lies in crafting captivating websites, producing high-quality content, and orchestrating brand expansion across social platforms.



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## SKILLS

- Web Design
- Copywriting
- Visual Storytelling
- Design Thinking
- Wireframe Creation
- Front End Coding
- Audience Engagement
- Problem-Solving
- Computer Literacy
- Data Analytics
- Project Management Tools
- Strong Communication

## EDUCATION

### SECONDARY SCHOOL

Bright Stars Model Secondary School

2010 - 2015

### BACHELOR OF SCIENCE

University of Uyo

2016 - 2021

## LANGUAGE

English

Ibibio

## EXPERIENCE

### APPLICATIONS DEVELOPER

Alma Love Foundation

2023 - Present

- Developed and maintained critical software applications for Alma Love Foundation.
- Built the logic for a streamlined ad-serving platform that scaled.
- Collaborated on requirements, design, and enhancements, streamlining processes.
- Ensured application security and compliance while optimizing performance.

### WEB CONTENT MANAGER

Mogedy Technologies

2020 - 2022

- Developed and executed a successful content strategy aligned with company objectives, consistently exceeding KPIs. Generated SEO-optimized content across various platforms, increasing organic website traffic by 30%.
- Collaborated with design team to create engaging multimedia content.
- Managed social media, growing followers by 40% and using data analytics for content optimization.

### FACEBOOK PAGE ADMINISTRATOR

Movies2watch

2020 - Present

- Administered the Movies2Watch Facebook page, curating and scheduling engaging content.
- Fostered community engagement by promptly responding to comments, messages, and inquiries.
- Managed targeted ad campaigns, delivering a 15% increase in reach or 10% higher click-through rate.