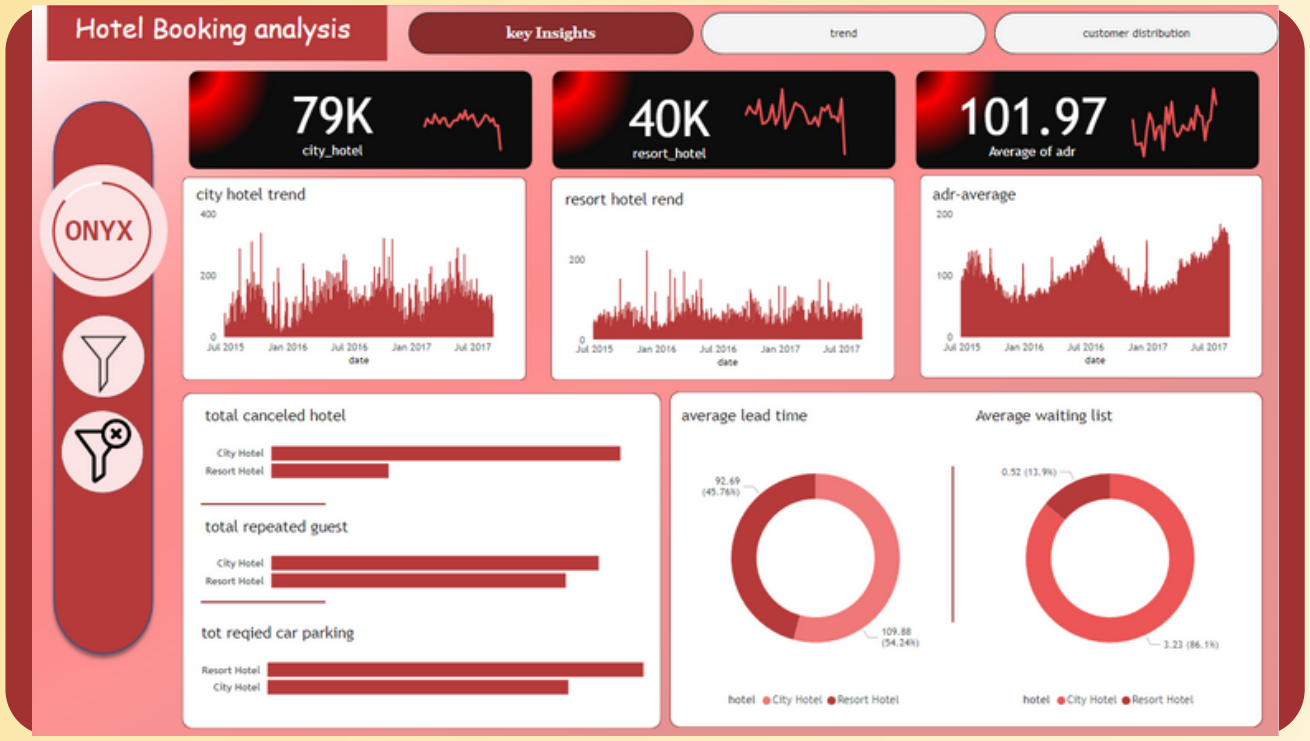
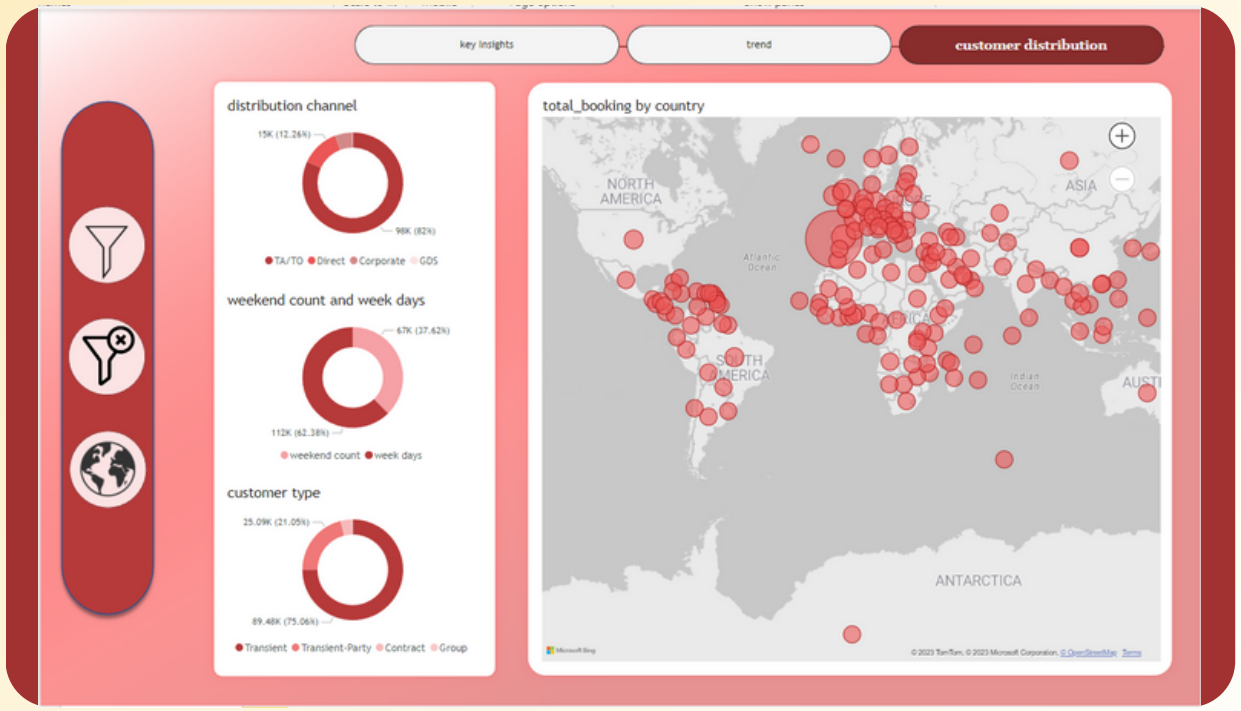

