

Filters



General View



Sales View and

Age Group View 🚻



Month

All

All

Date

City All

Sales mode All

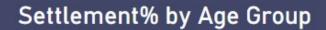
Policy All

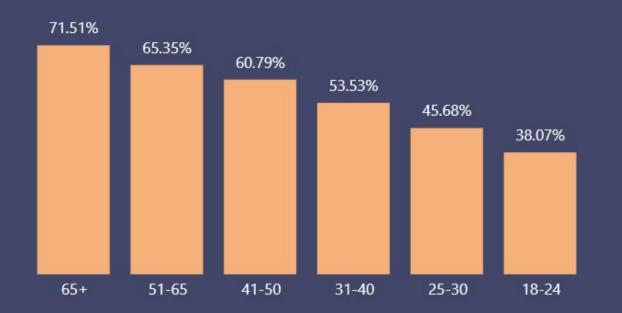
Age Group All



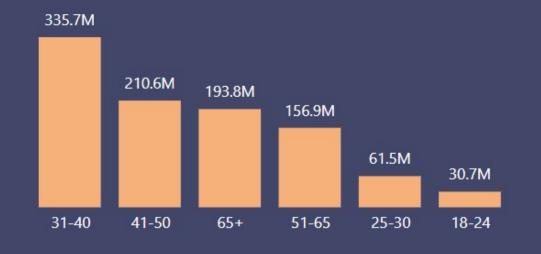
Customers by Policy

| policy_id | 18-24 | 25-30 | 31-40 | 41-50 | 51-65 | 65+ | | |
|------------|-------|-------|-------|-------|-------|------|--|--|
| POL1048HEL | 40 | 111 | 629 | 340 | 244 | 304 | | |
| POL2005HEL | 39 | 83 | 545 | 351 | 358 | 592 | | |
| POL3309HEL | 276 | 490 | 1945 | 707 | 287 | 124 | | |
| POL4321HEL | 1044 | 1175 | 1449 | 453 | 209 | 104 | | |
| POL4331HEL | 455 | 661 | 1686 | 592 | 207 | 134 | | |
| POL5319HEL | 109 | 318 | 1511 | 862 | 361 | 168 | | |
| POL6093HEL | 95 | 197 | 1051 | 670 | 326 | 204 | | |
| POL6303HEL | 110 | 249 | 1297 | 824 | 381 | 156 | | |
| POL9221HEL | 71 | 123 | 864 | 558 | 419 | 283 | | |
| Total | 2239 | 3407 | 10977 | 5357 | 2792 | 2069 | | |









Customers by Sales mode

| Age Group | Offline-Agent | Offline-Direct | Online-App | Online-Website |
|-----------|---------------|----------------|------------|----------------|
| 18-24 | 1283 | 393 | 323 | 240 |
| 25-30 | 1921 | 612 | 493 | 381 |
| 31-40 | 5914 | 1635 | 1868 | 1560 |
| 41-50 | 3019 | 842 | 817 | 679 |
| 51-65 | 1596 | 439 | 430 | 327 |
| 65+ | 1140 | 335 | 371 | 223 |
| Total | 14873 | 4256 | 4302 | 3410 |

Dashboard data is from November 2022 to April 2023.