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> Regan Pickett r.pickett@computer.org +1 714-822-8022

> > ieeevis.org

Premier Forum for Advances in Data Visualization

IEEE VIS 2020 is the world's largest and most important conference on Scientific Visualization, Information Visualization and Visual Analytics. Taking place virtually 25–30 October, VIS 2020 will be the year's premier forum for advances in theory, methods, and applications of visualization and visual analytics. The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools.

Three events, the IEEE Conference for Visual Analytics for Science and Technology (VAST), the IEEE Information Visualization Conference (InfoVis), and the IEEE Scientific Visualization Conference (SciVis) will be held jointly for five days. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques and technology.

A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters, and exhibitions makes the conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

The conference provides a unique opportunity for companies to attract the world's top university graduates and international leaders in the field. Traditionally, VIS has been active recruitment venue for candidates with a wide variety of visualization, analysis, and data science skills.

Contribute to IEEE VIS 2020 as a recognized Supporter!



25-30 October

Conference

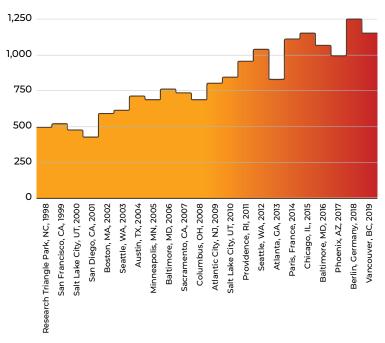
Keynotes, technical paper presentations, tutorials, panels, workshops, and sessions. 26 October

Industry Forum Exhibits

Why Support and Exhibit at IEEE VIS 2020?

- Meet over 1000 conference participants—potential customers and collaborators—leading researchers from government, industry, and academia from around the world who specialize in visual data analysis.
- Gain worldwide recognition and visibility for your brand with expanded virtual branding opportunities
- Platinum and Diamond supporters will have a time slot to present their technologies and research in the official conference industry networking event held during the conference.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

Conference Attendees



Job Seekers

Conference participants will have the opportunity to upload their CVs, schedules, and other details that will be shared among interested supporters recruiting for staff, postdocs, and/or summer interns.

Gold supporters and above will receive detailed information about these conference participants.

Diamond and Platinum supporters will have a virtual interview room available to meet with conference participants.

Symposia & Workshops

Complementing the main conference events, the following symposia and workshops will be jointly held with IEEE VIS. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques, and technology.

IEEE Symposium on Visualization in Data Science (VDS)

The IEEE Symposium on Visualization in Data Science (VDS) brings together practitioners and researchers in data science and visualization to discuss practical issues and identify open research problems in the field of Data Science, the practice of deriving insight from data at the intersection of statistical methodology, computer science and a scientific domain.

http://visualdatascience.org

VAST Challenge Workshop

The Visual Analytics Science and Technology (VAST) Challenge is an annual contest with the goal of advancing the field of visual analytics through competition. The VAST Challenge is designed to help researchers understand how their software would be used in a novel analytic task and determine if their data transformations, visualizations, and interactions would be beneficial for particular analytic tasks.

https://vast-challenge.github.io/2020

IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV)

The IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV) brings together domain scientists, data analytics and visualization researchers, High Performance Computing (HPC) specialists, and database technology providers, fostering innovative solutions to problems unique to extremely large scale data.

http://ldav.org

IEEE Symposium on Visualization for Cyber Security (VizSec)

The IEEE Symposium on Visualization for Cyber Security (VizSec) brings together researchers and practitioners from academia, government, and industry to address the needs of the cybersecurity community to foster greater exchange and new collaborations on a broad range of security and privacy related topics.

http://vizsec.org

BioVis Challenges Workshop

This workshop brings together researchers from the visualization, bioinformatics, and biology communities with the purpose of educating, inspiring, and engaging visualization researchers in problems in biological data visualization. The goal of this workshop is to create synergies and spark potential future collaborations between domain experts and vis researchers around state-of-the-art biology-driven challenges.

http://biovis.net

Summary of Supporter Benefits

	Diamond	Platinum	Gold	Silver	Bronze	Pearl
Complimentary Registration with access to proceedings	~	~	~	~	~	~
NEW BENEFIT - Sponsored virtual room	~	~	~	~	~	~
Listed in conference materials	~	~	~	~	~	~
NEW BENEFIT - Electronic poster	~	~	~	~	~	
NEW BENEFIT - Commercial Video	45 sec.	45 sec.	30 sec.	15 sec.		
NEW BENEFIT - Product Highlight Email	~	~	~	~		
Thanks at opening/closing	~	~	~	~	-	
Access to job seeker participants	~	~	~			
Time slot to present at Industry Forum	~	~	~		-	
Sponsor slide during general session	~	~			-	
Electronic posters sponsorship	~				-	
NEW BENEFIT - Supporter Virtual Networking	~	~			-	
NEW BENEFIT - Interview room access	~	~				
NEW BENEFIT - Logo recognition in proceedings	~	~				
Speaking time at Industry Forum	~					
NEW BENEFIT - Virtual room hours published in program	~					
Callouts in program of your support status	~					
CS press release announcing your supporter status	~					

