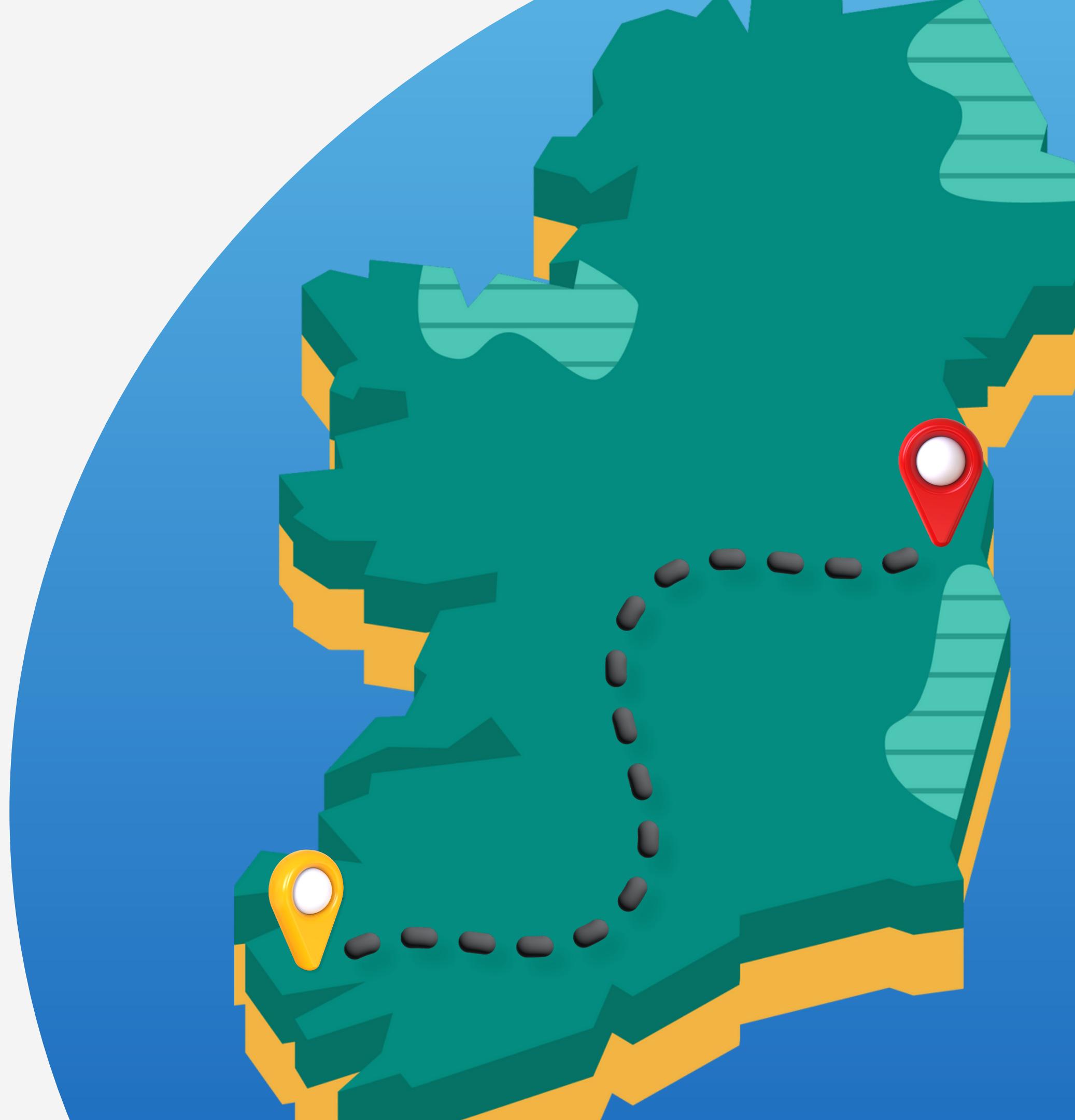


GEO FIND IT

App Enhancement



Executive Summary

- 
- 1 Geo Directory is a well-established location address data service. The company has a mobile application under the name of GeoFindIT.
 - 2 The entire scope of this project is to Implement Live Navigation and much more required features along with Games.
 - 3 Provide User with valuable Information and Improve upon experience by applying machine learning on existing and new user data.
 - 4 Entire project has been allocated necessary Budget, Timeline and Tracked with the usage of SCRUM methodology in JIRA.

