



region, market

All

customer

All

segment, category, pro...

All

2019

2020

2021

2022  
Est

Q1

Q2

Q3

Q4

YTD

YTG

80.21%✓

LY: 72.99% (+9.88%)

Forecast Accuracy

-751.71K✓

LY: 491.6K (-252.91%)

Net Error

9780.7K!

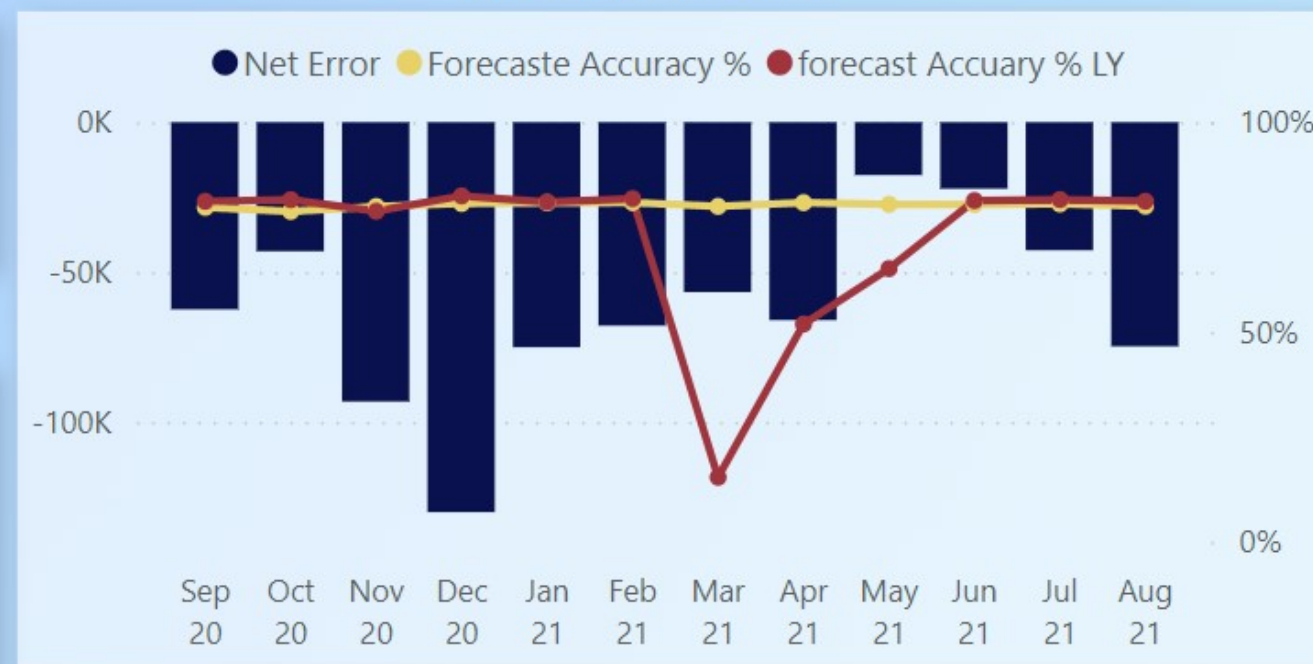
LY: 5743.2K (+70.3%)

ABS Error

## Key Metrics By Customer

customer	Forecast Accuracy %	forecast Accuary % LY	Net Error	Net Error %	Risk
Atlas Stores	48.16%	39.19%	99521	29.63%	EI
Electricalsquipo Stores	48.82%	39.26%	89614	27.16%	EI
Coolblue	52.95%	43.16%	116840	26.87%	EI
Logic Stores	51.44%	37.85%	115481	26.86%	EI
UniEuro	58.22%	45.77%	173583	23.54%	EI
Chiptec	52.54%	27.04%	72175	22.07%	EI
Premium Stores	55.64%	42.85%	75214	19.87%	EI
Chip 7	53.44%	41.32%	95124	18.82%	EI
Unity Stores	44.61%	27.53%	24931	18.60%	EI
Boulanger	58.77%	38.12%	81786	18.34%	EI
Radio Popular	56.74%	50.36%	72810	15.52%	EI
Euronics	60.79%	42.25%	58391	15.34%	EI
Mbit	62.34%	49.13%	51220	14.05%	EI
Flawless Stores	56.29%	38.59%	20844	13.52%	EI
Power	56.72%	40.19%	22117	13.18%	EI
Taobao	44.98%	-4.05%	38245	12.84%	EI
Electricalsara Stores	52.02%	32.38%	19891	12.43%	EI
Electricalstical	50.82%	29.26%	130902	12.21%	EI
<b>Total</b>	<b>80.21%</b>	<b>72.99%</b>	<b>-751714</b>	<b>-1.52%</b>	<b>OOS</b>

## Accuracy / net error



## Key Metrics by using Product

segment	Forecast Accuracy %	forecast Accuary % LY	Net Error	Net Profit %	Risk
⊕ Accessories	77.66%	71.42%	-2133183	-6.65%	OOS
⊕ Desktop	84.37%	70.07%	16205	-7.04%	EI
⊕ Networking	90.40%	52.50%	227056	-6.44%	EI
⊕ Notebook	79.99%	76.65%	-51254	-6.64%	OOS
⊕ Peripherals	83.23%	75.18%	-318194	-6.62%	OOS
⊕ Storage	83.54%	81.01%	1507656	-6.36%	EI
<b>Total</b>	<b>80.21%</b>	<b>72.99%</b>	<b>-751714</b>	<b>-6.63%</b>	<b>OOS</b>

EI = Excess Inventory, OOS = Out of Stock, LY = Last Year