

This is Bank's customer baseline

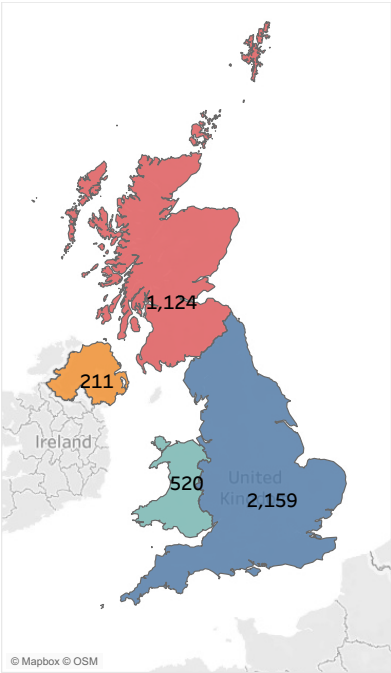
England is mostly represented by white colla..

Customers in Scotland are predominantly males in the..

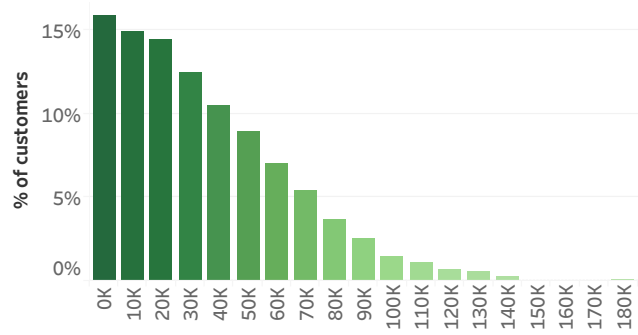
Data for Wales shows an above average representat..

Northern Ireland is mostly represented by female cust..

Map



Distribution by Balance



Region

- England
- Wales
- Northern Irela..
- Scotland

Balance Groups

10,000

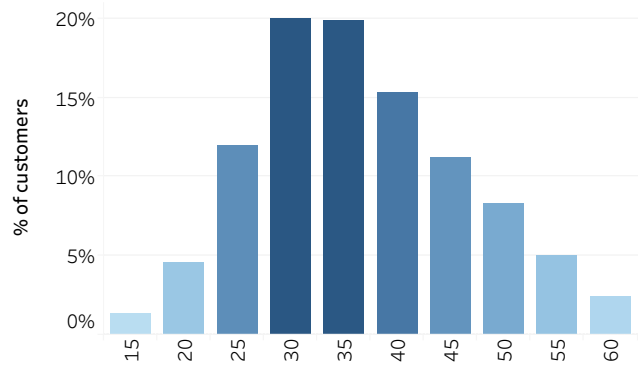
Age Group

5

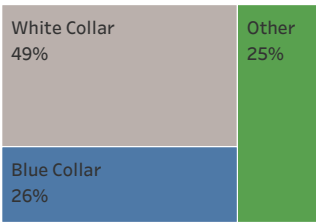
Gender



Distribution by Age



Job Classification



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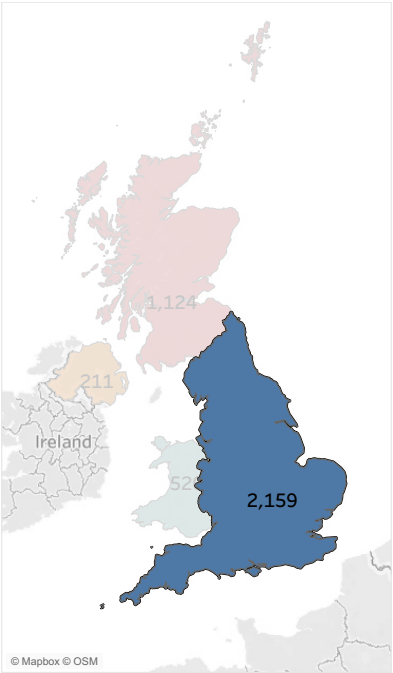
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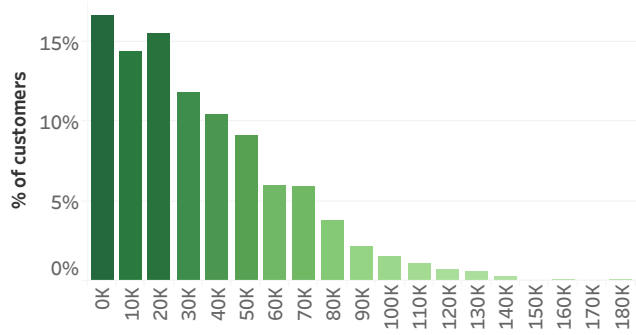
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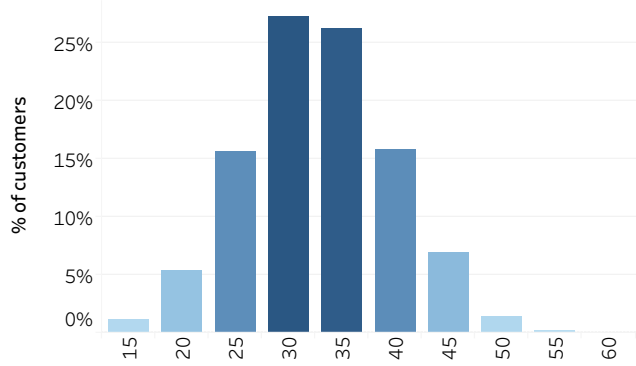
Age Group

