

UBER DATA- ANALYSIS

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OBJECTIVE

Uber Technologies, Inc., commonly referred to as Uber, is an American multinational transportation company that provides ride-hailing services, courier services, food delivery, and freight transport.

we need to clean the data to obtain the desired insights. After, which we use pivot table to Answer some Questions.

so, we clean the date & time , remove duplicates & black cells.

Also, a time Time-difference column is created to check the difference in start and end time



1. Get the total Number of unique start and stop locations ?

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Total Start location:

Total Stop location:



3
3



2. what are the famous start and drop location ?

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Or highest miles covered?

Morrisville to carry Distance covered 396 miles

Morrisville

664.1

Banner Elk

195.3

Cary

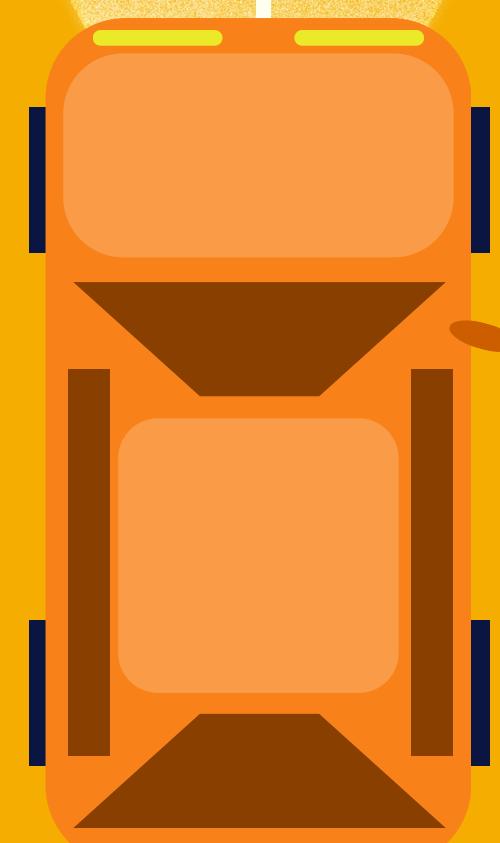
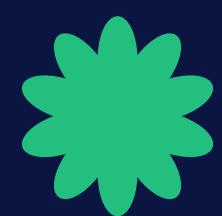
395.7

Morrisville

31.1

Raleigh

42

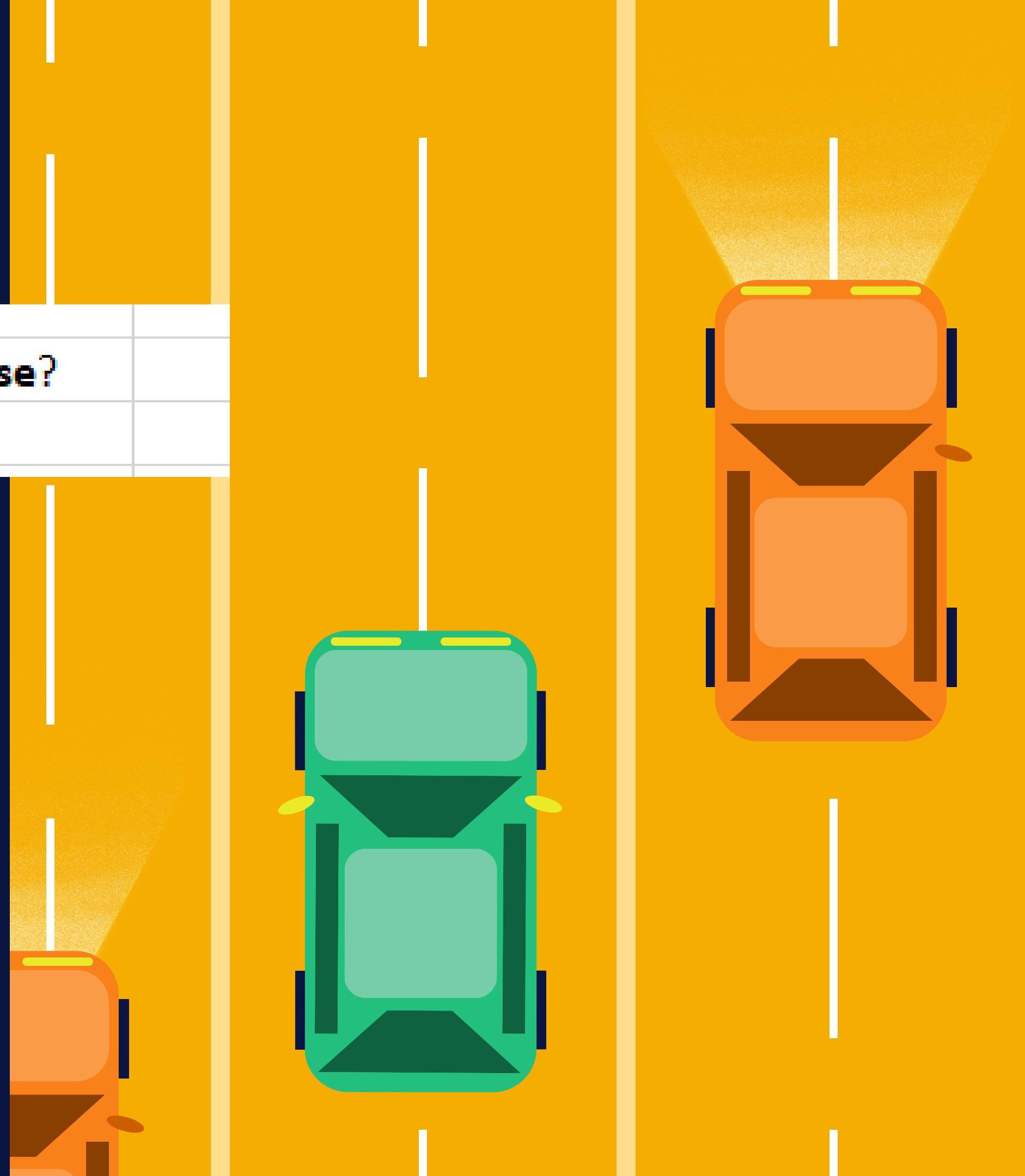
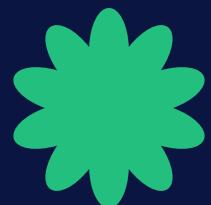


3.Highest speed travelled with what purpose ?

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For charity and meeting purpose.

Row Labels	Average of SPEED
Airport/Travel	13.53157539
Between Offices	23.64890436
Charity (\$)	33.55555556
Commute	1.000647848
Customer Visit	23.35790871
Errand/Supplies	19.46355928
Meal/Entertain	21.54983653
Meeting	25.93423146
Moving	18.38839286
Temporary Site	25.21603646
(blank)	20.6446855
Grand Total	21.95501144



4.Average by category?

4.Average by category?

for business is more than personal

Row Labels	Average of SPEED
Business	22.11977292
Personal	19.67830733



*THANK
YOU!*

