

VIS 2014

# Supporter/ Exhibitor Prospectus

IEEE 2014  
Visual Analytics Science & Technology Conference (VAST)  
Information Visualization Conference (InfoVis)  
Scientific Visualization Conference (SciVis)

IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV)  
IEEE Symposium on Visualization for Cyber Security (VizSec)

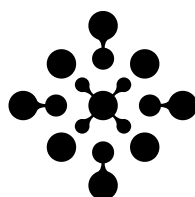
Marriott Rive Gauche  
Paris, France

Conference Dates  
9-14 November 2014

Exhibit Dates  
11-13 November 2014

IEEE 2014  
VAST  
InfoVis  
SciVis  
<http://www.ieeevis.org>

Co-located Symposia  
IEEE LDAV 2014  
<http://ldav.org>  
IEEE VizSec 2014  
<http://www.vizsec.org>



IEEE VIS 2014 provides the premier forum for advances in visualization in academia, science, government, industry, and beyond. Three events, the IEEE Conference for Visual Analytics for Science and Technology (VAST), the IEEE Information Visualization Conference (InfoVis), and the IEEE Scientific Visualization Conference (SciVis) will be held jointly at the Paris Marriott Rive Gauche from Sunday, November 9 through Friday, November 14, 2014. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques and technology. A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters, and exhibitions make this conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data. This year, VIS will be held outside of the United States for the first time in its 25-year history. As a result, the conference provides a unique opportunity for European companies to engage with leading visualization experts and recruit the best students in the field. Meanwhile, companies from North America and elsewhere will be able to reach a broad new international audience, showcase their activities and products in Europe, and recruit top international talent.

In addition to the conference, co-located will be two IEEE symposia. The Symposium on Large-Scale Data Analysis and Visualization (LDAV) brings together domain scientists, data analytics and visualization researchers, High-Performance Computing (HPC) specialists, and database technology providers, fostering innovative solutions to the unique problems encountered with extremely large-scale data. The Symposium on Visualization for Cyber Security (VizSec) brings together researchers and practitioners in information visualization and security to address the specific needs of the cyber security community through new and insightful visualization techniques.

*We invite you to participate in the support of IEEE VIS 2014 by contributing or exhibiting at the conference.*