Hotel Booking analysis
key Insights
trend
customer distribution
ONYX
79K
city_hotel
40K
resort_hotel
101.97
Average of adr
city hotel trend
resort hotel rend
adr-average
date
total canceled hotel
City Hotel
Resort Hotel
total repeated guest
tot reqied car parking
average lead time
92.69 (45.76%)
109.88 (54.24%)
Average waiting list
0.52 (13.9%)
3.23 (86.1%)
hotel City Hotel Resort Hotel

key insights
trend
customer distribution
Booking based on hotel
hotel City Hotel Resort Hotel
PRT
GBR
FRA
ESP
DEU
ITA
IRL
BRA
USA
CN
reserved room type preference
reserved_room_type
booking trend
total_booking
arrival_date_week_number
Y
Q
M
W
D


key insights
trend
customer distribution
distribution channel
15K (12.26%)
98K (82%)
TA/TO Direct Corporate GDS
weekend count and week days
67K (37.62%)
112K (62.38%)
weekend count week days
customer type
25.09K (21.05%)
89.48K (75.06%)
Transient Transient-Party Contract Group
total_booking by country
NORTH AMERICA
ASIA
ANTARCTICA

Hotel Booking analysis

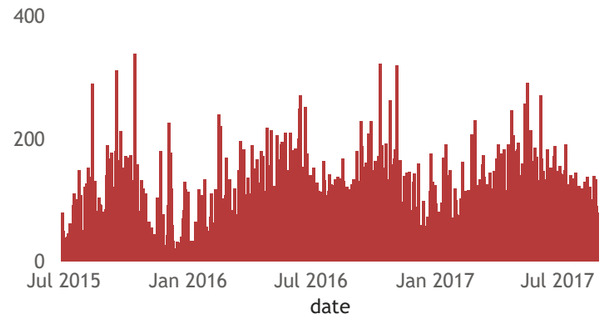
key Insights | trend | customer distribution

