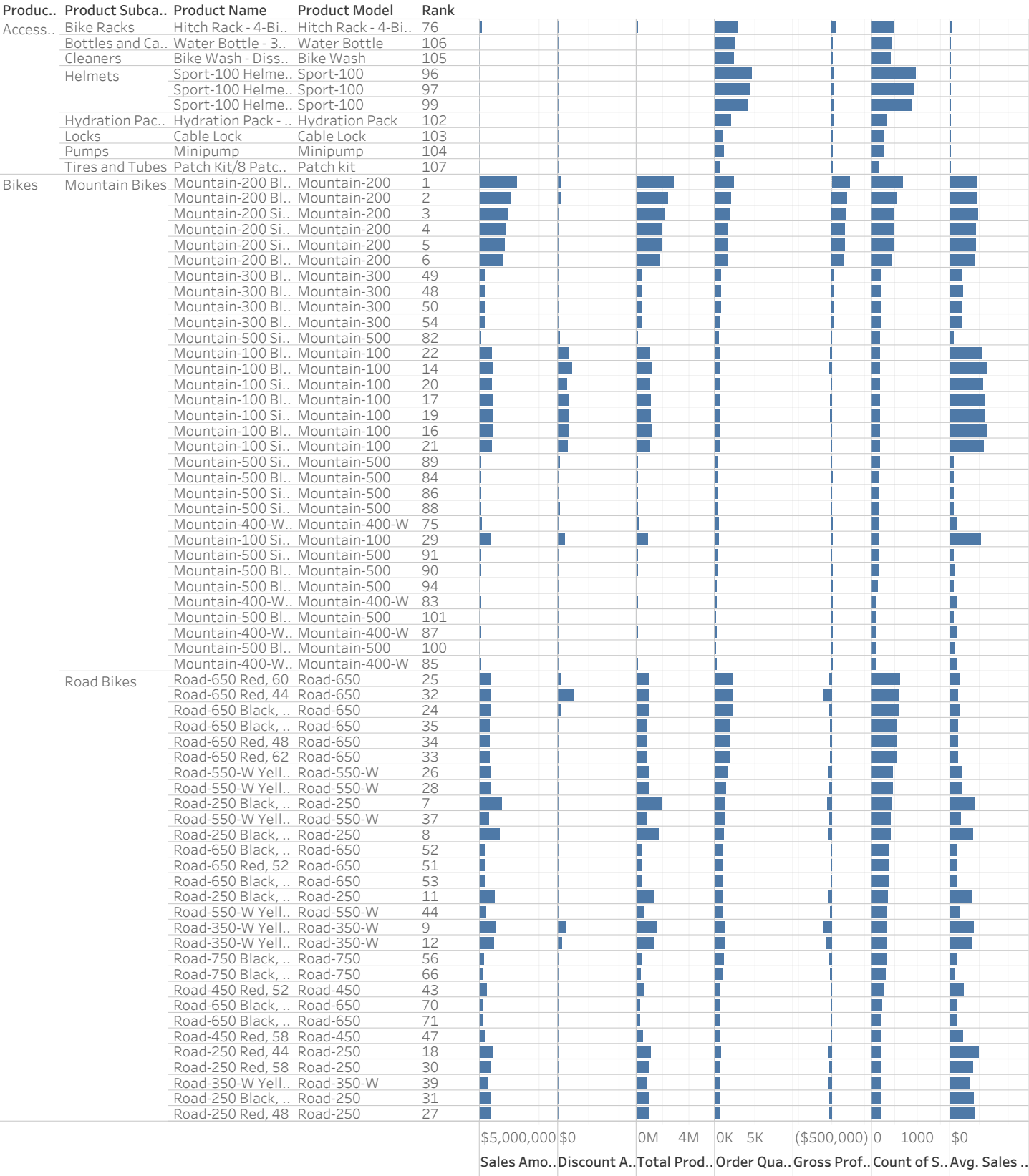
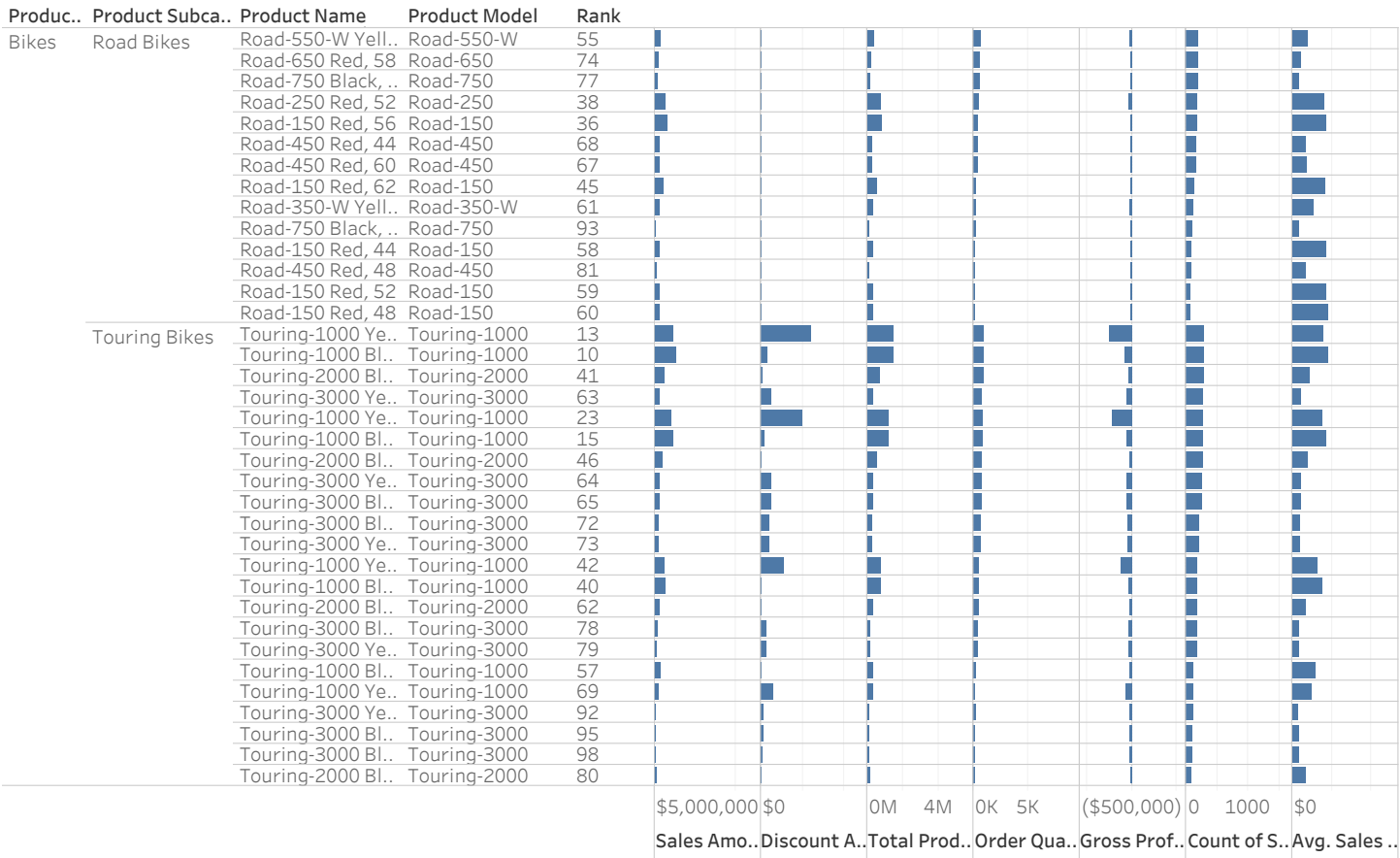


Reseller Sales By Product Hierarchy and Ranked By Sales



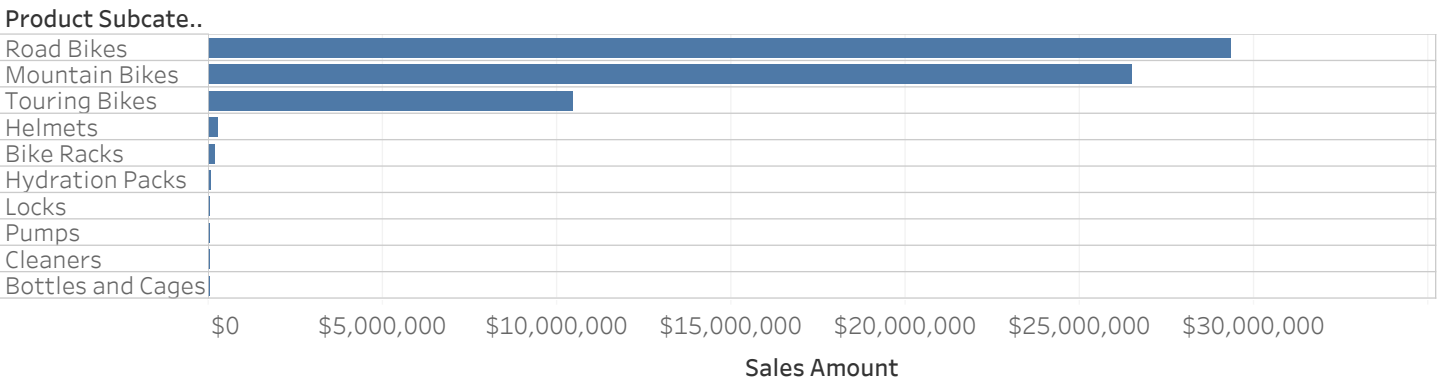
Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Order Quantity, sum of Gross Profit, count of Sales Order Number and average of Sales Amount for each Rank broken down by Product Category, Product Subcategory, Product Name and Product Model. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. The view is filtered on Product Category, which has multiple members selected.

Reseller Sales By Product Hierarchy and Ranked By Sales



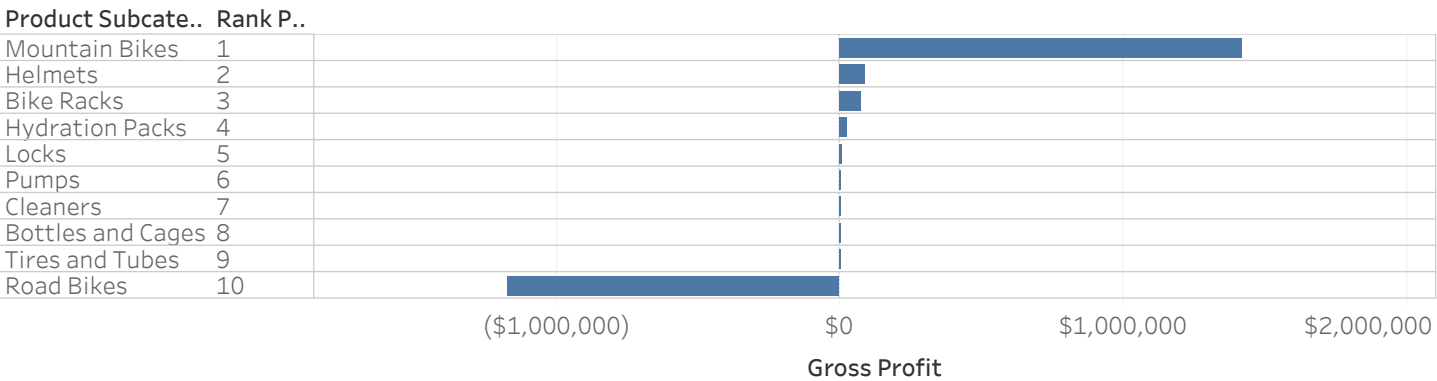
Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Order Quantity, sum of Gross Profit, count of Sales Order Number and average of Sales Amount for each Rank broken down by Product Category, Product Subcategory, Product Name and Product Model. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. The view is filtered on Product Category, which has multiple members selected.

Top 10 & Bottom 10 Product Subcategories for Bikes and Accessories By Sales



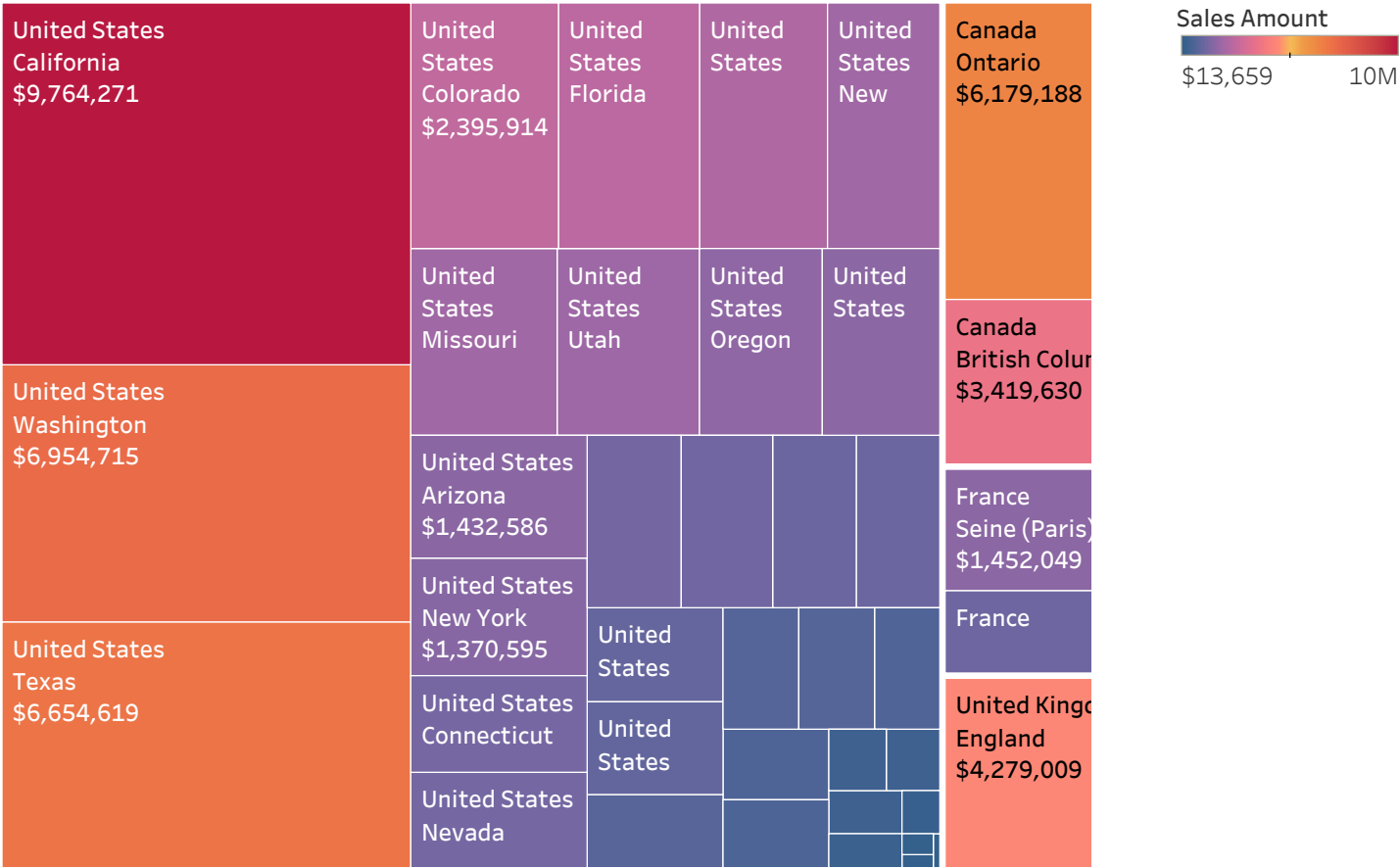
Sum of Sales Amount for each Rank broken down by Product Subcategory. The data is filtered on Product Category and Filter For Top/Bottom. The Product Category filter keeps Accessories and Bikes. The Filter For Top/Bottom filter keeps True.