Single Supporter Items	Price
Student Mentorship Program LIMIT EIGHT	\$5,500

Levels of Support

Diamond

Includes all benefits of Platinum Support

\$20,000

- Opportunity to present during the Industry Forum with a 2-minute speaking limit (opportunities are limited).
- New Benefit 45-second commercial (video) that can be shown prior to keynote.
- New Benefit Publication of your "Virtual Room" hours in
- online program.
- New Benefit Call-outs in online program of Diamond Support status and link to your company webpage on the conference website.
- New Benefit Announcement as Diamond Supporter in Computer Society press release
- distributed on PR Newswire. Includes quote from company and link to URL of your choice.
- Electronic Posters sponsorship— Your company logo included on Electronic Poster screens during transitions.
- Total of 20 full-week Virtual Conference Registrations.

Platinum

Includes all benefits of Gold Support

\$15,000

- Tuesday 20-minute speaking opportunity—Speak in a dedicated sponsor session, which is open to all conference attendees and scheduled concurrently with conference programs.
- New Benefit 45-second commercial (video) played in virtual waiting rooms.
- Named as supporter of a Virtual networking event.
- New Benefit One sponsorship acknowledgement slide during
- general session
- New Benefit Logo recognition in proceedings
- Total of 16 full-week Virtual Conference Registrations.

Gold

Includes all benefits of Silver Support

\$12,000

- New Benefit 30-second commercial (video) played in conference waiting rooms
- New Benefit A time slot to present your technology
- and research in the official industry forum held during the conference.
- Access to detailed data of participants who declared their
- interest in job opportunities.
- Total of 12 full-week Virtual Conference Registrations.

Silver

Includes all benefits of Bronze Support

\$8,000

- New Benefit 15-second commercial (video) played in virtual waiting rooms.
- New Benefit Product

Highlight Email – Showcase your product/service with a photo, title, and 50-word description to VIS registrants before and after

- the conference (listed with other VIS supporters).
- Total of 8 full-week Virtual Conference Registrations.

Bronze

Includes all benefits of Pearl Support

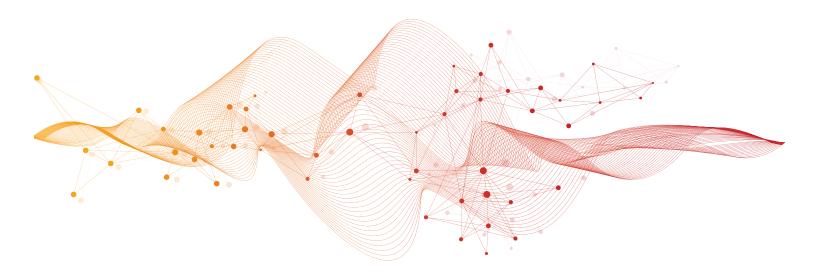
\$4,000

- New Benefit opportunity to include an electronic poster for
- attendees to view (alternative to webpage).
- Total of four full-week Virtual Conference Registrations.

Pearl

\$2,000

- Organization name, logo, and URL will be listed as supporter in conference announcements, program, and website at
- www.ieeevis.org.
- New Benefit Sponsored room to conduct meetings, hold presentations, and play videos.
- New Benefit One free fullweek Virtual Conference Registration.



Inclusivity and Diversity Donations

IEEE VIS is committed to fostering and sustaining an environment of respect, inclusivity and diversity. One aspect of this commitment is ensuring equitable access to the conference through scholarships, childcare grants, mentorship, and programming. These opportunities are open to all prospective VIS attendees, with priority given to those at the earliest stages of their careers.

How to Donate and Support Inclusivity and Diversity at VIS

Earmark any amount from your supporter contribution for the previously specified levels

Make a separate donation: All inclusivity and diversity donors will be listed on the website. These donations are separate from sponsorship and don't confer any rights, unless you are donating part of your sponsorship amount, in which case, all your regular benefits apply.

For logistical reasons we ask for donations starting at \$300.

IEEE VIS 2020 SUPPORTER APPLICATION/CONTRACT

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application/contract will be confirmed in writing.