Business Requirements



Increase Registration & Retention



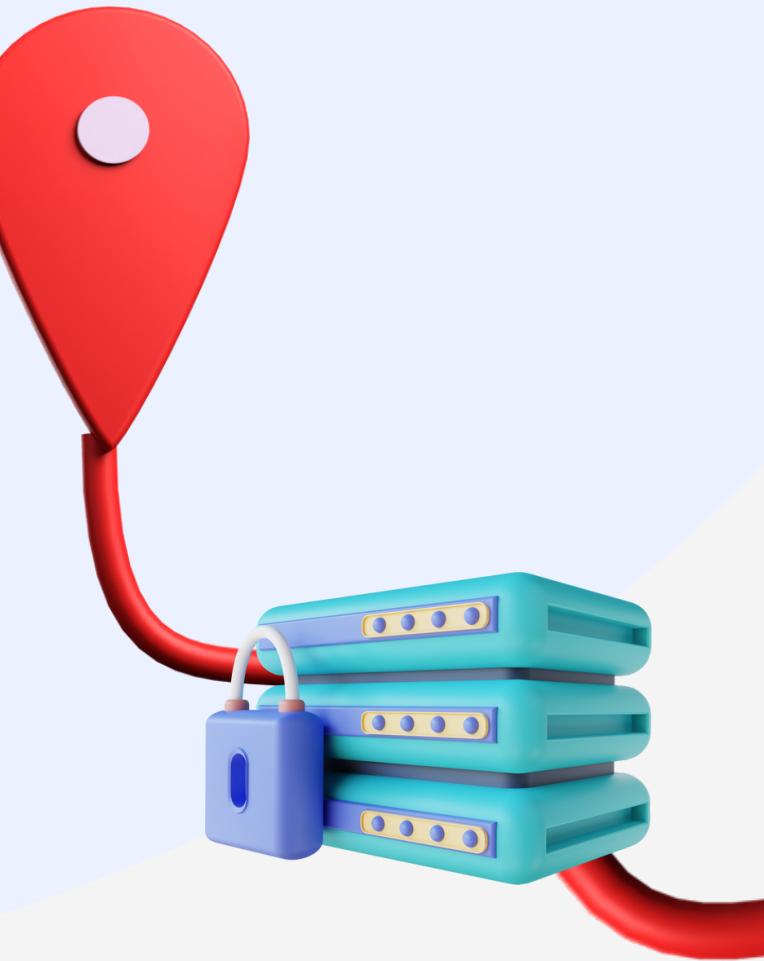
Improve Maps & Introduce Play Geo Find IT



