



The premier forum for advances in data visualization
in academia, science, government, and industry.



SALT LAKE CITY, UTAH, USA

CONFERENCE 25–30 OCTOBER 2020

EXHIBITS 26–29 OCTOBER 2020

ieevis.org

**Exhibitor & Supporter
Prospectus**



VIS 2020

**Secure Your Sponsorship Now—
Contact Us Today!**

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Premier Forum for Advances in Data Visualization

IEEE VIS 2020 is the world's largest and most important conference on Scientific Visualization, Information Visualization and Visual Analytics. Taking place in Salt Lake City, Utah October 25 to 30, VIS 2020 will be the year's premier forum for advances in theory, methods, and applications of visualization and visual analytics. The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools.

Three events, the IEEE Conference for Visual Analytics for Science and Technology (VAST), the IEEE Information Visualization Conference (InfoVis), and the IEEE Scientific Visualization Conference (SciVis) will be held jointly for five days in Salt Lake City. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques and technology.

A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters, and exhibitions makes the conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

The conference provides a unique opportunity for companies to attract the world's top university graduates and international leaders in the field. Traditionally, VIS has been active recruitment venue for candidates with a wide variety of visualization, analysis, and data science skills.

We invite you to participate in supporting IEEE VIS 2020 by contributing or exhibiting at the conference.



EVENT AT-A- GLANCE

25–30 October

Conference

Keynotes, technical paper presentations, tutorials, panels, workshops, and sessions.

26–29 October

Industry Day

Exhibits and Reception

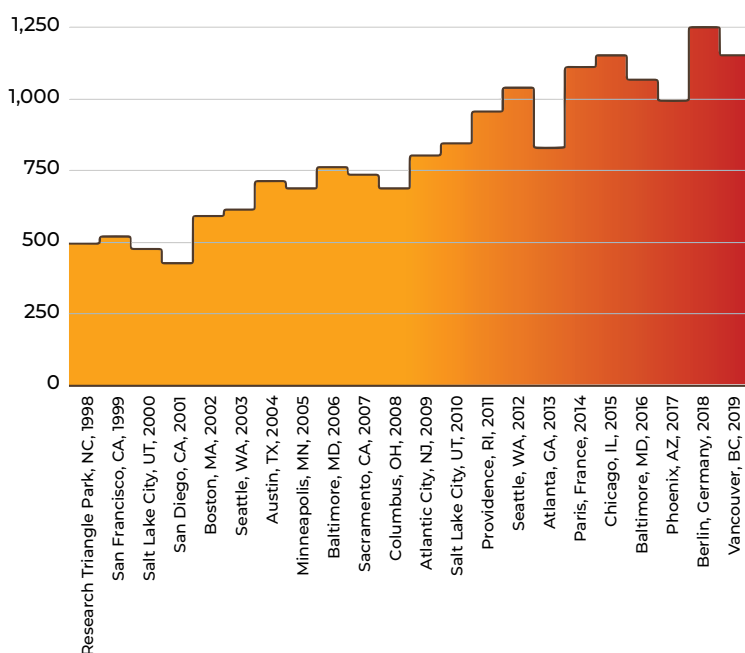
Conference Venue

Marriott City Center, Salt Lake City, UT, USA

Why Support and Exhibit at IEEE VIS 2020?

- Meet over 1000 conference participants—potential customers and collaborators—leading researchers from government, industry, and academia from around the world who specialize in visual data analysis.
- Increase your visibility among conference attendees with an exhibition. The 2020 exhibits will be held in high traffic areas to maximize the interaction between exhibitors and attendees. An exhibit gives the opportunity to promote your organization through print, presentation, media, and personal contact.
- In addition to the exhibit space, Platinum supporters and above will have a time slot to present their technologies and research in the official conference industry reception held on the Monday night of the conference.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

Conference Attendees



Job Seekers

Conference participants will have the opportunity to upload their CVs, schedules, and other details that will be shared among interested supporters recruiting for staff, postdocs, and/or summer interns.

Gold supporters and above will receive detailed information about these conference participants.

Diamond and Platinum supporters will have an interview room available to meet with conference participants.

Symposia & Workshops

Complementing the main conference events, the following symposia and workshops will be jointly held with IEEE VIS. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques, and technology.