5

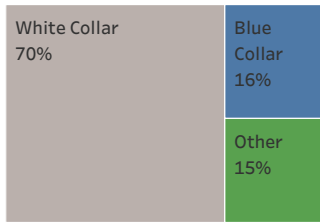
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Distribution by Age



Job Classification



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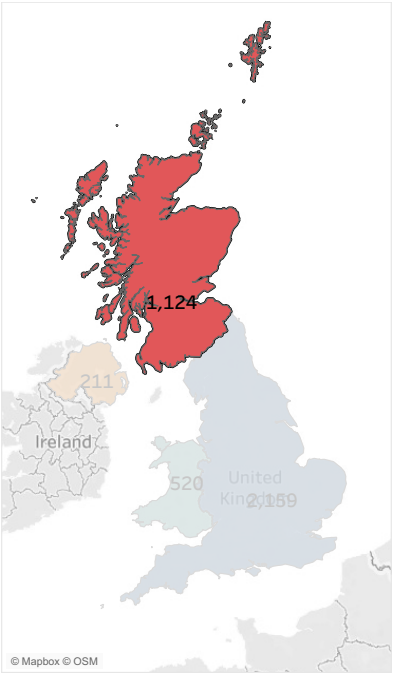
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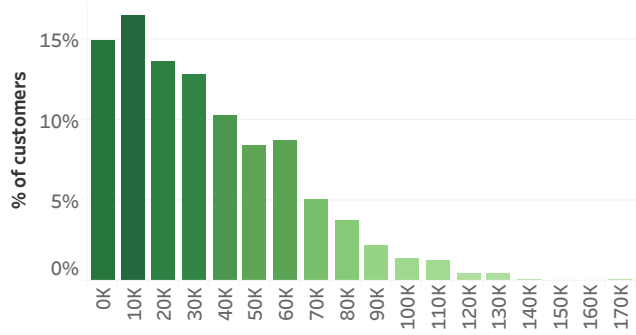
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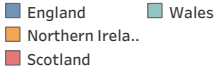
Map