### **Why Support and Exhibit at IEEE VIS 2014?**

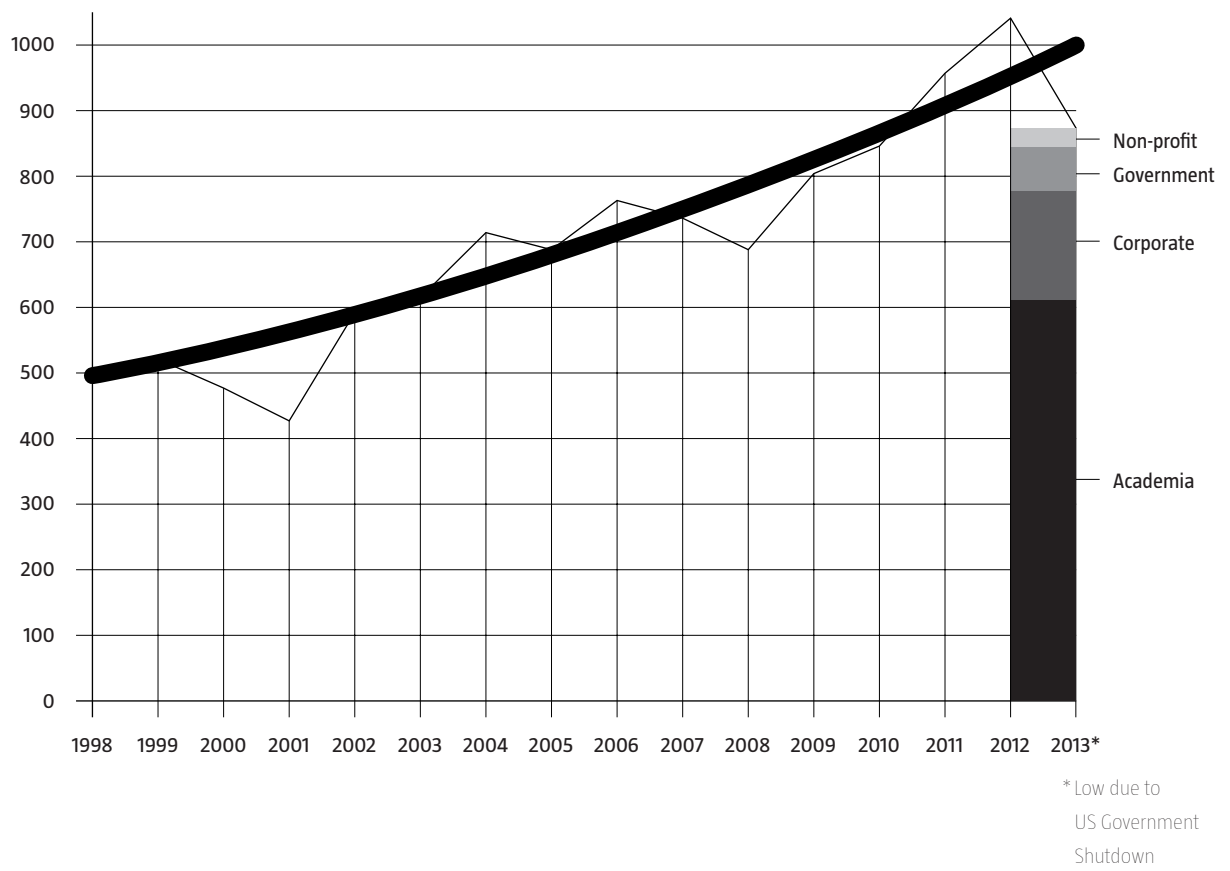
Meet over 1000 conference participants – potential customers and collaborators – leading researchers from government, industry, and academia from around the world that specialize in visual data analysis.

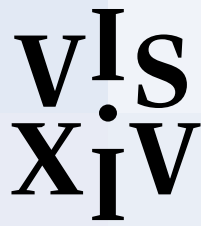
Increase visibility among conference attendees with an exhibition. The 2014 exhibits will be held in the main conference atrium in high traffic areas to maximize the interaction between exhibitors and attendees. An exhibit gives the opportunity to promote your company through print, presentation, media, and personal contact. In addition to week-long exhibit space, silver supporters and above will have a 20 minute slot to present their technologies and research in the official conference industry track.

Promote your company in the official conference materials. Your company name, logos, and website will be added to the conference proceedings, the final program, and the conference website.

Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

Gain first hand access to highly talented and skilled individuals for recruitment into your product development and research teams. Many of the paper presenters are senior doctoral candidates and post-doctoral research fellows looking for job opportunities. An interview room will be available.





Level of Support

**DIAMOND**  
**\$20,000**  
**(15,000€)**  
**or greater**

Five (5) complimentary full week registrations (includes reception and banquet tickets). • Company name, logo, and URL will be listed as a Diamond supporter in all conference announcements, the advance program, and the conference website maintained at <http://www.ieeevis.org>. • Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference. • Complimentary exhibition space size of 4 exhibition units. • Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit. • Enhanced signage throughout the conference directing attendees to your exhibit. • Opportunity to be the named supporter of the evening awards banquet, which will be determined on a first come, first served basis. • A 20 minute slot to present company technologies & research in the official industry track.

Each exhibition unit includes:

3 meters x 2 meters floor space

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

(upon request, subject to availability)

Wireless Internet access



Level of Support

**PLATINUM**

**\$16,000**

**(12,000€)**

Four (4) complimentary full week registrations (includes reception and banquet tickets). • Company name logo, and URL will be listed as a Platinum supporter in all conference announcements, the advance program, and the conference website maintained at <http://www.ieeevis.org>. • Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference. • Complimentary exhibition space size of 3 exhibition units. • Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit. • Enhanced signage throughout the conference directing attendees to your exhibit. • Opportunity to be the named supporter of an evening reception, which will be determined on a first come, first served basis. • A 20 minute slot to present company technologies & research in the official industry track.

