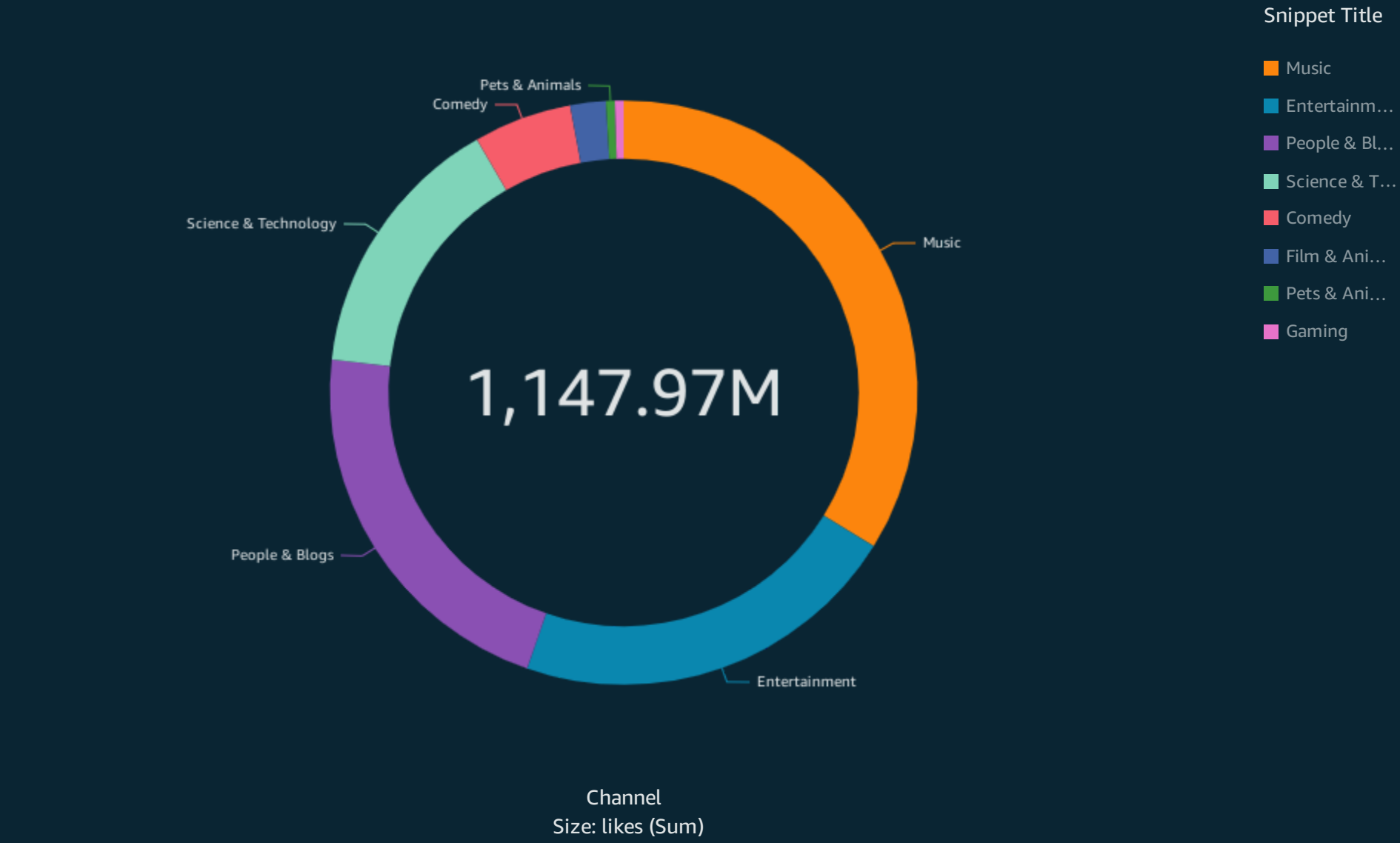


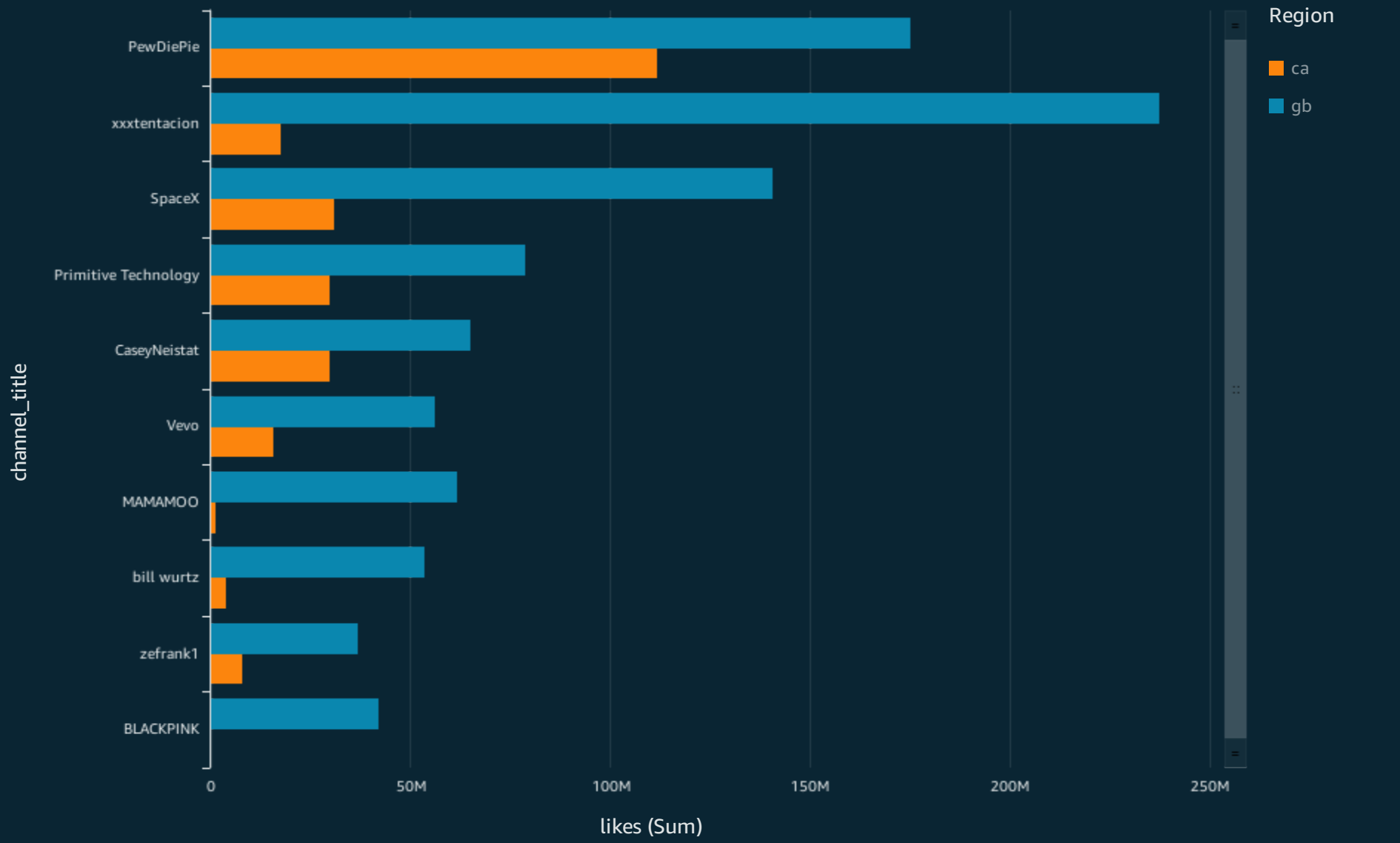
Most Liked Categories