Top 10 & Bottom 10 Product Subcategories for Bikes and Accessories By Profit



Sum of Gross Profit for each Rank Profit broken down by Product Subcategory. The marks are labeled by sum of Gross Profit. The data is filtered on Filter For Top/Bottom Profit and Product Category. The Filter For Top/Bottom Profit filter keeps True. The Product Category filter keeps Accessories and Bikes.

Geo Contribution to Sales



Country Region, State Province and sum of Sales Amount. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Country Region, State Province and sum of Sales Amount.

Geo Contribution to Sales



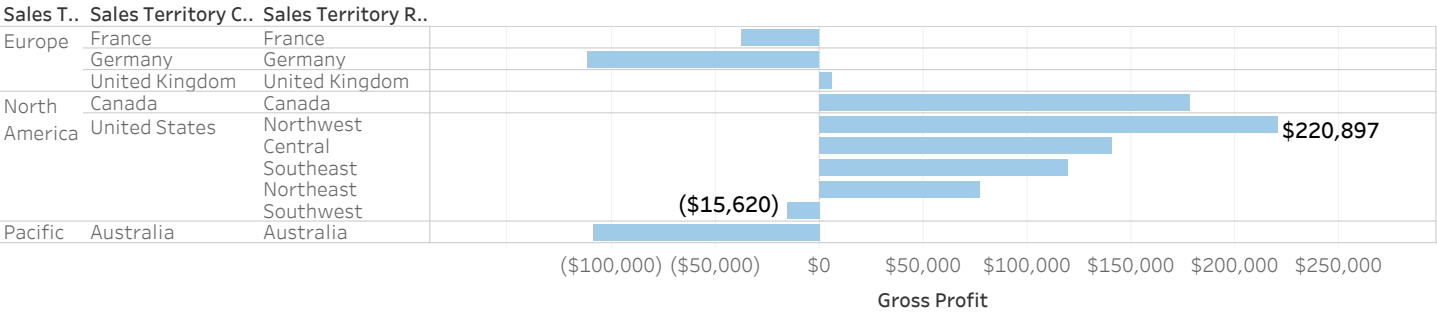
Country Region, State Province and sum of Sales Amount. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Country Region, State Province and sum of Sales Amount.

Top Resellers (Stores) ranked

Reseller Name	Sales Am..
Brakes and Gears	\$877,107
Excellent Riding ..	\$853,849
Vigorous Exercis..	\$841,909
Totes & Baskets ..	\$816,756
Retail Mall	\$799,278
Corner Bicycle S..	\$787,773
Outdoor Equipm..	\$746,318
Thorough Parts ..	\$740,986
Health Spa, Limi..	\$730,799
Fitness Toy Store	\$727,273

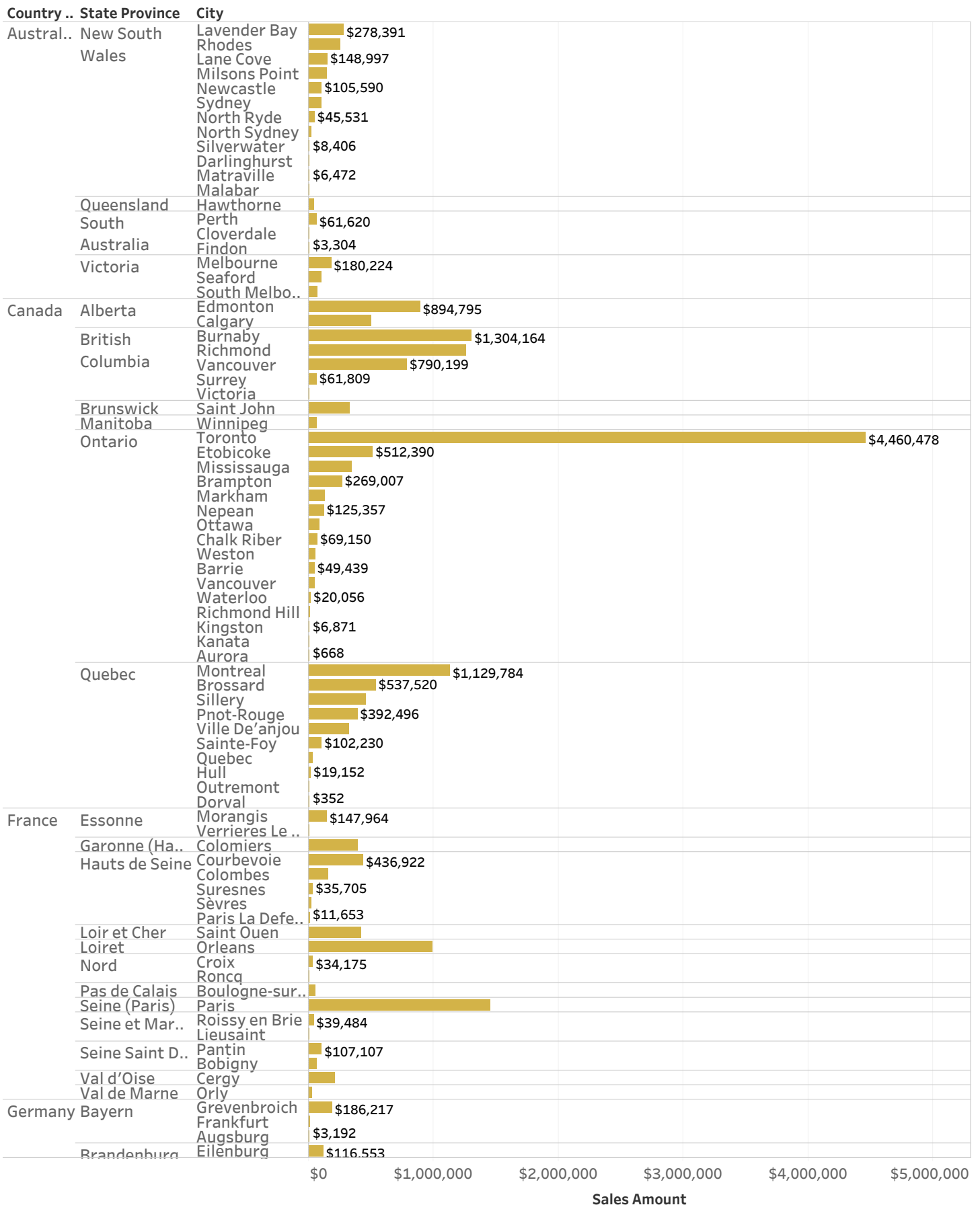
Sales Amount broken down by Reseller Name. The view is filtered on Reseller Name, which has multiple members selected.

Product Profits by Sales Territory



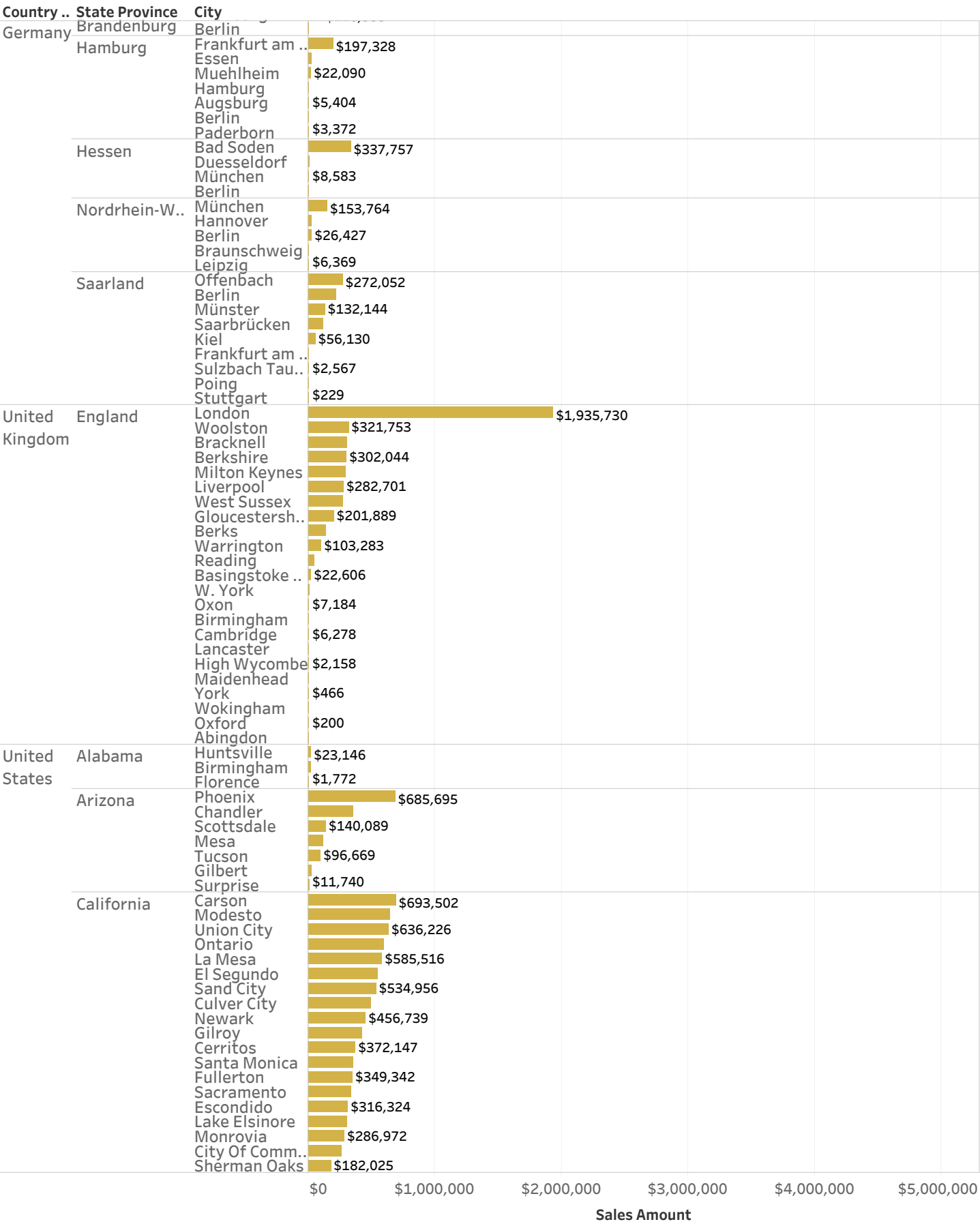
Sum of Gross Profit for each Sales Territory Region broken down by Sales Territory Group and Sales Territory Country. The marks are labeled by sum of Gross Profit.

Product Sales by Geo



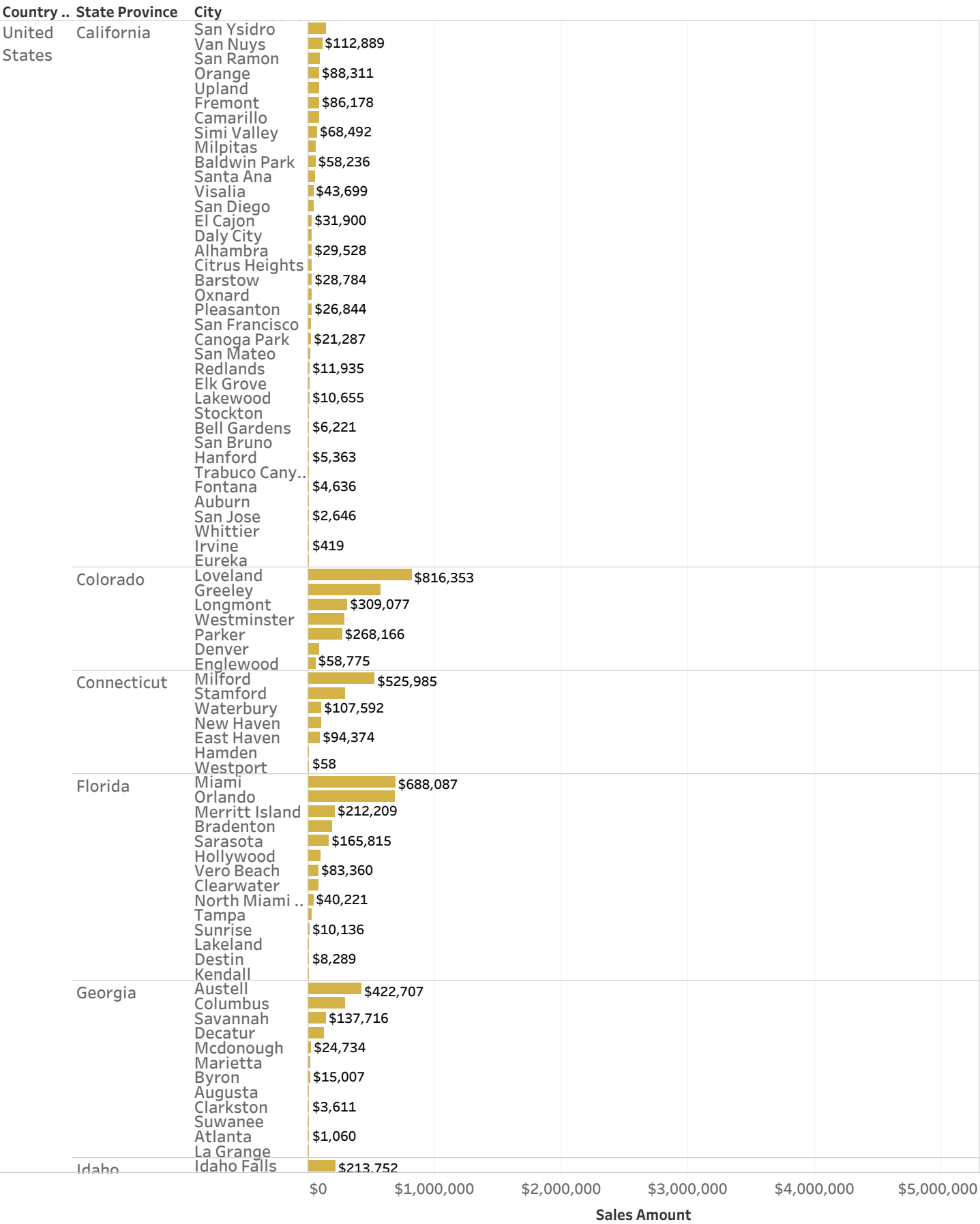
Sum of Sales Amount for each City broken down by Country Region and State Province. The view is filtered on Country Region, which has multiple members selected.