COMPANY INFORMATION Please type company and exhibitor name as it should be published.				
Company Name:				
Street Address:				
City/State/Postal/Country:				
Website URL:				
2. CONTACT INFORMATION Individual to receive all information on exhibit logistics and operations.				
Name:				
Title:				
Phone:				
Email:				
☐ We would like to be contacted regarding promotional opportunities.				
3. SUPPORTER PACKAGES Details on page 4 of prospectus.				
□ Diamond — \$20,000 □ Silver — \$8,000 □ Platinum — \$15,000 □ Bronze — \$4,000 □ Gold — \$12,000 □ Pearl — \$2,000				
TOTAL Supporter Packages Fee = \$				
4. SINGLE SUPPORTER ITEMS Details on page 4 of prospectus.				
Student Mentorship Program — \$5,500				
TOTAL Single Supporter Items Fee = \$				
5. INCLUSIVITY AND DIVERSITY DONATION				

6. PAYMENT INFORMATION				
Supporter Packages	= \$			
Single Supporter Items	= \$			
Inclusivity and Diversity Donation	= \$			
TOTAL	= \$			
Supporter/Exhibitor balance is due upon receipt of invoice.				
Payments can be made via bank transfer, check, or credit				

card.

Notes:

7. AUTHORIZED SIGNATURE

This Application/contract shall not be confirmed unless and until it is accepted and approved in writing by the IEEE Computer Society. You are hereby authorized to reserve space for our use at IEEE VIS 2020. The undersigned has read Exhibit Space & Supporter Contract Terms (on reverse), and agrees to all provisions contained therein. This is a binding and legal document.

Name (Print):

Title:

Signature:

Date (mm/dd/yyyy):

SUBMIT APPLICATION TO:

Regan Pickett

IEEE Computer Society, Business Development, Exhibits & Sponsorships

Email: r.pickett@computer.org
Phone: +1 714-822-8022 · Fax: +1 714-821-4010
VIS 2020 c/o IEEE Computer Society.
10662 Los Vaqueros Circle
Los Alamitos, CA 90720-1314, USA



TOTAL Donation = \$







IEEE VIS 2020 EXHIBIT SPACE & SUPPORTER CONTRACT TERMS

These rules and regulations are a bona fide part of the contract for IEEE VIS 2020. The word "Conference" as used herein shall mean the IEEE VIS 2020 and the Institute of Electrical and Electronics Engineering (IEEE). The word "Management" as used herein shall mean the representatives acting for it in the management of the Event. "Supporter" refers to the company submitting this application/contract and recipient of exhibit space.

The main purpose of this Conference is educational and the in-person Exhibition staged in conjunction with the Conference is an additional element of this educational process. All exhibit and Supporter packages sold for IEEE VIS 2020 are done so with the understanding that the event may take place in-person, virtually, or a combination of both options. Should the in-person components of the Conference be cancelled for any reason, but not the conference itself, the provisional Virtual Benefits will supersede the In-Person Benefits outlined in the prospectus.

Management reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the Conference.

Each Supporter, for themselves, their employees, and contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by Management. Conference Management reserves the right to decline, prohibit, deny access or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Conference or unsuitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products and conduct. Conference Management's decision and interpretation shall be accepted as final in all cases.

- Valid contract for space: Applicants for exhibit space are required to submit the Exhibit Space & Supporter Application/Contract to Management. To be valid, each application/contract must convey payment as stated on the Exhibit Space & Supporter Application Contract and be approved by Conference Management.
- Payment: Payment is due in full with the Exhibit Space & Supporter Application/Contract.
- 3. Supporter's Withdrawal: No refunds will be issued for withdrawal notices received on or after 25 August 2020. Withdrawal notice does not eliminate financial liability when withdrawing. Failure to participate in the Event does not release Supporter from responsibility for payment of the full cost of space rental. In the event of cancellation, space reverts back to Management for use as its sole discretion. Management's ability to resell the space shall not affect the refund schedule.
- 4. Sub-Leasing: Supporter may not sublet his/her space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his/her own name, except where such articles are required for the proper demonstration or operation of Supporter's display, in which case identification of such articles shall be limited to the regular nameplate or other identification which in standard practice appears normally on them.
- Exhibits: Management has sole right to determine the eligibility of any company or product for inclusion in the Exhibition.
- 6. Operations of Exhibits:
 - a. Lotteries; Contests The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime, is permitted only on written approval from Management.
 - b. Noise and Odors No noisy or obstructive work will be permitted during open hours of the Exhibition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.
 - c. Obstruction of Aisles or Booths Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's booth shall be suspended for any periods specified by Management.
 - d. Music Licensing: Supporters are responsible for all applicable ASCAP/BMI licensing fees.
 - e. Samples; Souvenirs Samples, souvenirs, publications, etc. may be distributed by Supporter only from within his/her exhibit space. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. Balloons (air or helium) are prohibited.
 - f. Signs; Sign Copy; Illumination No "sold" signs of any nature which designate prices or notices of "sales," etc., are permitted. Electric flashers are prohibited. Should the wording on any sign or area in a Supporter's booth be deemed by Management to be contrary in any way to the best interest of the Exhibition, Supporter shall make such changes or remove sign as requested by Management. Management's decision will be final in such matters.
 - g. Sound Amplifying Reproducing Equipment The use of sound systems is permissible, provided they are not audible more than 2 meters into the aisle or into neighboring booths, and that the sound is directed exclusively into the Supporter's booth. Noise levels must be held to an 80-decibel maximum at all times.
 - h. Booth Representatives Supporter's booth representatives shall be restricted to employees of supporting company who are actually working in Supporter's booth. All Supporter's company personnel other than those working in booth are to register as attendees at the Conference.
 - i. Demonstration Equipment Placement All demonstration equipment including operator's position must be located at least 1 (one) meter