This chart shows which categories of videos are popular across Canada and US



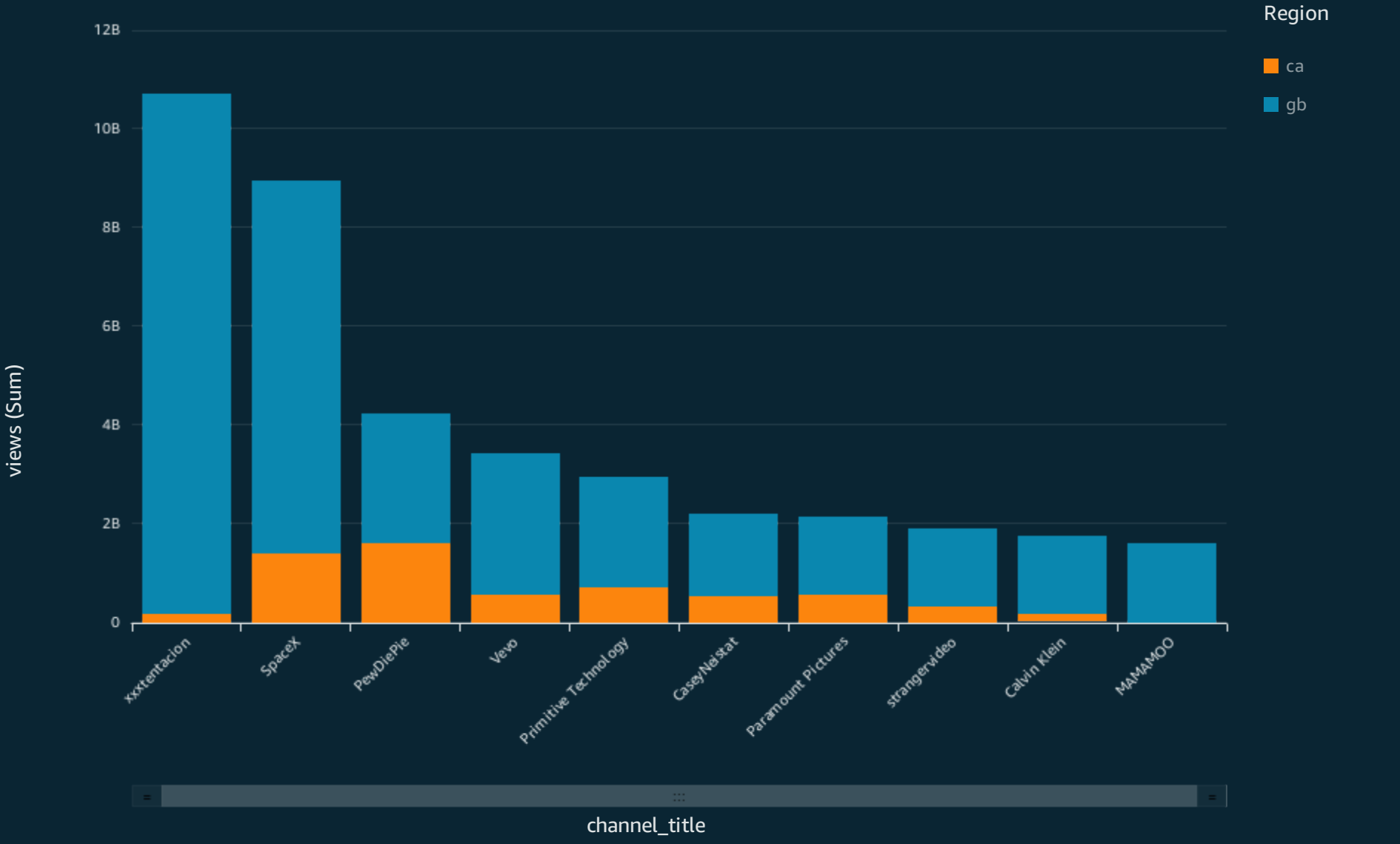
Popularity comparison

This visual displays the comparison of top 10 channel's performance (based on likes) distributed accross Canada and UK.



