

# Advertising Spend Performance Dashboard

891.75K

Total Spend

13M

Sum of Product\_Sold

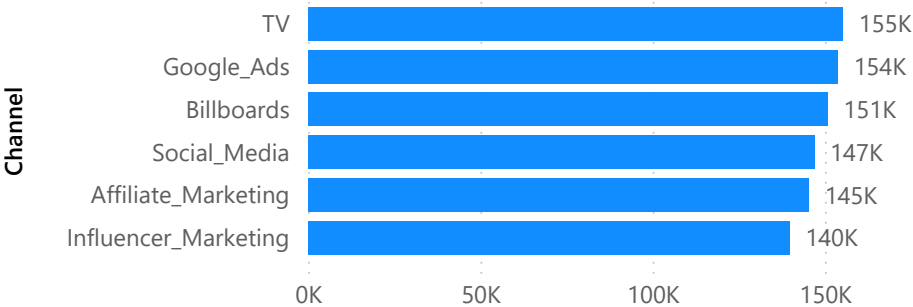
7.03K

Average Products Sold

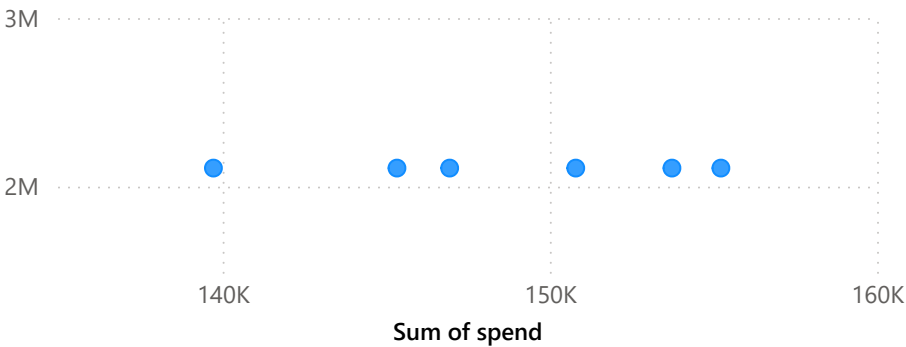
12K

Max Products\_Sold

Sum of spend by Channel



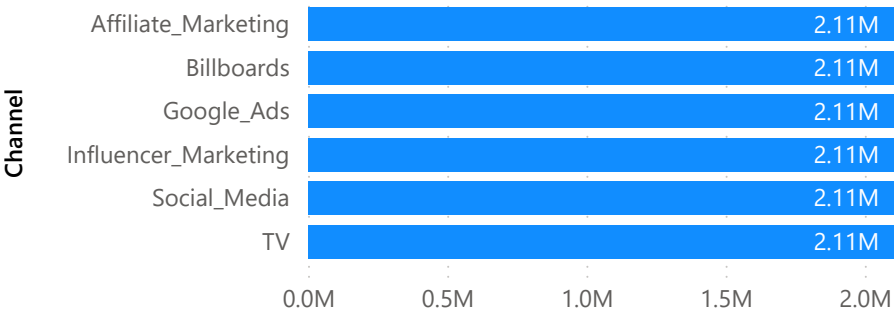
Sum of spend and Sum of Product\_Sold by Channel



Channel

- Select all
- Affiliate\_Marketing
- Billboards
- Google\_Ads
- Influencer\_Marketing
- Social\_Media
- TV

Sum of Product\_Sold by Channel



Sum of spend and Sum of Product\_Sold by Channel