Product Sales by Geo



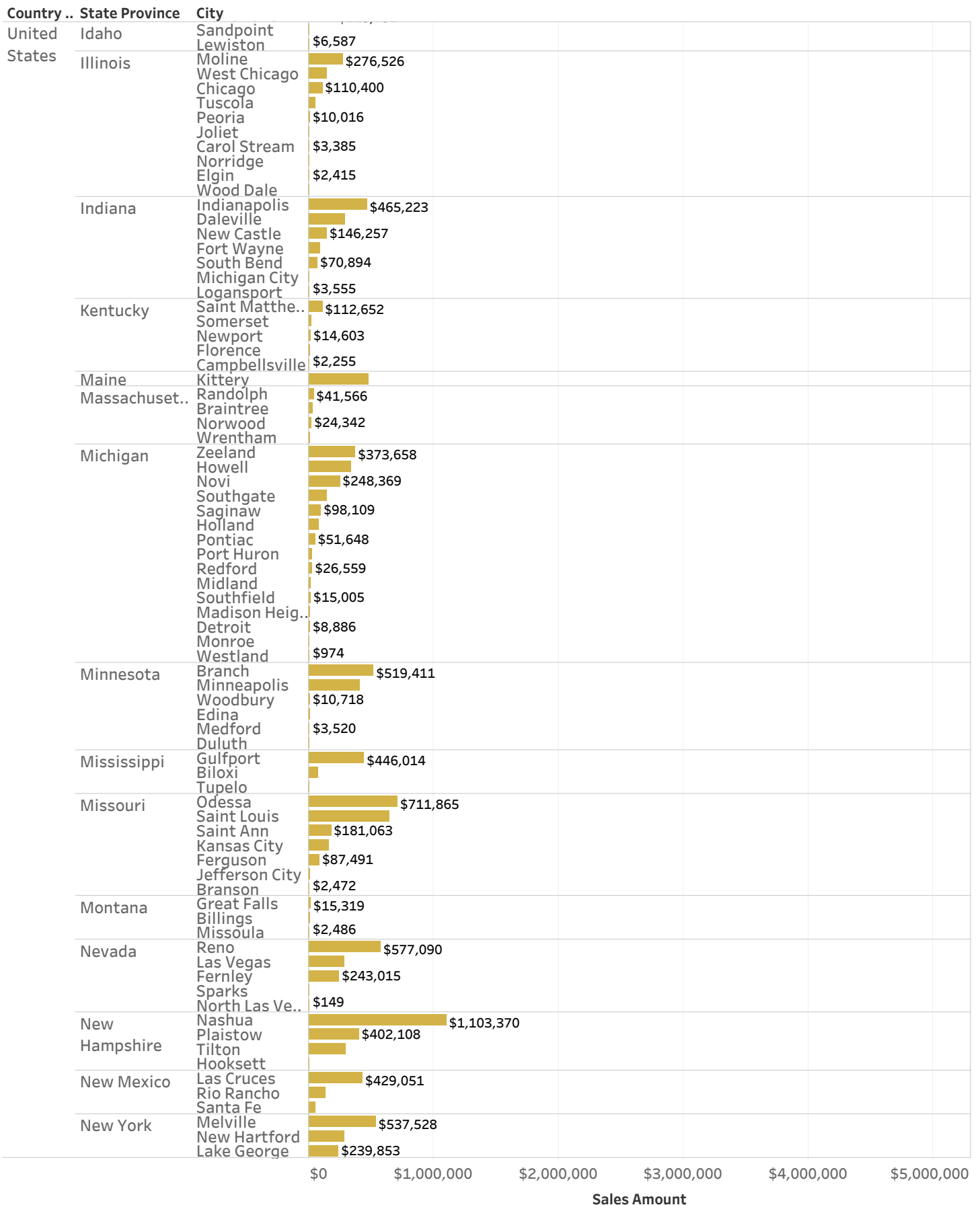
Sum of Sales Amount for each City broken down by Country Region and State Province. The view is filtered on Country Region, which has multiple members selected.

Product Sales by Geo



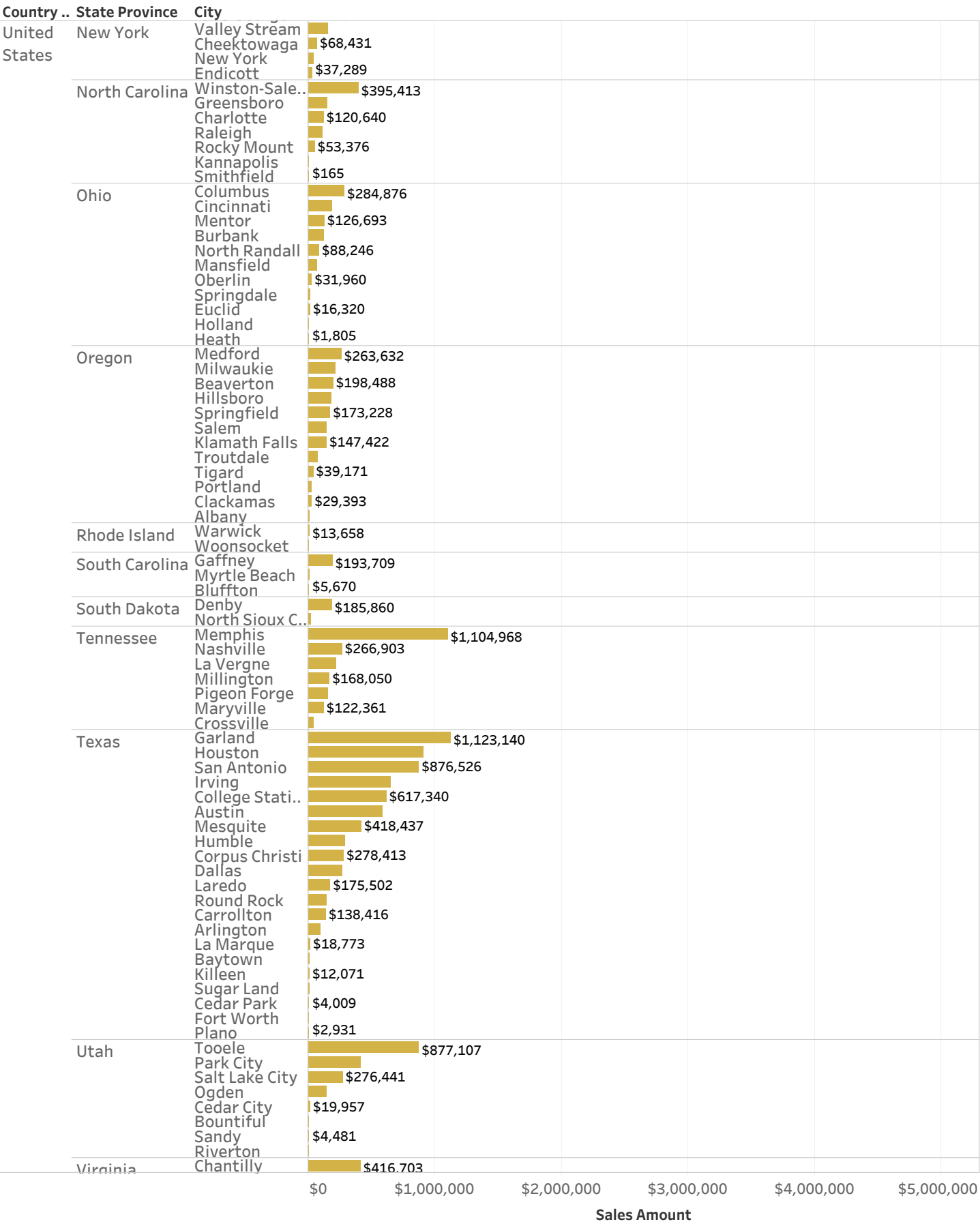
Sum of Sales Amount for each City broken down by Country Region and State Province. The view is filtered on Country Region, which has multiple members selected.

Product Sales by Geo



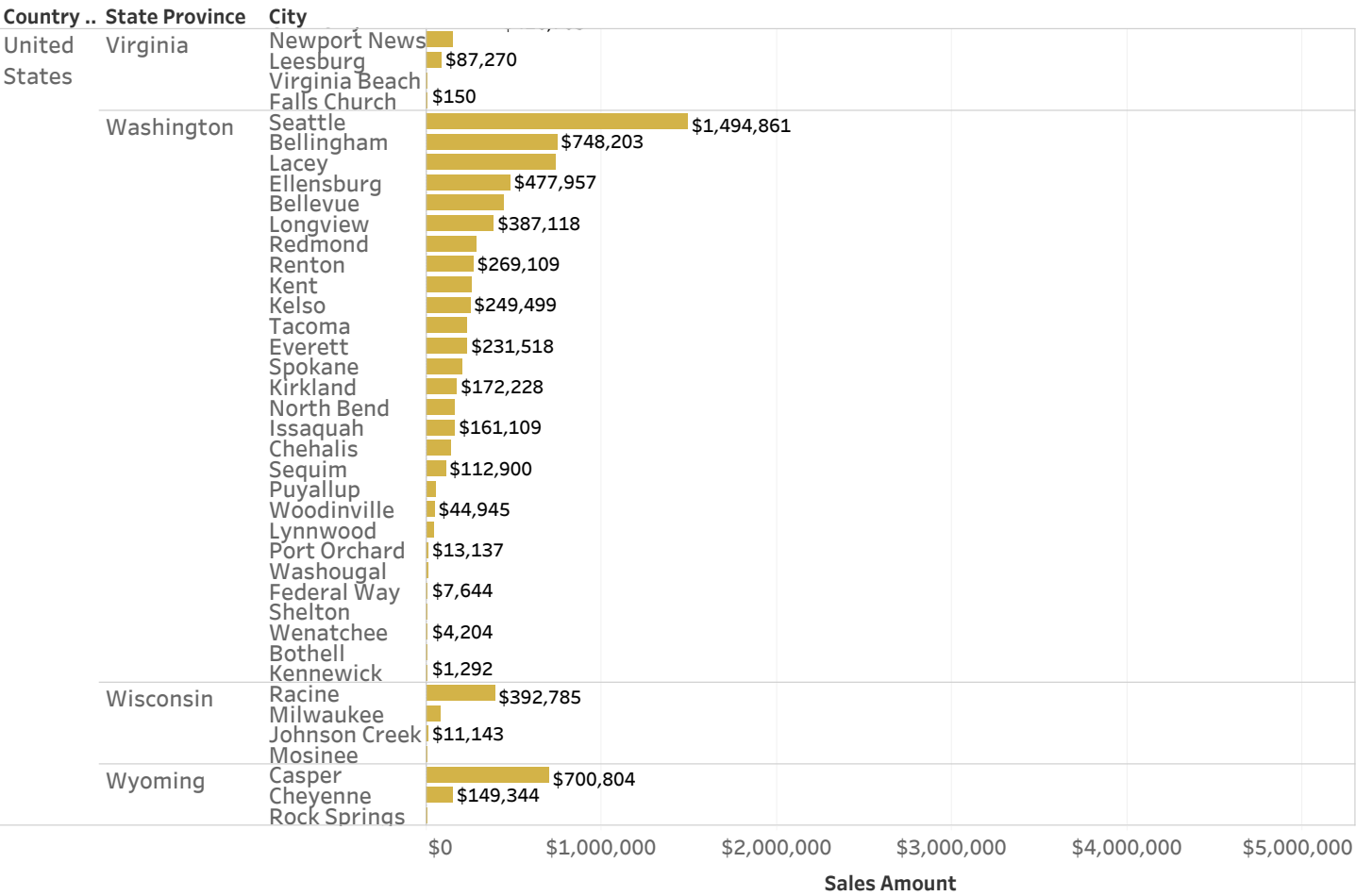
Sum of Sales Amount for each City broken down by Country Region and State Province. The view is filtered on Country Region, which has multiple members selected.

Product Sales by Geo



Sum of Sales Amount for each City broken down by Country Region and State Province. The view is filtered on Country Region, which has multiple members selected.

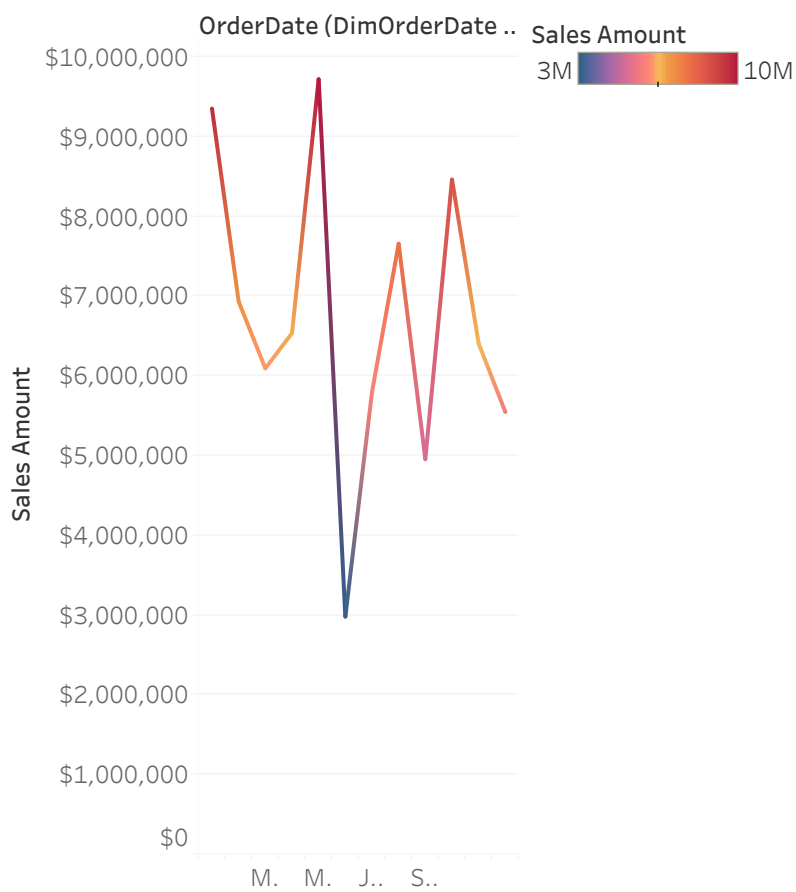
Product Sales by Geo



Sum of Sales Amount for each City broken down by Country Region and State Province. The view is filtered on Country Region, which has multiple members selected.

