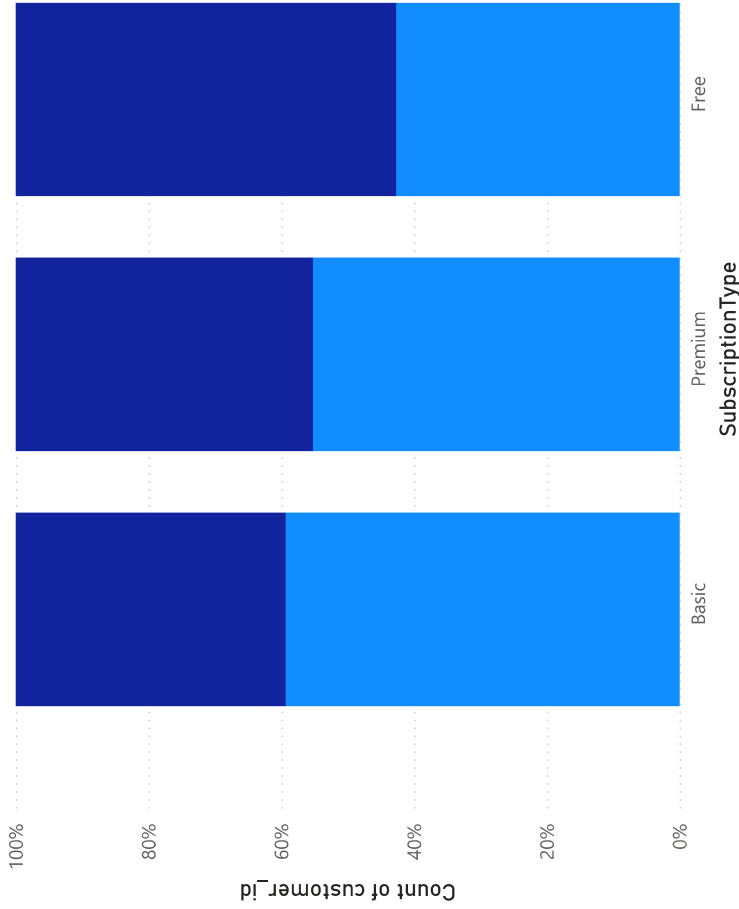


Churn Distribution by Subscription Type

Count of customer_id by SubscriptionType and ChurnStatus

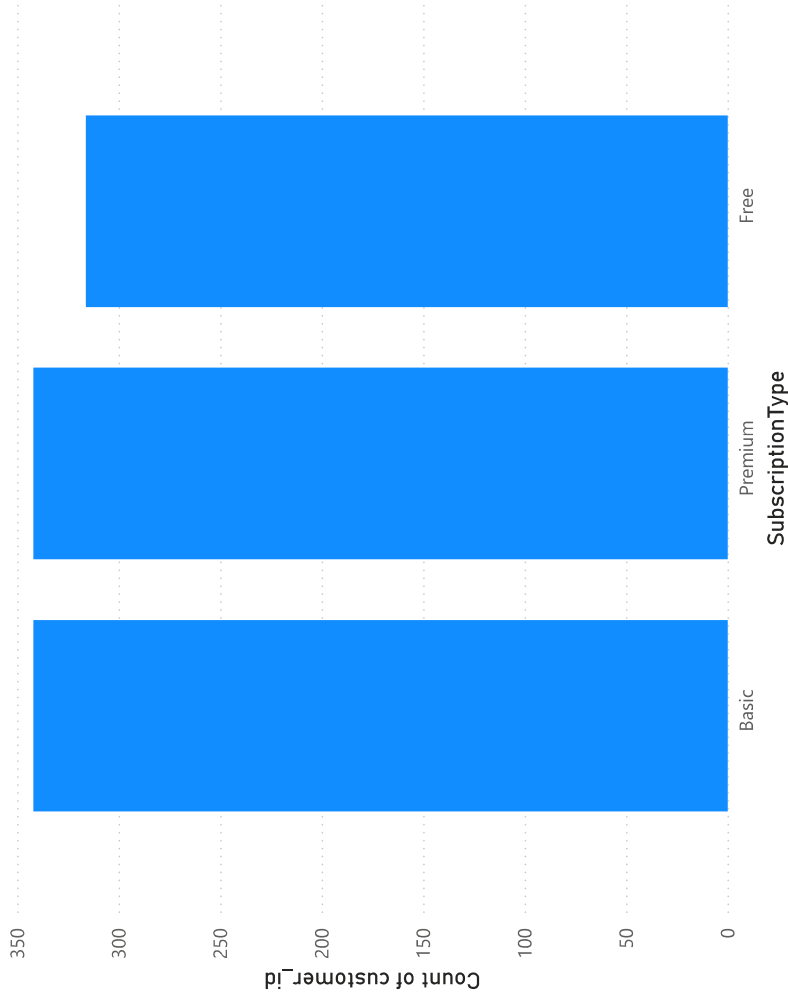
ChurnStatus ● No ● Yes



1000

Total Customers

Count of customer_id by SubscriptionType



473

Churned Customers

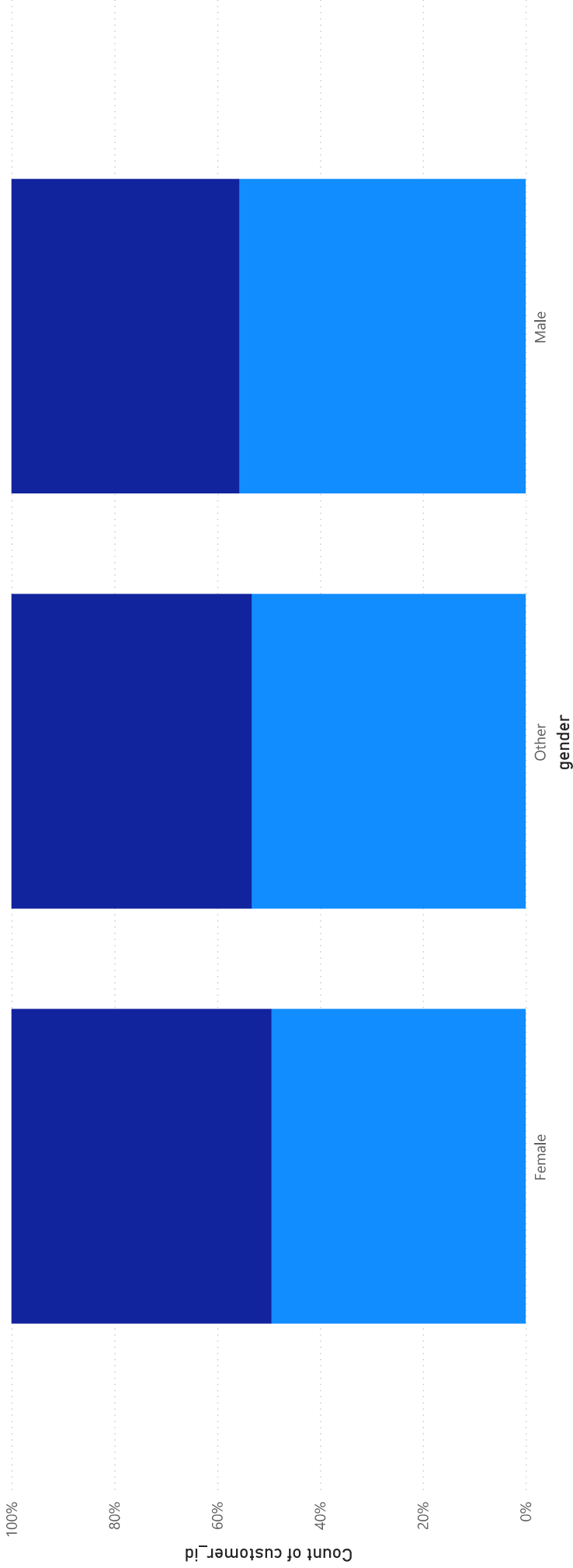
0.47

Churn Rate (%)

Churn Distribution by Gender

