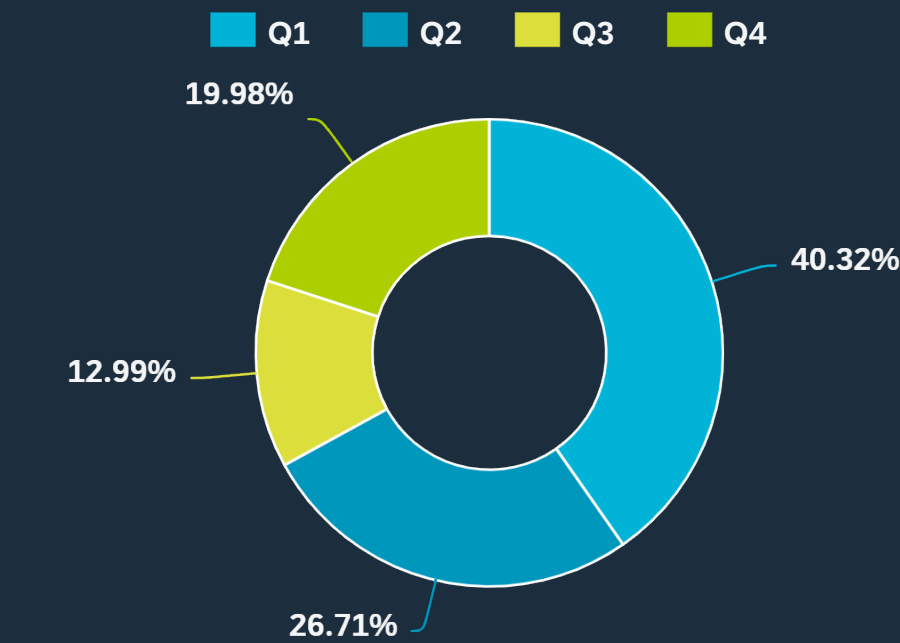


Lowa Liquor Sales Dashboard

Total Quantity Sold
12.44 Million

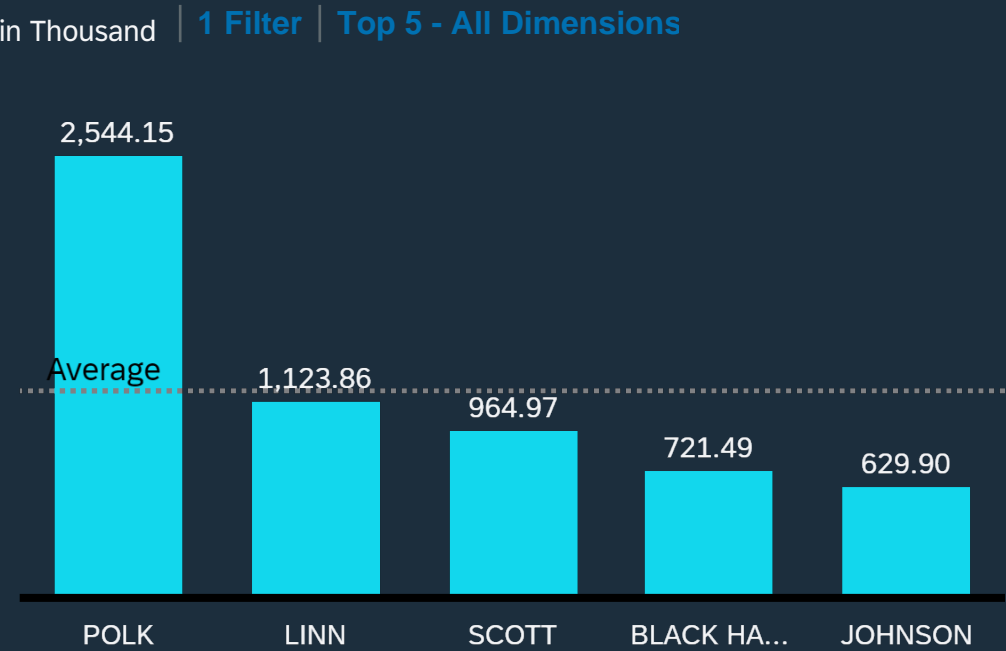
Total sale
168.84 Million

Quantity Sold Per Date



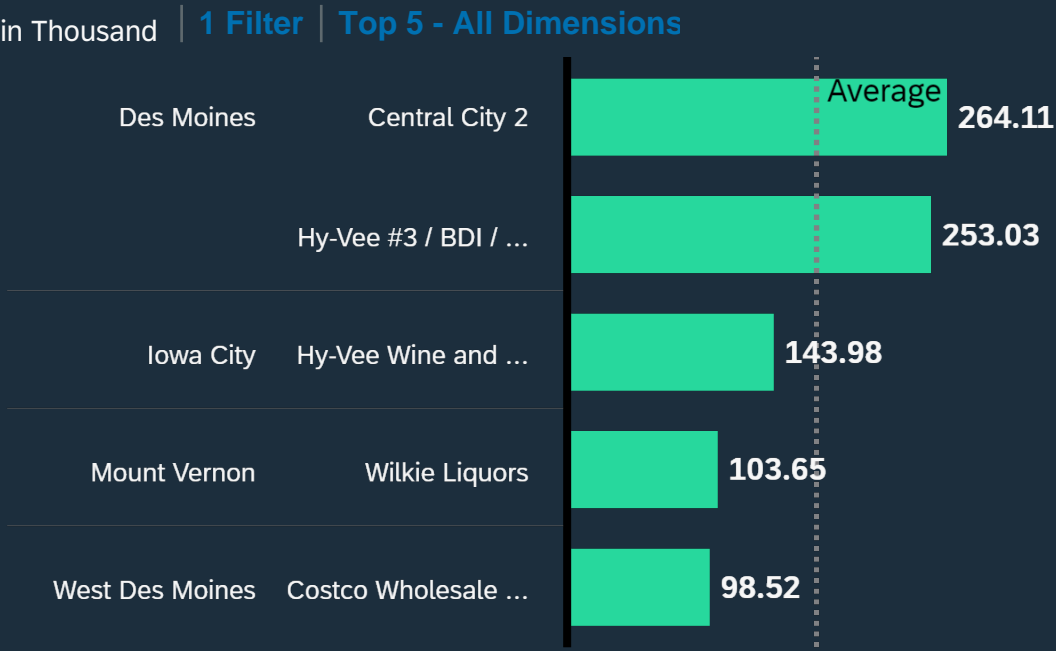
📍 **Q1 2021** has the highest **Quantity sold**. The total for **Wed, Mar 31** was 133,121.00, an increase of 5% (5,849.00) compared to **Tue, Mar 30** (127,272.00). [View more...](#)