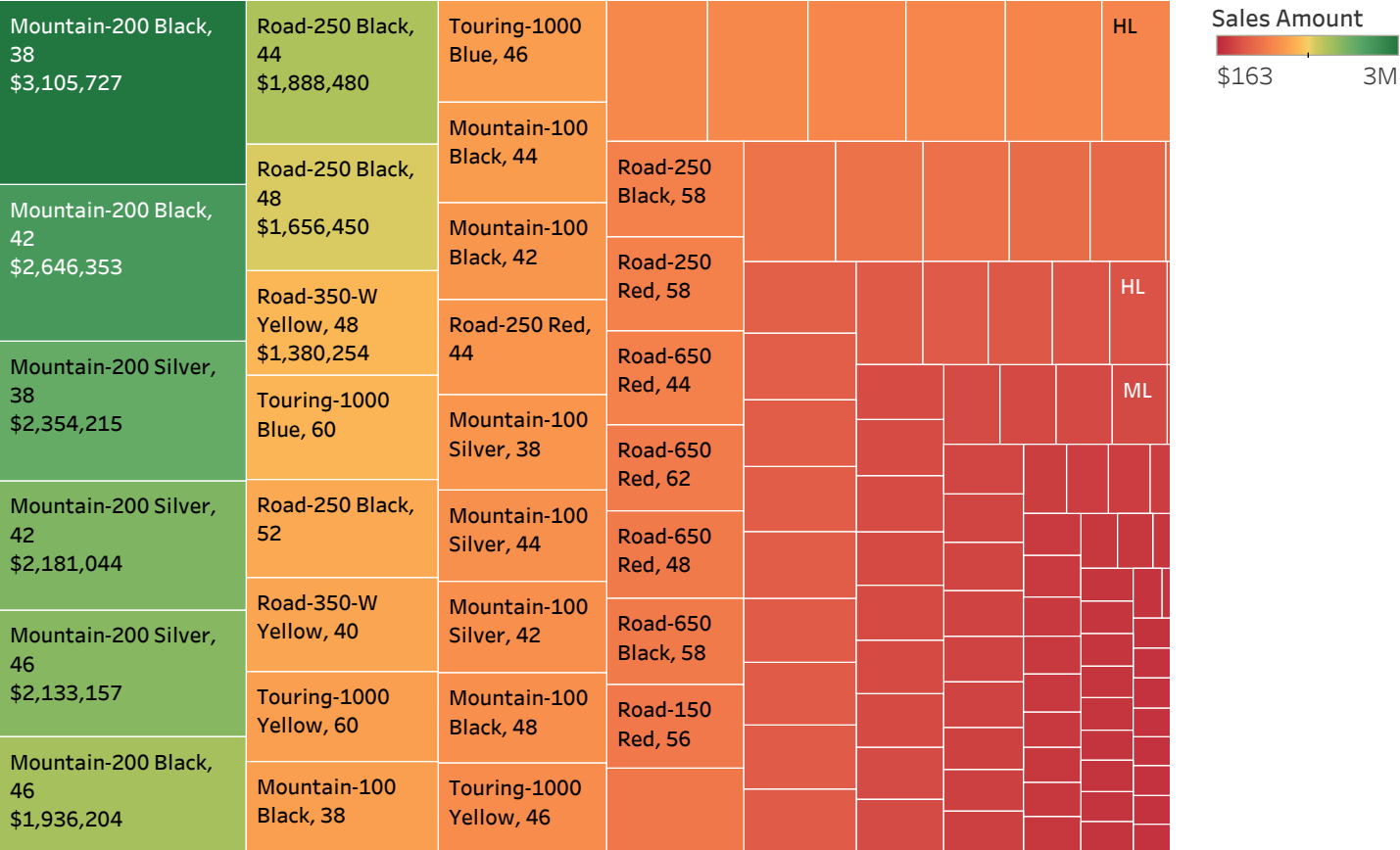
Sales Trends & Forecast

(by Month)



The trend of sum of Sales Amount for OrderDate (DimOrderDate qvw) Month. Color shows sum of Sales Amount.

Product Contribution of Sales



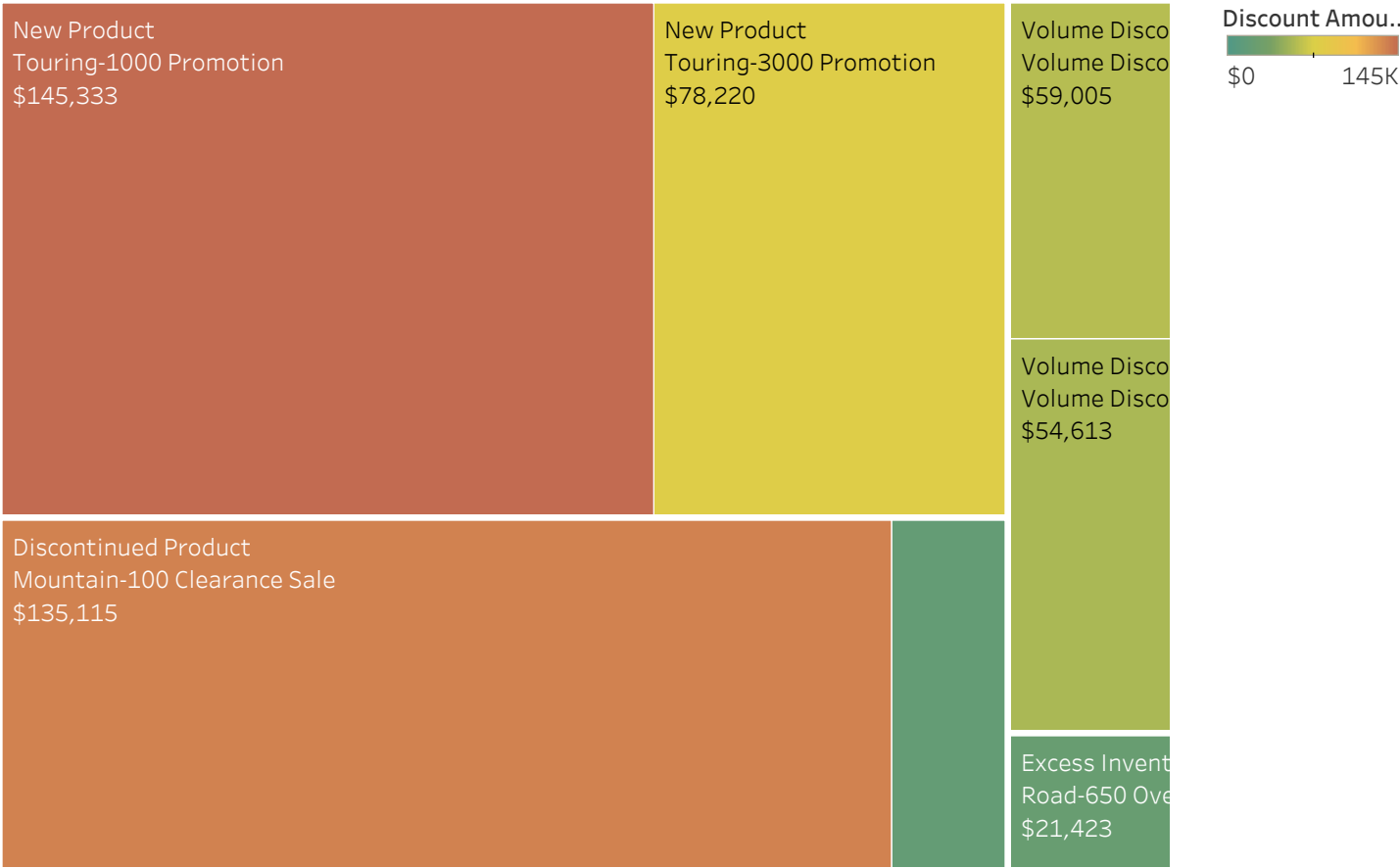
Product Name and sum of Sales Amount. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Name and sum of Sales Amount.

Product Contribution of Sales



Product Name and sum of Sales Amount. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Name and sum of Sales Amount.

Sales Promotions & Discounts



Promotion Type, Promotion Name and sum of Discount Amount. Color shows sum of Discount Amount. Size shows sum of Discount Amount. The marks are labeled by Promotion Type, Promotion Name and sum of Discount Amount. The view is filtered on Promotion Type and sum of Discount Amount. The Promotion Type filter keeps 6 of 6 members. The sum of Discount Amount filter keeps all values.

Sales Promotions & Discounts



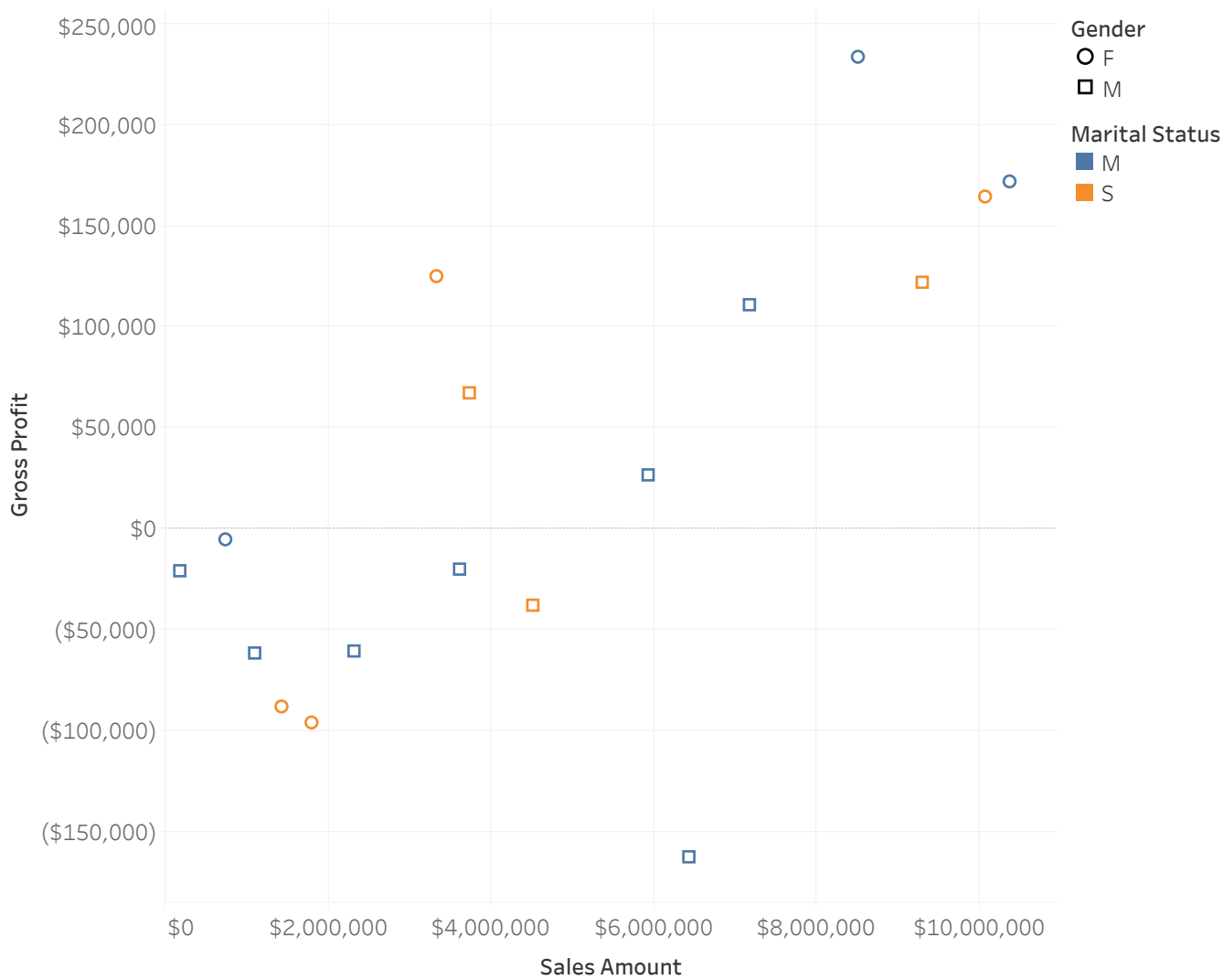
Promotion Type, Promotion Name and sum of Discount Amount. Color shows sum of Discount Amount. Size shows sum of Discount Amount. The marks are labeled by Promotion Type, Promotion Name and sum of Discount Amount. The view is filtered on Promotion Type and sum of Discount Amount. The Promotion Type filter keeps 6 of 6 members. The sum of Discount Amount filter keeps all values.

Top Salespeople ranked

Employee Name	Rank along ..	Sales Amou..
Mitchell, Linda	1	\$10,367,007
Carson, Jillian	2	\$10,065,804
Blythe, Michael	3	\$9,293,903
Pak, Jae	4	\$8,503,339
Reiter, Tsvi	5	\$7,171,013
Ito, Shu	6	\$6,427,006
Saraiva, José	7	\$5,926,418
Varkey Chuduka..	8	\$4,509,889
Campbell, David	9	\$3,729,945
Vargas, Garrett	10	\$3,609,447
Ansman-Wolfe, ..	11	\$3,325,103
Mensa-Annan, T..	12	\$2,312,546
Valdez, Rachel	13	\$1,790,640
Tsoflias, Lynn	14	\$1,421,811
Jiang, Stephen	15	\$1,092,124
Alberts, Amy	16	\$732,078
Abbas, Syed	17	\$172,524