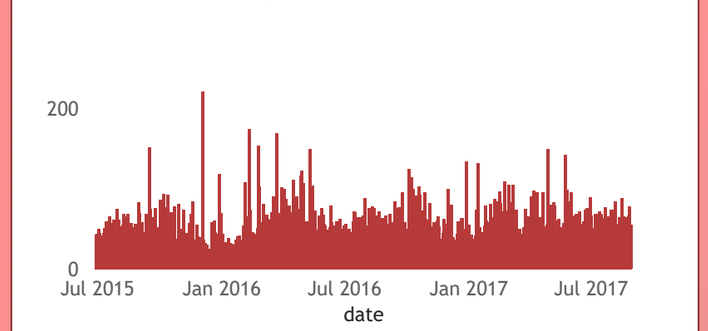
ONYX

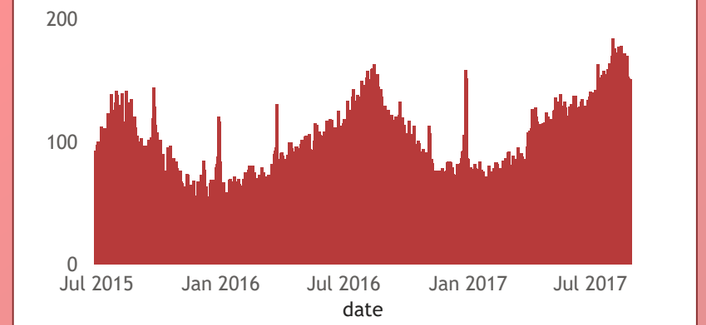
79K
city_hotel

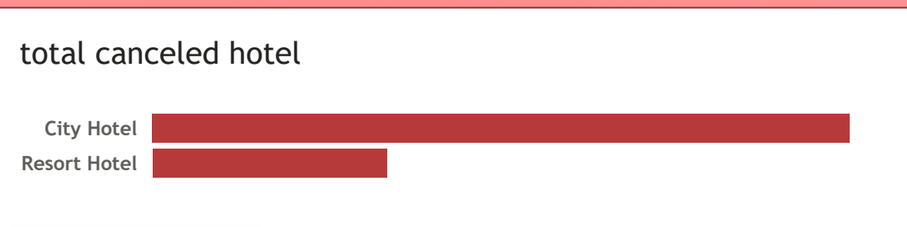
40K
resort_hotel

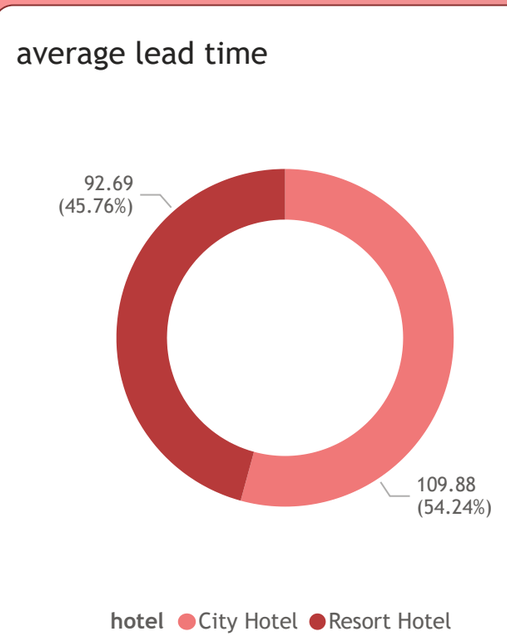
101.97