Provide Useful Insights through Analytics & Machine Learning



Google API Integration & UI/UX Improvements



Ensuring Data Integrity & Security

Requirement Elicitation



PROJECT MANAGEMENT - Scrum Framework -> Agile SDLC



TOOLS USED - JIRA, Excel, Draw IO



STAKEHOLDER IDENTIFICATION

5 Business Days



REQUIREMENT GATHERING & DOCUMENTATION

15 Business Days



REQUIREMENT VALIDATION & FREEZING

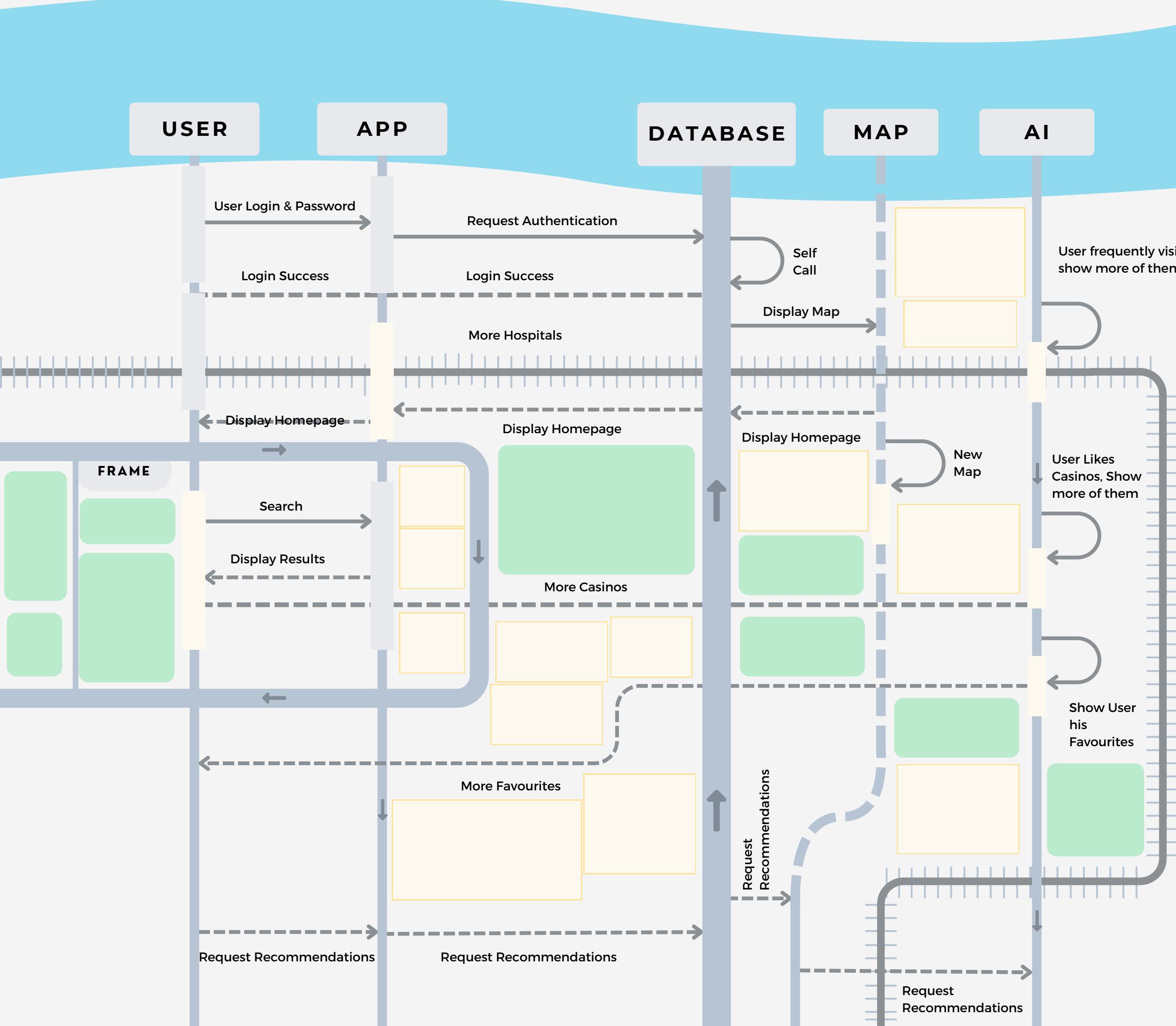
5 Business Days



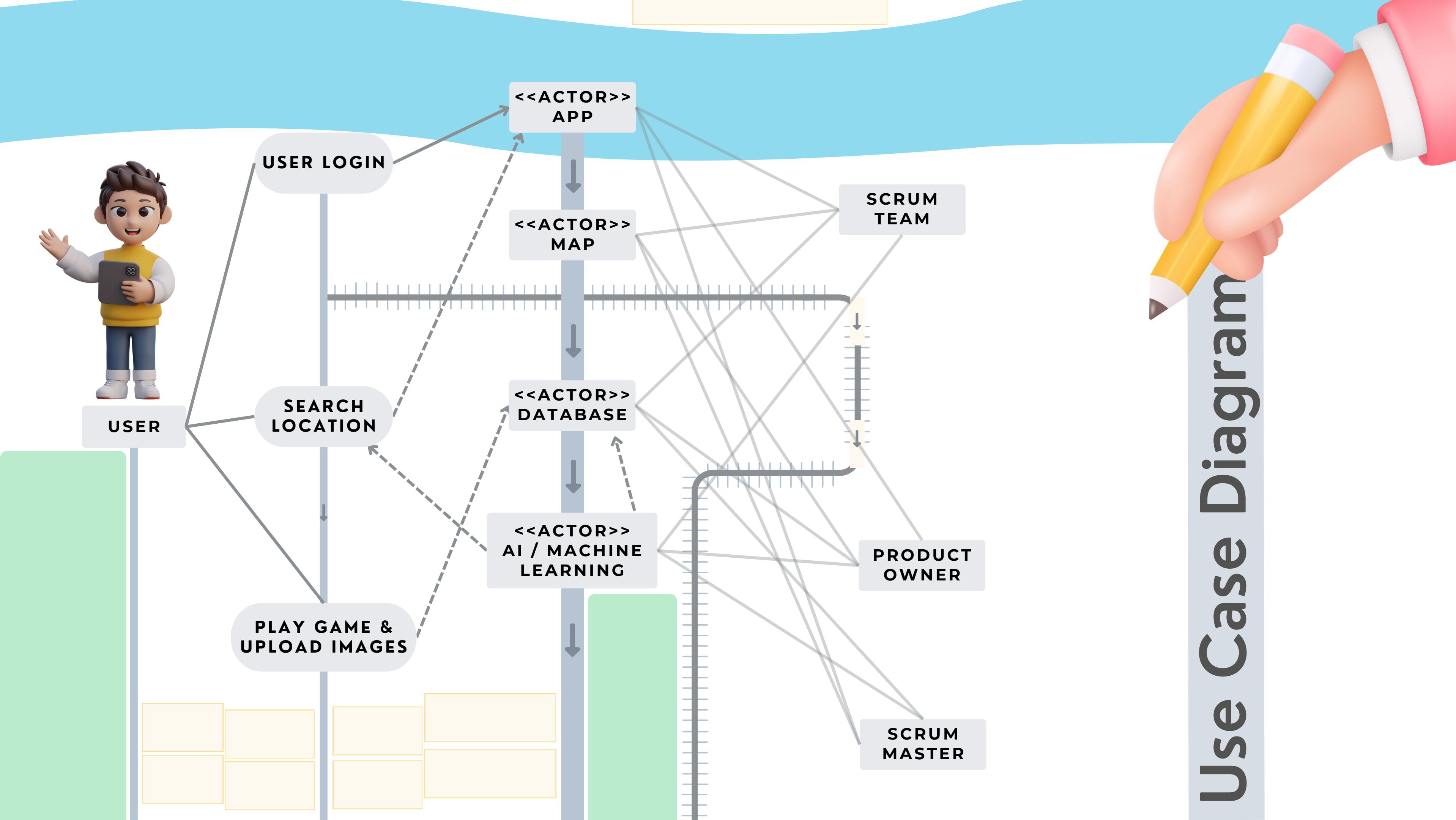