Quantity Sold Per County



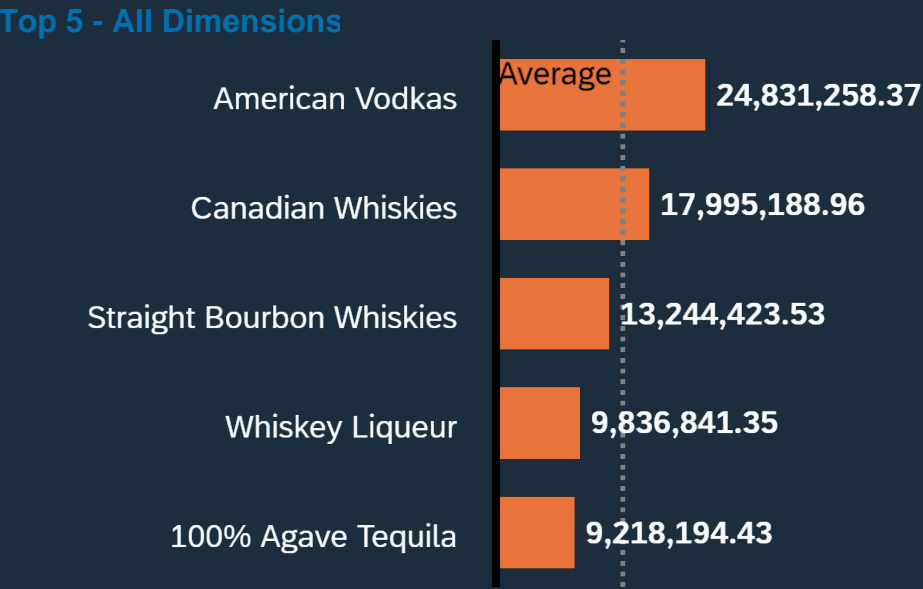
📍 **POLK** has the highest **Quantity sold**, showing a 113% deviation from the average. The total so far for **Dec 2021** is 229.98 Thousand. The total for **Nov 2021** was 271.65 Thousand, an increase of 221% (186.92 Thousand) compared to **Sep 2021** (84.73 Thousand). [View more...](#)