IEEE Symposium on Visualization in Data Science (VDS)

The IEEE Symposium on Visualization in Data Science (VDS) brings together practitioners and researchers in data science and visualization to discuss practical issues and identify open research problems in the field of Data Science, the practice of deriving insight from data at the intersection of statistical methodology, computer science and a scientific domain.

- <http://visualdatascience.org>

VAST Challenge Workshop

The Visual Analytics Science and Technology (VAST) Challenge is an annual contest with the goal of advancing the field of visual analytics through competition. The VAST Challenge is designed to help researchers understand how their software would be used in a novel analytic task and determine if their data transformations, visualizations, and interactions would be beneficial for particular analytic tasks.

- <https://vast-challenge.github.io/2020>

IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV)

The IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV) brings together domain scientists, data analytics and visualization researchers, High Performance Computing (HPC) specialists, and database technology providers, fostering innovative solutions to problems unique to extremely large scale data.

- <http://ldav.org>

IEEE Symposium on Visualization for Cyber Security (VizSec)

The IEEE Symposium on Visualization for Cyber Security (VizSec) brings together researchers and practitioners from academia, government, and industry to address the needs of the cybersecurity community to foster greater exchange and new collaborations on a broad range of security and privacy related topics.

- <http://vizsec.org>

BioVis Challenges Workshop

This workshop brings together researchers from the visualization, bioinformatics, and biology communities with the purpose of educating, inspiring, and engaging visualization researchers in problems in biological data visualization. The goal of this workshop is to create synergies and spark potential future collaborations between domain experts and vis researchers around state-of-the-art biology-driven challenges.

- <http://biovis.net>

Levels of Support

Diamond

\$20,000

- **All benefits of Platinum Support**
- Opportunity to present during the reception, with a 2-minute speaking limit (opportunities are limited)
- Electronic Posters sponsorship—Your company logo included on Electronic Poster screens during transitions. Includes opportunity to include an electronic poster for attendees to view.
- Enhanced signage throughout the conference directing attendees to your exhibit.
- Priority access to the interview room to meet with conference participants.
- Total of five complimentary full-week registrations (includes reception and banquet tickets).

Platinum

\$15,000

- **All benefits of Gold Support**
- Tuesday 20-minute speaking opportunity—Speak in a dedicated sponsor session, which is open to all conference attendees and scheduled concurrently with conference programs.
- Opportunity to be the named supporter of an evening reception, which will be determined on a first-come, first-served basis.
- A time slot to present your technology and research in the official industry reception held on Monday night of the conference.
- Access to interview room to meet with conference participants.
- Total of four complimentary full-week registrations (includes reception and banquet tickets).

Gold

\$12,000

- **All benefits of Silver Support**
- Access to detailed data of participants who declared their interest in job opportunities.
- Total of three complimentary full-week registrations (includes reception and banquet tickets).

Silver

\$8,000

- **All benefits of Bronze Support**
- Acknowledgement of your organization's contribution and offer of thanks at the opening and closing sessions of the conference.
- Total of two complimentary full-week registrations (includes reception and banquet tickets).

Bronze

\$4,000

- **All benefits of Pearl Support**
- One complimentary full-week registration (includes reception and banquet tickets).

Pearl

\$2,000

- Organization name, logo, and URL will be listed as supporter in conference announcements, program, and website at www.ieeevis.org.
- Complimentary display space (size and location TBD)
- One reduced full-week registration (includes reception and banquet tickets).

Summary of Supporter Benefits

	Diamond	Platinum	Gold	Silver	Bronze	Pearl
Complimentary registrations	5	4	3	2	1	0
Reduced registrations	2	2	2	1	1	1
Listed in conference materials	✓	✓	✓	✓	✓	✓
Thanks at opening/closing	✓	✓	✓	✓		
Exhibition/Display spaces	✓	✓	✓	✓	✓	✓
Time slot at supporter reception	✓	✓				
Data about job seeking participants	✓	✓	✓			
Interview room	Priority	✓				

Single Supporter Items	Price	Description
Student Mentorship Program LIMIT EIGHT	\$5,500	Supporters may send a mentor representative and will receive CVs of participating students, sponsorship online, and a table at Monday Industry Day.



