

Comprehensive Sales Insights Dashboard

Country

All

Year

2014

Month Name

JanFebMarAprMayJunJulAugSepOctNovDec

Total Revenue by ProductName									
95	Magnum	▲ 4545856.10	Black Monk	▲ 3547336.35	Bing	▲ 2401487.55	vanHelen	▲ 2118782.05	

28.70M

Total Revenue

19.79M

Gross Profit

919K

Units

Date	Avg of Total Revenue
01-04-2014	↑ 2844.97
03-09-2014	↑ 2826.39
07-04-2014	↑ 2825.37
27-05-2014	↑ 2806.08
22-04-2014	↑ 2805.90
20-02-2014	↑ 2790.54
02-01-2014	↑ 2789.19
10-07-2014	↑ 2788.26
01-02-2014	↑ 2760.84
30-04-2014	↑ 2759.41
28-01-2014	↑ 2758.09
11-04-2014	↑ 2752.35
20-11-2014	↑ 2736.73
29-10-2014	↑ 2728.69
11-07-2014	↑ 2722.75
29-08-2014	↑ 2713.18
19-09-2014	↑ 2711.99
20-03-2014	↑ 2703.99
22-01-2014	↑ 2694.64
09-08-2014	↑ 2689.80
02-10-2014	↑ 2678.02
12-07-2014	↑ 2674.26
Total	2343.25

Top 5 Sales Rep

El Bob

Ellen Woody

Ellie Gill

Jan Novotny

John White

Total Revenue by ProductName and SubCategory Name

SubCategory Name

● Extra ● Micro ● Regular ● Super

Total Revenue

8M

6M

4M

2M

0M

Quad

Carlota

Magnum

Black Monk

Bing

VanHelen

Linder

Alder

ProductName

Total Revenue by Year and ProductName

Increase

Decrease

Total

Other

40M

35M

30M

2014

Quad

VanHelen

Black Monk

Carlota

Other

Bing

2015

Bing

Other

Black Monk

VanHelen

Magnum

Quad

2016

Quad

Other

Carlota

Magnum

Black Monk

VanHelen

2017

Year

Total Revenue and QoQ Growth by Qtr

7.6M

7.55M

7.4M

7.2M

7.0M

7.11M

7.01M

7.03M

1

2

3

4

Qtr

Total Cost and Total Revenue by Country and Date

Date

● 02 Januar... ● 03 Januar... ● 04 Januar... ● 07 Januar...

DENMARK

Copenhagen

Hamburg

Bremen

Amsterdam

Düsseldorf

Frankfurt

LUXEMBOURG

GERMANY

BERLIN

Poznan

Wrocław

Prague

Gracov

POLAND

CZECHIA

SLOVAKI

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Gross Profit and MoM Growth by Month Name

1.8M

1.6M

1.4M

1.66M

1.42M

1.83M

1.88M

1.63M

1.70M

1.90M

1.48M

1.45M

1.75M

1.40M

1.69M

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Month Name