

2.30M

Sum of Sales

286.40K

Sum of Profit

38K

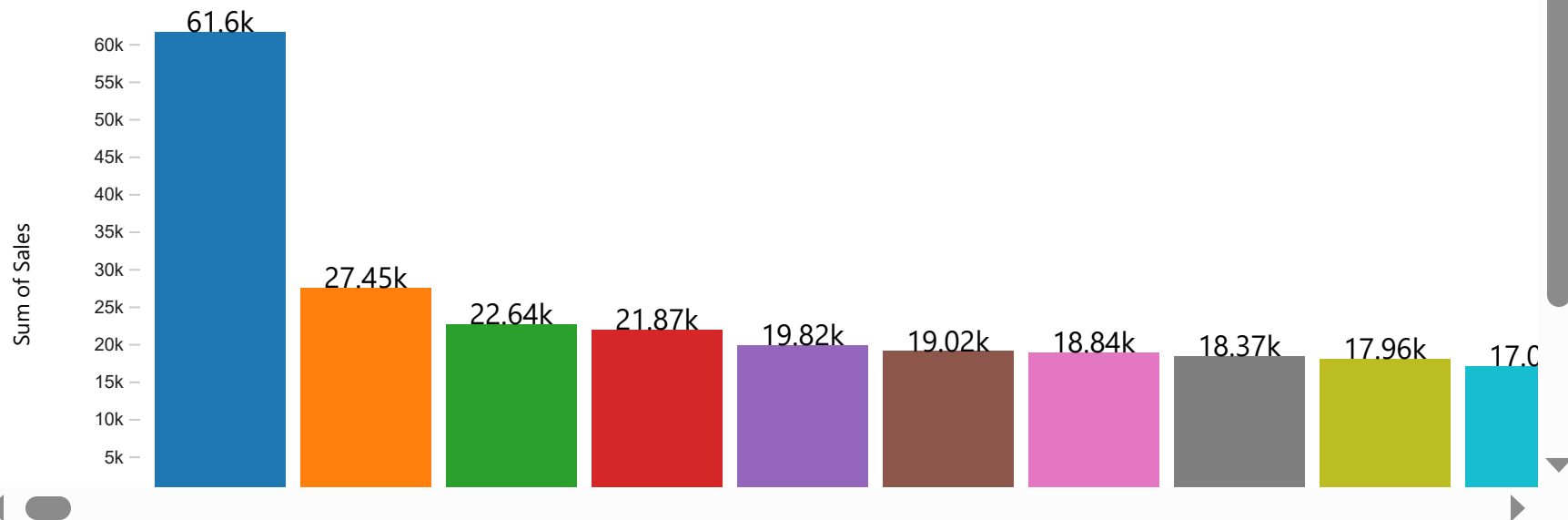
Sum of Quantity

Product Name

- ☐ Canon imageCLASS 2200 Advanced Copier
- ☐ Cisco TelePresence System EX90 Videoconferencing Unit
- ☐ Fellowes PB500 Electric Punch Plastic Comb Binding Machine w...
- ☐ GBC DocuBind P400 Electric Binding System
- ☐ GBC DocuBind TL300 Electric Binding System
- ☐ GBC Ibimaster 500 Manual ProClick Binding System
- ☐ Hewlett Packard LaserJet 3310 Copier
- ☐ High Speed Automatic Electric Letter Opener
- ☐ HON 5400 Series Task Chairs for Big and Tall
- ☐ HP Designjet T520 Inkjet Large Format Printer - 24" Color