Average of adr

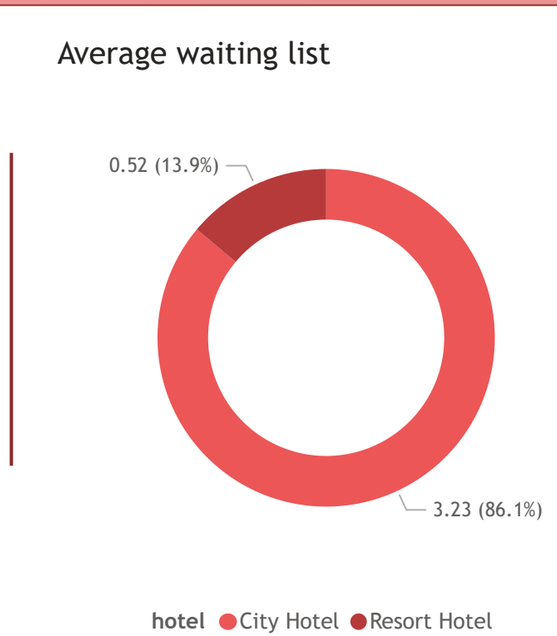






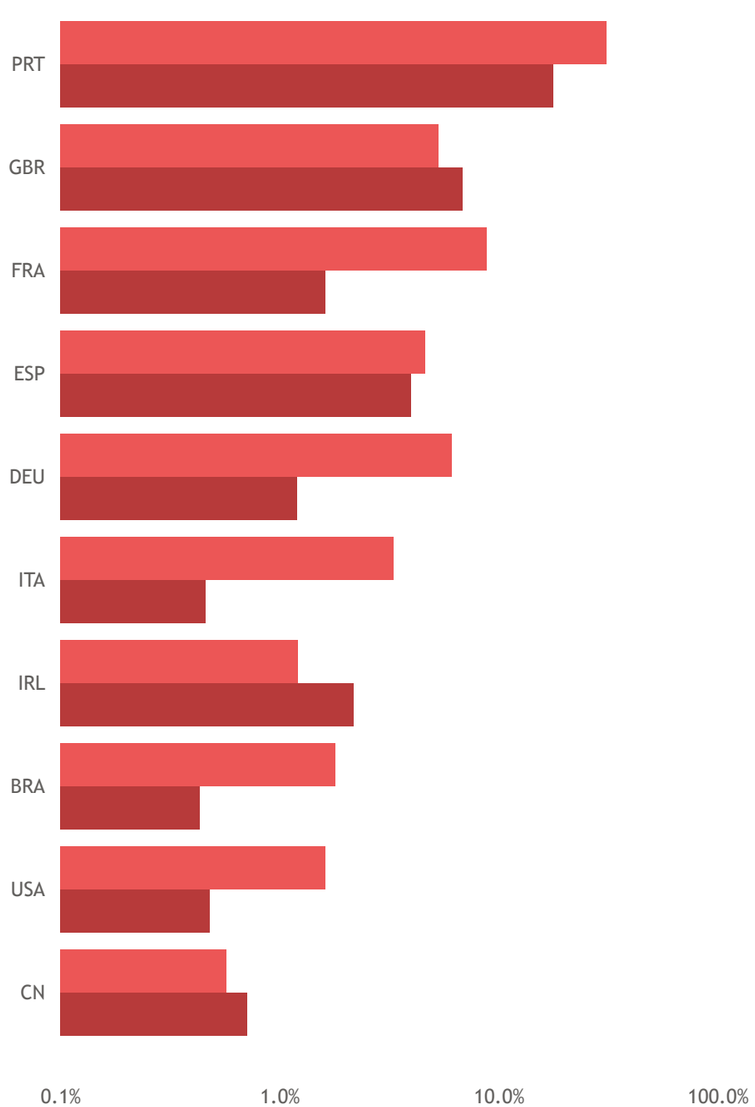




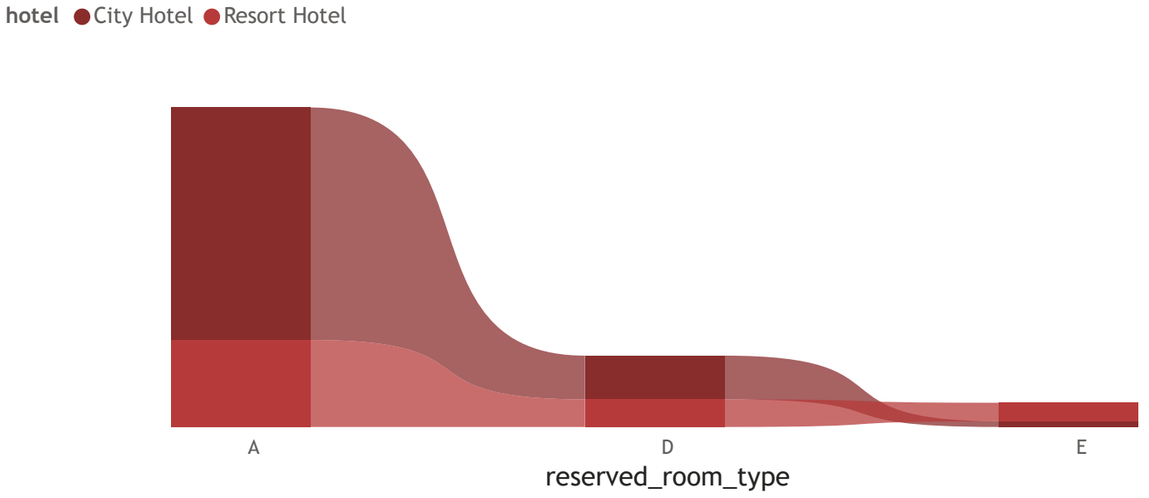


key Insights | **trend** | customer distribution

