

MATRIX VENTURE STUDIO

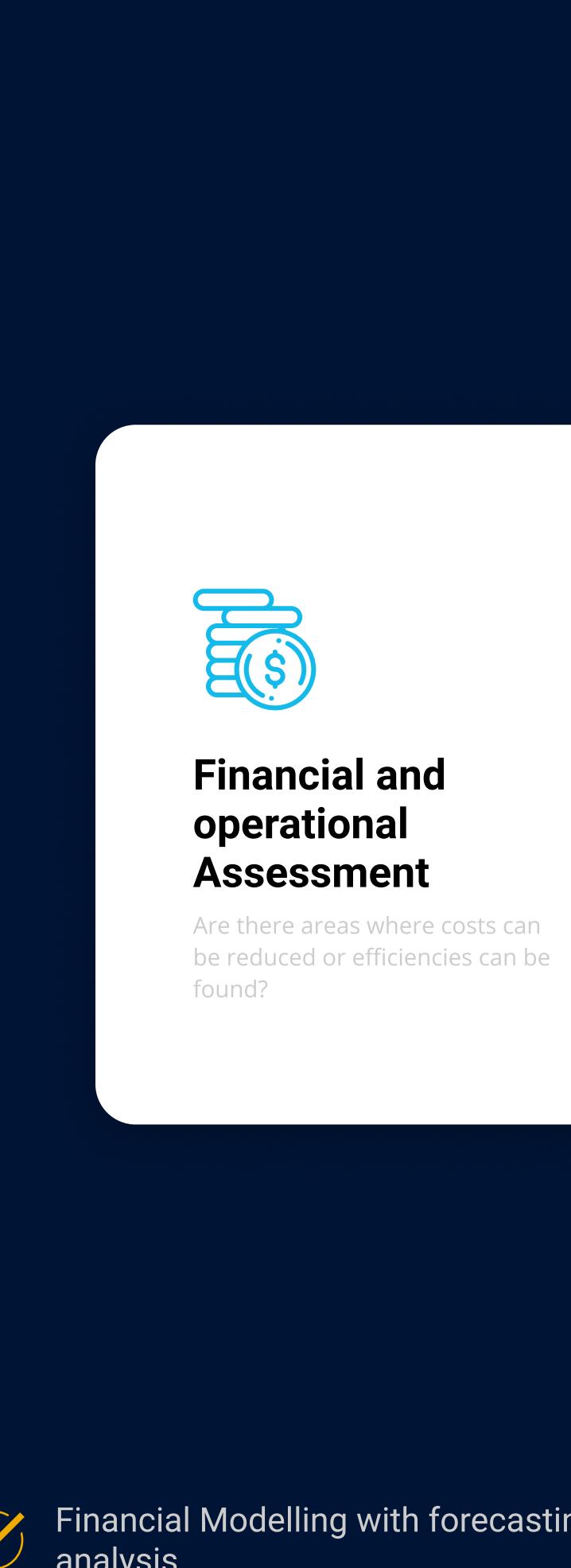
Ideation. Innovation. Incubation.

