

# Supporter / Exhibitor Prospectus

>> http://ieeevis.org

Conference Dates | October 20-25, 2019

Exhibit Dates | October 22-24, 2019

Location | Vancouver, BC, Canada

IEEE VIS is the premier forum for advances in data visualization in academia, science, government, and industry.

We invite you to support IEEE VIS 2019!

## Why Support and Exhibit at IEEE VIS 2019

IEEE VIS 2019 will take place in Vancouver, BC, Canada at the Vancouver Convention Centre from October 20 to 25. It is the world's largest and most important conference on Scientific Visualization, Information Visualization and Visual Analytics.

VIS 2019 will be the year's premier forum for advances in theory, methods, and applications of visualization and visual analytics. The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools. Three events, the IEEE Conference for Visual Analytics for Science and Technology (VAST), the IEEE Information Visualization Conference (InfoVis), and the IEEE Scientific Visualization Conference (SciVis) will be held jointly for five days in Vancouver. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques and technology. A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters, and exhibitions makes the conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

The conference provides a unique opportunity for companies to attract the world's top university graduates and international leaders in the field. Traditionally, VIS has been active recruitment venue for candidates with a wide variety of visualization, analysis, and data science skills. As IEEE VIS normally takes place in the US, the event in Vancouver offers a unique opportunity for Canadian companies to recruit from and showcase their business to a global visualization audience. The event also will also provide international companies an excellent chance to promote their activities and products in Canada.

We invite you to participate in supporting IEEE VIS 2019 by contributing or exhibiting at the conference.

### Why Support and Exhibit at IEEE VIS 2019?

- Meet over 1000 conference participants potential customers and collaborators leading researchers from government, industry, and academia from around the world who specialize in visual data analysis.
- Increase your visibility among conference attendees with an exhibition. The 2019 exhibits will be
  held in high traffic areas to maximize the interaction between exhibitors and attendees. An exhibit
  gives the opportunity to promote your organization through print, presentation, media, and personal
  contact. In addition to the exhibit space, Platinum supporters and above will have a 20 minute slot to
  present their technologies and research in the official conference industry track.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

## Symposia & Workshops

Complementing the main conference events, the following symposia and workshops will be jointly held with IEEE VIS. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques, and technology.

### IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV)

### >> http://ldav.org

The IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV) brings together domain scientists, data analytics and visualization researchers, High Performance Computing (HPC) specialists, and database technology providers, fostering innovative solutions to problems unique to extremely large scale data.

### IEEE Symposium on Visualization in Data Science (VDS)

### >> http://visualdatascience.org

The IEEE Symposium on Visualization in Data Science (VDS) brings together practitioners and researchers in data science and visualization to discuss practical issues and identify open research problems in the field of Data Science, the practice of deriving insight from data at the intersection of statistical methodology, computer science and a scientific domain.

### IEEE Symposium on Visualization for Cyber Security (VizSec)

### >> http://vizsec.org

The IEEE Symposium on Visualization for Cyber Security (VizSec) brings together researchers and practitioners from academia, government, and industry to address the needs of the cybersecurity community to foster greater exchange and new collaborations on a broad range of security and privacy related topics.

### **BioVis Challenges Workshop**

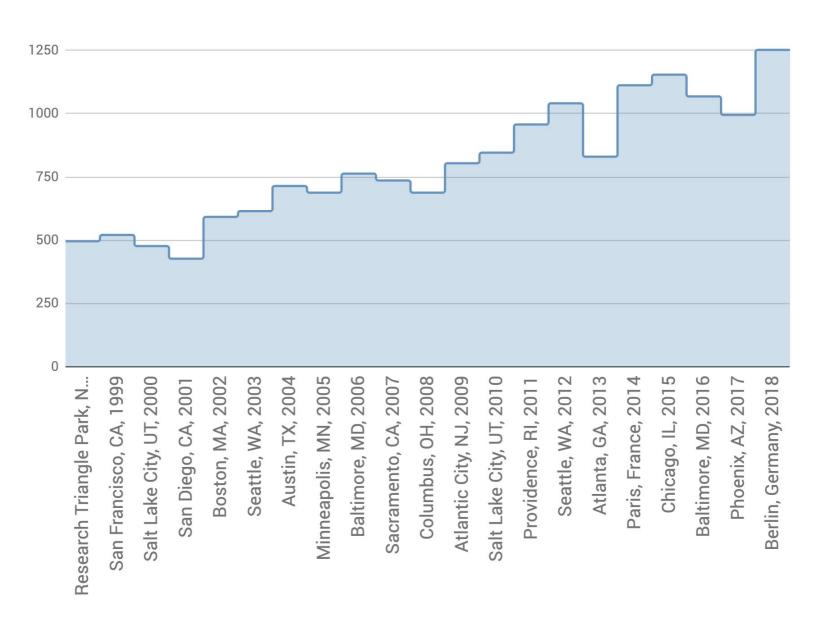
### >> http://biovis.net/

This workshop brings together researchers from the visualization, bioinformatics, and biology communities with the purpose of educating, inspiring, and engaging visualization researchers in problems in biological data visualization. The goal of this workshop is to create synergies and spark potential future collaborations between domain experts and vis researchers around state-of-the-art biology-driven challenges.