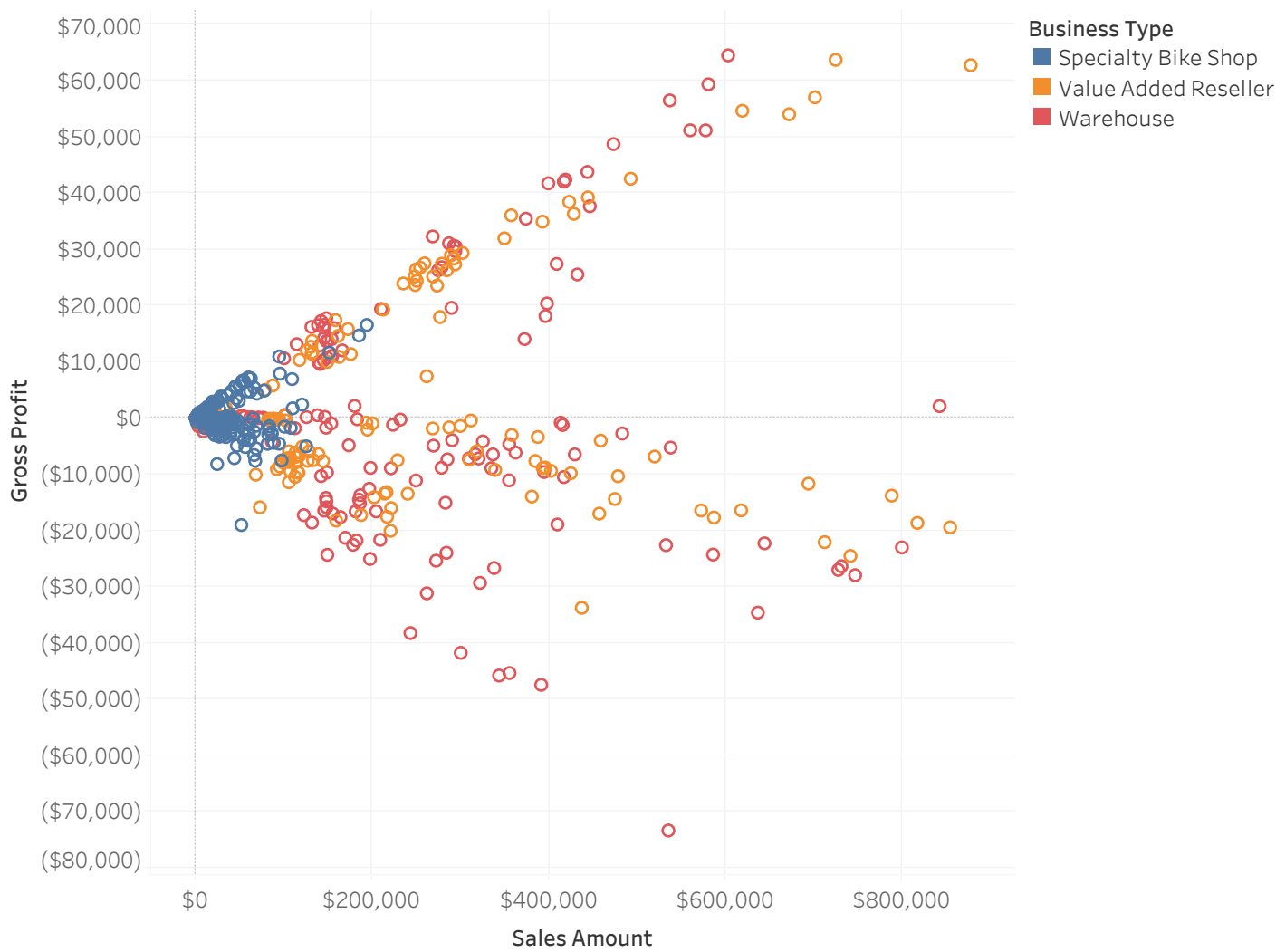
Rank along Table (Down) and Sales Amount
broken down by Employee Name.

Salespeople’s report with sales, profit and various person’s attributes



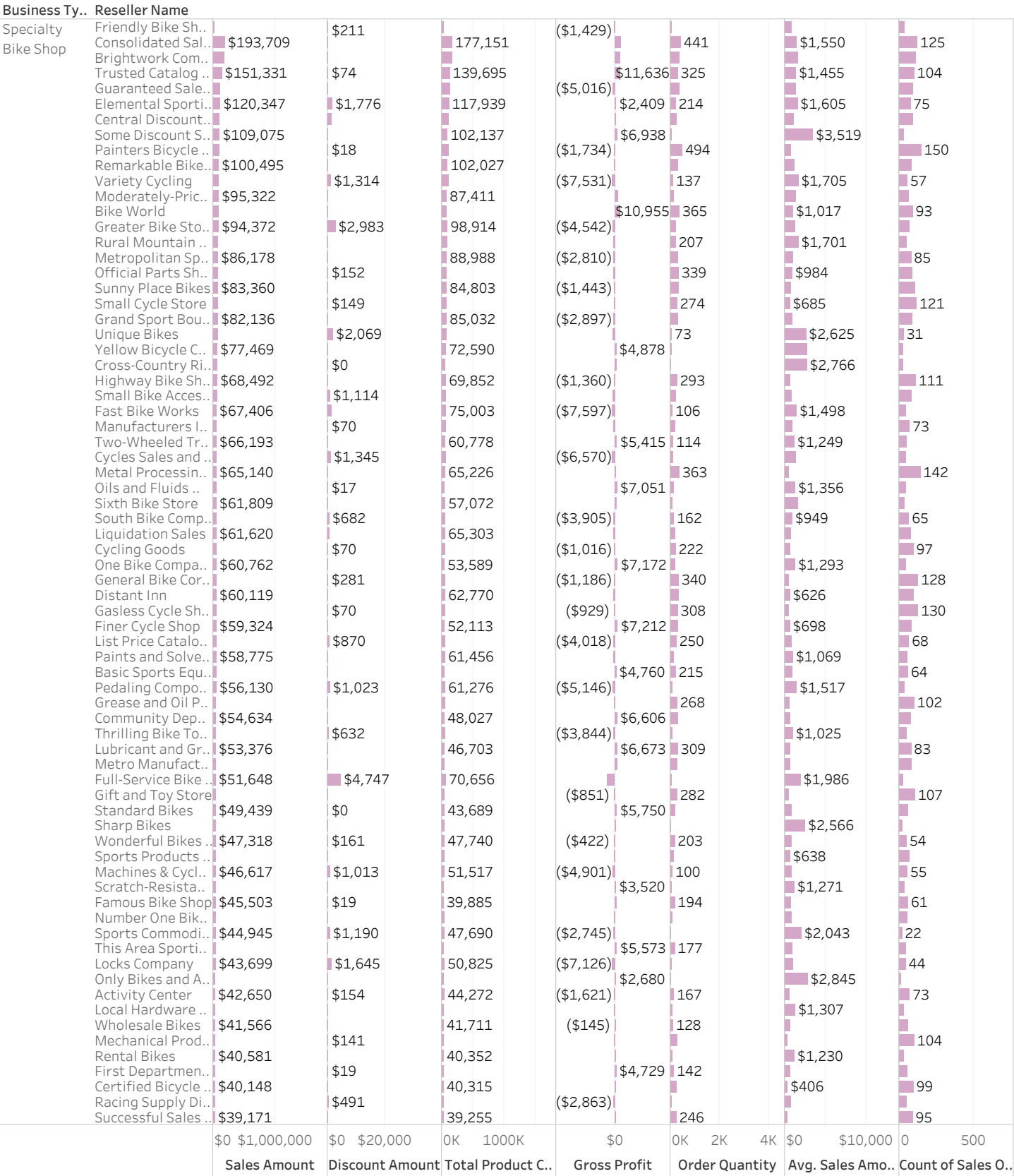
Sum of Sales Amount vs. sum of Gross Profit. Color shows details about Marital Status. Shape shows details about Gender. Details are shown for Department Name and Employee Name. The view is filtered on Gender, Marital Status and Employee Name. The Gender filter keeps F and M. The Marital Status filter keeps M and S. The Employee Name filter keeps 290 of 290 members.

Resellers' report with sales, profit and various person's attributes



Sum of Sales Amount vs. sum of Gross Profit. Color shows details about Business Type. Details are shown for Reseller Name, Order Frequency and Product Line. The view is filtered on Order Frequency, Product Line and Business Type. The Order Frequency filter keeps A, Q and S. The Product Line filter keeps Mountain, Road and Touring. The Business Type filter keeps Specialty Bike Shop, Value Added Reseller and Warehouse.

Reseller Sales BY Reseller Hierarchy



Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Gross Profit, sum of Order Quantity, average of Sales Amount and count of Sales Order Number for each Reseller Name broken down by Business Type. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number.

Reseller Sales BY Reseller Hierarchy

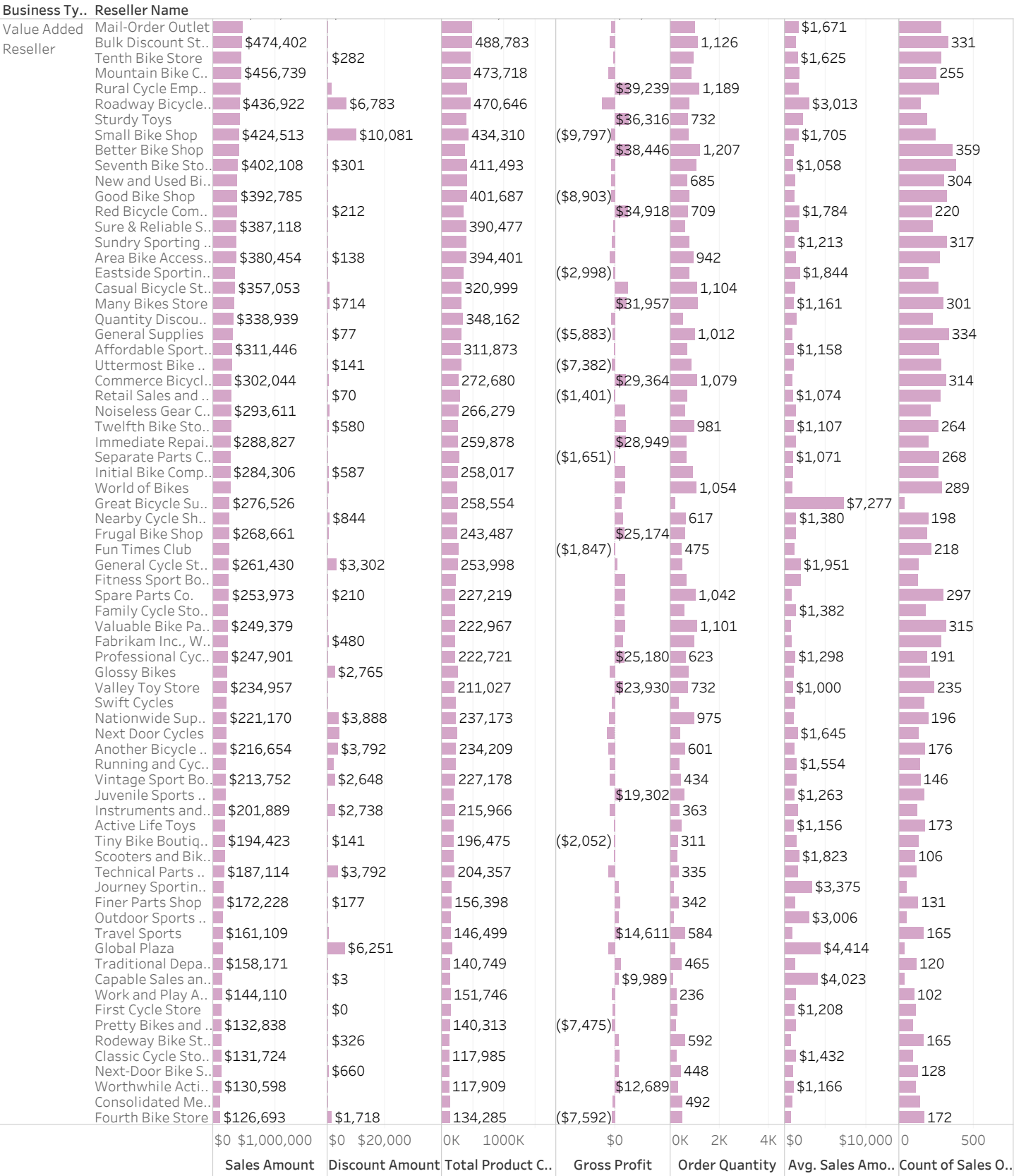
Business Ty..	Reseller Name												
Specialty Bike Shop	Plastic Products ..		\$391			(\$2,368)				\$1,116			
	Famous Bike Sal..	\$37,289		37,798			142			\$1,357		65	
	Requisite Part S..		\$0	31,653				\$4,052					
	Finished Parts S..	\$35,705					257			\$342		103	
	Urban Sports Em..		\$823	37,553		(\$3,378)							
	Finer Sporting G..	\$34,175						\$157		\$1,053		31	
	Convenient Bike ..			34,180		(\$2,220)							
	Riverside Compa..	\$31,960					137			\$469		68	
	Metropolitan Ma..		\$217	31,831			200						
	Discount Tours	\$31,752								\$812		38	
	First Supplies		\$632	32,724		(\$3,120)							
	Bicycle Exporters	\$30,648						\$3,606	115	\$674		44	
	Bikes for Kids an..		\$38	30,200									
	The Bicycle Acce..	\$29,528					56					40	
	Quitting Busines..		\$632			(\$3,057)							
	West Wind Distr..	\$29,218		32,104						\$1,328			
	Distinctive Store		\$0	24,650				\$3,836		\$407		70	
	Major Amuseme..	\$28,486					136						
	Full Sports Supply			30,154		(\$3,310)				\$1,119		62	
	Rural Departme..	\$26,844					177						
	Remote Bicycle S..		\$672	29,844		(\$3,182)							
	Sensible Sports	\$26,662					33			\$1,562		17	
	Historic Bicycle ..		\$622	22,367				\$1,703					
	Superlative Bikes	\$25,243					198			\$360		70	
	Progressive Spo..		\$0	24,982				\$3,170					
	Tandem Sales an..	\$24,971					63			\$949		26	
	Sellers of Cycles			25,364		(\$1,354)							
	Incomparable Bi..	\$24,342					23			\$1,616			
	Quick Delivery S..		\$2,072	20,745		(\$8,178)		\$3,067				65	
	Responsible Bike..	\$23,811					137			\$551			
	Exceptional Cycl..		\$784	24,635		(\$2,111)				\$931		30	
	Engineered Bike ..	\$22,523					52						
	Two Wheels Cycl..			24,074		(\$1,893)		\$2,666		\$568		31	
	Exemplary Cycles	\$22,182					195						
	Tachometers an..		\$341	22,656		(\$566)						56	
	North Bike Comp..	\$22,090											
	Leading Bike Dis..		\$5	24,276		(\$2,989)				\$1,637		13	
	Vale Riding Supp..	\$21,287					20						
	Unsurpassed Bik..		\$622	17,596				\$2,821	147			42	
	Racing Tours	\$20,417				(\$1,608)				\$950			
	Western Bike Su..		\$211	17,017				\$2,134					
	Leisure Activities	\$19,152					224					68	
	Tire Exchange			20,114		(\$1,341)				\$1,564			
	Maintenance an..	\$18,773					100					34	
	Best o' Bikes		\$191	18,511		(\$110)							
	Third Bike Store	\$18,401					20			\$2,006			
	Games and Spor..		\$0	20,029		(\$2,028)						10	
	Workout Empori..	\$18,002					15			\$3,516			
	Online Bike Selle..		\$381	18,291				\$1,771					
	Eighty Toy Stores	\$17,433				(\$858)				\$753		29	
	Roving Sports		\$3	15,235			64						
	Selected Distrib..	\$17,163						\$1,927				22	
	Latest Accessori..		\$70	14,971		(\$1,262)				\$1,244			
	Cycles and Scoot..	\$15,007					24					13	
	Field Trip Inc		\$70			(\$136)		\$37					
	Village Tours	\$14,603					72			\$484			
	Fifth Bike Store			12,606				\$1,997				36	
	Tire Company	\$13,658				(\$20)				\$647			
	Express Bike Ser..		\$0	13,665			32					17	
	Touring Services	\$12,790					140			\$339			
	Impervious Pain..		\$0	12,771				\$1,992				19	
	Very Best Sports..	\$12,240					41			\$749			
	Vehicle Shop		\$0	12,676				\$1,502				30	
	Professional Con..	\$11,740				(\$1,077)				\$412			
	Uncompromising..		\$282	10,113			82					34	
	Alpine Ski House	\$11,347				(\$363)		\$1,627		\$1,061			
	Low Price Cycles		\$0	11,394			14					14	
	Stylish Departm..	\$11,250					38			\$806			
	Friendly Neighb..		\$0	11,215				\$1,352				14	
	Inexpensive Part..	\$10,749						\$1,349		\$743			
	Practical Bike Su..		\$0	9,244			126					36	
	Cycle Clearance	\$10,355						\$793		\$1,340			
			\$50	10,879		(\$523)			21			11	
		\$0 \$1,000,000	\$0 \$20,000	OK 1000K		\$0	OK 2K 4K	\$0 \$10,000	0 500				
		Sales Amount	Discount Amount	Total Product C..		Gross Profit	Order Quantity	Avg. Sales Amo..	Count of Sales O..				

Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Gross Profit, sum of Order Quantity, average of Sales Amount and count of Sales Order Number for each Reseller Name broken down by Business Type. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number.

Business Ty..	Reseller Name													
<div>Specialty Bike Shop</div>	Riding Associates Racks and Securi..	\$10,136	\$381		11,884	(<div>\$1,748</div>)	\$1,371			\$1,689				
	Orange Bicycle C... Rental Gallery	\$9,602						231				56		
	Finer Mart Alternative Vehi..	\$9,128	\$200		10,542	(<div>\$1,012</div>)		14		\$794		12		
	A Great Bicycle C.. Social Activities ..	\$8,998	\$0		9,028	(<div>\$35</div>)	\$27	21		\$647		14		
	Tough and Relia.. Reliable Retail C..	\$8,477	\$0		8,462	(<div>\$82</div>)	\$75	23		\$657		13		
	General Industri.. Instant Cycle Sto..	\$8,075	\$10		7,369		\$1,031	229		\$156		54		
	Primary Cycle Sh.. Commendable Bi..	\$6,962	\$0		8,217	(<div>\$254</div>)		21		\$569		14		
	Fleet Bikes Economy Bikes C..	\$6,221	\$0		5,764		\$653	7		\$1,070		6		
	Mountain Empor.. Mechanical Spor..	\$6,016	\$0		5,589		\$625		178	\$6,214		50		
	Bicycle Warehou.. Rural Sales and ..	\$5,146	\$10		4,307		\$1,120		10		\$735		10	
	World Bike Disco.. Fitness Bike Acc..	\$4,631	\$50		5,066	(<div>\$148</div>)		10		\$515				
	Transport Bikes Cash & Carry Bik..	\$4,009	\$0		4,514	(<div>\$33</div>)	\$424	10		\$802		11		
	Blue Bicycle Com.. Economy Center All Cycle Shop	\$3,464	\$26		2,110		\$303	93		\$1,155		28		
	Eastward Bike A.. Synthetic Materi..	\$2,983	\$0		2,683	(<div>\$243</div>)	\$216	7		\$426		5		
	Jumbo Bikes Pedals Warehou..	\$2,861	\$0		2,790	(<div>\$103</div>)		14		\$1,430		8		
	Road-Way Mart Black Bicycle Co..	\$2,486	\$0		2,224		\$250			\$2,486		2		
	Area Sheet Meta.. Executive Discou..	\$2,446	\$0		2,219		\$200	15		\$349				
	Westside Cycle S.. Accessories Net..	\$2,415	\$50		2,409	(<div>\$243</div>)		25		\$241		10		
	Channel Outlet Authentic Sales ..	\$2,158	\$0		1,158		\$416	68		\$108		20		
	General Riding S.. Recommended B..	\$1,400	\$0		1,298	(<div>\$4</div>)	\$132	2		\$700		2		
	Seats and Saddl.. Fitness Departm..	\$1,229	\$191		1,952	(<div>\$732</div>)	\$124	1		\$1,229		1		
	Major Sporting ... Retail Discount ..	\$940	\$0		713	(<div>\$41</div>)		2		\$470		2		
	Active Systems Shipping Special..	\$640	\$0		498	(<div>\$54</div>)	\$142	20		\$107		6		
	Discount Bicycle .. Parcel Express D..	\$419	\$0		413		\$6	1		\$419		1		
	Riding Excursions Widget Bicycle S..	\$419	\$0		344	(<div>\$20</div>)	\$6	1		\$419		1		
	Rambling Tours Hometown Ridin..	\$229	\$0		90		\$59	4		\$114		2		
	Retail Cycle Shop Essential Bike W..	\$91	\$0		37		\$28			\$91		1		
	Parts Shop	\$24					\$6	11		\$24		1		
	Value Added Reseller	Brakes and Gears Excellent Riding ..	\$853,849	\$5,169		814,370		\$62,738	1,558		\$2,943			
		Totes & Baskets .. Corner Bicycle S..	\$787,773	\$372		835,395			1,736		\$1,873		436	
		Thorough Parts .. Latest Sports Eq..	\$724,300	\$1,640		765,499		\$63,691	1,578		\$2,070		358	
		First Bike Store Great Bikes Farthermost Bik..	\$700,804	\$3,513		733,920		\$57,025	1,382		\$2,282		312	
		Field Trip Store The Gear Store Sheet Metal Man..	\$671,618	\$5,117		705,160		\$54,631	1,946		\$1,643		422	
		Modular Cycle S.. Reasonable Bicy.. Riders Company Resale Services	\$572,035	\$520 \$525		633,746 588,460			1,471 1,386		\$1,574		393	
			\$492,363	\$437		449,812	(<div>\$6,835</div>)	\$42,551	1,337		\$2,496		378	
		Sales Amount	\$0 \$1,000,000	Discount Amount	\$0 \$20,000	Total Product C..	OK 1000K	Gross Profit	\$0 OK 2K 4K	Order Quantity	Avg. Sales Amo..	\$0 \$10,000	Count of Sales O.	0 500

Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Gross Profit, sum of Order Quantity, average of Sales Amount and count of Sales Order Number for each Reseller Name broken down by Business Type. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number.

Reseller Sales BY Reseller Hierarchy



Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Gross Profit, sum of Order Quantity, average of Sales Amount and count of Sales Order Number for each Reseller Name broken down by Business Type. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number.

Reseller Sales BY Reseller Hierarchy

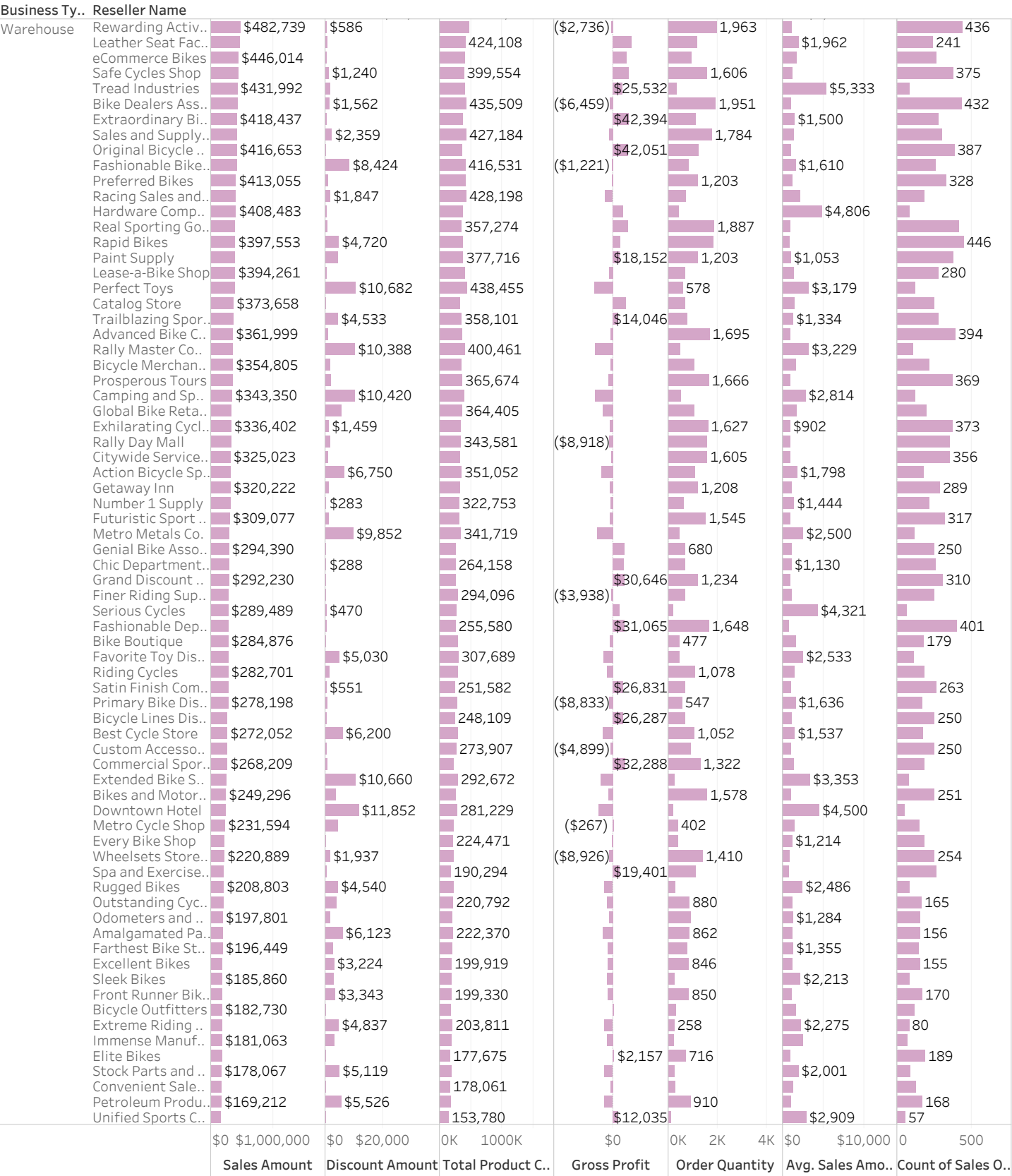
Business Ty..	Reseller Name									
Value Added Reseller	Up-To-Date Spor...									
	Underglaze and ..	\$120,640	\$16		125,723	(\$5,083)	\$12,047	526	\$1,094	157
	Closest Bicycle S...						\$10,340	513	\$1,004	167
	Educational Serv...	\$117,328	\$1,604		123,996					
	Fabrikam Inc., E...									
	Helmets and Cyc...	\$116,301	\$1,996		126,026			198	\$1,029	113
	Kickstands and A...									
	Cycle Parts and ..	\$115,086	\$2,234		124,613			391	\$816	141
	Fitness Supplies									
	Professional Sal...	\$112,889	\$1,363		119,010			499	\$697	162
	Blue-Ribbon Bike...									
	Exchange Parts I...	\$112,448	\$2,368		122,903			205		116
	Eighth Bike Store								\$1,050	
	Mountain Bike S...	\$106,971	\$1,324		114,041					
	Helpful Sales an...							431	\$731	146
	Popular Bike Lines	\$105,590	\$1,414		111,513					
	Bike Part Whole...							498		171
	The Bike Outlet	\$105,389	\$2,418		116,787				\$1,054	
	Cycles Wholesal...							231		104
	Quick Parts and ..	\$102,230	\$1,464		109,561	(\$7,330)				
	Non-Slip Pedal C...							131	\$1,290	
	General Associat...	\$101,000			100,599		\$401			
	Fasteners & Bolt...		\$2,037					434	\$669	147
	Fun Toys and Bik...	\$95,228			103,828	(\$8,600)				
	Modern Bike Sto...							143	\$1,110	85
	Metal Clearing H...	\$91,879	\$2,027		100,966	(\$9,087)				
	Weekend Tours							123	\$1,261	72
	Superb Sales an...	\$88,725	\$0		88,944	(\$219)				90
	Wire Baskets an...							174		
	Active Transport...	\$88,246	\$0		88,500	(\$254)			\$1,243	
	District Mall							123		69
	Clamps & Bracke...	\$87,270	\$1		81,467		\$5,804		\$3,009	
	Sample Bike Store							105		58
	A Bike Store	\$85,177	\$0		85,397	(\$220)			\$1,167	75
	A Typical Bike Sh...							137		
	Daring Rides	\$81,839	\$0		82,129	(\$290)				
	Suburban Cycle ..						\$5,020		\$3,272	24
	Reliable Brake S...	\$72,698			88,565			103		45
	The Bike Mechan...		\$3,253						\$1,510	
	Racing Toys	\$38,782			38,202			106		
	General Depart...						\$1,838		\$642	53
	Client Discount S...	\$22,008	\$362		21,740			95		
	Travel Systems						\$527		\$610	35
	Fad Outlet	\$14,379			13,798					
	Coalition Bike Co...		\$45				\$1,499	117		54
	Grand Bicycle St...	\$14,042			12,662				\$1,277	
	Basic Bike Comp...		\$0				\$160	45		27
	Producer Goods ..	\$12,795			12,947	(\$151)			\$492	
	Recreation Toy S...		\$0				\$1,316	53		30
	Nice Bikes	\$11,036			10,332				\$736	
	Family's Favorit...		\$0				\$1,171	25		17
	Seaside Bike Wo...	\$9,413			9,316				\$554	
	Mountain Toy St...		\$0			(\$196)		13		13
	Retreat Inn	\$8,918			8,806		\$111		\$425	
	Enterprise Center		\$0					31		16
	Simple Bike Parts	\$8,289			8,381				\$638	
	Two Bike Shops		\$0			(\$236)		15		12
	Associated Bikes	\$7,780			6,695		\$1,085		\$486	
	Bikes for Two		\$90					59		27
	All Seasons Spor...	\$7,436			7,509				\$620	
	Twin Cycles		\$0			(\$205)		13		13
	Leisure Clearing ..	\$7,048			6,436		\$612		\$542	
	Countryside Com...		\$0					20		14
	Bicycle Accessor...	\$6,587			5,768		\$820		\$599	
	Local Sales and R...		\$0					19		12
	Fast Services	\$6,369			6,543	(\$174)			\$531	
	Finish and Seala...		\$0					29		12
	Retread Tire Co...	\$5,752			5,303		\$448		\$719	
	Retail Toy Store		\$0			(\$20)		10		7
	Superior Hardwa...	\$5,229			4,753		\$476		\$654	
	Thrifty Parts an...		\$0			(\$200)		13		
	Metropolitan Sal...	\$5,179			5,219				\$518	10
		\$0 \$1,000,000	\$0 \$20,000	0K 1000K		\$0	0K 2K 4K	\$0 \$10,000	0 500	
		Sales Amount	Discount Amount	Total Product C..	Gross Profit	Order Quantity	Avg. Sales Amo..	Count of Sales O..		