ABOUT US

We turn Ideas to Companies

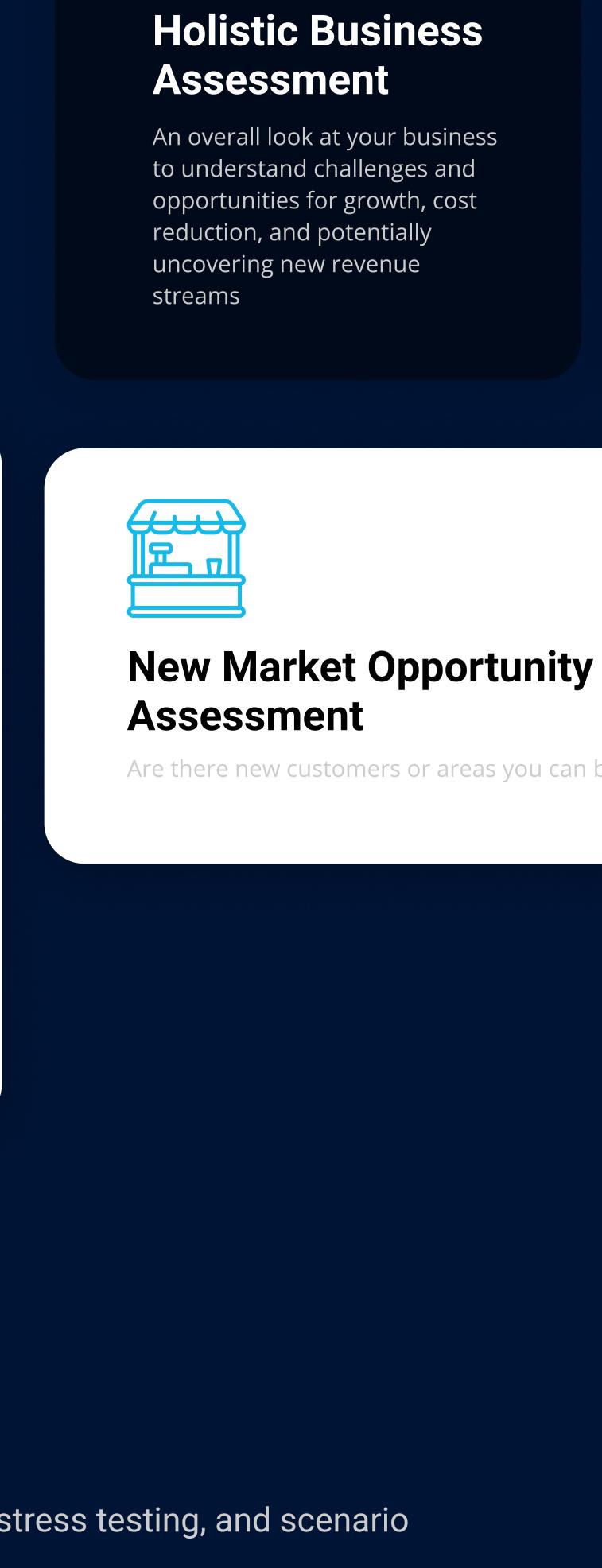
We believe that entrepreneurship can unlock human potential and make the world a better place. We're strategists, technologists, entrepreneurs, and academics who partner with companies and individuals to productize dreams and create awesome experiences. We're often praised for our business-centric approach and how that differentiates us.