Quantity Sold Per City and Store Name



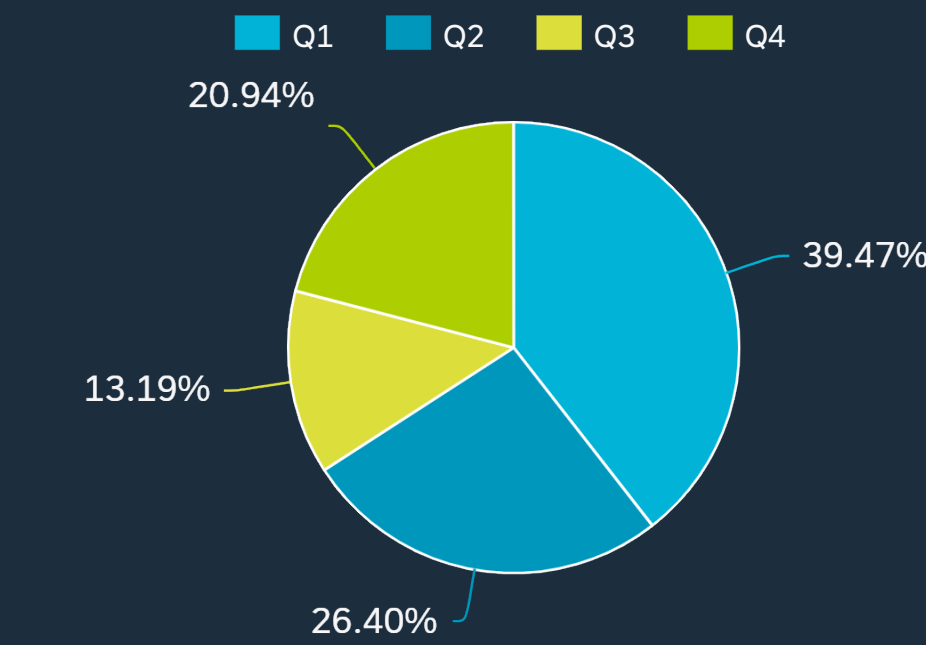
📍 **Des Moines+Central City 2** have the highest **Quantity sold**, showing a 53% deviation from the average. The total so far for **Dec 2021** is 22.94 Thousand. The total for **Nov 2021** was 29.46 Thousand, an increase of 278% (21.66 Thousand) compared to **Sep 2021** (7.80 Thousand). [View more...](#)

Quantity Sold Per Category Name



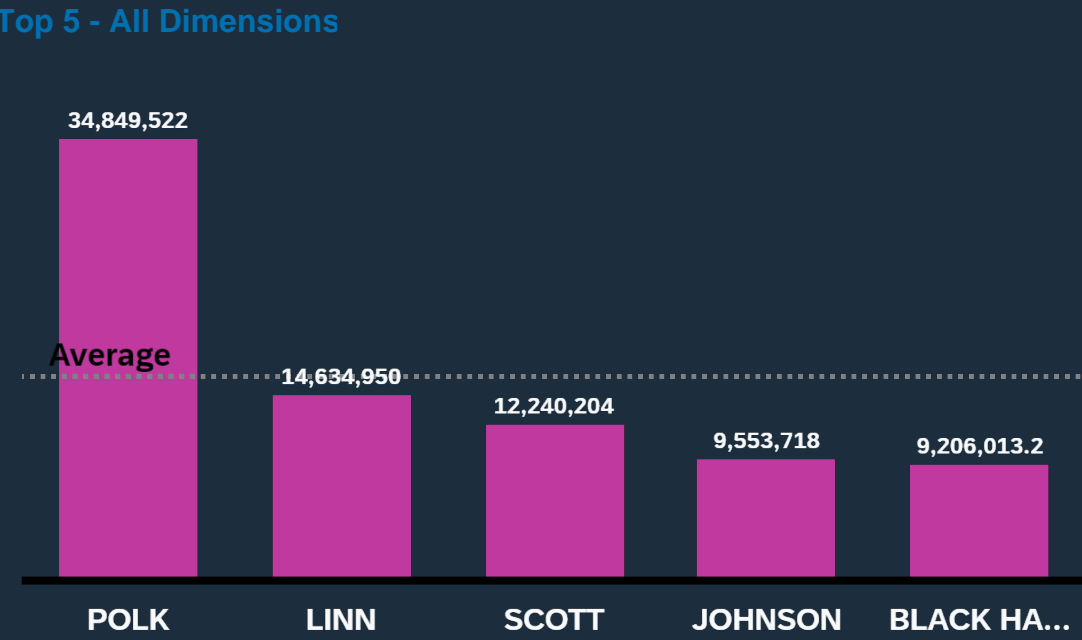
📍 **American Vodkas** has the highest **sales**, showing a 65% deviation from the average. The total so far for **Dec 2021** is 1,789,541.52. The total for **Nov 2021** was 3,334,792.43, an increase of 391% (2,655,731.66) compared to **Sep 2021** (679,060.77). [View more...](#)

