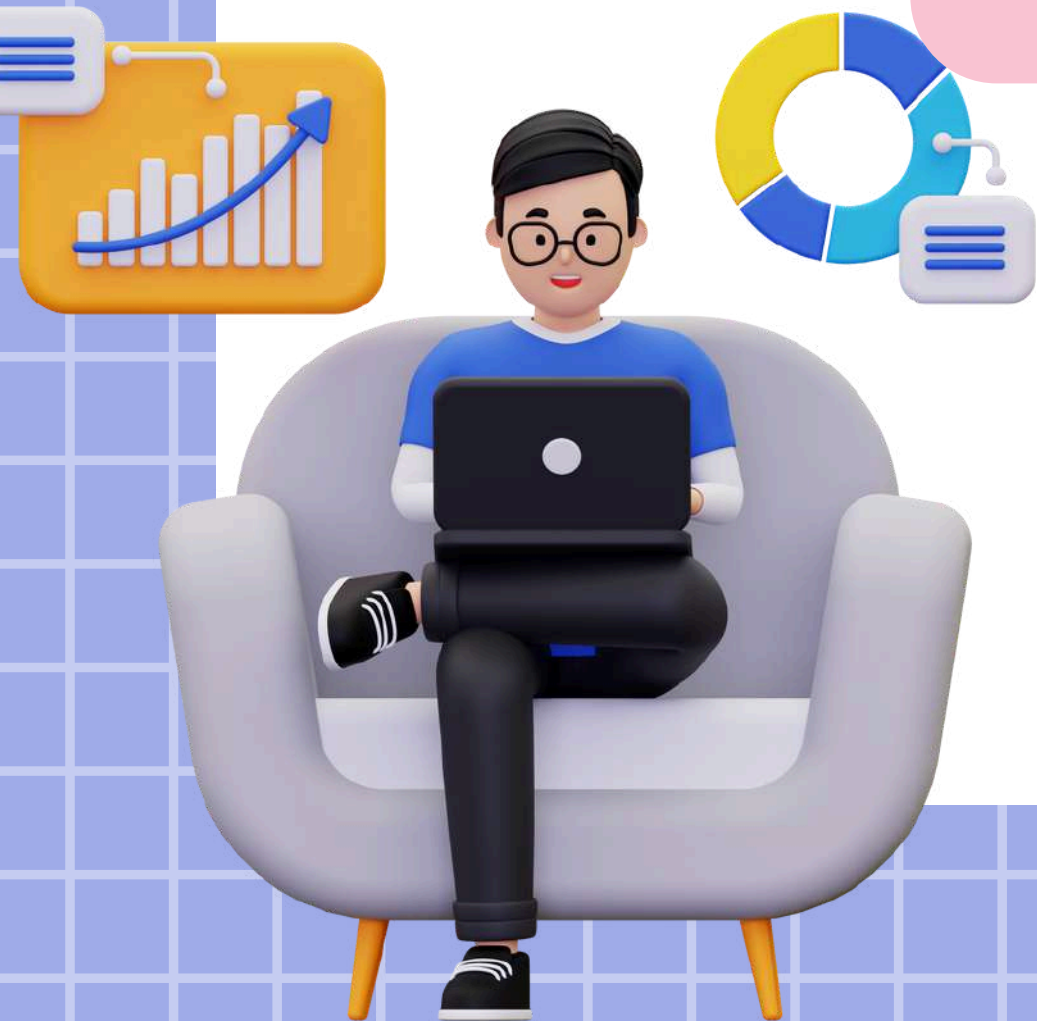




DATA SCIENCE & ANALYTICS

WWW.FUTUREINTERNS.COM



TIMELINE

_ O X

1



Offer Letters are sent

2



**After 2 Weeks
Submission form
is mailed**

3



**Certificate and
LoR is Processed**

4



**100\$ Worth
Goodies Access**



IMPORTANT GUIDELINES FOR YOUR INTERNSHIP

- **Start Date:** You should begin your internship tasks only after the official start date mentioned in your Offer Letter email.
- **Domain-Specific Tasks:** Focus solely on completing tasks within your assigned domain as stated in the Offer Letter.
- **Completion Certificate:** To qualify, you must successfully complete a minimum of 2 tasks within your internship track.
- **Letter of Recommendation (LoR):** To be eligible, you need to complete at least 3 tasks in your domain.
- **Learning Resources:** The internship is self-directed. You are encouraged to choose your own learning materials to complete your tasks, as no formal training will be provided.
- **Flexibility:** This is a self-paced internship, allowing you to work at your convenience. There are no fixed timings or daily schedules.