Core Business Principles



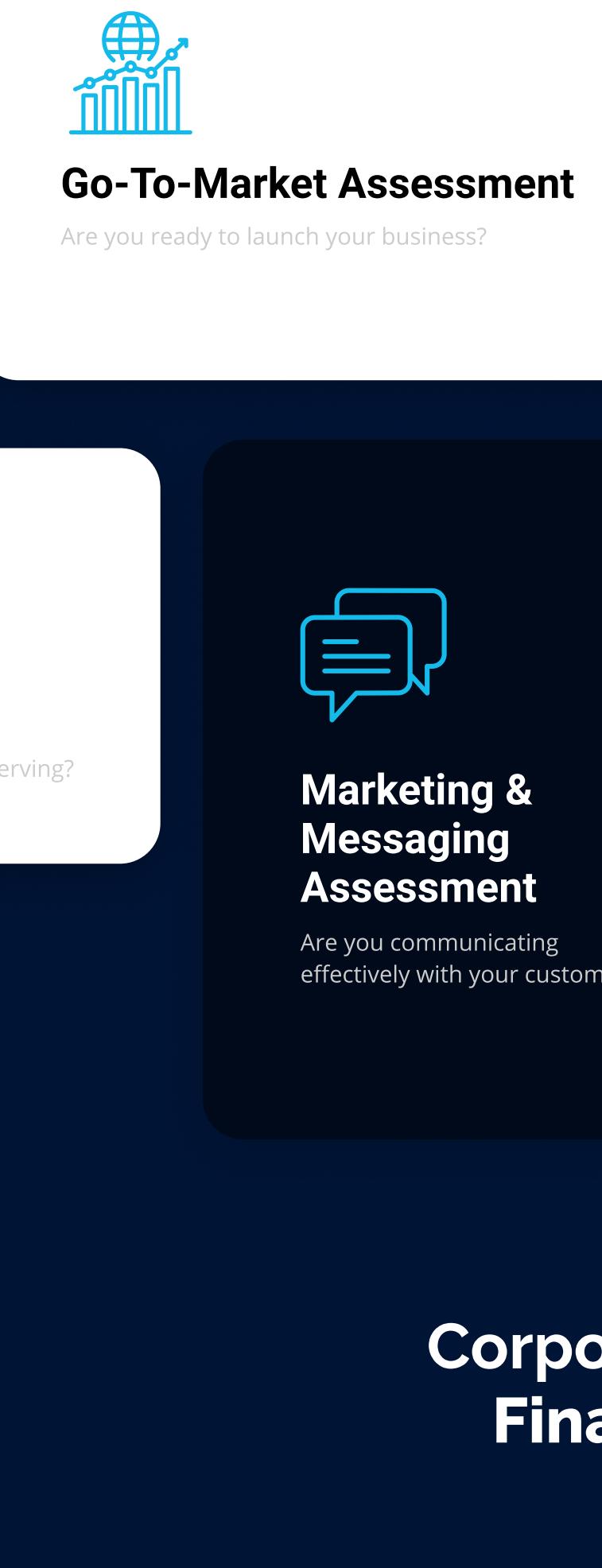
Solve a real Human Problem

Successful companies need to deliver solutions that are "need to haves", not just "nice to haves".



Unit economics that Scale

Every business needs a clear path to profitability, enabling responsible growth and leading to financing options beyond just venture capital.



Sense of Responsibility

Businesses should deliver value to all stakeholders, not just shareholders, taking care of employees, vendors, and customers alike.

OUR SERVICES

Stuff we do best

Drawing on many years of experience on both sides of the negotiation table, as investors and an entrepreneurs, the Matrix team provides critical insight to help you achieve your company's growth and capital raising goals.

Strategic Consulting ■



Holistic Business Assessment

An overall look at your business to understand challenges and opportunities for growth, cost reduction, and potentially uncovering new revenue streams



Corporate Research

Is there a specific topic you would like to learn more about within your industry / market?



Go-To-Market Assessment

Are you ready to launch your business?



Financial and operational Assessment

Are there areas where costs can be reduced or efficiencies can be found?



New Market Opportunity Assessment

Are there new customers or areas you can be serving?



Marketing & Messaging Assessment

Are you communicating effectively with your customers?

Corporate Finance ■

- ✓ Financial Modelling with forecasting, stress testing, and scenario analysis

- ✓ Performing a Company Valuation to determine how much a company is worth for equity financing and also to create a blueprint for growing shareholder value

- ✓ Creating an effective Investor Presentation

- ✓ Outlining a Growth Curve & Financial Roadmap for identifying growth milestones and financial requirements



Raising Capital ■

we believe a product should deliver incremental value quickly so the market can decide where it fits.

We help turn good ideas to great products, here's how:

- ✓ Venture capital

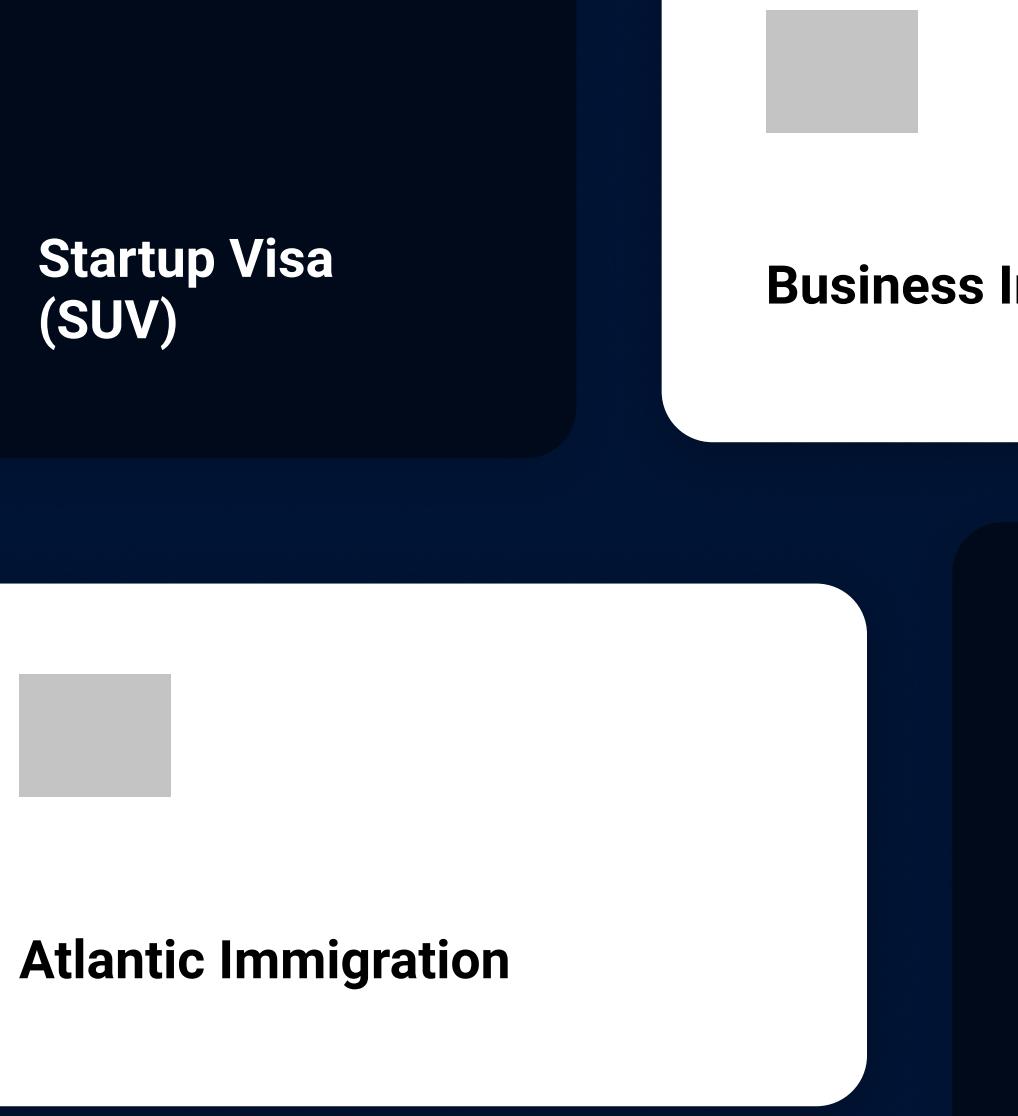
- ✓ Debt Financing

- ✓ Private equity

- ✓ Crowdfunding

- ✓ Angel investors

- ✓ Factoring and purchase order financing



PROCESS

Our approach is iterative

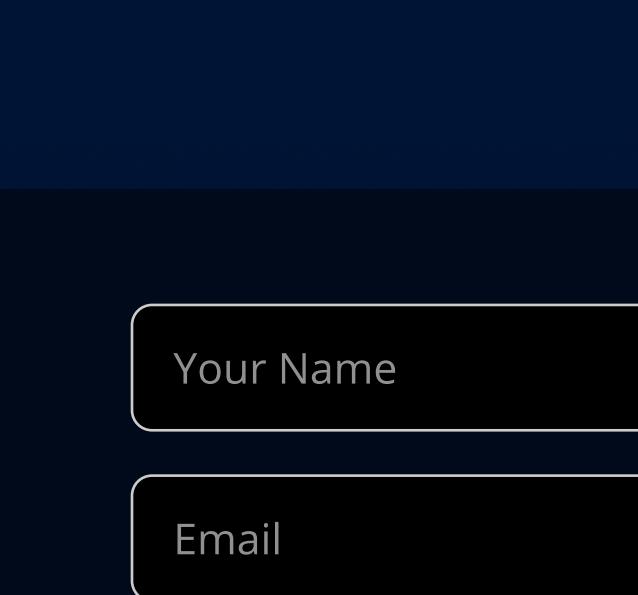
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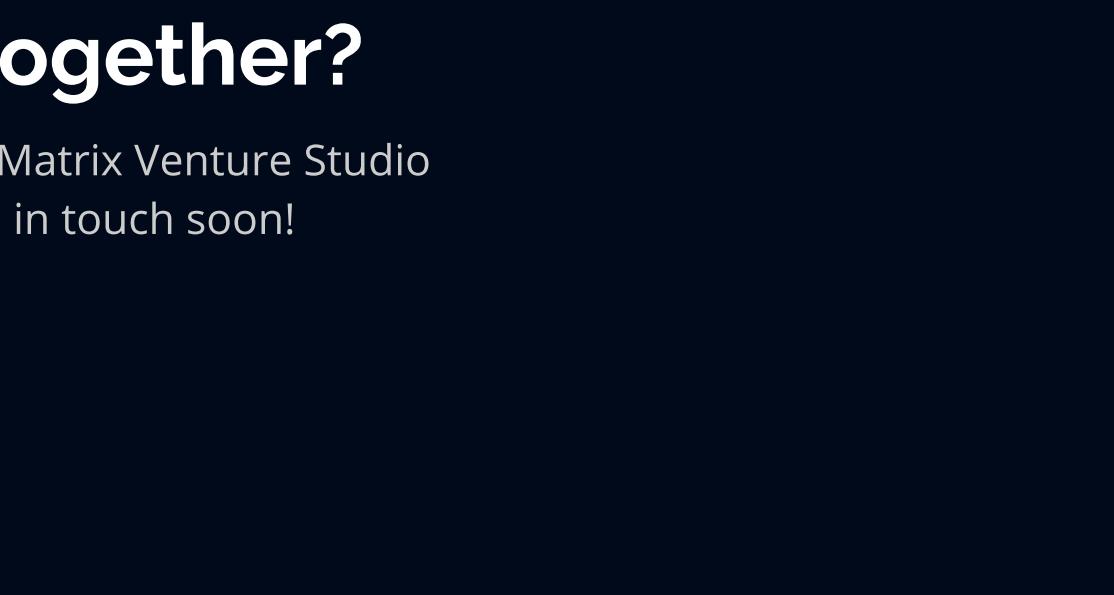
Discovery