Distribution by Balance



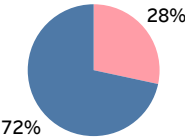
Region



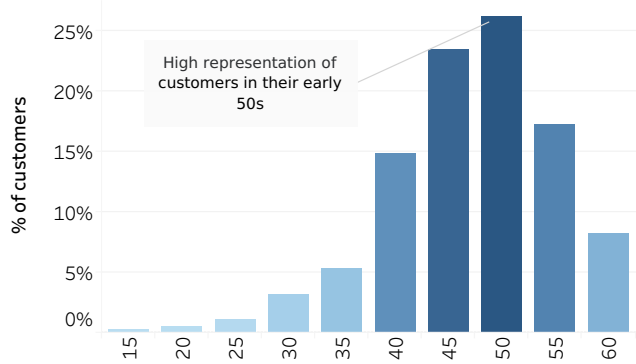
Balance Groups  
10,000

Age Group  
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Gender



Distribution by Age



Job Classification



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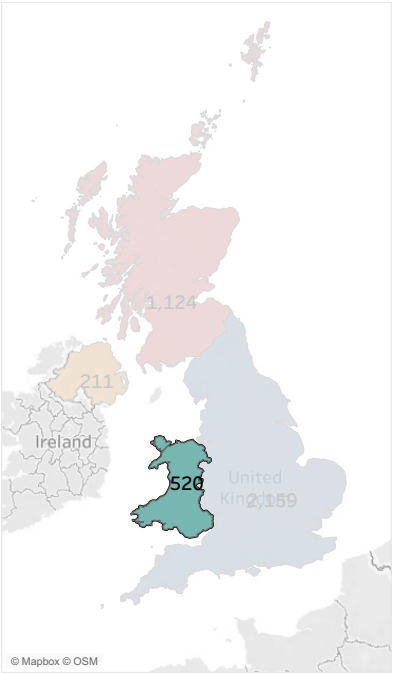
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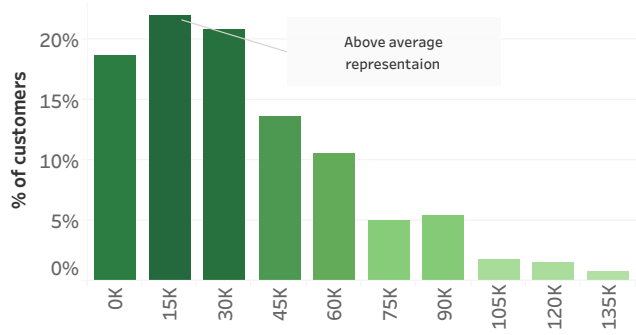
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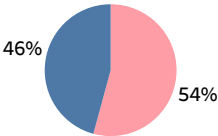
Balance Groups

15,000

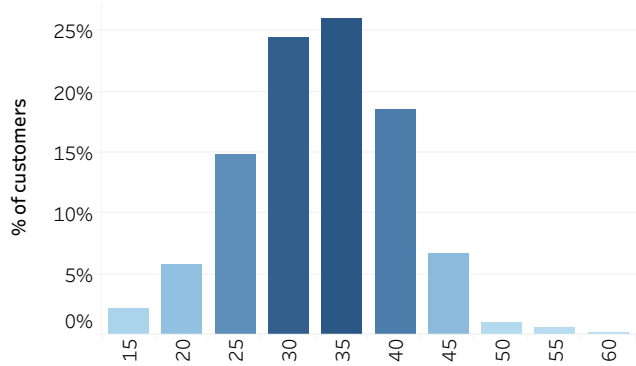
Age Group

5

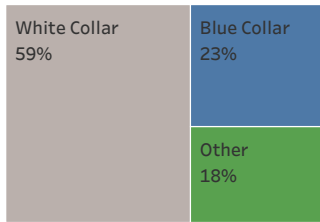
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Distribution by Age



Job Classification



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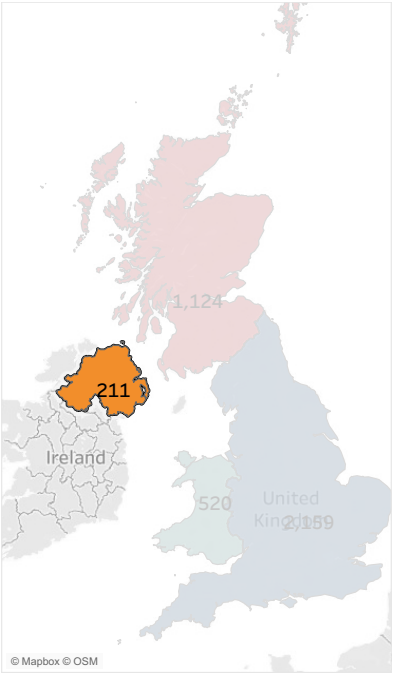
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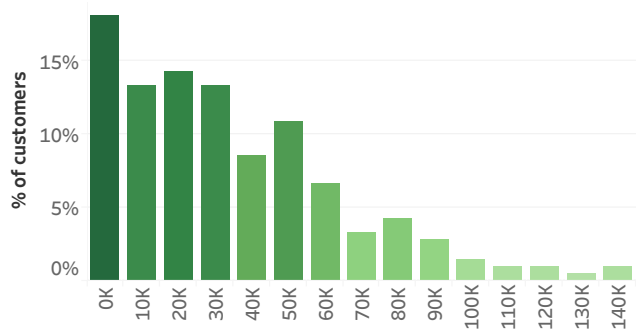
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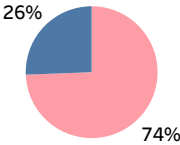
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10,000

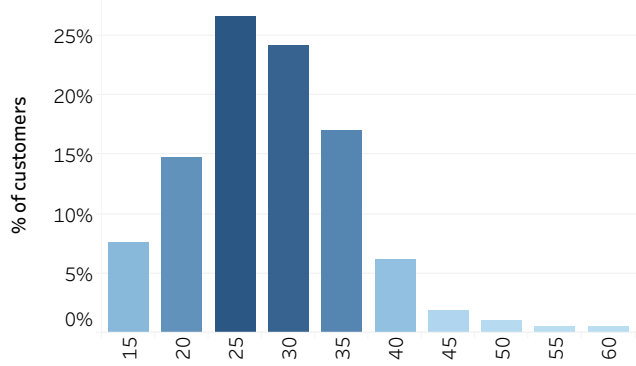
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5

Gender



Distribution by Age



Job Classification