- removed from the aisle line of the exhibit area. No display material and/ or equipment can be placed in meeting rooms of the Convention Center or in conference hotels without written permission from Management. Supporter warrants and agrees that the Supporter is solely responsible for assuring that its exhibit, demonstration(s), and all related materials are accessible to persons with disabilities and complies with all applicable provisions of United States laws.
- j. Display Regulations All exhibit displays must adhere to provided Guidelines for Display Rules & Regulations.
- 7. General regulations and public policy: Each Supporter is charged with knowledge of all State, County and City laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the exposition. Any use of cooking equipment and/or open flame must be approved by the local fire marshal. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls, or other parts of the building. All booth decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed. Electrical equipment must be Underwriter Laboratory approved. Use of propane and helium balloons is prohibited. An exhibitor who makes any claim or advertises at the exhibition and conference in any way, which in the sole opinion of Management, is false, misleading or otherwise against public policy may, at the sole discretion of Management be required to discontinue such claim or advertising. No children under the age of 18 are allowed in the exhibit hall during set up or dismantle. Anyone under the age of 18 must be accompanied by a parent or guardian.
- Supporter's authorized representative: The supporting firm assumes responsibility for its authorized representative to follow all Management Contract Rules and Regulations and display regulations.
- 9. Non-liability: It is expressed, understood and agreed by each and every contracting Supporter, its agents, and guests that management nor its employees or contractors shall be liable for loss or damage to the goods or properties of Supporters. At all times such goods and properties remain in the sole possession, custody and control of each Supporter, while on property. On signing the Exhibit & Supporter Space Application/Contract, the Supporter releases and agrees to defend and to indemnify IEEE VIS 2020, IEEE, volunteers, managers, officers and directors, sponsors, employees and agents, and hold them harmless from any suit or claim including attorney's fees for property damage or personal injury by whomsoever sustained, including Supporter and its agents or employees, on or about the Supporter's display space or arising out of Supporter's participation in the Event. In the event of show cancellation, due to partial or total destruction of the premises by fire, hurricane, act of God, strikes, authority of law, or any other cause beyond the control of Management, Management assumes no liability for the loss of business or fulfillment of the contract for space. Management will reimburse the Supporter prorated on amounts paid in, less any and all legitimate expenses incurred by Management at Management's discretion due to show cancellation.
- 10. Insurance: The Supporter agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to Management if requested: Comprehensive General Liability Insurance coverage including contractual liability coverage with a single limit for bodily injury and property damage of \$1,000,000.00 and Worker's Compensation/ Occupational Disease coverage in full compliance with Federal and State Laws.
- 11. Attorney's fees: Should Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses including attorney's fees.
- 12. Non-waiver: Conference Management shall not be deemed to waive any of its rights unless such waiver is explicitly stated as a waiver in writing and signed by Management. No delay or omission by Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.
- 13. Use of certain property: Supporter will assume all costs arising from the sue of patented, trademarked, franchised, or copyrighted music, materials, devices, processes or dramatic rights used on or incorporated in the Supporter's space. Supporter shall indemnify, defend and hold harmless Management, the City and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.
- 14. Social functions/special events: Any social function or special event held for 25 individuals or more must be approved by Management. Social functions for 25 individuals or more are allowed only during non-exhibit hours and must not conflict with any official events such as educational sessions, hosted receptions, and general sessions scheduled by Management. Supporters wishing to hold hospitality functions are requested to coordinate the scheduling of these events with Management. Only current Supporters are permitted to hold hospitality functions in the convention center or official convention hotels.
- 15. Violations of Regulations: Management may take enforcement action at its discretion up to and including revoking Supporter's exhibit space, for violation by Supporter of these rules and regulations or Supporter's breach of the terms of this Application/Contract. If Management shuts down Supporter's display due to Supporter violating the Contract Terms, Supporter will not receive a refund or damage compensation from IEEE VIS 2020 or Conference Management. Violations may result in Supporter being banned from participation in the exhibition, including future events, or loss of priority points.



14 August 2020

Deadline for Supporter Application and Full Payment; Deadline for logo to appear in printed materials (please supply a high-quality, vectorbased image file). Applications received after this date will be considered subject to availability.