DEVELOPMENT, TESTING & DEPLOYMENT

20 Business Days

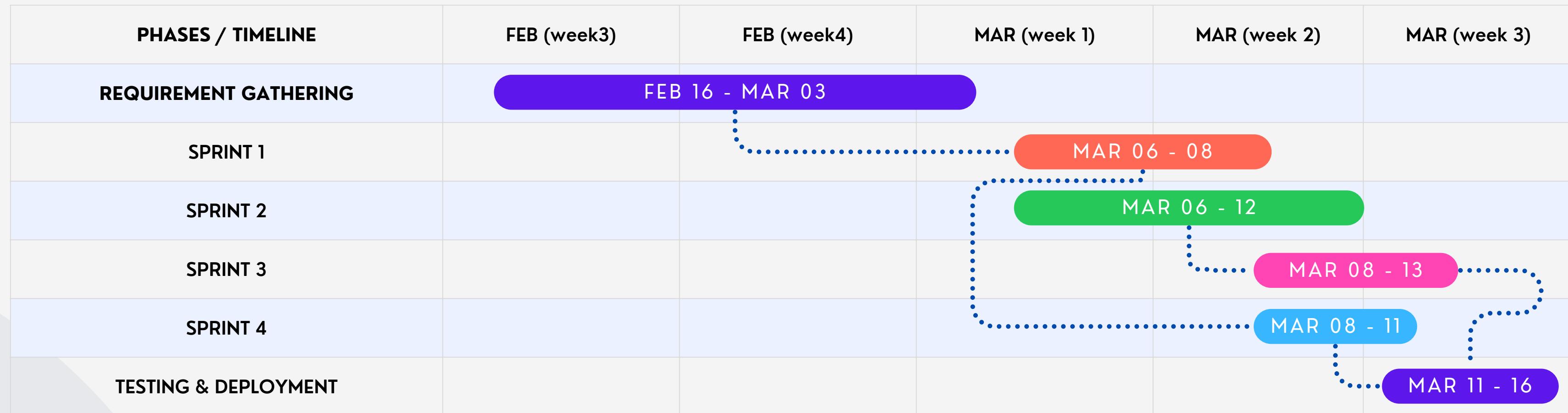
Sequence Diagram



Use Case Diagram



Entire Development Timeline



REQ GATHERING -

Focus Groups, Questionnaire, Mcq's then Documentation of gathered information.