Sum of Sales Amount, sum of Discount Amount, sum of Total Product Cost, sum of Gross Profit, sum of Order Quantity, average of Sales Amount and count of Sales Order Number for each Reseller Name broken down by Business Type. For pane Sum of Sales Amount: The marks are labeled by sum of Sales Amount. For pane Sum of Gross Profit: The marks are labeled by sum of Gross Profit. For pane Sum of Discount Amount: The marks are labeled by sum of Discount Amount. For pane Sum of Total Product Cost: The marks are labeled by sum of Total Product Cost. For pane Sum of Order Quantity: The marks are labeled by sum of Order Quantity. For pane Average of Sales Amount: The marks are labeled by average of Sales Amount. For pane Count of Sales Order Number: The marks are labeled by count of Sales Order Number.

Business Ty..	Reseller Name									
Value Added Reseller	Fitness Toys			\$0						
	Trendy Departm..	\$4,636				4,642			(\$103)	9
	First-Rate Outlet			\$0					\$6	12
	Self-Contained C..	\$4,457				4,501			(\$44)	
	Bike Products an..			\$0					\$668	42
	Demand Distribut..	\$4,204				3,937				
	Transportation ..			\$0					\$364	8
	Distance Bikes	\$3,611				3,672			(\$61)	
	Little Bicycle Su..			\$0						13
	Recreation Syst..	\$3,555				3,260			\$295	
	Specialty Sports ..			\$0						31
	The Accessories ..	\$3,520				3,559			(\$39)	
	Fitness Discount..			\$241						73
	Outdoor Aerobic ..	\$3,289				3,471			(\$182)	
	Second Bike Shop									3
	Rustic Bike Store	\$3,192		\$50		3,305			(\$112)	
	Hobby Store								\$477	29
	Nearest Bike Sto..	\$3,010		\$0		3,007				
	Commuter Bicycl..								(\$86)	51
	Good Toys	\$2,804				2,685			\$119	
	Eastside Cycle S..			\$50					(\$244)	5
	Courteous Bicycl..	\$2,612				2,670				
	Optimal Bikes			\$0					\$297	23
	Home Town Bike..	\$2,225				2,174				
	Wheels Inc.			\$0					(\$24)	
	Largest Bike Sto..	\$1,939				1,904			\$35	10
	Off-Price Bike Ce..			\$50					(\$203)	
	Beneficial Exerci..	\$1,715				1,701			\$14	5
	Eastside Parts S..			\$0						
	Exercise Center	\$1,625				1,306			\$320	14
	Regional Cycle S..			\$0					(\$72)	
	Fitness Cycling	\$1,525				1,363			\$162	7
	Recreation Supp..			\$0						
	Wingtip Toys	\$1,292				1,115			\$177	8
	Acceptable Sales..			\$0						
	Budget Bike Com..	\$1,066				1,102			(\$35)	3
	Retirement Acti..			\$0					\$25	
	Weekend Bike T..	\$1,021				1,083			(\$62)	
	Kickstand Sellers			\$0					\$248	13
	Road Way Sales ..	\$759				669				
	The Commissary			\$0					\$66	3
	Online Bike War..	\$668				633				
	Neighborhood Bi..			\$0					\$115	11
	Mail Market	\$466				390				
	Atypical Bike Co..			\$0						2
	Operational Man..	\$352				309			\$44	
	West Side Mart			\$0						4
	Center Cycle Shop	\$250				219			\$31	
	Gear-Shift Bikes ..			\$0						1
	Chain and Chain ..	\$165				122			\$43	
	The Cycle Store			\$0						1
	Imported and Do..	\$149				110			\$39	
	Extras Sporting ..			\$0						1
	Large Bike Shop	\$58				43			\$15	
	Eleventh Bike St..			\$0					(\$6)	2
	Mobile Outlet	\$1				1			\$1	
Warehouse	Vigorous Exercis..	\$841,909		\$18,239		839,779			\$2,130	2,737
	Retail Mall									
	Outdoor Equipm..	\$746,318				774,236				1,688
	Health Spa, Limi..			\$4,437						
	Fitness Toy Store	\$727,273				754,259				
	Metropolitan Eq..									
	Eastside Depart..	\$636,226		\$9,336		670,811				2,554
	Top Sports Supply								\$64,488	
	Golf and Cycle St									

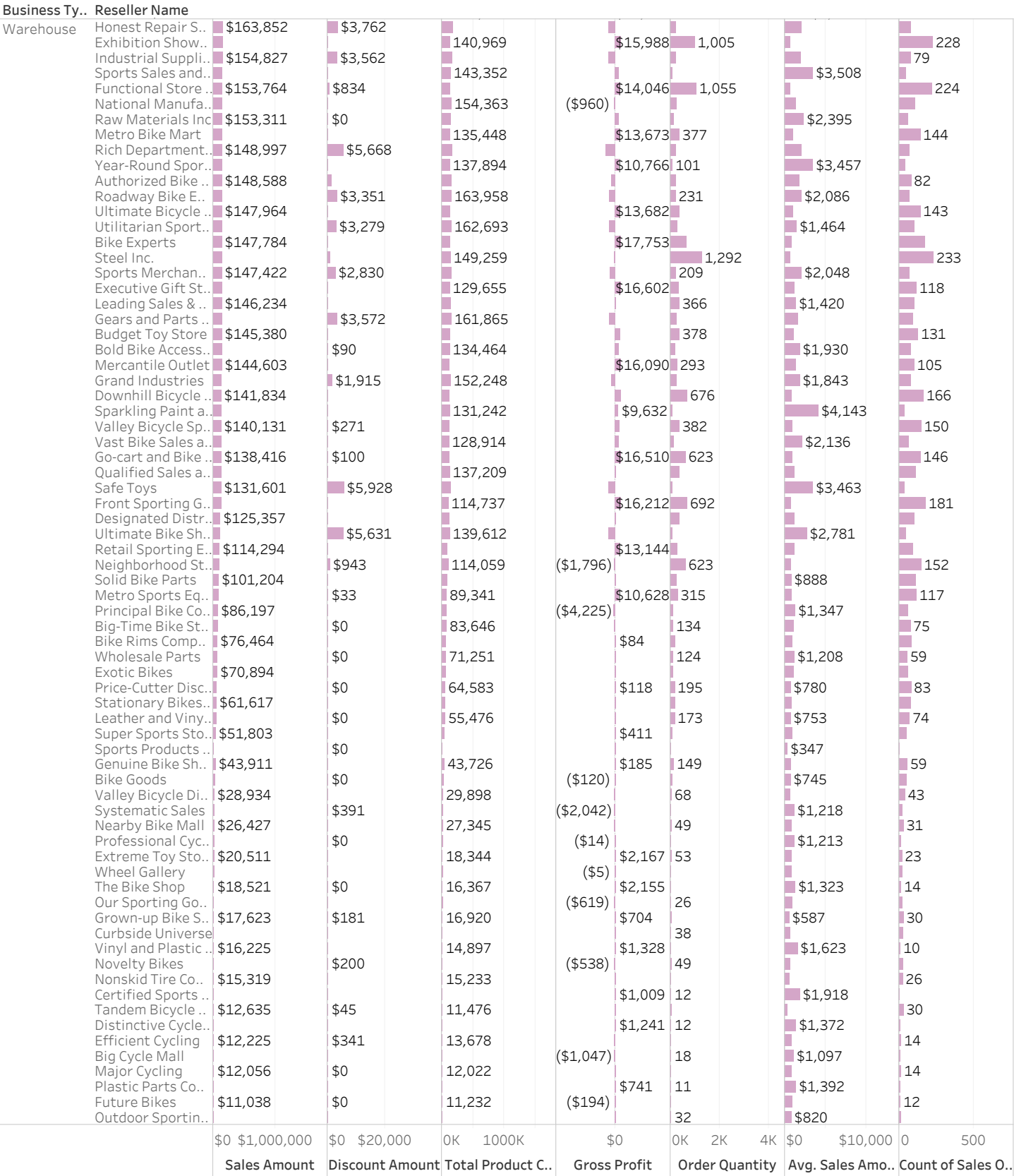
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Reseller Sales BY Reseller Hierarchy



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Reseller Sales BY Reseller Hierarchy



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Reseller Sales BY Reseller Hierarchy

Business Ty..	Reseller Name													
Warehouse	Fitness Hotel					10,529				\$69				20
	Racing Partners	\$10,044	\$235							56				
	Town Industries					11,657	(\$1,688)					\$1,994		10
	Handy Bike Servi..	\$9,458	\$136							16				
	Metro Bike Works					7,949		\$938				\$987		10
	Purchase Mart	\$8,799	\$100				(\$366)			35				21
	Coho Sports							\$652				\$606		
	Unusual Bicycle ..	\$8,406	\$572			10,747	(\$2,340)			14				10
	Versatile Sporti..													
	More Bikes!	\$7,720	\$0			7,721						\$1,287		6
	Nearby Sporting ..						(\$346)			10				
	Racing Bike Outl..	\$7,644				7,876						\$510		15
	Acclaimed Bicycl..		\$381				(\$1,543)			16				
	Vigorous Sports ..	\$7,184				7,418								12
	Ideal Components		\$0				(\$233)					\$2,226		
	Cycle Merchants	\$6,288				6,117		\$171		20			\$698	17
	Sports Store		\$45											
	Futuristic Bikes	\$5,777				5,029		\$748		41				20
	New Bikes Comp..											\$945		
	Top Bike Market	\$5,641	\$381			6,979	(\$1,338)			18				11
	Extended Tours											\$624		
	City Manufacturi..	\$5,575				4,986				14				10
	Capital Riding Su..		\$45					\$209				\$540		
	The New Bike St..	\$5,363				5,388				10				7
	Rampart Amuse..		\$50				(\$310)							
	Racing Associati..	\$5,090				5,217						\$1,018		
	Security Racks a..		\$45					\$285		14				12
	Family Entertain..	\$4,708				5,038	(\$329)					\$673		7
	Exclusive Bicycle..									9				
	Professional Spo..	\$4,467	\$381			5,951	(\$1,485)					\$744		
	Global Sports Ou..							\$186		9				8
	Ace Bicycle Supp..	\$3,749	\$0			3,404						\$625		6
	Lots of Bikes Sto..							\$401		6				
	Top of the Line B..	\$3,372	\$191			4,089	(\$716)					\$674		
	Quality Bike Sales									7				5
	Two-Seater Bikes	\$2,931				4,367	(\$1,437)					\$733		
	Expert Sports St..		\$136											6
	Online Bike Catal..	\$2,850				2,785		\$66		12		\$407		
	Aerobic Exercise ..		\$0											10
	Summer Sports ..	\$2,519				2,255		\$264		5		\$630		
	Kids and Adults ..		\$0											3
	The Showroom	\$2,041				1,984		\$57		7		\$408		
	Endurance Bikes		\$0				(\$67)							5
	Active Cycling	\$1,805				1,753		\$52		5		\$903		
	Roadway Supplies		\$0				(\$23)							2
	Pedal Systems C..	\$1,772				1,744				5		\$443		
	First Center		\$0					\$186						4
	Spoke Manufact..	\$1,615				1,593				5				
	Good Bicycle Sto..		\$0				(\$70)					\$769		2
	Regional Manufa..	\$1,441				1,241		\$200		4				
	Central Bicycle S..		\$191				(\$703)							4
	Lustrous Paints ..	\$1,345				1,426				2		\$1,345		
	Major Sport Sup..		\$0					\$109						5
	Showcase for Cy..	\$1,029				1,074	(\$45)			2		\$515		
	One-Piece Handl..		\$0					\$99						1
	Sensational Disc..	\$324				344	(\$20)			1		\$324		1
	Major Bicycle St..		\$0					\$0						1
	Tubeless Tire Co..	\$200				200				1		\$200		
	Retail Sporting ..		\$0					\$14						1
		\$0 \$1,000,000	\$0 \$20,000	0K 1000K			\$0	0K 2K 4K	\$0 \$10,000	0 500				
		Sales Amount	Discount Amount	Total Product C..			Gross Profit	Order Quantity	Avg. Sales Amo..	Count of Sales O..				

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Reseller Sales BY Geo Hierarchy

Country	R..	State	Province	City																
Australia		New South Wales		Lavender Bay	\$278,391	\$2,177		272,120		\$6,272	1,013		295				\$944			
				Rhodes	\$148,997	\$5,668		173,302					73				\$2,041			
				Lane Cove							238									
				Milsons Point	\$105,590	\$1,414		111,513					156				\$677			
				Newcastle							498									
				Sydney	\$45,531	\$632		49,012					55				\$828			
				North Ryde						\$1,794	160									
				North Sydney	\$8,406	\$572		10,747					10				\$841			
				Silverwater						(\$205)	13									
				Darlinghurst	\$6,472	\$50		6,897					11							
				Matraville						(\$103)	2						\$1,430			
				Malabar																
		Queensland		Hawthorne																
		South Australia		Perth	\$61,620	\$682		65,303					79							
				Cloverdale	\$3,304	\$100		3,683		(\$233)	7		5				\$2,226			
				Findon																
		Victoria		Melbourne	\$180,224	\$3,395		194,993			719		240				\$751			
				Seaford	\$67,406	\$1,505		75,003			106		45				\$1,498			
				South Melbourne																
Canada		Alberta		Edmonton	\$894,795	\$1,337		801,941			3,331		705				\$1,269			
				Calgary																
		British Columbia		Burnaby	\$1,304,164	\$8,347		1,275,788		\$28,376	3,782		948				\$1,376			
				Richmond																
				Vancouver	\$790,199	\$11,103		847,405			1,468		506				\$1,562			
				Surrey					\$4,737											
				Victoria	\$4,538	\$0		4,532			12		10							
		Brunswick		Saint John																
		Manitoba		Winnipeg																
		Ontario		Toronto	\$4,460,478	\$38,406		4,455,902		\$4,576	13,274		3,498				\$1,275			
				Vancouver		\$19														
				Etobicoke	\$512,390			511,519		\$871	2,078		480				\$1,067			
				Mississauga		\$2,352														
				Brampton	\$269,007			273,907			897		250				\$1,076			
				Markham		\$57				\$12,047										
				Nepean	\$125,357			125,185			371		103				\$1,217			
				Ottawa		\$29				\$3,127										
				Chalk Riber	\$69,150			64,806					25				\$2,766			
				Weston		\$5				\$6,504	295									
				Barrie	\$49,439			43,689					60				\$824			
				Waterloo		\$0				\$853	56		34				\$306			
				Richmond Hill	\$10,390			10,059												
				Kingston		\$381					19									
				Kanata	\$2,041			1,984		\$57			5				\$408			
				Aurora		\$0					2									
		Quebec		Montreal	\$1,129,784	\$10,070		1,144,714			3,119		959				\$1,178			
				Brossard					\$48,829											
				Sillery	\$458,373	\$282		462,371			928		282				\$1,625			
				Pnot-Rouge					\$34,918											
				Ville De'anjou	\$318,178			324,060			1,012		334				\$1,043			
				Sainte-Foy		\$1,464														
				Quebec	\$33,066			33,090	(\$24)		197		79				\$833			
				Hull		\$0				\$2,134										
				Outremont	\$715			649			3		2							
				Dorval		\$0				\$44							\$117			
France		Essonne		Morangis	\$147,964	\$300		134,281		(\$44)	\$13,682	372	143				\$1,035			
				Verrieres Le Buis...																
		Garonne (Haute)		Colomiers																
		Hauts de Seine		Courbevoie	\$436,922	\$6,783		470,646									\$3,013			
				Colombes							1,317		145							
				Suresnes	\$35,705			31,653		\$4,052			39				\$916			
				Sèvres		\$10					147		30				\$388			
				Paris La Defense	\$11,653			10,337		\$1,316										
		Loir et Cher		Saint Ouen																
		Loiret		Orleans																
		Nord		Croix	\$34,175	\$823		37,553												
				Roncq					\$115		147		60				\$570			
		Pas de Calais		Boulogne-sur-Mer																
		Seine (Paris)		Paris																
		Seine et Marne		Roissy en Brie	\$39,484	\$491		42,348		\$1	73		50				\$790			
				Lieusaint																
		Seine Saint Denis		Pantin	\$107,107	\$2,418		118,319					104				\$1,030			
				Bobigny																
					\$5,000,000	\$0	\$50,000	0M	5M		\$200,000	0K	10K	20K	0K	2K	4K	6K	\$0	\$10,000
					Sales Amount	Discount Amo...		Total Product ...		Gross Profit		Order Quantity		Count of Sale...					Avg. Sales Am...	

