AKANKSHA SAINI

DESIGNER

PROFILE

DOB: 22, Nov 1999 Gender: Female

Languages Known: English, Hindi

GET IN CONTACT

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ABOUT ME

A Digital Designer with hands-on experience in User Experience research, User Interface Design and Graphic Design.

WORK EXPERIENCE

GRAPHIC DESIGN INTERN

PRK Strategies | June 2021 - Present

PRK Strategies is a marketing & advertising company based in Baramati, Maharashtra. The company provides a complete branding solution to its clients. My job includes planning and designing social media campaigns for the clients.

GRAPHIC DESIGN INTERN

Intwiff | June 2020 - July 2020

Intwiff is an online motorcycle & scooter rental aggregator platform based in Dehradun, Uttarakhand. My job included planning and designing of social media posters for the company.

AREAS OF EXPERTISE

- User Experience Design
- User Interface Design
- · Visual Design
- Graphic Design
- Branding
- Front-end Web Development

EDUCATION

BACHELOR OF TECHNOLOGY | ELECTRONICS & COMMUNICATION ENGG.

National Institute of Technology Uttarakhand, 2018 – 2022 CGPA: 8.74 (By 5th semester)

INTERMEDIATE | SCIENCE

ASASVM Roorkee, 2018 CGPA: 9.81

MATRICULATION

ASASVM Roorkee, 2016

CGPA: 9.8

ACHIEVEMENTS

First Prize in the 9th edition of NIT Conclave.

TRAININGS

- Foundations of User Experience Design
 4 Weeks online course by Google | Coursera | 2021
- UI & UX Design Specialization
 4 months online course by Calarts | Coursera | 2020
- Front- end Web UI Frameworks and Tools: Bootstrap 4
 4 Weeks online course by The Hong Kong University of Science and Technology | Coursera | 2020
- Product Design A Hands-on Approach
 5 days workshop at IIT Roorkee | 2019

SKILLS

- MS Office
- <u>Programming languages</u>-Python, C++, HTML, CSS, JS, Bootstrap, React JS
- Operating system Windows
- On hand Software Sublime text, Dev C++, VSCode, Adobe photoshop, Adobe illustrator, Adobe premiere pro, Adobe XD, Figma, Canva

POSITION OF RESPONSIBILITY

- Graphic Designer & Social Media maintainer at CodeChef NITUK Chapter | 2020 2021
- Girls Coordinator & Associate member at Film & Photography Club, NITUK |2019-2021
- School First Aid Minister | ASASVM Roorkee | 2017 2018



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www.behance.net/akankshasaini1



github.com/Akanksha-prog