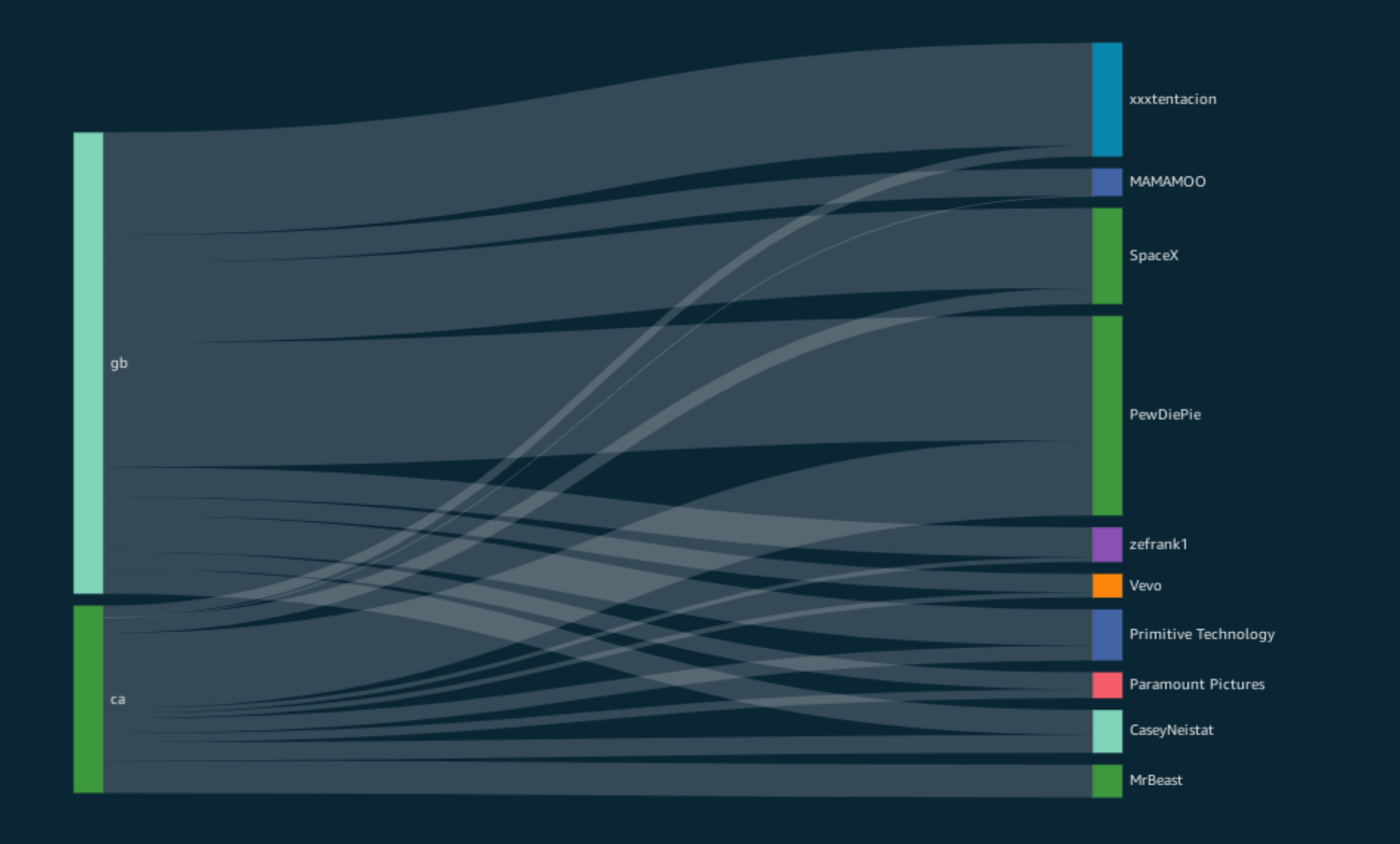
Video Reach Comparison

This visual displays the comparison of top 10 channel's reach (based on views) distributed accross Canada and UK.



Engagement Comparison

This visual displays the comparison of top 10 channel's subscriber engagement (based on comments) distributed accross Canada and UK.



Likes to Views Comaprison

This visual displays the comparison of Likes to Views of top 10 channels distributed accross Canada and UK.