Sales Per Date



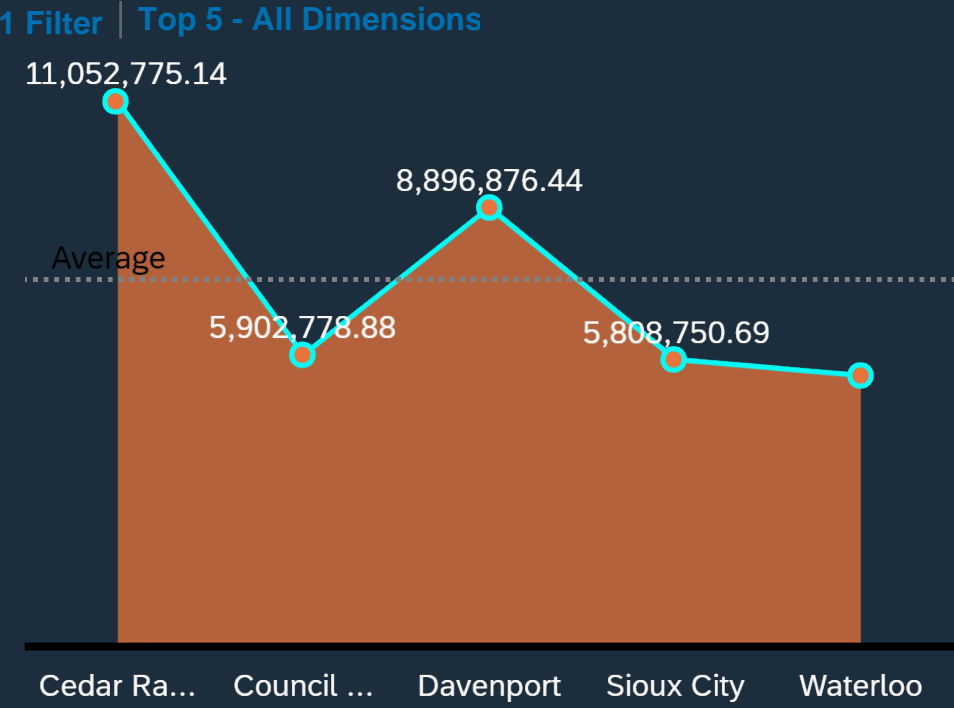
📍 **Q1 2021** has the highest **sales**. The total for **Wed, Mar 31** was 1.89 Million, an increase of 12% (0.20 Million) compared to **Tue, Mar 30** (1.69 Million). [View more...](#)

