

2019	2020

2021

2022

Est

Q1 Q2

Q3 Q4

YTD YTG



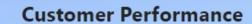












customer	NS \$	GM \$	GM %
Amazon	₹ 109.03M	38.59M	35.4%
AtliQ Exclusive	₹ 79.92M	34.95M	43.7%
Atliq e Store	₹ 70.31M	26.40M	37.5%
Sage	₹ 27.07M	9.52M	35.2%
Flipkart	₹ 25.25M	7.64M	30.2%
Leader	₹ 24.51M	8.34M	34.0%
Neptune	₹ 21.00M	8.65M	41.2%
Ebay	₹ 19.87M	7.17M	36.1%
Electricalsocity	₹ 16.25M	5.66M	34.8%
Synthetic	₹ 16.10M	6.32M	39.2%
Electricalslytical	₹ 15.64M	5.92M	37.9%
<b>Acclaimed Stores</b>	₹ 14.32M	5.18M	36.2%
Total	₹ 823.85M	300.63M	36.5%

## Performance Matrix



ľ	regio	on •AF	PAC •EU •LAT	AM • NA				10%	
	Ĭ		• Netherlan	ds					)
	%	35%	•Sweden Pakistan						
	Q Q Q	30%	Spain Bangladesh		SA			Aus	tralia
	25%	25%	Columbia	Norway	many				
	Ċ	20%	0M	₹ 5M	₹ 10M	₹ 15M	₹ 20M	₹ 25M	₹ 30M
		(	)			NS \$			

## **Performance Matrix**

segment	NS \$	GM \$	GM % ▼
<b>⊞</b> Storage	₹ 54.42M	20.00M	36.8%
	₹ 45.16M	16.60M	36.8%
Peripherals	₹ 166.51M	60.81M	36.5%
<b>Accessories</b>	₹ 244.85M	89.30M	36.5%
	₹ 266.49M	97.12M	36.4%
⊕ Desktop	₹ 46.43M	16.79M	36.2%
Total	₹ 823.85M	300.63M	36.5%

## **Unit Economics**