Sum of Sales by Product Name

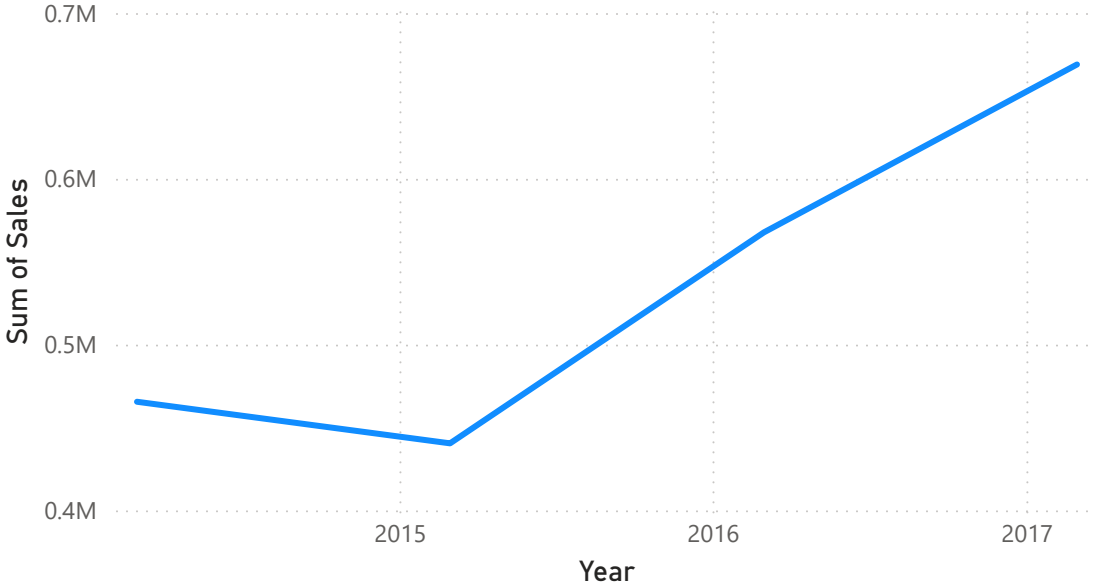
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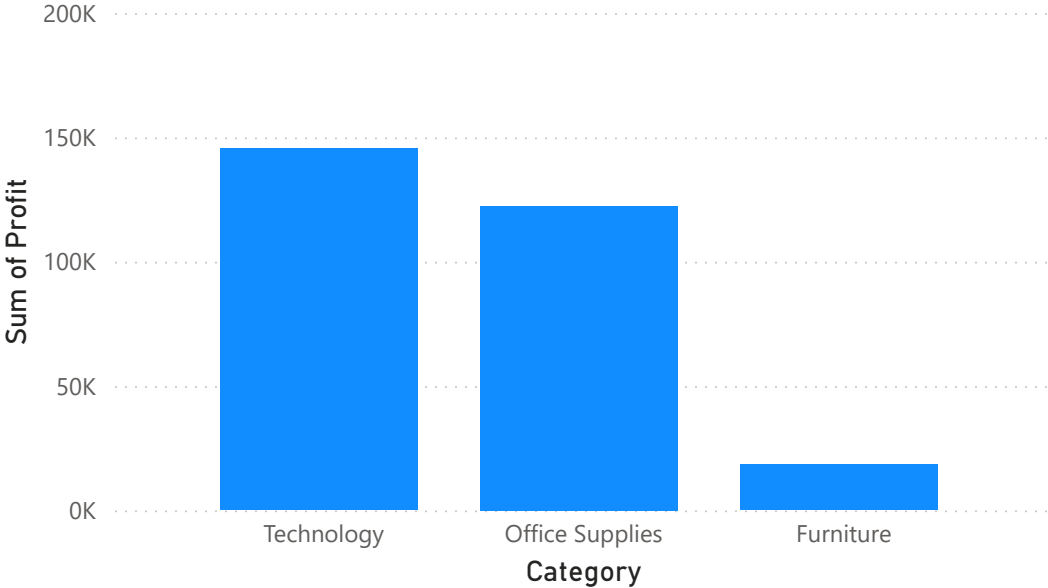
First Region by Order Date

Friday, ...	Saturda...	Sunday,...
Monday...	Tuesda...	Thursd...
Friday, ...	Saturda...	Monday...

Sum of Sales by Year



Sum of Profit by Category





## Sales Performance Dashboard Summary

This interactive dashboard provides a comprehensive overview of business performance to support strategic decision-making. It highlights key metrics, trends, and top contributors across products, customers, and regions.

### ◆ Key Metrics (Cards)

- . **Total Sales:** Displays overall revenue generated.
- . **Total Profit:** Shows cumulative profit over the selected time period.
- . **Total Quantity Sold:** Indicates total units sold.
- . **Total Products Sold:** Unique product count contributing to sales.

### ◆ Category Performance

- . **Sales by Category (Bar Chart):** Visualizes total sales across different product categories to identify top-performing areas.

### ◆ Time Analysis

- . **Sales per Year (Line Chart):** Illustrates annual sales trends, enabling year-over-year growth analysis.

### ◆ Top 10 Products

- . **Bar Chart + Table:** Highlights the top 10 products by sales, sorted to show best-sellers and support inventory or marketing focus.

### ◆ Regional Breakdown

- . **Sales by Region Over Time (Bar Chart/Line by Order Date):** Analyzes how each region performed over time, helping spot seasonal or regional trends.