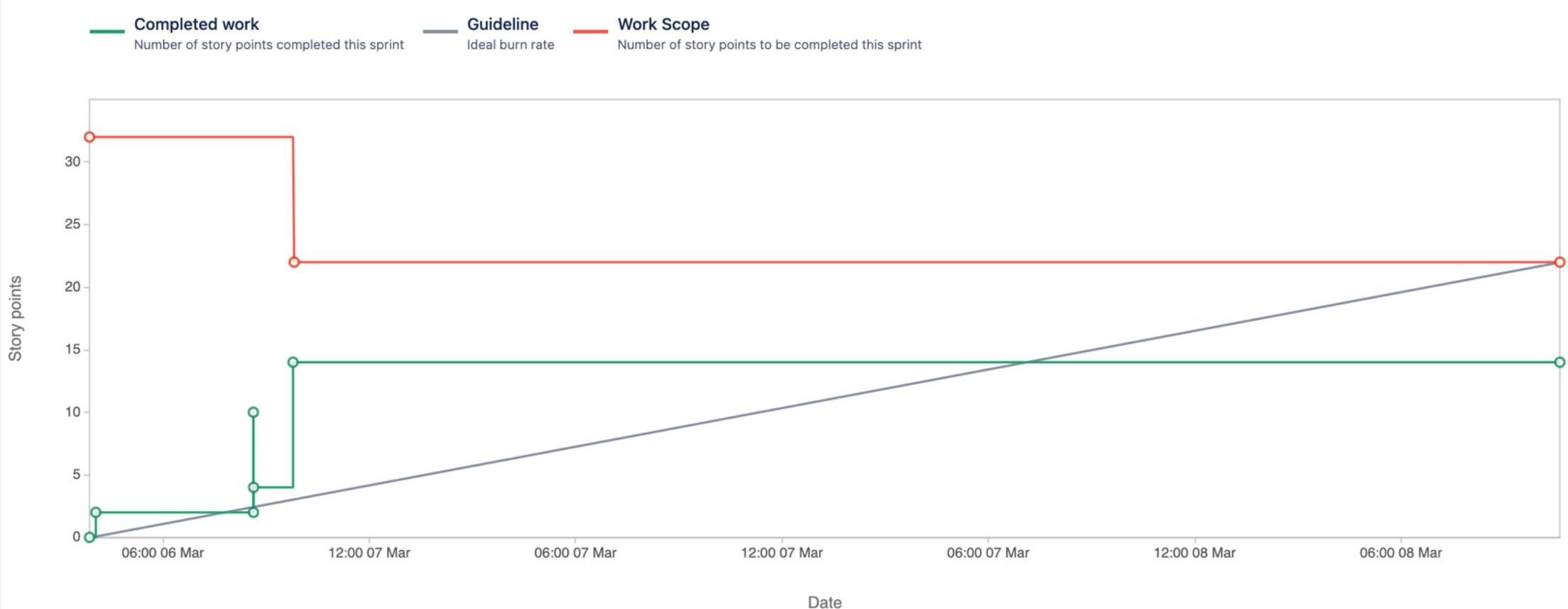
FINAL TESTING -

UAT testing is acceptance criteria, which was heavily focused on top of Bug Testing, Performance testing, Security Testing.