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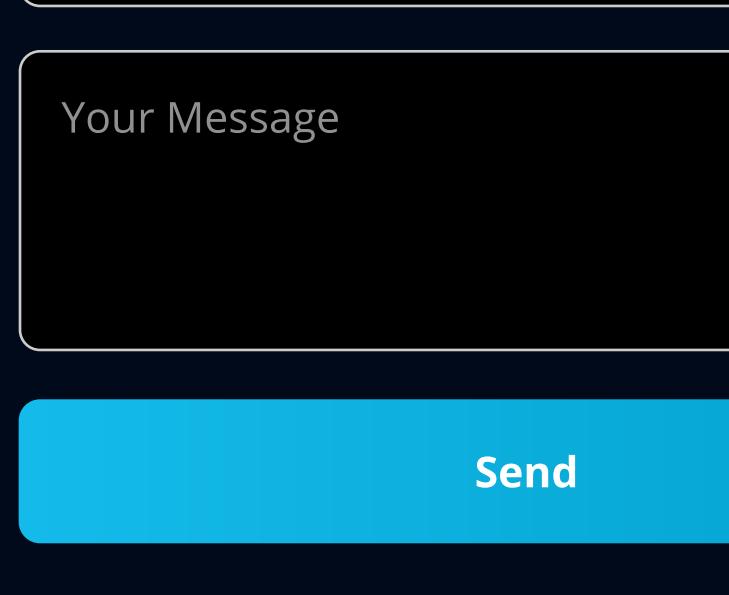
Design

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Development

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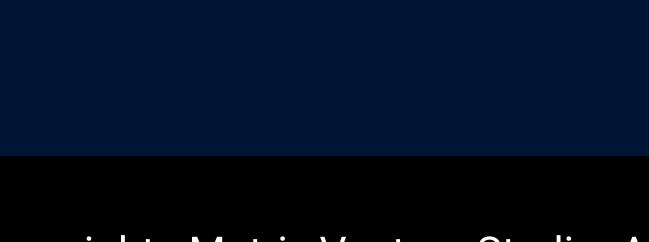


Delivery

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PROGRAMS

Our Programs



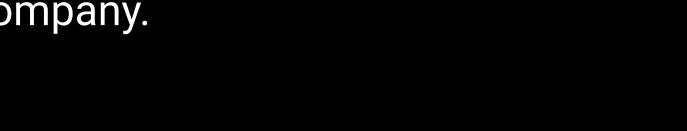
Startup Visa (SUV)



Business Immigration



Atlantic Immigration



Agricultural Immigration



Express Entry

Let's Start

Working Together?

Fill in the form and a Matrix Venture Studio representative will be in touch soon!

Your Name

Email

Your Message

Send