Akarshit Singh

CONTACT INFORMATION	Bargadwa Chauraha NH29 Sonauli Road, Gorakhpur , Uttar Pradesh - 273007 Mob : +918924096553

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ABOUT ME

I am a Social Media Marketing Enthusiast with a background in Chemicals. I am currently doing my Master in Business Administration from Deen Dayal Upadhyay Gorakhpur University. I have done various MOOCs and projects to become up to date in the markets and adjust according to Client Needs. I Previously worked locally and Provided Services related to Social Media Marketing business to the Local Businesses in my City.

EDUCATION

Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur. 2021–Current

- Master in Business Administration **Department of Business Administration**

- I currently have cleared my two semesters in MBA , where in First Semester took courses such as Management Concepts, Managerial Economics,Accounting for Managers,Business Environment in India,Managerial Skill Development,Research Methodology and Quantitative Techniques,Computer Application in Management while in secon semester took courses such as Organisational Behaviour,Human Resource Management,Marketing Management,Financial Management,Production Management,Management Science,IT Resource Management

Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur. 2018–2020

- M.sc in Chemistry **Department of Chemistry**

- In my masters I took basic Chemistry courses for my masters whereas, I had an Interset in business in Business Administration, so while doing my Masters I often attends seminar related to Business Administration, and this gave me a good perspective of Industrial Chemistry Markets and the markets of chemicals

Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur. 2015–2018

- B.Sc. in Chemistry and Mathematics (2yrs. Mathematics) **Department of Mathematics**

- In my bachelor's degree, I studied Introductory Mathematics and Chemistry, which Includes two years of Physics; it's quite a good choice for me and boosted my knowledge a lot.

TECHNICAL SKILLS

- *Programming Languages*: Python

- *Expertise*: Decision making,Problem solving,Interpersonal skills Work ethic

CERTIFICATE COURSES AND ACHIEVEMENTS

- **Fundamentals of Digital Marketing** A course held by google digital garage, which helped to learn the basics of Marketing, and how digital marketing is applicable in Real world

- **Business Analytics BootCamp** Bootcamp organized in collaboration with my Campus and Skill Academy, headed by well-known Shweta Ingavle, Program Manager Testbook.

- **Value added program.** Participating in Value added program for successfully completing for 3 weeks.

- Conference on Smart Materials and Sustainable Technologies Presentation on Smart Material for 2 days and received certificate.

- **Presentation on Shape Memory Alloy** Presentation on Shape Memory Alloy occasion of science Day.