

# Credit Card Customer Report

week\_start\_date

All

Q4

Q3

Q2

Q1

Chip

Online

Swipe

Gold

Silver

Blue

Platinu...

M

31M

F

26M

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

customer\_job

Sum of Revenue

Sum of interest\_earned

Sum of income

White-collar

10283124

1464691

105618475

Selfemployed

8542826

1141510

77659931

Retirees

4617448

641692

49619308

Govt

8335534

1182231

90834727

Businessman

17697472

2584604

190350431

Blue-collar

7040606

967751

73516911

Total

56517011

7982480

587599783

Revenue by Age Group

20-30

30-40

40-50

50-60

60+

4M

6M

11M

14M

9M

10M

Revenue by Week

Sum of Revenue

0.8M

0.6M

0.4M

Jan 2023

Apr 2023

Jul 2023

Oct 2023

Top 5 States by Revenue

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

Revenue by Marital Status

Married

13M

16M

Single

11M

13M

Unknown

Revenue by Income Group

HighIncome

7M

23M

MediumIncome

10M

8M

LowIncome

8M

Revenue by Dependent

4

4M

5M

2

7M

8M

0

2M

2M

Revenue by Education Level

Graduate

10M

13M

High School

5M

6M

Unknown

4M

Uneducated

5M

Post-Grad...

Doctorate