### **Job Seekers**

Conference participants will have the opportunity to upload their CVs, schedules, and other details that will be shared among interested supporters recruiting for staff, postdocs, and/or summer interns. Gold supporters and above will receive detailed information about these conference participants. Diamond and Platinum supporters will have an interview room available to meet with conference participants.

### **Conference Attendance**



# DIAMOND \$26,000 CAD or greater

- Five (5) complimentary full-week registrations (includes reception and banquet tickets).
- Company name, logo, and URL will be listed as a Diamond supporter in conference announcements, program, and website maintained at http://ieeevis.org.
- Acknowledgement of your organization's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of four (4) exhibition units.
- Enhanced signage throughout the conference directing attendees to your exhibit.
- Opportunity to be the named supporter of the evening banquet, which will be determined on a first-come, first-served basis.
- A 20 minute slot to present your technology and research in the official industry track.
- Access to detailed data of participants who declared their interest in job opportunities.
- Priority access to the interview room to meet with conference participants.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

# **PLATINUM \$ 21,000 CAD**

- Four (4) complimentary full-week registrations (includes reception and banquet tickets).
- Organization name, logo, and URL will be listed as a Platinum supporter in conference announcements, program, and website maintained at http://www.ieeevis.org.
- Acknowledgement of your organization's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of three (3) exhibition units.
- Opportunity to be the named supporter of an evening reception, which will be determined on a first-come, first-served basis.
- A 20 minute slot to present company technology and research in the official industry track.
- Access to detailed data of participants who declared their interest in job opportunities.
- Access to interview room to meet with conference participants.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

# GOLD \$ 16,000 CAD

- Three (3) complimentary full-week registrations (includes reception and banquet tickets).
- Organization name, logo, and URL will be listed as a Gold supporter in conference announcements, program, and website maintained at http://www.ieeevis.org.
- Acknowledgement of your organization's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of two (2) exhibition units.
- Access to detailed data of participants who declared their interest in job opportunities.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

# SILVER \$10,000 CAD

- Two (2) complimentary full-week registrations (includes reception and banquet tickets).
- Organization name, logo, and URL will be listed as a Silver supporter in conference announcements, program, and website maintained at http://www.ieeevis.org.
- Acknowledgement of your organization's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of two (2) exhibition units.
- Access to detailed data of participants who declared their interest in job opportunities.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

# **BRONZE** \$ 5,000 CAD

- One (1) complimentary full-week registration (includes reception and banquet tickets).
- Organization name, logo, and URL will be listed as a Bronze supporter in conference announcements, program, and website maintained at http://www.ieeevis.org.
- Complimentary exhibition space size of one (1) exhibition unit.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

# **PEARL \$ 1500 CAD**

- One (1) reduced full week registration (includes reception and banquet ticket). Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.
- Organization name, logo, and URL will be listed as pearl supporter in conference announcements, program, and website maintained at http://www.ieeevis.org.
- Complimentary exhibition space size of one (1) exhibition unit.
- Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit.

## **Summary of Supporter Benefits**

All benefits are optional. Supporters may select any or none of the listed benefits. Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.

	Diamond	Platinum	Gold	Silver	Bronze	Pearl
Complimentary registrations	5	4	3	2	1	
Reduced registrations	•	•	•	•	•	1
Listed in conference materials	•	•	•	•	•	•
Thanks at opening/closing	•	•	•	•		
Exhibition spaces	4	3	2	2	1	1
Time slot at supporter session	•	•				
Data about job-seeking participants	•	•	•	•		
Interview room	Priority	•				
Direct point-of- contact	•	•	•	•	•	•
Opportunity to support Diversity	•	•	•	•	•	•





### **Inclusivity and Diversity Donations**

You have the opportunity to support inclusivity and diversity at IEEE VIS. We are committed to make the conference more inclusive and diverse by providing scholarship support to underrepresented students and researchers and by providing financial assistance to conference attendees who are parents.

The grants are open to all VIS attendees with priority given to those at the earliest stages of their careers.

### **Diversity Scholarships**

Diversity Scholarships are intended to support students and early career researchers from underrepresented groups to broaden participation. The Inclusivity and Diversity scholarship provides grants to VIS attendees to pay for for travel, and other costs incurred while attending the VIS conference. Registration for diversity scholars is waived by the conference committee.

#### **Child Care Grants**

Many researchers face the challenge of balancing a career and parenthood. The VIS conference believes that child care costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset child care costs incurred while attending the VIS conference.

Supporting the Inclusivity and Diversity program is a direct mechanism to actively foster and grow the VIS community.