Sales Per County



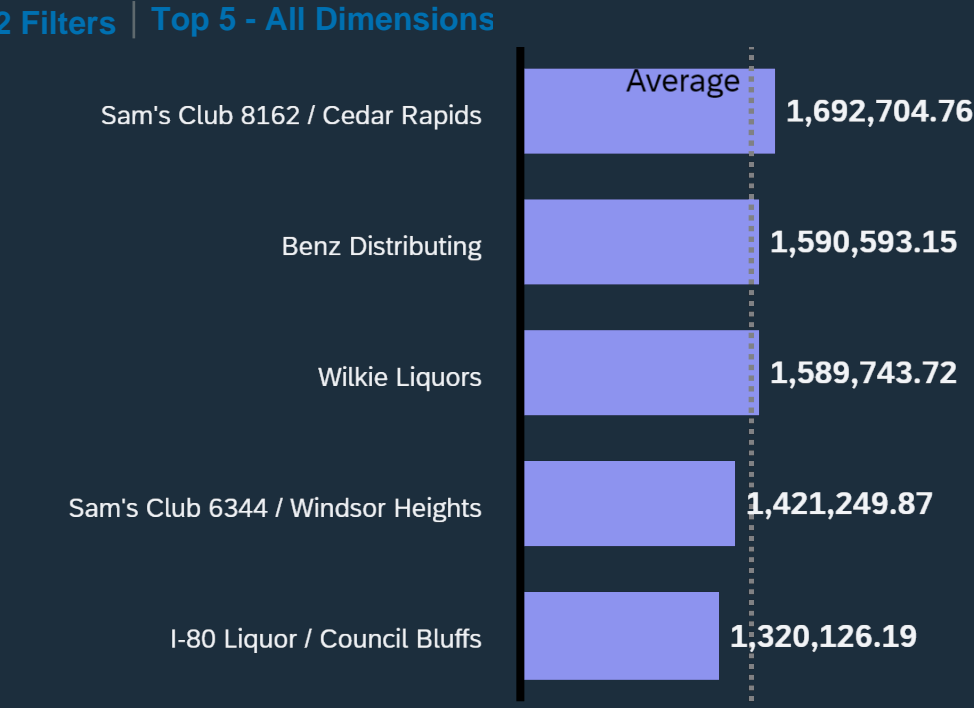
📍 **POLK** has the highest **sales**, showing a 116% deviation from the average. The total so far for **Dec 2021** is 3,180,272.40. The total for **Nov 2021** was 3,889,034.44, an increase of 261% (2,810,349.65) compared to **Sep 2021** (1,078,684.79). [View more...](#)

Sales Per City



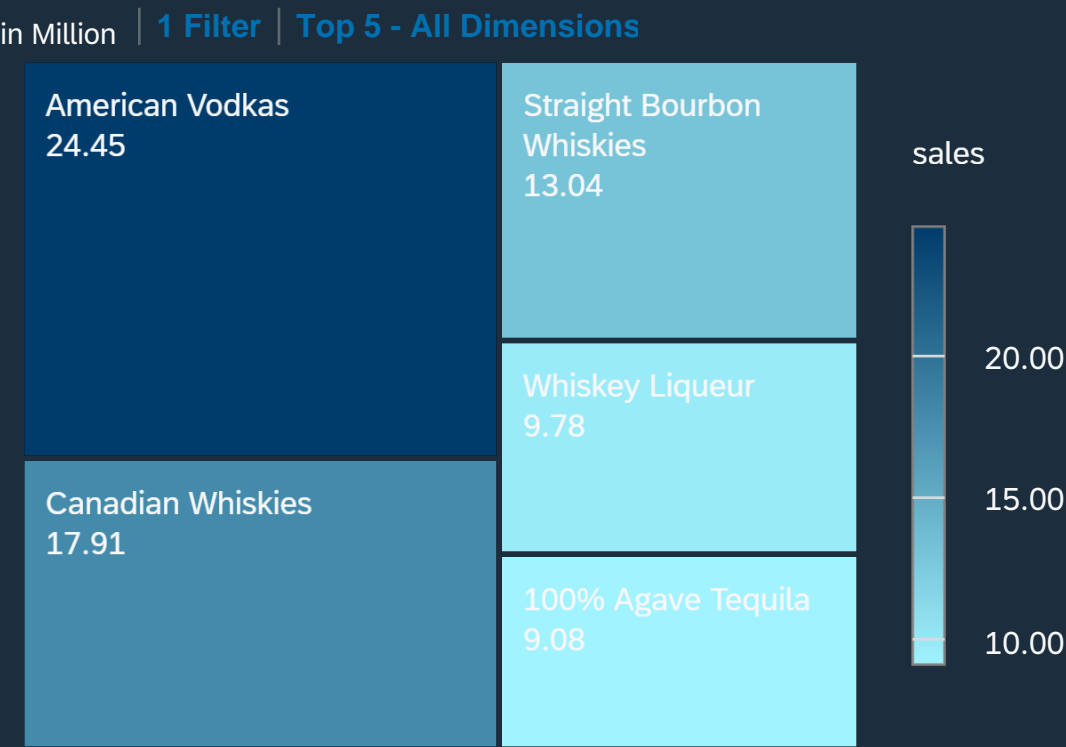
📍 **Cedar Rapids** has the highest **sales**, showing a 49% deviation from the average. The total so far for **Dec 2021** is 921,020.29. The total for **Nov 2021** was 1,273,127.38, an increase of 464% (1,047,335.09) compared to **Sep 2021** (225,792.29). [View more...](#)