Burn Up Reports



Sprint 1



Sprint 2





Sprint 3



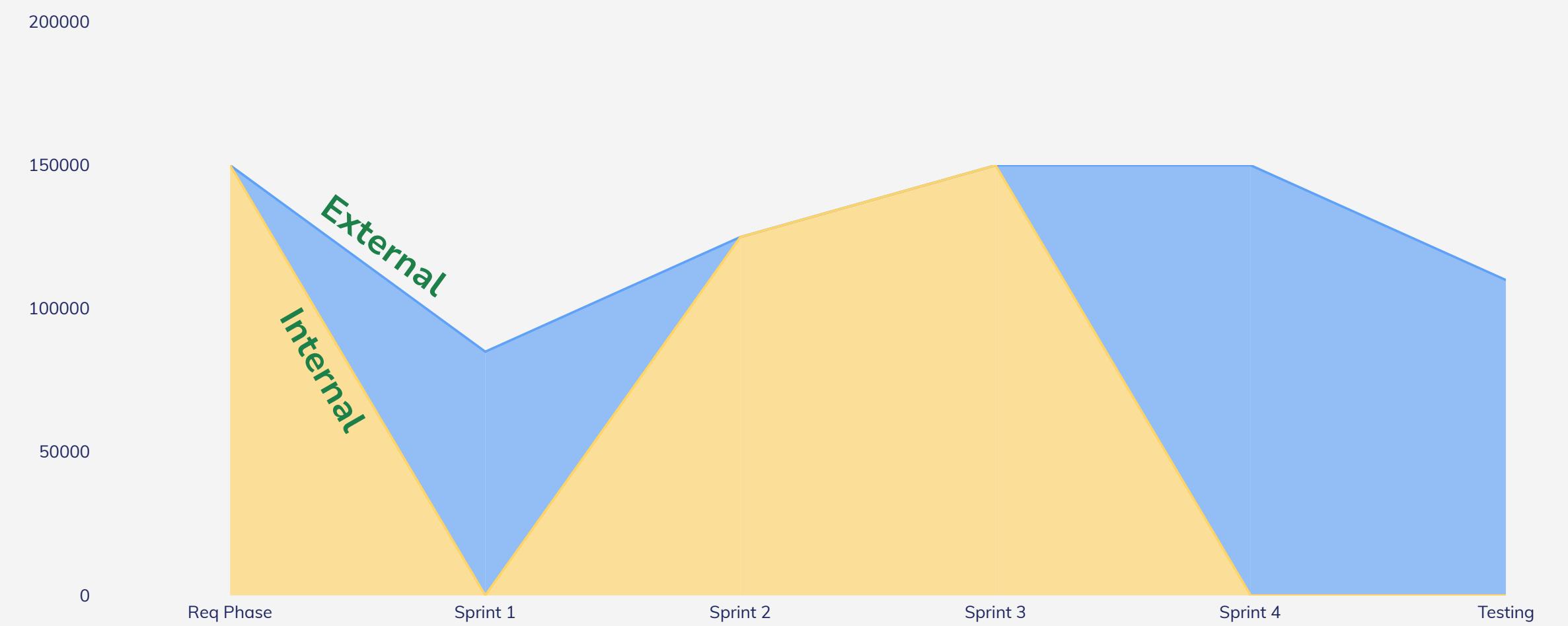
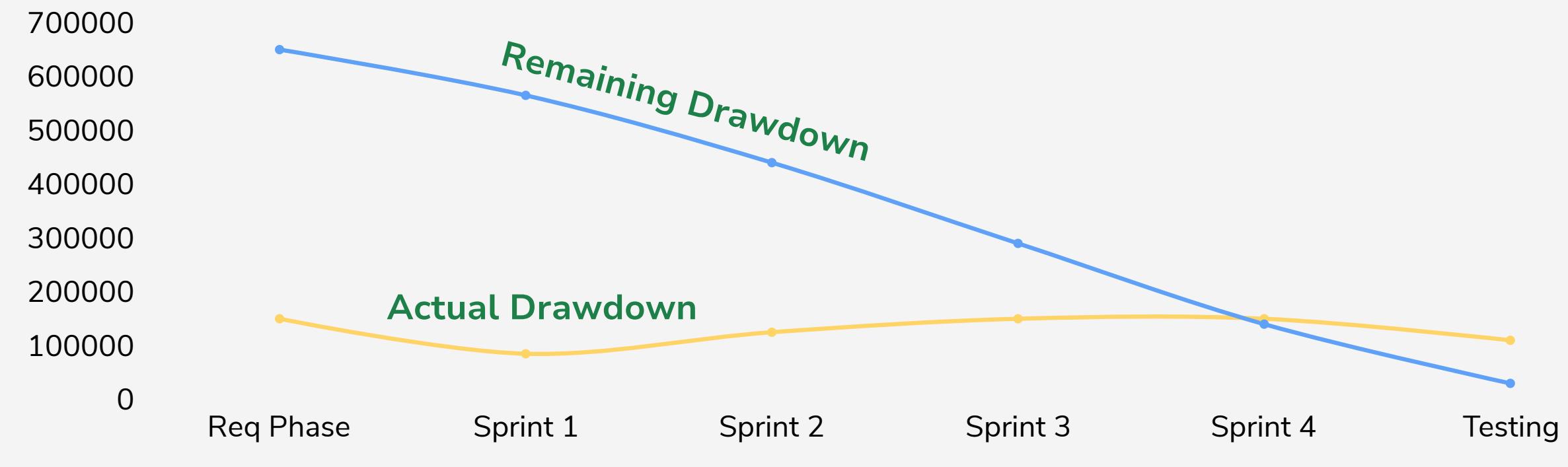
Sprint 4