Count of customer_id by gender and ChurnStatus

ChurnStatus ● No ● Yes



1000

Total Customers

473

Churned Customers

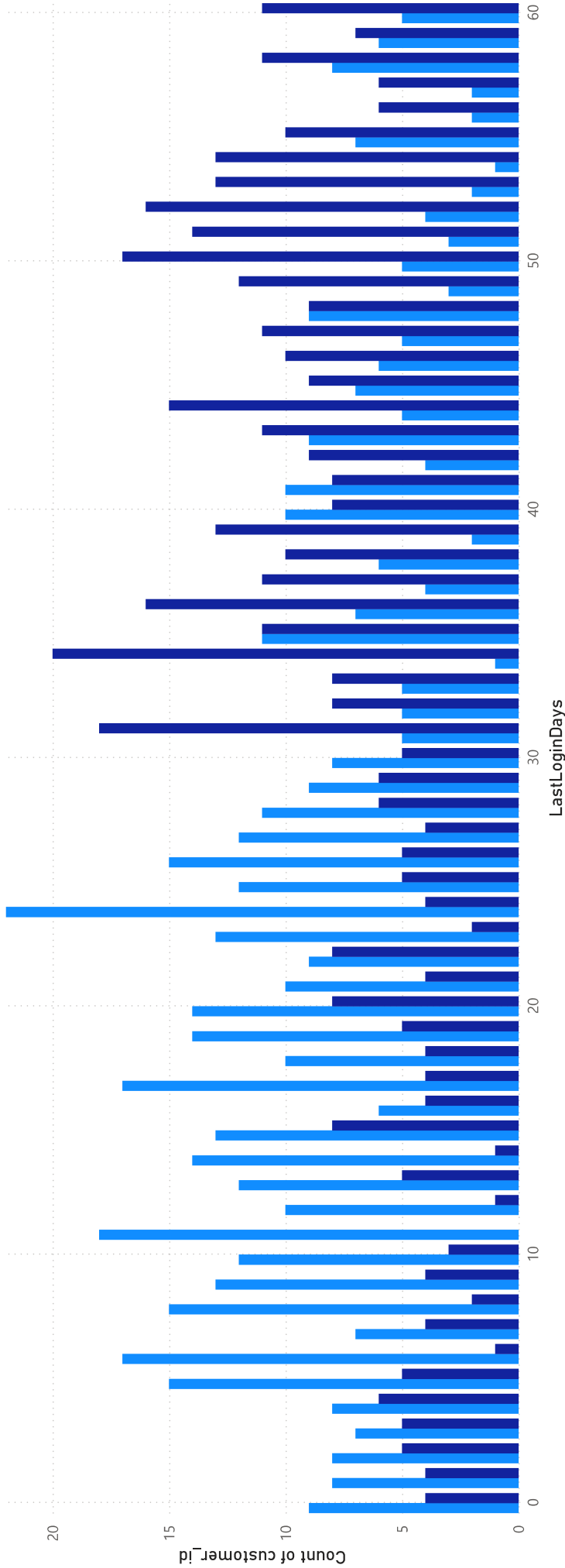
0.47

Churn Rate (%)

Churn Distribution by Last Login Activity

Count of customer_id by LastLoginDays and ChurnStatus

ChurnStatus ● No ● Yes



1000

Total Customers

473

Churned Customers

0.47

Churn Rate (%)