TASK SUBMISSION GUIDELINES

GitHub Repository:

- You are required to maintain a public GitHub repository to document all tasks you complete.
- Use the following naming convention for your repository:
- "FUTURE_TrackCode_TaskNumber"
- Example: If you are pursuing a Data Science & Analytics Internship and working on Task 2, your repository name should be "FUTURE_DS_02".



COMPLETION GUIDELINES

- **Task Submission Form:**
 - A Task Submission Form will be provided around the middle of your internship month. Use this form to submit your completed tasks.
- **Programming Language and Tools:**
 - You are free to use any programming language or framework to complete your tasks, depending on your preference and expertise.
 - Data Science Interns can utilize tools like MS Excel, Power BI, Tableau, Google Sheets, Jupyter and Vs Code for analysis and reporting.
- **Visualizations and Dashboards:**
 - For Data Science Interns, while creating visualizations or dashboards to present your data is not mandatory, it is highly recommended. These enhance your work's clarity and impact.



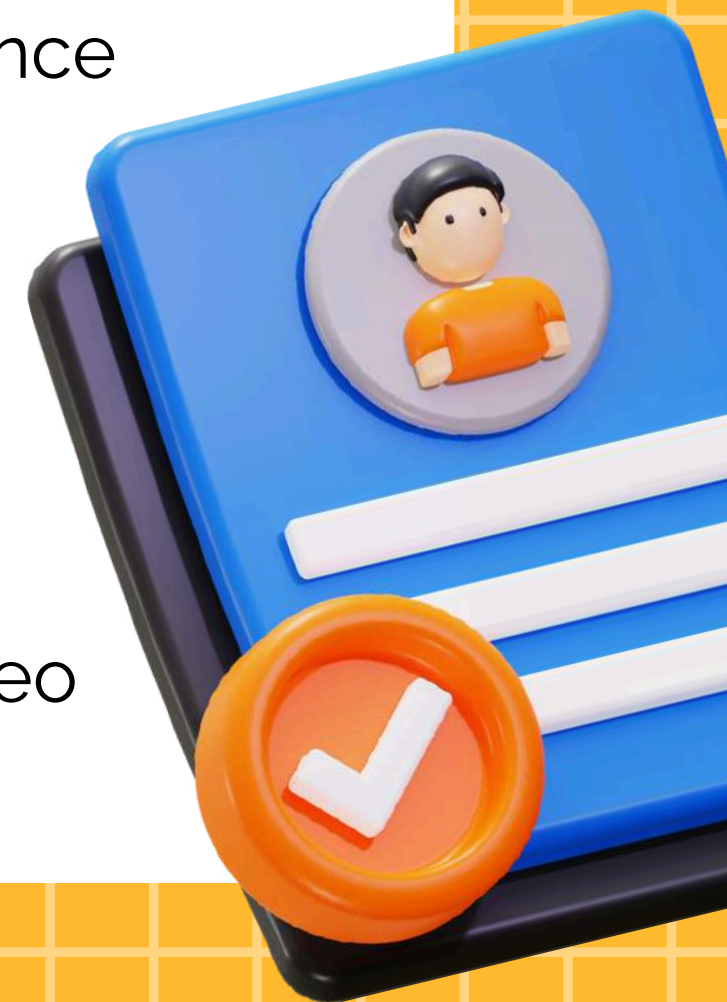
BUILDING YOUR PROFESSIONAL LINKEDIN PROFILE

1) Showcasing Your Internship:

- Post your internship offer letter on LinkedIn to announce your journey with Future Interns.
- Update your LinkedIn profile by:
 - Adding "Intern at Future Interns" in your headline.
 - Listing "**Future Interns**" as your current company in the work experience section.

2) Task-Based LinkedIn Posts:

- After completing each task, it is MANDATORY to create a LinkedIn post.
- Your post should summarize the task, highlight what you learned, and include relevant insights, screenshots, or visualizations.
- To enhance your post's visibility and engagement, consider adding a video demonstration of your work (optional but recommended).





DATA SCIENCE & ANALYTICS

TRACK CODE: DS

Note:

It's not compulsory to use the provided dataset

TASK 1



BUSINESS SALES DASHBOARD FROM E-COMMERCE DATA

- ◆ **Task:** Analyze e-commerce data to identify best-selling products, sales trends, and high-revenue categories using Power BI.
- ◆ **Skills Gained:** Data cleaning, DAX, trend analysis, business storytelling.
- ◆ **Deliverable:** An interactive dashboard with visuals and insights for business decisions.