August 14, 2020

Deadline for Supporter Application and Full Payment; Deadline for logo to appear in printed materials (please supply a high-quality, vector-based image file). Applications received after this date will be considered subject to availability.

Late September 2020

Supporter space assignments will be emailed.

Contact Us

Regan Pickett, r.pickett@computer.org, +1 714-822-8022
ieeevis.org



Inclusivity and Diversity Donations

You have the opportunity to support inclusivity and diversity at IEEE VIS. We are committed to make the conference more inclusive and diverse by providing scholarship support to underrepresented students and researchers and by providing financial assistance to conference attendees who are parents. The grants are open to all prospective VIS attendees with priority given to those at the earliest stages of their careers.

Diversity Scholarships

Diversity Scholarships are intended to support students and early career researchers from underrepresented groups to broaden participation. The Inclusivity and Diversity scholarship provides grants to VIS attendees to pay for travel, and other costs incurred while attending the VIS conference. Registration for diversity scholars is waived by the conference committee.

Child Care Grants

Many researchers face the challenge of balancing a career and parenthood. The VIS conference believes that child care costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset child care costs incurred while attending the VIS conference. Supporting the Inclusivity and Diversity program is a direct mechanism to actively foster and grow the VIS community.

How to Donate and Support Inclusivity and Diversity at VIS

Earmark any amount from your supporter contribution for the previously specified levels

Make a separate donation: All inclusivity and diversity donors will be listed on the website. These donations are separate from sponsorship and don't confer any rights, unless you are donating part of your sponsorship amount, in which case, all your regular benefits apply.

For logistical reasons we ask for donations starting at \$300.

SUPPORTER APPLICATION

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

1. COMPANY INFORMATION

Please type company and exhibitor name as it should be published.

Company Name:

Street Address:

City/State/Postal/Country:

Website URL:

2. CONTACT INFORMATION

Individual to receive all information on exhibit logistics and operations.

Name:

Title:

Phone:

Email:

☐ We would like to be contacted regarding promotional opportunities.

3. SUPPORTER PACKAGES

Details on page 4 of prospectus.

☐ **Diamond** — \$20,000 ☐ **Silver** — \$8,000
☐ **Platinum** — \$15,000 ☐ **Bronze** — \$4,000
☐ **Gold** — \$12,000 ☐ **Pearl** — \$2,000

TOTAL Supporter Packages Fee = \$

4. SINGLE SUPPORTER ITEMS

Details on page 4 of prospectus.

☐ **Student Mentorship Program** — \$5,500

TOTAL Single Supporter Items Fee = \$

5. INCLUSIVITY AND DIVERSITY DONATION

Details on page 6 of prospectus.

TOTAL Donation = \$

6. PAYMENT INFORMATION

Supporter Packages = \$

Single Supporter Items = \$

Inclusivity and Diversity Donation = \$

TOTAL = \$

Note: Supporter and Expo Space balance is due upon receipt of invoice.

Payments can be made via bank transfer, check, or credit card.

7. AUTHORIZED SIGNATURE

This Application shall not be confirmed unless and until it is accepted and approved in writing by the IEEE Computer Society. You are hereby authorized to reserve space for our use at IEEE VIS 2020. We agree to exhibit under and comply with the terms and conditions of the agreement and by the guidelines provided.

Name (Print):

Title:

Signature:

Date (mm/dd/yyyy):

SUBMIT APPLICATION TO:

Regan Pickett

IEEE Computer Society, Business Development,
Exhibits & Sponsorships

Email: r.pickett@computer.org

Phone: +1 714-822-8022 • Fax: +1 714-821-4010

VIS 2020 c/o IEEE Computer Society.

10662 Los Vaqueros Circle

Los Alamitos, CA 90720-1314, USA

IEEE VIS 2020 Exhibits Terms and Conditions

Purpose

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of IEEE VIS 2020 are part of the application for space and constitute a contract between the Supporter and the Conference. They have been formulated in the best interest of the Supporter and full cooperation of the Supporter in their observance is asked. Any detail not specified is subject to decision by the Chairperson of the Conference. Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the level purchased by the Supporter (see Levels of Support).

Space will be assigned when the Supporter has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Supporter agrees to accept the space assigned. Space will be assigned based on the date the application is received.

