



# PIZZA SALES REPORT

Pizza Category



All

01-01-2015



31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends,  
**Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from  
month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to  
**maximum** sales & total orders

### SIZE

**Large size** pizza contributes to  
**maximum** sale



817.86K

Total Revenue



2.32

Avg order value



50K

Total pizzas sold



21K

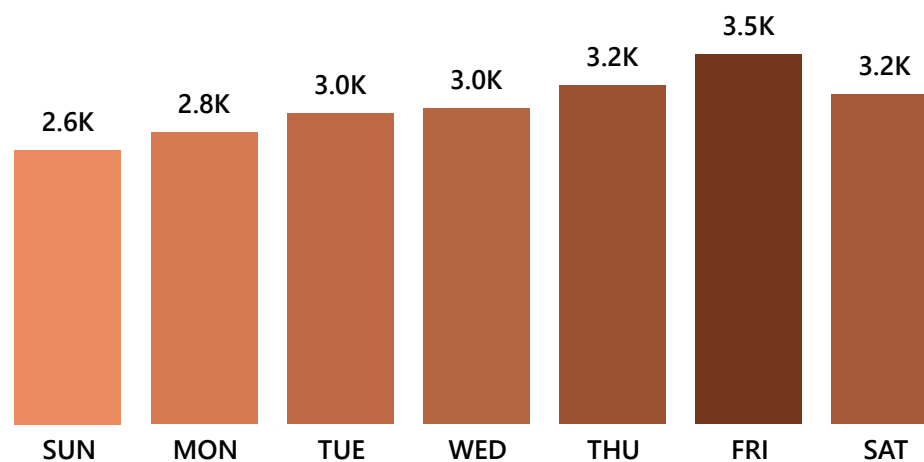
Total orders



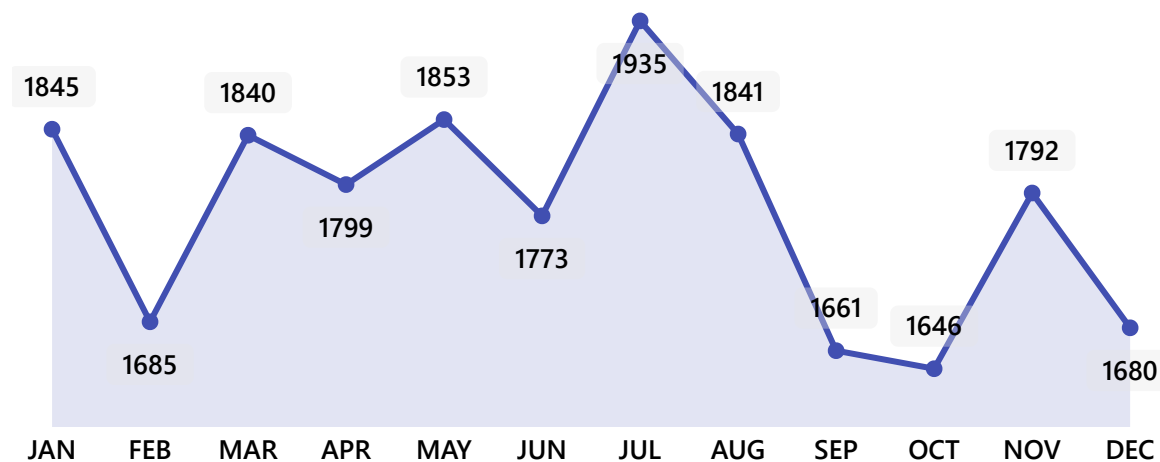
2.32

Avg pizza per order

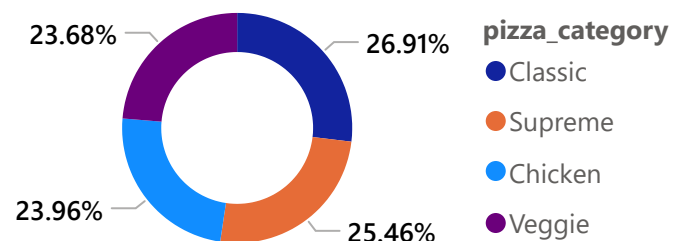
### Daily Trend for Total Orders



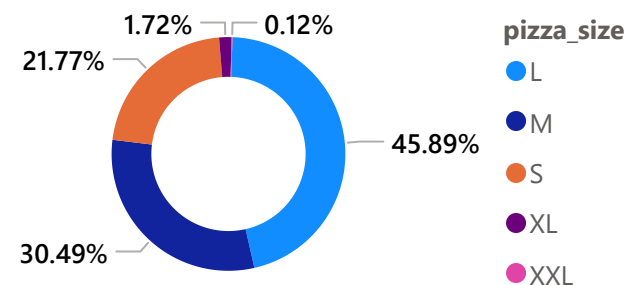
### Monthly Trend for Orders



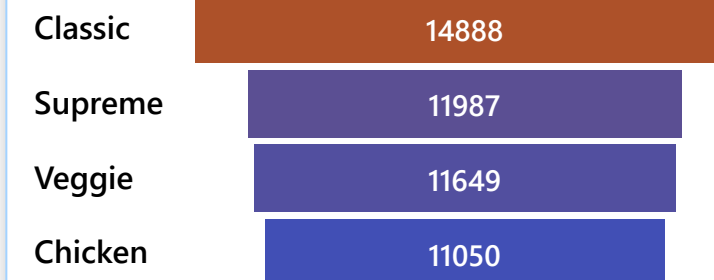
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** Contributes to **maximum** Revenue