**FULL DETAILS : Business Sales Dashboard
from E-commerce Data**

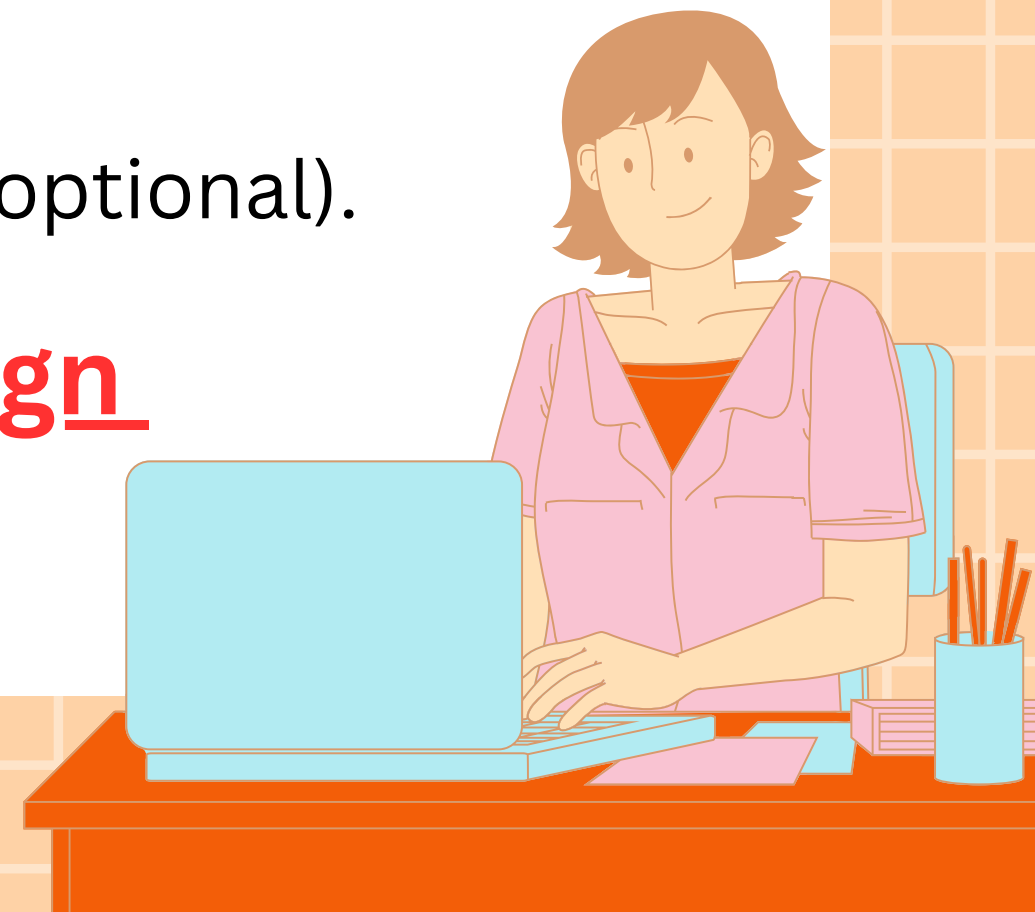


TASK 2

SOCIAL MEDIA CAMPAIGN PERFORMANCE TRACKER

- ◆ **Task:** Analyze ad campaign data (Facebook/Instagram) to evaluate performance, engagement, CTR & ROI.
- ◆ **Skills Gained:** Marketing analytics, campaign optimization, dashboard storytelling.
- ◆ **Tools:** Power BI, Google Looker Studio, Excel/Sheets, Canva (optional).

**FULL DETAILS : Social Media Campaign
Performance Tracker**



TASK 3

COLLEGE EVENT FEEDBACK ANALYSIS – INTERNSHIP PROJECT

- ◆ **Task:** Analyze student event feedback to uncover satisfaction trends and suggest improvements using survey data.
- ◆ **Skills Gained:** Data cleaning, sentiment analysis, survey insights, charting, NLP.
- ◆ **Tools:** Google Colab, pandas, TextBlob/VADER, seaborn, Google Forms (CSV).

**FULL DETAILS : College Event Feedback
Analysis – Internship Project**



Thank you



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WEBSITE

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LinkedIn

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