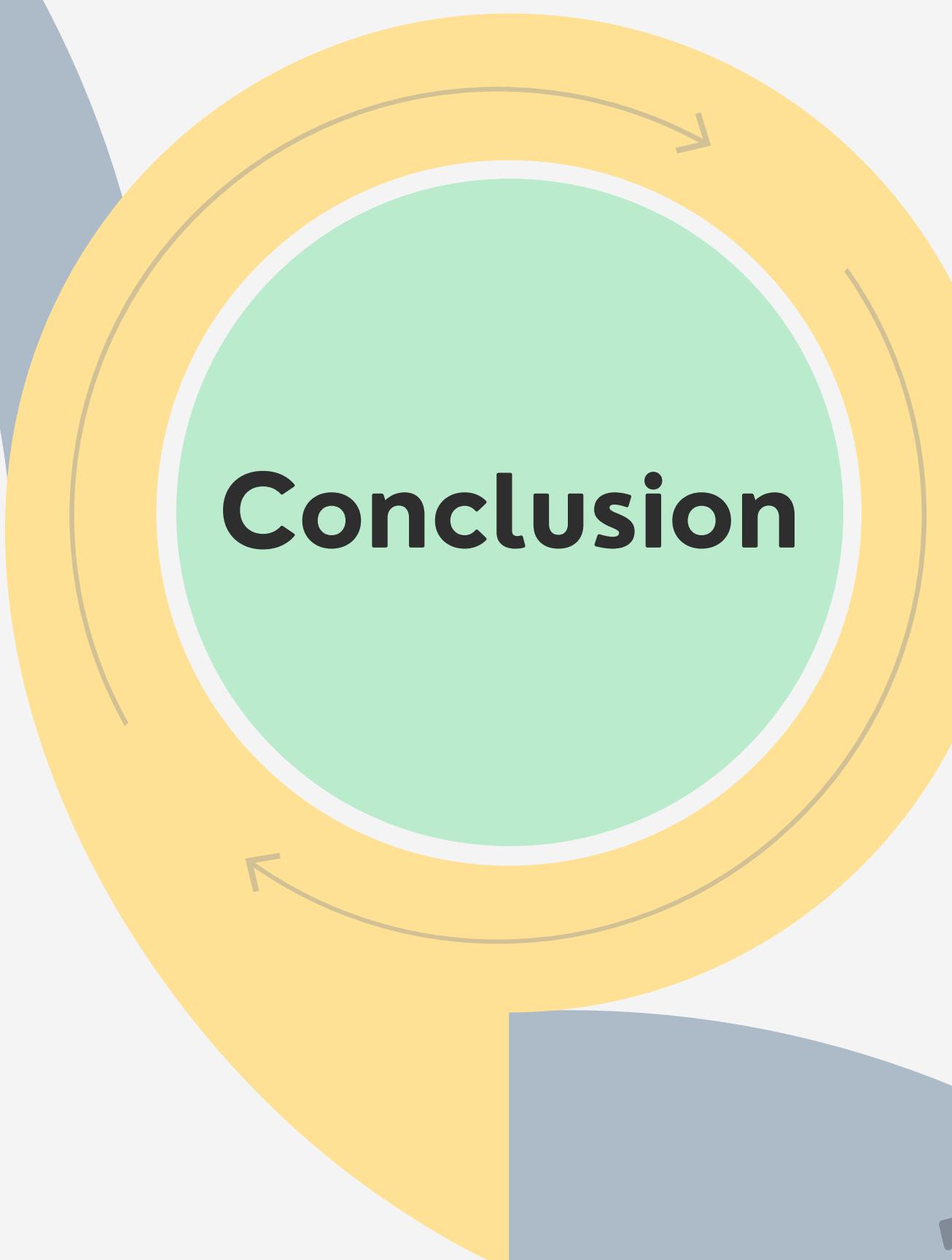
Burn Up Reports

Investment and Funding

This Graph shows the Optimization of resources with respect to each phase of project.

The Graph clearly shows the External resources were the major cost to the company in this Project.





Conclusion

The implementation of live navigation functionality and personalized recommendations represents a strategic opportunity for GeoFind IT to elevate its offering, strengthen its market position, and drive sustained growth in the competitive landscape of location-based services.

We aim to Continuously monitor user feedback and engagement metrics to refine and optimize the entire app experience further in the upcoming Development Phases.



Thank you