### **How to Donate and Support Inclusivity and Diversity at VIS:**

You have two options to donate to the inclusivity and diversity initiatives:

- Earmark any amount from your supporter contribution in the previously specified levels
- Make a separate donation

All inclusivity and diversity donors will be listed on the website. These donations are separate from sponsorship and don't confer any rights, unless you are donating part of your sponsorship amount, in which case, all your regular benefits apply.

For logistical reasons we ask for donations starting at \$ 300 CAD

### **Conference Deadlines**

### August 1, 2019

Deadline for Supporter Application and Full Payment.

Deadline for logo to appear in printed materials
(please supply a high-quality, vector-based image file).

Applications received after September 1, 2019 will be accepted subject to availability.

### Late September 2019

Supporter space assignments will be e-mailed.

### **Contact Information**

### **IEEE VIS 2019 General Chairs**

>> general chair@ieeevis.org

Alex Endert Georgia Institute of Technology Brian Fisher Simon Fraser University Wesley Willett University of Calgary

### **IEEE VIS 2019 Supporters Chairs**

>> supporters@ieeevis.org

R. Jordan Crouser Smith College

Jörn Kohlhammer Fraunhofer IGD, Germany

Alexander Lex Scientific Computing and Imaging Institute, University of Utah

### **Terms**

### **Purpose**

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

### **Space Assignments**

The following rules and regulations governing the exhibit under the auspices of IEEE VIS 2019 are part of the application for space and constitute a contract between the Supporter and the Conference. They have been formulated in the best interest of the Supporter and full cooperation of the Supporter in their observance is asked. Any detail not specified is subject to decision by the Chairperson of the Conference. Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the level purchased by the Supporter (see Levels of Support).

Space will be assigned when the Supporter has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Supporter agrees to accept the space assigned. Space will be assigned based on the date the application is received.

### **Terms of Payment**

Full payment MUST accompany the supporter online application. No application will be processed without remittance of full payment. A completed online application with full payment and all requested information must be submitted. Submission instructions will be available through the Supporters Chairs. Payment is possible by credit card, check, or wire transfer to a German bank account. Visa, MasterCard, Discover and American Express are accepted. Payment in Euro is possible; exchange rates of the day of issue of the invoice apply. Full payment must be received by the deadline for the supporter application. Support will not be announced on the conference homepage or the program before full payment was received.

### **Contract for Space**

The acceptance of the application by IEEE VIS 2019 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high--resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment by check. Telephone requests will not be honored. Depending on the level purchased, Supporters will be provided one to four exhibition units. An exhibition unit is considered to be 10 feet by 10 feet (3 meters by 3 meters). Other configurations are possible. Contact the Supporters Chairs for special needs. For each exhibition unit, the Conference will furnish a table and two chairs. Supporters will be provided normal access to electrical power (subject to availability), and the wireless internet as available at the hotel. In essence, all ordinary and workstations can be supported with available internet connectivity. The Supporters should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

### **Cancellations**

Supporters are requested to notify IEEE Conference Management about cancellations. Cancellations are not effective until they have been submitted in writing to the Supporters Chairs. Space reductions are considered cancellations. It is understood that IEEE VIS 2019 reserves the right, at its option, to reassign a cancelled space.

#### Refunds

Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

### **Sharing Space**

Subletting of space is not permitted.

### **Complementary and Reduced Registrations**

Supporters given complementary and reduced registrations will be supplied with codes that may be used during the registration process. The registrations include reception and banquet tickets. Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.

### **Badges and Staffing**

A confirmation email will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each Supporter organization is limited to five (5) complimentary exhibit--only badges (includes coffee breaks). Supporter staff wishing to attend the conference technical program, reception(s), and/or the banquet must register for the conference at the reduced early-registration fee or purchase reception and/or banquet tickets. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

### Logos

The Supporter grants IEEE a non-transferable, non-exclusive, freely revocable, limited license to use the Supporter's name, logo and other trademarks for the sole purpose of fulfilling this supporter agreement.

### **Operation of Exhibits**

Show management reserves the right to restrict exhibits that, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

### Size of Exhibits

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VIS nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

#### **Violations**

As a condition for exhibiting, each Supporter shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE VIS Conference meetings.

### Insurance

Advise your agent! Insurance on all exhibits is the responsibility of the Supporter. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Supporters are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

### **Limitation of Liability**

Supporter agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause except as arising from IEEE's gross negligence or intentional misconduct by reason of use, occupation and enjoyment of exhibit space by the Supporter or any person thereon with the consent of the Supporter and that Supporter will indemnify and hold harmless IEEE from all liability except as arising from IEEE's gross negligence or intentional misconduct, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by the Supporter or its employees or representative.

### Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the Supporter.

If IEEE cancels the event, or if it reschedules or relocates the event and the Supporter cannot attend rescheduled or relocated event, Supporter shall be entitled to a prorated refund of its prepaid fees.

### **Shipping Items to the Conference**

Items may be shipped to the conference. Contact the Supporters Chairs for details.