Each exhibition unit includes:

3 meters x 2 meters floor space

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

(upon request, subject to availability)

Wireless Internet access



Level of Support

**GOLD**

**\$12,000**  
**(9,000€)**

Three (3) complimentary full week registrations (includes reception and banquet tickets). • Company name, logo, and URL will be listed as a Gold supporter in all conference announcements, the advance program, and the conference website maintained at <http://www.ieeevis.org>. • Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference. • Complimentary exhibition space size of 2 exhibition units. • Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit. • Opportunity to be the named supporter of a morning or afternoon break, which will be determined on a first come, first served basis. • A 20 minute slot to present company technologies & research in the official industry track.

Each exhibition unit includes:  
3 meters x 2 meters floor space  
One (1) table and two (2) chairs  
One (1) 500-Watt electrical outlet  
(upon request, subject to availability)  
Wireless Internet access



Level of Support

**SILVER**

**\$8,000**  
**(6,000€)**

Two (2) complimentary full week registrations (includes reception and banquet tickets). • Company name, logo, and URL will be listed as a Silver supporter in all conference announcements, the advance program, and the conference website maintained at <http://www.ieeevis.org>. • Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference. • Complimentary exhibition space size of 2 exhibition units. • Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit. • A 20 minute slot to present company technologies & research in the official industry track.

Each exhibition unit includes:  
3 meters x 2 meters floor space  
One (1) table and two (2) chairs  
One (1) 500-Watt electrical outlet  
(upon request, subject to availability)  
Wireless Internet access



Level of Support

**BRONZE**

**\$4,000**

**(3,000€)**

One (1) complimentary full week registration (includes reception and banquet tickets). • Company name, logo, and URL will be listed as a Bronze supporter in all conference announcements, on the advance program, and the conference website maintained at <http://www.ieeevis.org>. • Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference. • Complimentary exhibition space size of 1 exhibition unit. • Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit.

Each exhibition unit includes:  
3 meters x 2 meters floor space  
One (1) table and two (2) chairs  
One (1) 500-Watt electrical outlet  
(upon request, subject to availability)  
Wireless Internet access





Level of Support

# **STARTUP/SMALL COMPANY SUPPORTER \$1,300 (1000€)**

Reduced full week registrations (includes reception and banquet tickets). • Company name, logo, and URL will be listed as a startup/small company supporter in all conference announcements, the advance program, and the conference website maintained at <http://www.ieeevis.org>. • Complimentary exhibition space size of 1 exhibition unit. • Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit.

Each exhibition unit includes:

3 meters x 2 meters floor space

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

(upon request, subject to availability)

Wireless Internet access



Level of Support

**NON-PROFIT/  
PUBLISHER/  
ACADEMIC  
\$500 (400€)**

Reduced full week registrations (includes reception and banquet tickets). • Complimentary exhibition space size of 1 exhibition unit.

- Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit.

Each exhibition unit includes:

3 meters x 2 meters floor space

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

(upon request, subject to availability)

Wireless Internet access

## Paris Marriott Rive Gauche Floor Plan



For more information, visit:  
<http://www.marriott.fr/hotels/event-planning/floor-plans/paris-marriott-rive-gauche-hotel-and-conference-center/>

## Conference Deadlines

### Sunday, September 28, 2014

Deadline for Supporter/Exhibitor  
Application and Full Payment

Applications received after 24 August  
2014 will be accepted subject to  
availability. Deadline for company  
logo to appear in printed materials.