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Country R..	State Province	City	Sales Amount		Discount Amount		Total Product Sales		Gross Profit		Order Quantity		Count of Sales		Avg. Sales Amount	
France	Val d'Oise	Cergy														
	Val de Marne	Orly														
Germany	Bayern	Grevenbroich	\$186,217	\$3,224	199,919		(\$151)	846	155		\$1,201					
		Frankfurt Augsburg	\$3,192	\$50	3,305			9	9		\$355					
	Brandenburg	Berlin		\$0			\$54									
		Eilenburg	\$116,553		123,239			216	88		\$1,324					
	Hamburg	Berlin					(\$103)									
		Frankfurt am Ma..	\$197,328	\$6,123	222,370			862	156		\$1,265					
		Essen														
		Muehlheim	\$22,090		22,656		(\$566)	195	56		\$394					
	Hessen	Augsburg	\$7,964	\$45	8,217											
		Hamburg		\$191			(\$254)	21	14		\$569					
		Paderborn														
		Bad Soden	\$337,757	\$5,681	364,405			1,052	196		\$1,723					
	Nordrhein-Westf..	Berlin					(\$275)									
		München	\$12,240	\$0	12,676		(\$436)	31	16		\$536					
		Duesseldorf														
Saarland	Berlin	\$153,764	\$834	139,718		\$14,046	1,055	224		\$852						
	Hannover	\$8,141	\$0	8,547												
	Braunschweig					(\$406)	16	12		\$531						
	Leipzig															
	Offenbach	\$272,052	\$6,200	297,397			1,052	177		\$1,537						
United Kingdom	England	London	\$1,935,730	\$16,274	1,951,062			5,339	1,396		\$1,387					
		Woolston														
		Bracknell	\$309,676	\$141	317,058				283		\$1,094					
		Berkshire														
		Milton Keynes	\$296,604		267,610		\$28,993	1,079	384							
		Liverpool		\$1,683				1,078			\$1,536					
		West Sussex	\$273,186		249,622		\$23,564	363	198		\$1,615					
		Gloucestershire	\$141,834	\$2,738	124,569		\$17,265	231	166		\$993					
		Berks	\$44,990	\$1,314	46,230				55		\$542					
		Warrington					\$612									
		Reading	\$22,606	\$784	25,661		(\$656)	137	41		\$920					
		Birmingham	\$7,184		7,418			16	12		\$698					
		Basingstoke Han..	\$4,681	\$45	4,833		(\$152)	68	20		\$108					
		W. York	\$1,424	\$191	2,128		(\$703)	9	6							
		Oxon	\$340	\$0	295		\$46		1		\$113					
United States	Alabama	Wokingham	\$59	\$0	37		\$22	11		\$30						
		Oxford														
		Abingdon														
	Arizona	Birmingham	\$20,511	\$0	18,344		\$2,167	53	23							
		Huntsville	\$1,772	\$0	1,744		\$29	5	4		\$1,653					
		Florence														
		Phoenix	\$685,695	\$10,388	618,197		\$67,498	2,616	670		\$3,179					
		Chandler	</													

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Country R..	State Province	City	Sales Amount		Discount Amount		Total Product Sales		Gross Profit		Order Quantity		Count of Sales		Avg. Sales Amount	
United States	California	Culver City							\$43,299	1,378						
		Newark	\$456,739	\$142			473,718					255			\$1,791	
		Gilroy								732						
		Cerritos	\$372,147	\$4,533			358,101		\$14,046			279			\$1,334	
		Santa Monica								1,056						
		Fullerton	\$349,342	\$714			317,385		\$31,957			301			\$1,161	
		Sacramento								539						
		Escondido	\$316,324	\$283			322,753					219			\$1,444	
		Lake Elsinore							(\$427)	685						
		Monrovia	\$286,972				288,623					268				
		City Of Commerce		\$10,660							263				\$3,353	
		Sherman Oaks	\$182,025				203,811					80				
		San Ysidro							\$9,632						\$4,143	
		Van Nuys	\$112,889	\$1,363			119,010			499		162				
		San Ramon							\$10,955						\$1,017	
		Orange	\$88,311	\$0			88,403	(\$92)		174		90				
		Upland														
		Fremont	\$86,178	\$1			88,988			299		85			\$1,014	
		Camarillo							(\$278)							
		Simi Valley	\$68,492				69,852			293		111			\$617	
		Milpitas		\$269												
		Baldwin Park	\$58,236				53,476		\$4,760	215		64			\$688	
		Santa Ana														
		Visalia	\$43,699	\$1,645			50,825									
		San Diego							(\$704)	273		104			\$396	
		El Cajon	\$31,900	\$217			32,890									
		Daly City						(\$79)				67			\$474	
		Alhambra	\$29,528	\$4			30,200		(\$672)	145		43				
		Citrus Heights														
		Barstow	\$28,784				28,770		\$14	51		38			\$1,199	
		Oxnard		\$391												
		Pleasanton	\$26,844				30,154			32		24			\$1,119	
		San Francisco							\$86							
		Canoga Park	\$21,287	\$622			24,276			20					\$1,637	
		San Mateo						(\$5)				22				
		Redlands	\$11,935	\$282			13,012			82		14			\$412	
		Elk Grove						(\$47)								
		Lakewood	\$10,655	\$0			10,734			32		6			\$1,070	
		Stockton							\$653							
		Bell Gardens	\$6,221	\$0			5,591									
		San Bruno							\$61	29		12			\$494	
		Hanford	\$5,363	\$0			5,388	(\$25)								
		Trabuco Canyon							(\$148)	14		10			\$492	
		Fontana	\$4,636													

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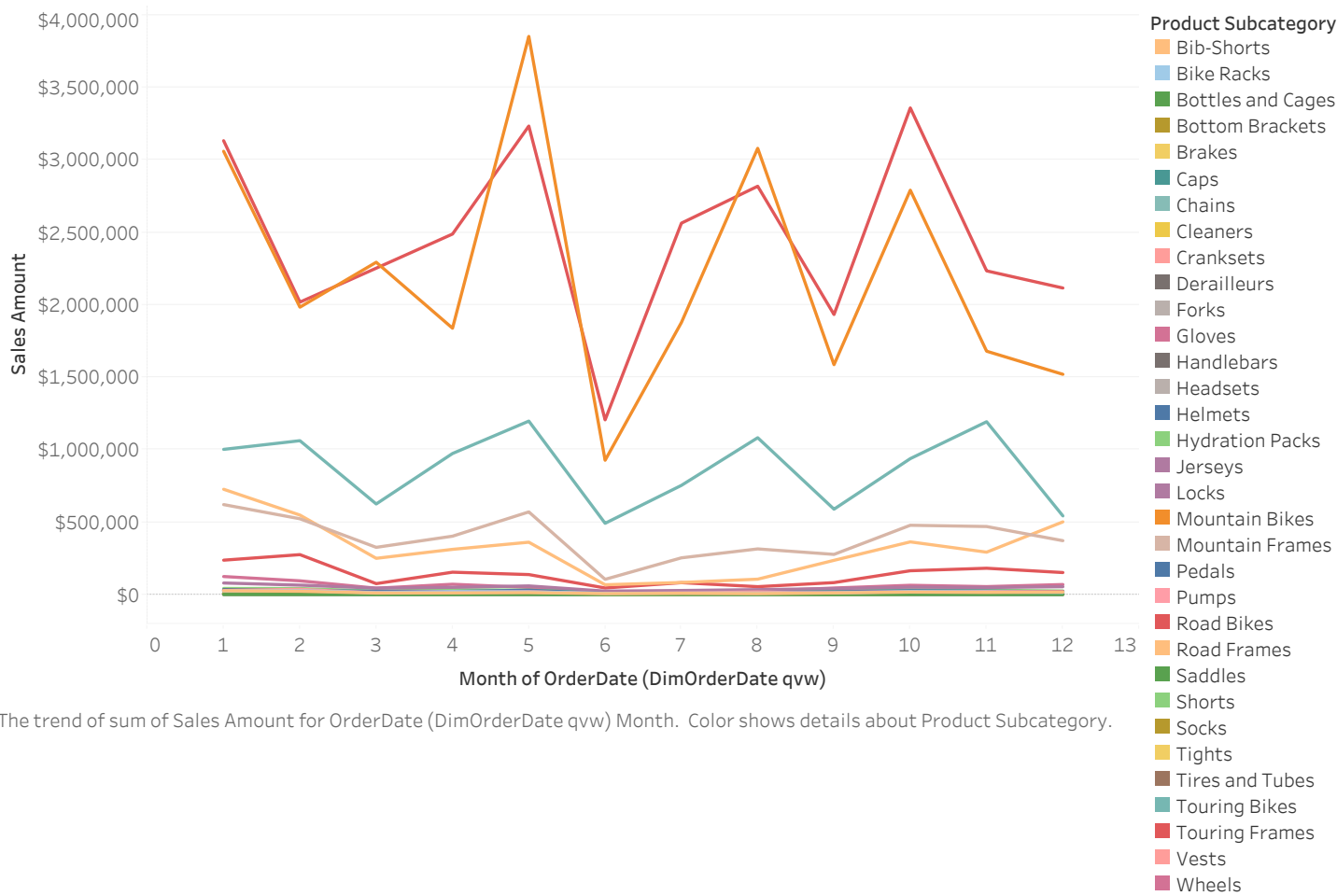
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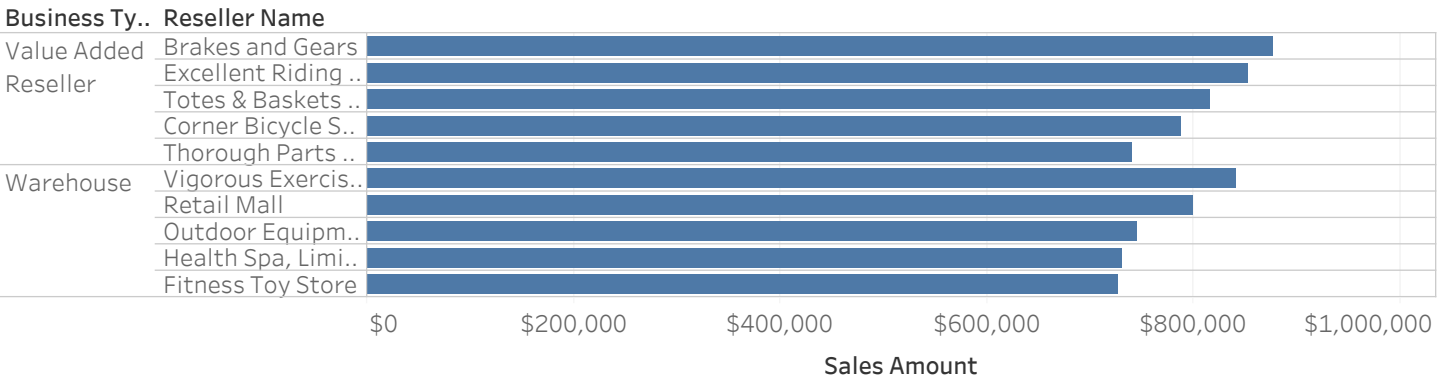
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Sales Trend According To Product Subcategory

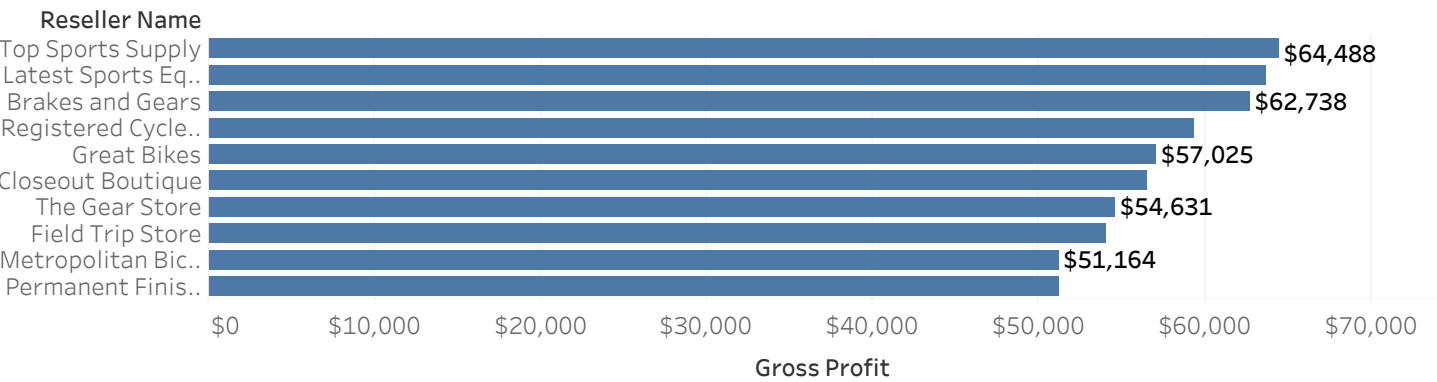


The trend of sum of Sales Amount for OrderDate (DimOrderDate qvw) Month. Color shows details about Product Subcategory.

Top 10 Resellers by sales



Top 10 Resellers By Profit



Sum of Gross Profit for each Reseller Name. The marks are labeled by sum of Gross Profit. The data is filtered on Filter For Top/Bottom Profit, which keeps True.