Terms of Payment

Full payment MUST accompany the supporter online application. No application will be processed without remittance of full payment. A completed online application with full payment and all requested information must be submitted. Submission instructions will be available through the Supporters Chairs. Payment is possible by credit card, check, or wire transfer. Visa, MasterCard, Discover, and American Express are accepted. Payment in Euro is possible; exchange rates of the day of issue of the invoice apply. Full payment must be received by the deadline for the supporter application. Support will not be announced on the conference homepage or the program before full payment was received.

Contract for Space

The acceptance of the application by IEEE VIS 2020 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment by check. Telephone requests will not be honored. Depending on the level purchased, Supporters will be provided one to four exhibition units. An exhibition unit is considered to be 10 feet by 10 feet (3 meters by 3 meters). Other configurations are possible. Contact the Supporters Chairs for special needs. For each exhibition unit, the Conference will furnish a table and two chairs. Supporters will be provided normal access to electrical power (subject to availability), and the wireless internet as available at the hotel. In essence, all ordinary and workstations can be supported with available internet connectivity. The Supporters should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

Cancellations

Supporters are requested to notify IEEE Conference Management about cancellations. Cancellations are not effective until they have been submitted in writing to the Supporters Chairs. Space reductions are considered cancellations. It is understood that IEEE VIS 2020 reserves the right, at its option, to reassign a cancelled space.

Failure to Hold Expo

Except as the Exhibitor's rental obligations may be reduced, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor because of the failure of an Exhibit to arrive for any reason, or cancellation by Organizer of the Exhibition, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of God, or any other reason of any kind whatsoever not within Organizer's control.

Refunds

Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

Exhibitor's Withdrawal

No refunds will be issued for withdrawal notices received on or after 1 August 2020. Withdrawal notice does not eliminate financial liability of balance due when withdrawing.

Exhibit Space Reduction

Exhibitors who reduce contracted exhibit space prior to 1 August 2020 will be charged 50% of originally purchased exhibit space plus an additional 10% penalty on originally blocked space. If request to reduce space is received after 1 August 2020, exhibitor shall remain liable for the total rental amount (including any balance due) of its original square footage. Such replacement exhibit space(s), if any, shall be provided based on availability as determined at Management's sole discretion. Additional charges may apply, depending on final booth size.

Sharing Space

Subletting of space is not permitted.

Sub-Leasing

Exhibitor may not sublet his/her space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his/her own name, except where such articles are required for the proper demonstration or operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate or other identification which in standard practice appears normally on them. Exhibitor may not permit in the booth non-exhibiting companies' representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.

Complementary and Reduced Registrations

Supporters given complementary and reduced registrations will be supplied with codes that may be used during the registration process. The registrations include reception and banquet tickets.

Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.

Badges and Staffing

A confirmation email will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each Supporter organization is limited to five (5) complimentary exhibit-only badges (includes coffee breaks). Supporter staff wishing to attend the conference technical program, reception(s), and/or the banquet must register for the conference at the reduced early registration fee or purchase reception and/or banquet tickets. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

Logos

The Supporter grants IEEE a non-transferable, non-exclusive, freely revocable, limited license to use the Supporter's name, logo and other trademarks for the sole purpose of fulfilling this supporter agreement.

Operation of Exhibits

Show management reserves the right to restrict exhibits that, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

Size of Exhibits

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VIS nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

Exhibitor's Discussions; Costumes; Promotion

Exhibitor shall not engage in any activities in the aisles or in booths other than his/her own. Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as part of their apparel must remain in their own booths.

Floor Load

Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of his/ her exhibit material in conformity with the maximum floor load specifications.

Flammable Materials

No flammable fluids or materials of any nature may be used in any booth and/or decorative materials, including any materials the use of which is prohibited by national, state, or city fire regulations.

Lotteries; Contests

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime, is permitted only on written approval from Management.

Noise and Odors

No noisy or obstructive work will be permitted during open hours of the Exhibition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.

Obstruction of Aisles or Booths

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's booth shall be suspended for any periods specified by Management.

Regulations Governing Displays

Regulations relating to maximum allowable heights of back wall and sidewall display panels are included with the Expo Service Manual to be distributed.