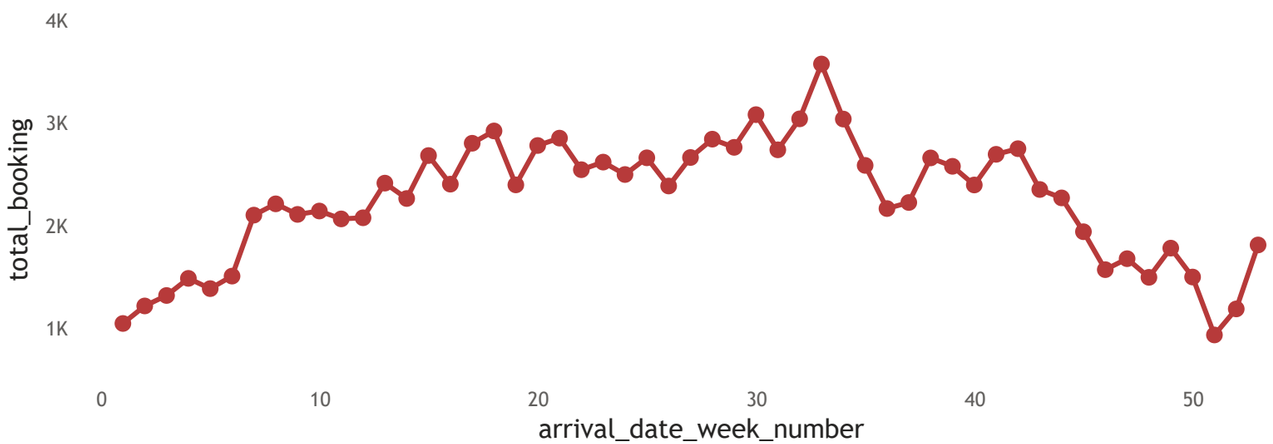
Booking based on hotel



reserved room type preference



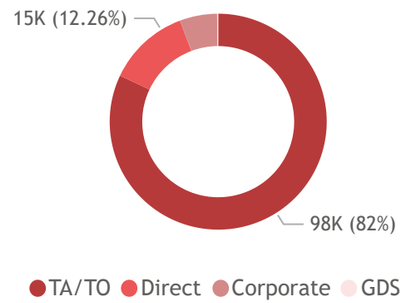
booking trend



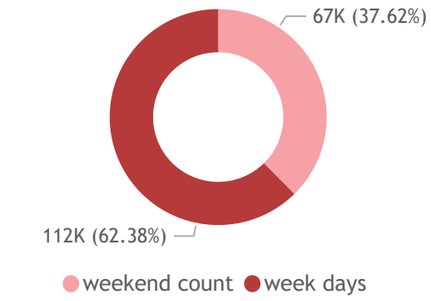
Y | Q | M | W | D