Sales Per Store Name



📍 **Sam's Club 8162 / Cedar Rapids** has the highest **sales**, showing a 11% deviation from the average. The total so far for **Dec 2021** is 201,786.04. The total for **Nov 2021** was 93,265.37, an increase of 2,626% (89,843.93) compared to **Sep 2021** (3,421.44). [View more...](#)

Sales Per Category Name

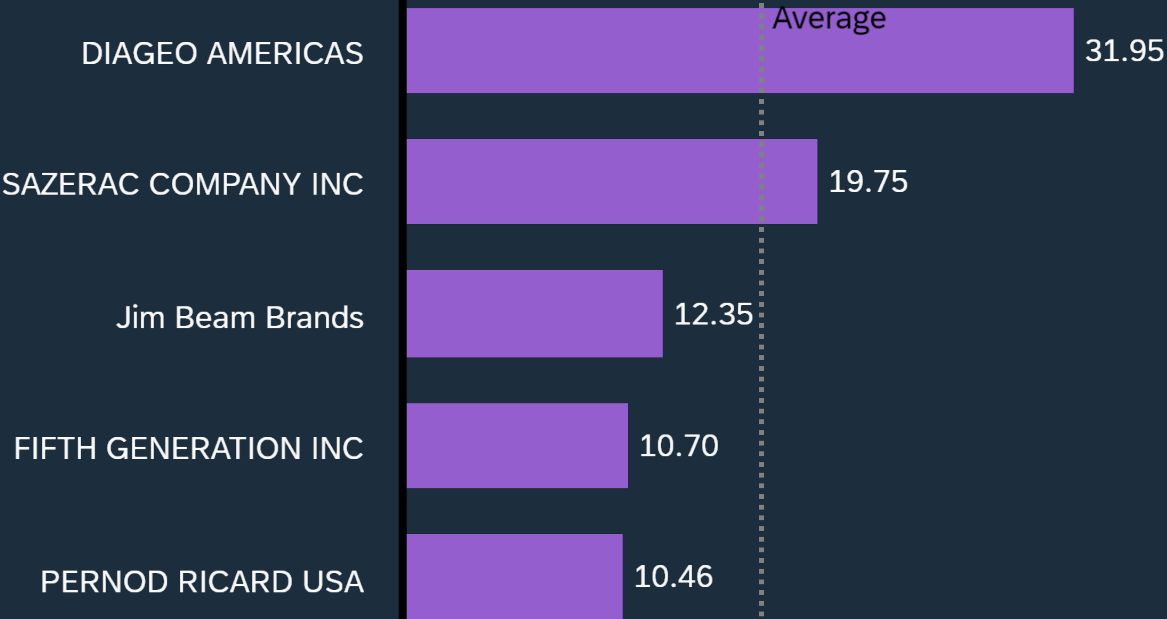


📍 **American Vodkas** has the highest **sales**. The total so far for **Dec 2021** is 1.77 Million. The total for **Nov 2021** was 3.28 Million, an increase of 388% (2.60 Million) compared to **Sep 2021** (0.67 Million). [View more...](#)