### QUANTITY

The **Classic Deluxe Pizza** Contributes to **maximum** Total Quantities

### TOTAL ORDERS

The **Classic Deluxe Pizza** Contributes to **maximum** Total Orders



817.86K

Total Revenue



2.32

Avg order value



50K

Total pizzas sold



21K

Total orders



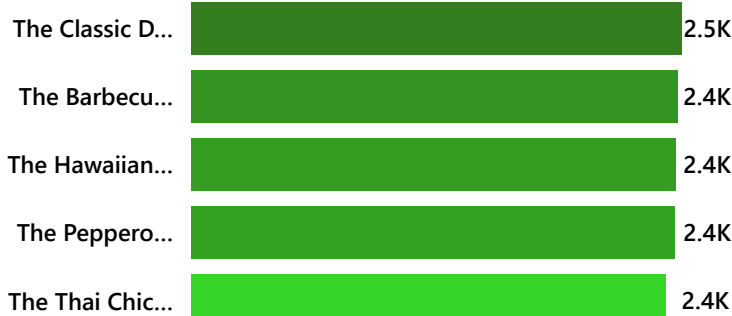
2.32

Avg pizza per order

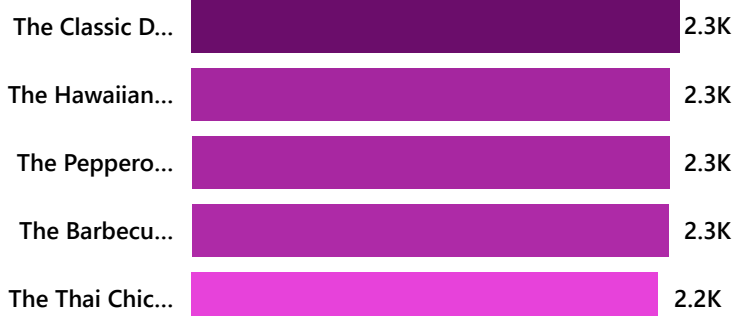
### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



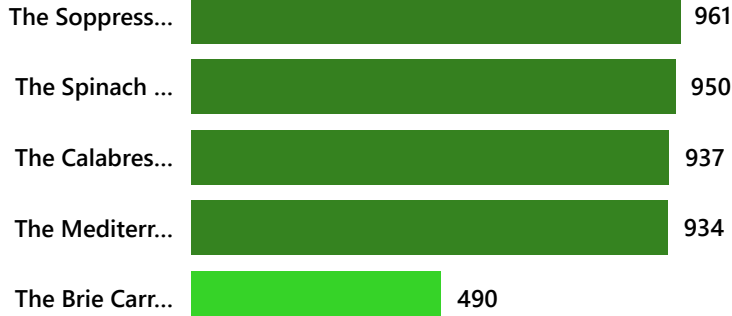
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders



## WORST SELLERS



### REVENUE

The **Brie Carre Pizza** Contributes to **maximum** Revenue

### QUANTITY

The **Brie Carre Pizza** Contributes to **maximum** Total Quantities

### TOTAL ORDERS

The **Brie Carre Pizza** Contributes to **maximum** Total Orders