key Insights | trend | **customer distribution**

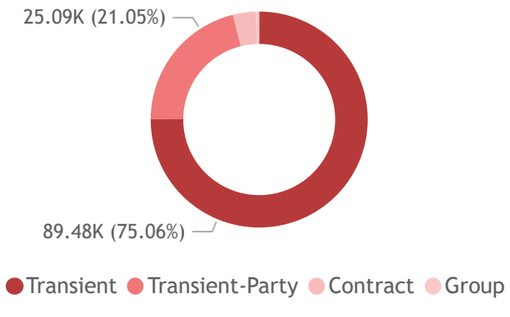
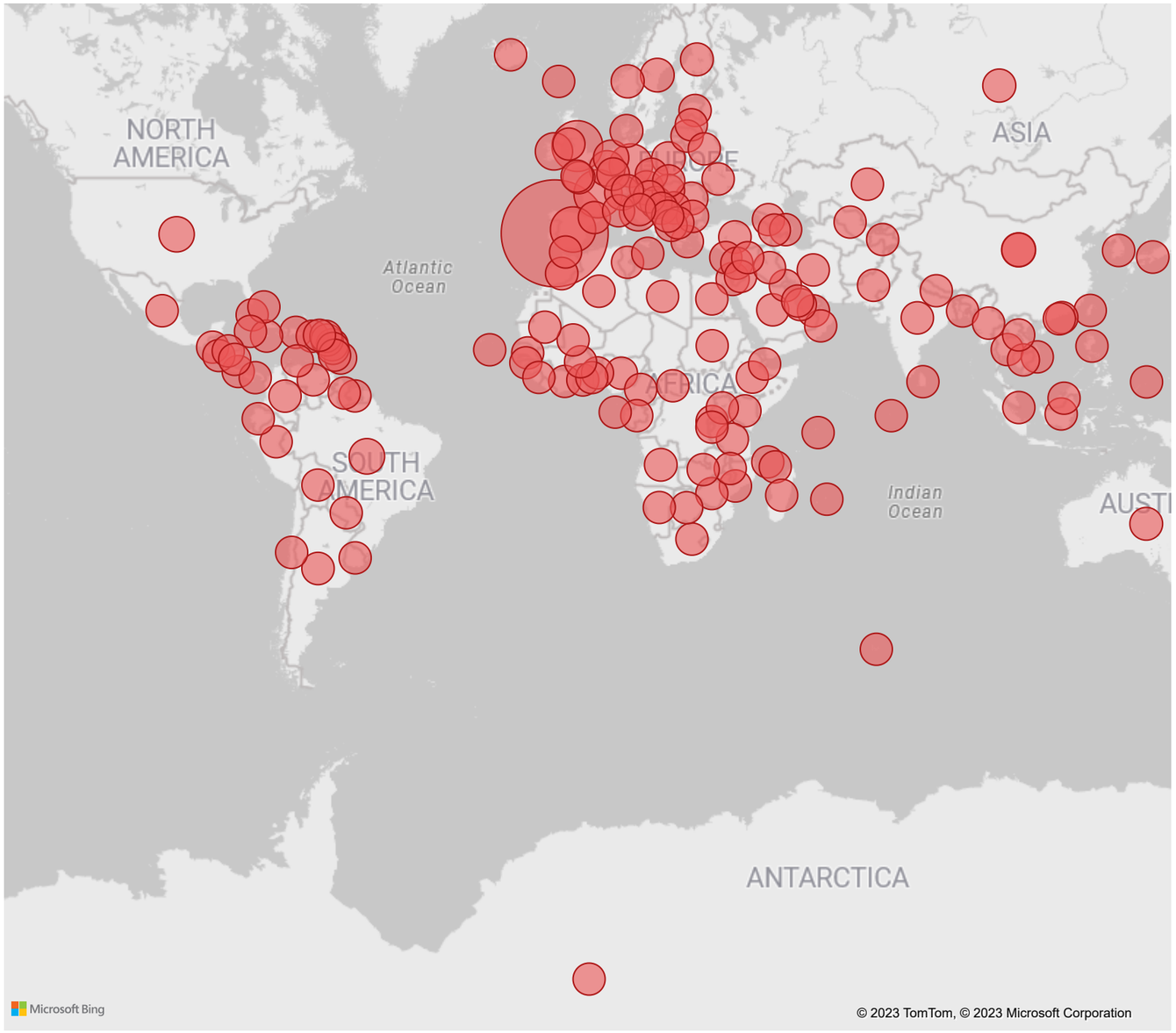
distribution channel



weekend count and week days



customer type



total_booking by country