Vendor Details

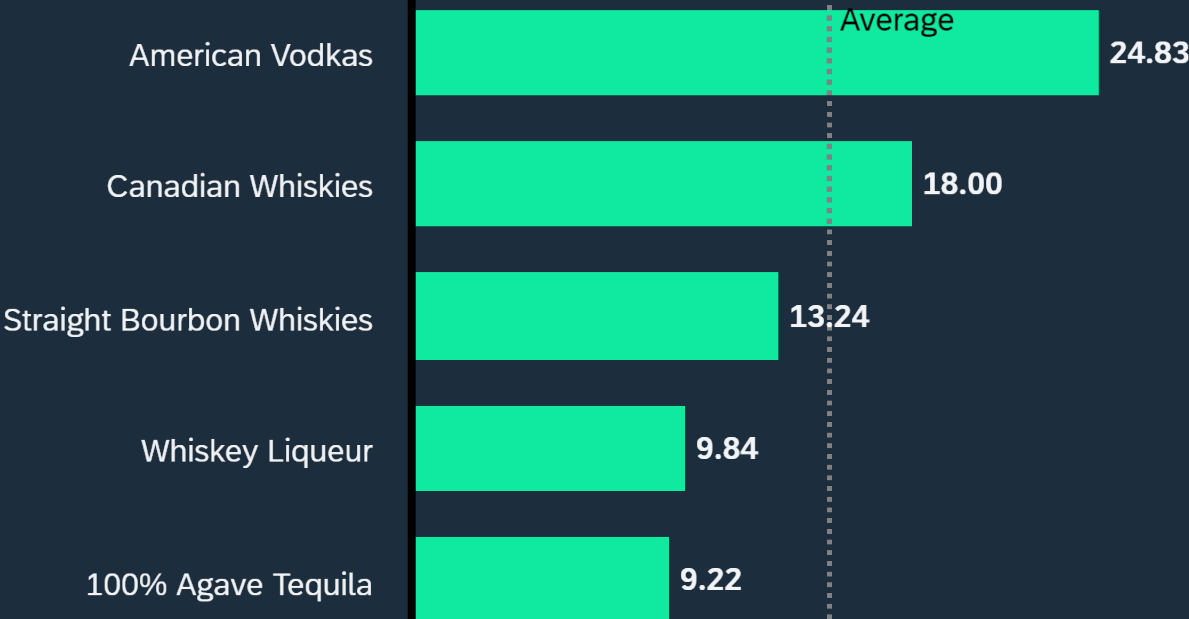
Vendor

in Million | [Top 5 - vendor](#)



Categories Respect to Vendor

in Million | [Top 5 - category name](#)



Summer

1 Filter

93.23 Million

Top Selling Category

American Vodkas

Winter

1 Filter

75.61 Million

Summer Season Sale

in Million | 🗑️ | 1 Filter | 1 Variance

| | | | | |
|-------|----|-----|-------------|-----------|
| 20... | Q2 | Jun | Average | 33.30 (-) |
| | Q3 | Aug | 17.89 (-) | |
| | | Sep | 4.38 -13.51 | |
| | Q4 | Nov | 20.04 (-) | |

We can't find the linked chart, because the chart was deleted. Your Smart Insights were based on this linked chart.

Winter Season Sale

in Million | 🗑️ | 1 Filter | 1 Variance

| | | | | |
|-------|----|-----|--------------|-----------|
| 20... | Q1 | Jan | Average | 28.67 (-) |
| | | Feb | 16.93 -11.74 | |
| | | Mar | 21.04 +4.11 | |
| | Q2 | Apr | 11.27 -9.77 | |
| | Q4 | Dec | 15.32 -4.72 | |

We can't find the linked chart, because the chart was deleted. Your Smart Insights were based on this linked chart.

Less selling stores and Categories

Bottom 10 - All Dimensions

| | | | |
|---------------------|-------------------|---------|------|
| Hy-Vee Fast & F... | American Vodkas | Average | 2.79 |
| Moes Mart #4 / ... | American Dry G... | 2.92 | |
| Ehlinger's Vinto... | Triple Sec | 3.50 | |
| Main Street Liq... | Triple Sec | 3.50 | |
| Westland Fast ... | Triple Sec | 3.50 | |
| Fareway Stores... | Triple Sec | 3.63 | |
| Kellogg Countr... | Triple Sec | 3.63 | |
| Circle S Gordo... | Triple Sec | 4.01 | |
| Bailey's Conve... | Temporary & S... | 4.50 | |
| Glidden Grocery | Mixto Tequila | 4.50 | |

Top selling stores and Categories

Top 10 - All Dimensions

| | | |
|-----------------------|-----------------------|-----------|
| Central City 2 | American Vodkas | 47,117.00 |
| Hy-Vee Wine and ... | American Vodkas | 39,767.00 |
| Costco Wholesal... | American Vodkas | 33,438.00 |
| Hy-Vee #3 / BDI / ... | American Vodkas | 33,068.00 |
| | Mixto Tequila | 24,611.00 |
| Central City 2 | Mixto Tequila | 22,127.00 |
| | American Flavore... | 17,609.00 |
| Costco Wholesal... | American Vodkas | 15,846.00 |
| Wilkie Liquors | Imported Distilled... | 15,297.00 |
| Hy-Vee #3 / BDI / ... | 100% Agave Tequ... | 14,987.00 |

Number of Categories per Store

Bottom 10 - Store Name (Number of Categories)

| | |
|------------------------------------|---|
| Artisan Grain Distillery | 2 |
| Eddy's Liquors / Alta | 2 |
| TYCOGA Vineyard & Winery | 2 |
| Templeton Distilling LLC | 2 |
| Broadbent Distillery | 3 |
| Green Frog Distillery, LLC | 3 |
| American Heritage Distillers, LLC | 4 |
| Hy-Vee Fast and Fresh / Storm Lake | 4 |
| S&B Farms Distillery | 4 |
| Stan's Corner / Lake Park | 4 |