Rejected Displays

Exhibitor agrees that his/her exhibit shall be admitted and shall remain from day to day solely in strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or part, or Exhibitor or his/her representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no return shall be made.

Safety Devices

Exhibitor agrees to accept full responsibility for compliance with national, city, and province regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

Samples; Souvenirs

Samples, souvenirs, publications, etc. may be distributed by Exhibitor only from within his/her booth. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. Balloons (air or helium) are prohibited.

Signs; Sign Copy; Illumination

No "sold" signs of any nature which designate prices or notices of "sales," etc., are permitted. Electric flashers are prohibited. Should the wording on any sign or area in an Exhibitor's booth be deemed by Management to be contrary in any way to the best interest of the Exhibition, Exhibitor shall make such changes or remove sign as requested by Management. Management's decision will be final in such matters.

Sound Amplifying Reproducing Equipment

The use of sound systems is permissible, provided they are not audible more than 2 meters into the aisle or into neighboring booths, and that the sound is directed exclusively into the Exhibitor's booth. Noise levels must be held to an 80-decibel maximum at all times. Management shall have absolute control over this regulation, the intent of which is to ensure that sound

systems shall not be audibly objectionable to neighboring Exhibitors. Sound amplification may be used by an Exhibitor only for the dissemination of information to the IEEE VIS audience directly relating to products and/or services of the particular Company displaying such products and/or services at IEEE VIS.

Amendment to Rules

Any matters not specifically covered by the preceding Rules shall be subject solely to the decision of Management. These Rules may be amended at any time by Management, and all amendments so made shall be binding on Exhibitor equally with the foregoing Rules and Regulations.

Agreement to Rules

Exhibitor (self and employees), agrees to abide by the foregoing Rules and by any amendments that may be put into effect by Management.

Violations

As a condition for exhibiting, each Supporter shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE VIS Conference meetings.

Insurance

Advise your agent! Insurance on all exhibits is the responsibility of the Supporter. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Supporters are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability

Supporter agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause except as arising from IEEE's gross negligence or intentional misconduct by reason of use, occupation and enjoyment of exhibit space by the Supporter or any person thereon with the consent of the Supporter and that Supporter will indemnify and hold harmless IEEE from all liability except as arising from IEEE's gross negligence or intentional misconduct, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by the Supporter or its employees or representative.

Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the Supporter. If IEEE cancels the event, or if it reschedules or relocates the event and the Supporter cannot attend rescheduled or relocated event, Supporter shall be entitled to a prorated refund of its prepaid fees.

Shipping Items to the Conference

Items may be shipped to the conference. Contact the Supporters Chairs for details.

Installation; Showing; Dismantling

Hours and dates for installation, showing, and dismantling shall be those specified by Management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exhibition before conclusion of this dismantling period as specified by Management.

Damage to Property

Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer adhesive, or other coating to building columns and floors or to standard booth equipment.

Beverages/Food Distribution

Exhibitors should check with the Exhibition Officer if they plan on distributing beverages or food items during the IEEE VIS Exhibits.

Attendance

Management shall have sole control over admission policies at all times.

Booth Representatives

Exhibitor's booth representatives shall be restricted to employees of exhibiting company who are actually working in Exhibitor's booth. Booth representatives shall wear "EXHIBITOR" badge identification, furnished by Management, at all times. Management may limit the number of booth representatives at any time. All Exhibitor's company personnel other than those working in booth are to register as attendees at the Exhibition.

Demonstration Equipment Placement

All demonstration equipment including operator's position must be located at least 1 (one) meter removed from the aisle line of the exhibit area. No display material and/or equipment can be placed in meeting rooms of the Convention Center or in conference hotels without written permission from Management. Exhibitor warrants and agrees that the Exhibitor is solely responsible for assuring that its exhibit, demonstration(s), and all related materials are accessible to persons with disabilities and complies with all applicable provisions of United States laws.

Decoration

Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth which Management deems inconsistent with the Principal Purpose of the Exhibition or inappropriate for any other reason, and no liability shall attach to Management for costs that may evolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths. If such surfaces remain unfinished at noon on opening day of the Exhibition, Management shall authorize the official Booth Installer to effect the necessary finishing and Exhibitor must pay all charges involved thereby.



**CONTACT
US**

Secure your sponsorship today!

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