### Tuesday, October 7, 2014

Exhibitor space assignments will be  
emailed

### Thursday, November 6, 2014

Earliest date Exhibit materials can arrive  
at the Paris Marriott Rive Gauche

## Contact Information

### IEEE VIS 2014 Exhibit Contacts

Petra Isenberg, Exhibit Co-Chair  
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Microsoft Research  
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Allen Sanderson, Exhibit Co-Chair  
SCI Institute  
Tel: +1-801-585-0769  
allen@sci.utah.edu

### IEEE VIS 2014 Conference Contacts

Jean-Daniel Fekete, General Chair  
Inria  
Tel: +33-1-74-85-42-97  
Jean-Daniel.Fekete@inria.fr

## Administrative and logistical support

Marion BRESSAT  
Dakini Agency  
Tel: +33-468-649-811  
marion@dakini.fr

### Purpose

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

### Space Assignments

The following rules and regulations governing the exhibit under the auspices of IEEE VIS 2014 are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation of the Exhibitor in their observance is asked. Any detail not specified is subject to decision by the Chairperson of the Conference (see page 12). Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the support purchased by the Exhibitor (see Levels of Support).

Space will be assigned when the exhibitor has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Exhibitor agrees to accept the space assigned. Exhibit space will be assigned based on the date the application is received.

### Terms of Payment

Full payment **MUST** accompany the supporter/exhibitor online application. No application will be processed without remittance of full payment. Deadline for initial exhibit space assignments is October 7 2014. A completed online application for space with full payment and all requested information must be submitted. Submission instructions will be available through the Exhibit Chairs. Payment by credit card will be processed as part of the application form. Visa, MasterCard, Discover and American Express are accepted.

If offline payment is required, you may select between check and wire transfer in the online payment system after completing your online application. Payment by wire transfer will subject to a \$25 processing fee. Instructions for check and wire transfers will be communicated when the online application is completed.

Payment must be received by September 28 2014.

### Contract for Space

The acceptance of the application by IEEE VIS 2014 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment. Telephone requests will not be honored. Depending on support purchased, exhibitors will be provided one, two or three exhibition units. An exhibition unit is considered to be 3 meters by 2 meters, and 2 exhibition units are considered to be 6 meters by 2 meters. Other configurations are possible. Contact the Exhibits Chairs for special needs. For each exhibition unit, the Conference will furnish a 1.80m x 80cm table and two chairs. Exhibitors

will be provided normal access to electrical power (subject to availability), and the wireless internet as available at the hotel. In essence, all ordinary PCs and workstations can be supported with available internet connectivity. The exhibitors should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

### Cancellations

Exhibitors are requested to notify IEEE Conference Management with cancellations. Cancellations are not effective until they have been submitted in writing to the Exhibits Chairs. Space reductions are considered cancellations. It is understood that IEEE VIS 2014 reserves the right, at its option, to reassign a cancelled space.

### Refunds

Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

### Sharing Space

Subletting of space is not permitted.

### Badges and Staffing

A confirmation e-mail will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each exhibiting company is limited to five (5) complimentary exhibit-only badges (includes coffee breaks). Exhibit staff wishing to attend the conference technical program, reception(s), and/or the banquet must register for the conference at the reduced early-bird registration fee or purchase reception and/or banquet tickets. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

### **Operation of Exhibits**

Show management reserves the right to restrict exhibits that, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

### **Size of Exhibits**

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VIS nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

### **Shipping Items to the Conference**

In order to help expedite the timely delivery and return of packages, all boxes must be labeled with IEEE VIS 2014 Conference (November 8, 2014), Your name, and Your Company name.

Please notify the exhibits chair to provide them with the number of packages you are shipping, the method of shipping and expected delivery date to the Hotel. All packages will be held in the hotel package room until they are delivered to the designated room. Your packages will be delivered to the conference office, which is located in Room L701.

### **Handling Fees**

The Paris Marriott Rive Gauche assesses handling fees as noted below. For your convenience, charges will be posted to the guest room or group master account. Charges will appear on your final room bill as Business Center. The hotel cannot store packages for more than three (3) days prior to or three (3) days after a program. A \$50.00 per item, per day charge will be added if storage exceeds this time-frame.

\* Guests may use their own account or use Hotel's service at an additional cost. Storage fees will apply for packages received before October 6, 2013.

### **Violations**

As a condition for exhibiting, each Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE VIS Conference meetings.

### **Insurance**

Advise your agent! Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

### **Limitation of Liability**

Exhibitor agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harm less IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence or of breach of an obligation by Exhibitor or its employees or representative.

### **Catastrophe**

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.