Number of Categories

4

4

3

3

2



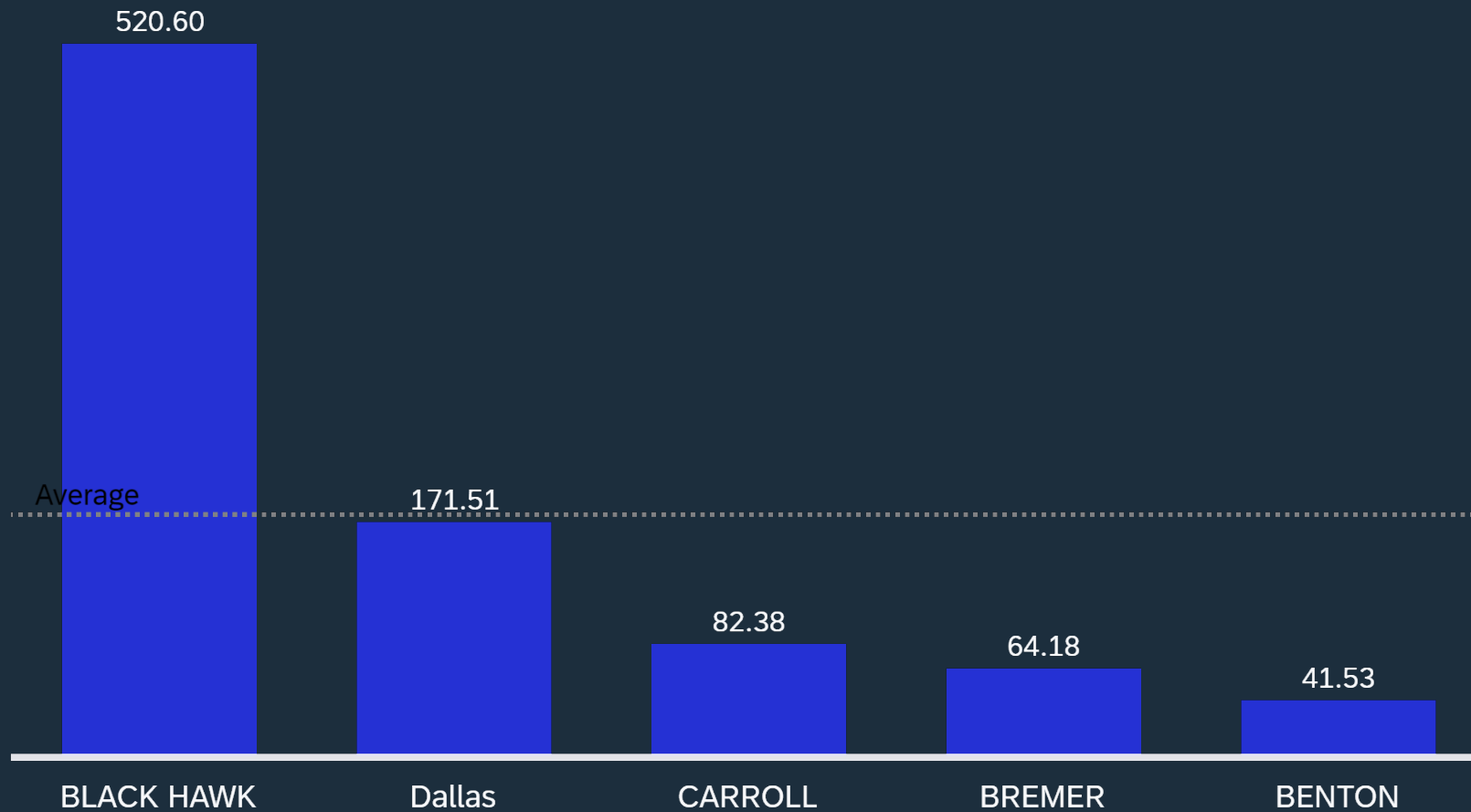
Please Select KPI



Select Dimension

Volume sold Gallons / Liters per County / City

in Thousand | [1 Filter](#) | [Top 5 - All Dimensions](#)



Quantity Sold

12.44 Million

Top Categories

in Million | [1 Filter](#) | [Top 7 - All Dimensions](#)



Quantity Sold in City

